

FOR IMMEDIATE RELEASE

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SUPPORTING TEXAS EDUCATION
AND VETERANS

TEXAS LOTTERY LIVE! SCRATCH TICKET OFFERS CHANCES TO WIN VIP TRIPS TO HOTTEST MUSIC FESTIVALS

(AUSTIN) – The Texas Lottery today announced the launch of [Texas Lottery Live!](#), a new \$5 scratch ticket game that offers more than \$23 million in total prizes, a top prize of \$100,000 and VIP trips to the country's hottest music festivals. The ticket is available at lottery retail locations throughout the state.

“With Texas Lottery Live!, players and music fans can see live performances from some of their favorite music artists and have the chance to meet the performers backstage,” said Gary Grief, executive director of the Texas Lottery.

Players that do not win instantly can enter non-winning tickets into one of five [promotional second-chance drawings](#) for a chance to win VIP trips to music festivals around the country including Bumbershoot®, Stagecoach™ Country Music Festival, Hangout™ Fest and L.A. LIVE.

All prize packages include airfare from within the 48 contiguous U.S. states, ground transportation to and from the airport and the festival, premium hotel accommodations at a deluxe hotel and \$1,000 spending money.

The Prize Packages

LIVE LIKE A VIP Experience: Trip to L.A. LIVE in Los Angeles for the winner and three guests includes:

- Four Premium Seats to a concert of the winner's choice.
- Access for four people and two \$100 gift certificates to Hyde Lounge inside of STAPLES Center.

STAGECOACH™ PICTURE PERFECT EXPERIENCE: Trip to Indio, California, to attend the Stagecoach™ Country Music Festival for the winner and a guest includes:

- Two Guest Passes that will grant each person:
 - Access in and out of the festival each day.
 - Access to Saloon VIP Area.
 - Access to viewing areas in front of the stages.
- Winner will be a photographer for the day where they will receive access for two to the photo-pit and winner will get to keep two cameras provided as part of prize.
- Food and non-alcoholic beverage vouchers for two.

STAGECOACH™ ULTIMATE VIP EXPERIENCE: Trip to Indio, California, to attend the Stagecoach™ Country Music Festival for the winner and for guest includes:

- Two Guest Passes that will grant each person:
 - Access in and out of the festival each day.
 - Access to Saloon VIP Area.
 - Access to viewing areas in front of the stages.
 - Food and non-alcoholic beverage vouchers for two people.
 - Photo Op and Meet & Greet with Artist (TBD) during the weekend.

STAGECOACH™ VIP PRIZE EXPERIENCE: Trip to Indio, California, to attend the Stagecoach™ Country Music Festival for the winner and a guest includes:

- Two VIP Passes that will grant each person:
 - Access in and out of the festival each day.
 - Access to Saloon VIP Area.
 - Stagecoach Festival merchandise

HANGOUT™ LIVE LIKE A PROMOTER EXPERIENCE: Trip to Gulf Shores, Alabama, to attend Hangout™ Fest for the winner and a guest includes:

- Access for two to the Promoter's Private Cabana which gives winners an elevated view of the Main Stage and includes complimentary food and non-alcoholic beverages.
- Access to swimming pools and hot tubs within the Main Stage VIP Area.
- Access for two to the behind-the-stage, air-conditioned dining room.
- Access for two to the shaded VIP Grove Area.
- Access for two to the Hangout Pre-Party & special invite only after party.

HANGOUT™ FEST PARTY EXPERIENCE: Trip to Gulf Shores, Alabama, to attend Hangout™ Fest for the winner and a guest includes:

- Hangout™ Fest merchandise.
- Two General Admission tickets that will grant each person:
 - Access in and out of the festival each day.
 - Access for two to the Hangout Pre-Party & special invite only after party.

BUMBERSHOOT® PICTURE PERFECT EXPERIENCE: Trip to Seattle, Washington, to attend Bumbershoot® for the winner and a guest includes:

- Two– Three-Day VIP Passes that will grant each person:
 - Access in and out of the festival each day.
 - Access to exclusive viewing areas and priority entry at every stage.
 - Access to the exclusive Emerald Lounge, the artist hospitality area, including daily happy hour with complimentary food and non-alcoholic beverages.
 - Access to exclusive VIP restroom facilities.
- Winner will be a photographer for the day where they will receive access for two to the photo-pit and winner will get to keep two cameras provided as part of prize.

BUMBERSHOOT® ULTIMATE VIP PRIZE EXPERIENCE: Trip to Seattle, Washington, to attend Bumbershoot® for the winner and a guest, which includes:

- Photo Op and Meet & Greet with Artist (TBD) during the weekend.
- Two Guest Passes that will grant each person access:
 - In and out of the festival each day.
 - To exclusive viewing areas and priority entry at every stage.
 - To the exclusive Emerald Lounge, the artist hospitality area, including daily happy hour with complimentary food and non-alcoholic beverages.
 - To exclusive VIP restroom facilities.
 - To viewing areas in front of the stages.

BUMBERSHOOT® VIP PRIZE EXPERIENCE: Trip to Seattle, Washington, to attend Bumbershoot® for the winner and a guest, which includes:

- Two VIP Passes that will grant each person:
 - Access in and out of the festival each day.
 - Access to VIP Area.
 - Bumbershoot® merchandise.

In conjunction with the game, the Texas Lottery is also sponsoring the Texas Lottery Live! Concert Series:

Off The Rails Country Music Fest: April 23 & 24 – Toyota Stadium – Frisco

River City Rock Fest: May 29 – AT&T Center – San Antonio

Old Dominion: May 4 – Tricky Falls – El Paso

The Lumineers: May 22 - Bomb Factory - Dallas

Kenny Chesney, Miranda Lambert, Jake Owen and Old Dominion: June 4 - AT&T Stadium – Arlington

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$24 billion in revenue for the state and distributed \$48 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$18 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$52 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball[®], Mega Millions[®], Lotto Texas[®], All or Nothing[™], Texas Two Step[®], Pick 3[™], Daily 4[™], Cash Five[®], Texas Triple Chance[™] and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org.

Editors/News Directors, note: An image of the Texas Lottery Live! scratch ticket is attached in JPEG format

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