

**TEXAS LOTTERY COMMISSION**  
**Instant Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Instant Ticket Information**

Date Completed 9/12/2016

Game #	1744	Confirmed Packs	2,190
Game Name	Texas Lottery Live!	Active Packs	1,331
Quantity Printed	7,333,050	Warehouse Packs	28,912
Price Point	\$5	Returned Packs	3,031
Start Date	3/7/2016	Printed Payout Percentage	67.99%
Top Prize	\$ 100,000	Percent Sold	62.61%
Number of Top Prizes Remaining	3	Number of Weeks Out	26

**Current Game Sales Analysis**

**TANGIBLE COSTS**

**Expenditure Impact:**

Cost to print tickets	\$ 300,165	Actual ticket production costs
Licensing Fee	\$ 935,745	
2nd chance draw prizes	\$ 635,873	Includes 2nd chance draw prizes + fed withholding taxes
Prize payout expense	\$ 14,566,310	Data from Instant Ticket Tier Liability screen in ES
<b>Estimated Direct Costs</b>	<b>\$ 16,438,093</b>	

**TANGIBLE BENEFITS**

**Revenue Impact:**

Estimated sales	\$ 22,956,113	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<b>\$ 22,956,113</b>	

**Excess of Revenue over Expended \$ 6,518,020**

**INTANGIBLE POSITIVE BENEFITS.**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game

**Assumptions.**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	164,660
Next week	\$	164,325
Next week	\$	201,765
Avg Weekly Sales Current Game	\$	176,917
Avg Weekly Sales \$5, 5M-9 99M Qty	\$	1,723,223
<b>Percentage Of Variance In Sales</b>		<b>90%</b>

**TEXAS LOTTERY COMMISSION**  
**Instant Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	1744	Printed Payout Percentage	67.99%
Game Name	Texas Lottery Live!	Actual Payout Percentage	66.22%
Percent Sold	62.61%	Number of Weeks Out	26
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run			22

**Recommendation**

Based on the findings in this Summary Report, I am recommending closing the above game

I am recommending closing the above game based on the below business reason(s)

Out of office  
Instant Product Coordinator                      Date

[Signature]                      9/12/16  
Products Manager                      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game

[Signature]                      9/13/16  
Lottery Operations Division Director                      Date

Kathy Ryna                      9/13/16  
Controller                      Date

[Signature]                      9/14/16  
Executive Director                      Date


Play the Games of Texas!

