



# NEWS RELEASE

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## **FIVE NEW GAMES FROM THE TEXAS LOTTERY® TO POWER UP THE LUCK**

**New Power Blitz scratch ticket family features more than \$430 million in total cash prizes and iHeartRadio Power Blitz Challenge Promotional Second-Chance Drawings**

**AUSTIN** – Texas Lottery® players could crank up their luck when they play any of the new Power Blitz scratch ticket games. The five games in the family range in price from \$1 to \$20 and combine for more than \$430 million in total cash prizes with top prizes ranging from \$5,000 to \$1 million. In addition, the games offer opportunities to increase winnings with multipliers ranging from two times to as much as 200 times. All five Power Blitz scratch ticket games are available for purchase at Texas Lottery retailers [where scratch ticket games are sold](#).

“The Texas Lottery is thrilled to kick off 2024 with the new Power Blitz family of scratch ticket games,” said Gary Grief, executive director of the Texas Lottery. “All of the games in the family feature a multiplier playstyle, a long-time favorite among our players. In addition to the thrill of instant cash prizes, players with non-winning tickets will also have chances to win some extraordinary opportunities. Back by popular demand from last year’s Cash Blitz family, players will once again have a chance to win a once-in-a-lifetime VIP trip to an iHeartRadio event or concert of their choice, or a chance to participate in the \$10 Million Power Blitz Challenge by entering second-chance promotional drawings. With the attractive print design, entertaining playstyle and the impressive prizes, the Texas Lottery believes the five Power Blitz games will be a great factor in generating much-needed revenue for public education in Texas.”

[200X Power Blitz](#) comes charged with more than \$147.9 million in total cash prizes, including four \$1 million top prizes. This \$20 game contains 35 chances to win on every ticket and features chances to have prizes multiplied by 10, 20, 50, 100 or 200 times.

[100X Power Blitz](#) is blasting with 30 chances to win cash prizes on each ticket at the \$10 price point. The game features more than \$136.8 million in total cash prizes, including seven \$500,000 top prizes. Prizes can be multiplied by 10, 20, 50 or 100 times.

[50X Power Blitz](#) is surging at the \$5 price point with 23 chances to win on each ticket, including eight top prizes worth \$200,000. The game is loaded with more than \$82.9 million in total cash prizes and offers players the chance to have their prizes multiplied by up to 50 times.

(more)

[30X Power Word Blitz](#) brings a wave of energy for those that enjoy an extended-play style. The word-themed \$3 game contains more than \$46.3 million in total cash prizes including 10 \$60,000 top prizes. Each ticket comes with chances to have winnings multiplied by up to 30 times.

For only \$1, players can get five chances to have a shock of luck with [20X Power Blitz](#). More than \$17.1 million in total cash prizes is up for grabs in the game, including eight top prizes worth \$5,000. Cash prizes in 20X Power Blitz could be multiplied by 5, 10 or 20 times.

In addition, Texas Lottery players can enter their non-winning Power Blitz scratch tickets into the [iHeartRadio Power Blitz Promotional Second-Chance Drawings](#) through their [Luck Zone](#) account for a chance to win \$100 plus an entry into a drawing for a chance to win a VIP trip prize or a trip to Austin, Texas, to play the \$10 Million Power Blitz Challenge. Power Blitz players that enter non-winning tickets into the drawings will receive a number of entries based on the price point of the entered ticket— e.g., a \$20 ticket earns the player 20 entries in the drawing, a \$1 ticket earns the player one entry in the drawing, etc. Complete drawing information and prize details for the iHeartRadio Power Blitz Promotional Second-Chance Drawings are available [here](#).

In FY 2023, the Texas Lottery set a new record with \$8.73 billion in sales, which resulted in a record total contribution of \$2.162 billion for public education and veterans' services in Texas – marking the 20th consecutive year that the Texas Lottery generated more than \$1 billion in revenue for Texas.

#### About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$38.2 billion in revenue for the state and distributed \$84.3 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$32.2 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$227 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, X, Instagram, LinkedIn, YouTube or at [texaslottery.com](https://www.texaslottery.com). PLAY RESPONSIBLY.

**Editors/News Directors, note:** A high-res image of the Power Blitz scratch ticket family can be downloaded [here](#). (Right-click on the image for saving options.)

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