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A CASH BLITZ IS COMING FOR TEXAS LOTTERY® PLAYERS

Family of five new scratch ticket games features more than \$463.5 million in total cash prizes, iHeartRadio Cash Blitz Promotional Second-Chance Drawings

AUSTIN – A cash blitz is headed for the Lone Star State and Texas Lottery players will have a chance to win the money it's bringing when they play any of the new Cash Blitz scratch ticket games. The five games in the family range in price from \$1 to \$20 and combine for more than \$463.5 million in total cash prizes, including top prizes ranging from \$5,000 to \$1 million. In addition, the games offer opportunities to increase winnings with multipliers ranging from two times to as much as 200 times.

"The Texas Lottery is ringing in the new year with the launch of the new Cash Blitz scratch ticket family," said Gary Grief, executive director of the Texas Lottery. "All five multiplier-style scratch ticket games offer great cash prizes and allow players to enter their non-winning tickets into second-chance promotional drawings for a chance to win a once-in-a-lifetime VIP trip to an iHeartRadio event or concert of their choice or a chance to participate in the \$10 Million Cash Blitz Challenge. We believe the Cash Blitz family and its prizes will be highly entertaining for our players and will generate much-needed revenue for public education in Texas."

200X Cash Blitz leads the charge with more than \$145 million in total cash prizes, including four \$1 million top prizes. The game at the \$20 price point contains 30 chances to win a prize on every ticket and features chances to have prizes multiplied by 10, 20, 50, 100 or 200 times.

100X Cash Blitz at the \$10 price level features 25 chances to win cash prizes on each ticket, including one of eight \$500,000 top prizes. 100X Cash Blitz features more than \$157.8 million in total cash prizes throughout the game and offers chances to have prizes multiplied by 10, 20, 50 or 100 times.

At the \$5 price point, players have the chance to have their prizes multiplied by up to 50 times when they play 50X Cash Blitz, which is loaded with more than \$93.4 million in total cash prizes. The game comes with 20 chances to win a cash prize on each ticket, including 10 top prizes worth \$200,000.

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<u>30X Cash Blitz Crossword</u> is the extended-play game in the family, featuring a crossword-style playboard with chances to have winnings multiplied by up to 30 times. The \$3 game in the Cash Blitz family offers over \$47.2 million in total cash prizes, including 10 \$60,000 top prizes.

For only \$1, players get five chances to win a cash prize that could be multiplied by five, 10 or 20 times on the 20X Cash Blitz scratch ticket game. More than \$20.1 million in total cash prizes is up for grabs in the game, including 12 top prizes worth \$5,000.

In addition, Texas Lottery players can enter their non-winning Cash Blitz scratch tickets into the <u>iHeartRadio Cash Blitz Promotional Second-Chance Drawings</u> through their <u>Luck Zone</u> account for a chance to win \$100 cash plus an entry into a drawing for a chance to win a VIP trip prize or a trip to Austin, Texas, to play the \$10 Million Cash Blitz Challenge. Cash Blitz players that enter non-winning tickets into the iHeartRadio Cash Blitz promotional drawings will receive a number of entries based on the price point of the entered ticket— e.g., a \$20 ticket earns the player 20 entries in the drawing, a \$1 ticket earns the player one entry in the drawing, etc. Complete drawing information and prize details for the iHeartRadio Cash Blitz Promotional Second-Chance Drawings are available <u>here</u>.

All five Cash Blitz scratch ticket games are available for purchase at Texas Lottery retailers where scratch ticket games are sold, beginning Jan. 2.

In FY 2022, the Texas Lottery set a new record with \$8.297 billion in sales, which resulted in a record total contribution of \$1.998 billion for public education and veterans' services in Texas.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$36.1 billion in revenue for the state and distributed \$78.5 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$30.1 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$199 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball[®], Mega Millions[®], Lotto Texas[®], All or Nothing[™], Texas Two Step[®], Pick 3[™], Daily 4[™], Cash Five[®] and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, LinkedIn, YouTube or at <u>texaslottery.com</u>. PLAY RESPONSIBLY.

Editors/News Directors, note: A high-res image of the Cash Blitz scratch ticket family can be downloaded here. (Right-click on the image for saving options.)