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**Da Vinci Report** 9/7/16

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**Week End Date:9/3/16**

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														9/3/16	8/27/16	8/20/16	8/13/16
Mature	1798	\$3	35,460,375	BONUS CASHWORD	2/29/16			27	46.77%	12,965	6,145	129,686	8	\$1,181,703.00	\$1,154,106.00	\$1,134,489.00	\$1,169,958.00
	1725	\$3	6,117,500	JUNGLE GOLD	5/16/16			16	81.26%	4,573	3,296	0	289	\$439,902.00	\$494,442.00	\$556,329.00	\$660,546.00
	1794	\$5	25,316,700	\$5 SET FOR LIFE	3/21/16			24	25.83%	9,517	5,154	234,312	7	\$933,315.00	\$915,695.00	\$959,005.00	\$982,820.00
	1790	\$5	20,391,825	100,000 MEGA BINGO	1/18/16			33	43.37%	11,758	6,707	133,819	6	\$1,051,285.00	\$1,006,205.00	\$1,011,340.00	\$967,655.00
	1784	\$5	15,224,625	BONUS BREAK THE BANK	12/7/15			39	77.60%	11,709	7,190	24,623	9	\$1,290,885.00	\$1,192,275.00	\$1,220,240.00	\$1,213,630.00
	1803	\$5	15,295,950	HIT \$200,000	4/18/16			20	41.15%	11,704	6,197	100,608	8	\$1,182,120.00	\$1,149,055.00	\$1,201,880.00	\$1,285,750.00
	1792	\$5	3,050,250	HOUSTON ASTROS	4/4/16			22	48.92%	1,484	867	16,029	1,704	\$103,925.00	\$113,600.00	\$127,270.00	\$141,965.00
	1796	\$5	30,592,725	SUPER LOTERIA	2/29/16			27	59.64%	23,718	9,919	126,507	8	\$3,373,200.00	\$3,196,750.00	\$3,289,225.00	\$3,154,720.00
	1744	\$5	7,333,050	TEXAS LOTTERY LIVE!	3/7/16			26	62.61%	2,190	1,331	28,912	3,031	\$164,660.00	\$164,325.00	\$201,765.00	\$223,590.00
	1791	\$5	5,088,675	TEXAS RANGERS	4/4/16			22	62.27%	3,133	2,071	17,743	1,005	\$248,860.00	\$251,815.00	\$315,625.00	\$315,680.00
	1644	\$10	28,500,450	\$200,000,000 CASH BLOWOUT	7/21/14			111	69.36%	4,617	3,191	165,367	6	\$782,390.00	\$741,750.00	\$703,100.00	\$742,350.00
	1797	\$10	12,140,000	CASHWORD MULTIPLIER	3/9/16			25	65.62%	16,585	8,438	55,596	4	\$3,038,570.00	\$2,782,450.00	\$2,840,510.00	\$2,732,900.00
	1719	\$10	12,204,850	THE BIG MONEY SUPER TICKET	3/7/16			26	85.98%	14,564	7,944	9,113	10	\$2,276,240.00	\$2,183,650.00	\$2,186,000.00	\$2,230,720.00
	1671	\$20	34,144,650	\$500,000,000 CASH	5/18/15			68	25.07%	8,759	3,643	1,009,010	36	\$1,184,400.00	\$1,115,820.00	\$1,112,700.00	\$1,210,580.00
	1745	\$20	6,102,825	\$500,000 MONEY MANIA	2/1/16			31	52.74%	6,581	3,601	103,442	103	\$660,360.00	\$647,160.00	\$698,680.00	\$727,740.00
	1387	\$20	34,320,175	\$500M EXTREME CASH BLAST	8/13/12			212	56.70%	15,611	5,017	569,326	327	\$1,566,360.00	\$1,607,600.00	\$1,693,360.00	\$2,147,820.00
	1753	\$20	8,191,950	100X THE CASH	4/4/16			22	58.83%	22,002	6,378	103,892	10	\$3,565,620.00	\$3,224,880.00	\$3,527,400.00	\$3,844,420.00
	1740	\$20	10,279,550	HIT \$1,000,000	12/21/15			37	70.77%	19,297	6,361	91,985	18	\$2,501,280.00	\$2,275,120.00	\$2,407,860.00	\$2,596,640.00
	1756	\$50	3,666,680	HIGH ROLLER CASINO ACTION	4/18/16			20	31.27%	13,512	6,174	104,867	35	\$2,657,950.00	\$2,719,600.00	\$2,696,050.00	\$2,664,600.00
Out of Warehouse	1762	\$1	11,104,650	SPICY 9'S	6/6/16			13	81.94%	6,416	6,087	3	86	\$528,700.00	\$539,475.00	\$572,781.00	\$612,171.00
	1749	\$2	7,029,250	MONEY BAGS	7/5/16			9	69.77%	9,198	7,401	16	39	\$1,036,940.00	\$1,044,764.00	\$1,078,434.00	\$1,037,172.00
Sold/Closing	1746	\$1	11,133,600	LUCKYTICKET	3/7/16	9/11/16	10/26/16	26	81.01%	1,338	1,793	7,527	1,584	\$108,698.00	\$121,641.00	\$123,679.00	\$132,007.00
	1697	\$1	11,256,750	TRIPLE PAYOUT!	4/4/16			22	92.61%	2,491	2,013	0	108	\$147,883.00	\$157,324.00	\$165,251.00	\$194,352.00
	1692	\$2	30,589,250	\$2 SET FOR LIFE	8/3/15	9/11/16	10/26/16	57	65.29%	1,390	1,979	77,420	1,014	\$221,554.00	\$206,722.00	\$246,698.00	\$245,762.00
	1778	\$2	25,266,625	BREAK THE BANK	11/18/15			41	95.08%	3,977	2,623	0	456	\$434,066.00	\$564,508.00	\$783,782.00	\$894,686.00
	1780	\$2	8,919,000	SOLID GOLD	12/7/15	9/11/16	10/26/16	39	88.32%	514	520	5,587	664	\$41,746.00	\$36,486.00	\$52,118.00	\$53,544.00
	1789	\$3	20,804,850	TEXAS LOTERIA	12/22/15			37	96.59%	4,581	1,824	36	1,933	\$258,357.00	\$296,292.00	\$403,659.00	\$501,939.00
	1715	\$5	20,354,025	\$100,000 CASHWORD-O-RAMA	9/21/15			50	96.86%	4,716	2,498	0	113	\$853,235.00	\$921,270.00	\$1,183,285.00	\$1,232,975.00
	1702	\$5	8,440,200	FUNKY 5'S	2/1/16	8/14/16	9/28/16	31	76.51%	64	71	21,707	3,514	\$14,370.00	\$15,645.00	\$63,865.00	\$122,585.00
	1625	\$5	8,423,775	MEGA SLOTS	2/15/16	9/11/16	10/26/16	29	58.77%	638	757	40,513	3,204	\$106,135.00	\$122,270.00	\$144,895.00	\$162,415.00
	1739	\$5	7,338,075	TEXAS CASH BLOWOUT	3/21/16			24	90.64%	3,074	2,116	2,811	52	\$365,330.00	\$358,795.00	\$422,300.00	\$461,805.00
	1750	\$5	7,335,825	TEXAS WILD 7'S	5/2/16	8/3/16	9/17/16	18	86.93%	400	239	0	7,721	\$106,840.00	\$228,840.00	\$445,135.00	\$683,090.00

