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TEXAS LOTTERY COMPLETES WEBSITE REDESIGN WITH TRANSITION TO TEXASLOTTERY.COM DOMAIN

(AUSTIN) – The Texas Lottery Commission's website address has shifted to <u>texaslottery.com</u>, replacing its txlottery.org domain. This transition is made in connection with the December 2020 launch of the agency's redesigned lottery website. The new texaslottery.com features a fresh, modern design that incorporates the latest web technology, making site navigation across both web and mobile platforms more intuitive for its users.

"In redesigning the Texas Lottery website, our team focused on creating a streamlined, user-friendly experience for our players while making our website address easier to recognize," said Gary Grief, executive director of the Texas Lottery. "We are thrilled with the new design and layout of texaslottery.com and we will continue to keep up with technological advances so that we can maintain a visually-appealing, convenient and enjoyable experience for our website visitors."

The cleaner, updated look and feel features an expanded layout for the latest draw games on the homepage and the all-new "Player Area" that houses popular resources for Texas Lottery® players.

Texas Lottery players can find all the features they relied on with the previous website version, including the ability to check lottery numbers, search the Scratch Ticket Locator, view drawing webcasts, request a claim center appointment and more.

The move to texaslottery.com incorporates stronger brand recognition for the agency. The recent change will not inconvenience frequent visitors to the former domain, as bookmarked and cached links will automatically redirect to pages linked to the new domain name, "texaslottery.com," with the new address.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$32 billion in revenue for the state and distributed \$69 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$26.9 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$158 million for programs supporting Texas veterans.

(more)

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The Texas Lottery provides several entertaining games for lottery players including Powerball[®], Mega Millions[®], Lotto Texas[®], All or Nothing[™], Texas Two Step[®], Pick 3[™], Daily 4[™], Cash Five[®] and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.texaslottery.com. PLAY RESPONSIBLY.

<u>Editors/News Directors, note:</u> A screenshot image of the Texas Lottery website is attached in JPEG format.