NO. OF TICKETS: 7,333,050  
 NO. POOLS: 20.37  
 PACK SIZE: 75  
 PACKS/POOL: 4,800  
 PACKS/GAME: 97,774

Minimum: 7,056,000  
 Maximum: 7,344,000

TEXAS LOTTERY COMMISSION  
 "TEXAS LOTTERY LIVE!" GAME NO. 1744  
 PRIZE STRUCTURE  
 28-Jan-16

VERSION C

PRIZE TIER	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 20.37 POOLS	WINNERS IN 75 (PER PACK*)	WINNERS IN 360,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUNDS **	VALIDATION TIER LEVELS	
1	1	L	\$5	1	\$5	11.84	619,228	6.33	30,400	\$3,096,140	12.42%		
2	2	L	\$5 (2X)	1	\$10	14.51	505,208	5.17	24,800	\$5,052,080	20.27%		
3	3	L	\$10	1	\$10	20.44	358,732	3.67	17,600	\$3,587,320	14.39%		
4	4	L	\$10x2	2	\$20	50.04	146,557	1.50	7,200	\$2,931,140	11.76%	LOW TIER	
5	5	L	\$20	1	\$20	50.01	146,632	1.50	7,200	\$2,932,640	11.76%	70.60%	
6	0	M	\$5x2 + \$10(2X) + \$20	4	\$50	420.93	17,421	0.18	855	\$871,050	3.49%		
7	0	M	\$5x4 + \$10x3	7	\$50	510.91	14,353	0.15	705	\$717,650	2.88%		
8	0	M	\$50	1	\$50	420.91	17,422	0.18	855	\$871,100	3.49%		
9	0	M	\$50 (2X)	1	\$100	4,260.92	1,721	0.02	85	\$172,100	0.69%		
10	0	M	\$5x20	20	\$100	2,866.71	2,558	0.03	125	\$255,800	1.03%		
11	0	M	\$5+\$10+\$15+\$20+\$50	5	\$100	4,238.76	1,730	0.02	85	\$173,000	0.69%		
12	0	M	\$10 + \$20(2X) + \$50	3	\$100	3,774.09	1,943	0.02	95	\$194,300	0.78%		
13	0	M	\$5x18+\$10	19	\$100	5,138.79	1,427	0.01	70	\$142,700	0.57%		
14	0	M	\$20x5	5	\$100	5,526.04	1,327	0.01	65	\$132,700	0.53%		
15	0	M	\$100	1	\$100	5,546.94	1,322	0.01	65	\$132,200	0.53%		
16	0	M	\$5x10 + \$20x10	20	\$250	4,496.05	1,631	0.02	80	\$407,750	1.64%		
17	0	M	\$250	1	\$250	8,193.35	895	0.01	44	\$223,750	0.90%		
18	0	M	\$250 (2X)	1	\$500	6,136.44	1,195	0.01	58	\$597,500	2.40%	MID TIER	
19	0	M	\$500	1	\$500	8,729.82	840	0.01	41	\$420,000	1.68%	21.31%	
20	0	H	\$50x10+\$100x5	15	\$1,000	85,268.02	86	0.00	4	\$86,000	0.34%		
21	0	H	\$50 (2X) + \$50x6 + \$100x6	13	\$1,000	71,892.65	102	0.00	5	\$102,000	0.41%		
22	0	H	\$50x20	20	\$1,000	70,510.10	104	0.00	5	\$104,000	0.42%		
23	0	H	\$1,000	1	\$1,000	90,531.48	81	0.00	4	\$81,000	0.32%		
24	0	H	\$1,000x5	5	\$5,000	174,596.43	42	0.00	2	\$210,000	0.84%		
25	0	H	\$5,000	1	\$5,000	366,652.50	20	0.00	1	\$100,000	0.40%	HIGH TIER	
26	0	H	\$100,000	1	\$100,000	1,047,578.57	7 **	0.00	0.3436496	\$700,000	2.81%	5.55%	
							3.98	1,842,584	18.84	90,449,344	\$24,293,920	97.45%	97.45%
							3.9798						

DRAWINGS	Amount	Count	Prize	Percentage
Stagecoach - PICTURE PERFECT PACKAGE	\$6,848.00	5	\$34,240.00	0.14%
Stagecoach - PICTURE PERFECT PACKAGE FEDERAL WITHHOLDINGS	\$2,281.00	5	\$11,405.00	0.05%
Stagecoach - ULTIMATE VIP	\$6,225.00	5	\$31,125.00	0.12%
Stagecoach - ULTIMATE VIP FEDERAL WITHHOLDINGS	\$2,073.33	5	\$10,366.65	0.04%
Stagecoach - VIP PRIZE PACKAGE	\$4,773.00	25	\$119,325.00	0.48%
HANGOUT FESTIVAL - LIVE LIKE A PROMOTER	\$7,470.00	5	\$37,350.00	0.15%
HANGOUT FESTIVAL - LIVE LIKE A PROMOTER FEDERAL WITHHOLDINGS	\$2,488.33	5	\$12,441.65	0.05%
HANGOUT FESTIVAL - HANG OUT PARTY PACKAGE	\$4,669.00	25	\$116,725.00	0.47%
BUMBERSHOOT- PICTURE PERFECT PACKAGE	\$6,433.00	5	\$32,165.00	0.13%
BUMBERSHOOT- PICTURE PERFECT PACKAGE FEDERAL WITHHOLDINGS	\$2,142.67	5	\$10,713.35	0.04%
BUMBERSHOOT ULTIMATE VIP	\$6,225.00	5	\$31,125.00	0.12%
BUMBERSHOOT ULTIMATE VIP FEDERAL WITHHOLDINGS	\$2,073.33	5	\$10,366.65	0.04%
BUMBERSHOOT - VIP PRIZE PACKAGE	\$4,928.00	25	\$123,200.00	0.49%
LA LIVE - VIP	\$8,300.00	5	\$41,500.00	0.17%
LA LIVE - VIP FEDERAL WITHHOLDINGS	\$2,765.00	5	\$13,825.00	0.06%
Subtotal: Drawings		135	\$685,873.30	2.55%

NOTE: 2X = WINX2

TOTAL 1,842,719

\$24,293,920 100.00%

Consolidated odds are 1 in:

\$5	11.84	619,228
\$10	8.49	863,940
\$20	25.01	293,189
\$50	149.06	49,196
\$100	609.66	12,028
\$250	2,903.03	2,526
\$500	3,603.46	2,035
\$1,000	19,659.65	373
\$5,000	118,275.00	62
\$100,000	1,047,578.57	7
TOTAL		1,842,584

\* Each of the following GLEPS will be used in approximately 16.67% of each pack of 75 tickets. Numbers are rounded.  
 \*\* This number of prizes is guaranteed delivery to the Lottery

**Liability for 1744 / for Life to Date**

Product Status: SmartCash Enabled: Validation Range. 02/05/2016 - 12/31/2037  
 Active N/A

**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5 00	256296	\$1,281,480.00	362932	\$1,814,660 00	58 61%	4297929
2	2	N/A	\$10.00	200691	\$2,006,910.00	304517	\$3,045,170 00	60.28%	4420037
3	3	N/A	\$10 00	146446	\$1,464,460 00	212286	\$2,122,860 00	59 18%	4339461
4	4	N/A	\$20 00	56941	\$1,138,820 00	89616	\$1,792,320.00	61 15%	4483979
5	5	N/A	\$20 00	59212	\$1,184,240 00	87420	\$1,748,400 00	59 62%	4371864
6	0	N/A	\$50 00	6673	\$333,650 00	10748	\$537,400 00	61 70%	4524173
7	0	N/A	\$50.00	5538	\$276,900 00	8815	\$440,750 00	61 42%	4503646
8	0	N/A	\$50 00	7001	\$350,050 00	10421	\$521,050 00	59.82%	4386276
9	0	N/A	\$100 00	668	\$66,800 00	1053	\$105,300 00	61 19%	4486752
10	0	N/A	\$100 00	1009	\$100,900 00	1549	\$154,900 00	60.56%	4440537
11	0	N/A	\$100 00	676	\$67,600 00	1054	\$105,400 00	60.92%	4467650
12	0	N/A	\$100.00	741	\$74,100.00	1202	\$120,200 00	61 86%	4536451
13	0	N/A	\$100 00	541	\$54,100.00	886	\$88,600 00	62.09%	4552965
14	0	N/A	\$100 00	526	\$52,600 00	801	\$80,100 00	60 36%	4426354
15	0	N/A	\$100 00	530	\$53,000.00	792	\$79,200 00	59.91%	4393173
16	0	N/A	\$250.00	631	\$157,750 00	1000	\$250,000 00	61.31%	4496045
17	0	N/A	\$250.00	349	\$87,250 00	546	\$136,500 00	61 01%	4473570
18	0	N/A	\$500 00	483	\$241,500 00	712	\$356,000 00	59.58%	4369147
19	0	N/A	\$500.00	335	\$167,500 00	505	\$252,500 00	60 12%	4408559
20	0	N/A	\$1,000 00	36	\$36,000 00	50	\$50,000 00	58 14%	4263401
21	0	N/A	\$1,000 00	37	\$37,000 00	65	\$65,000 00	63.73%	4673022
22	0	N/A	\$1,000 00	40	\$40,000 00	64	\$64,000 00	61.54%	4512646
23	0	N/A	\$1,000 00	35	\$35,000.00	46	\$46,000 00	56.79%	4164448
24	0	N/A	\$5,000 00	18	\$90,000.00	24	\$120,000 00	57 14%	4190314
25	0	N/A	\$5,000 00	6	\$30,000.00	14	\$70,000 00	70 00%	5133135
26	0	N/A	\$100,000.00	3	\$300,000.00	4	\$400,000 00	57 14%	4190314
Totals				745462	\$9,727 610.00	1,097,122	\$14,566,310.00		

**ADDENDUM NUMBER 1  
TO  
TRADEMARK LICENSE AGREEMENT  
BETWEEN ALCHEMY AND SPONSOR**

This ADDENDUM NO 1 TO TRADEMARK LICENSE AGREEMENT BETWEEN ALCHEMY AND SPONSOR is attached to and fully incorporated into that certain TRADEMARK LICENSE AGREEMENT, effective as of the last date shown next to the signature lines therein, by and between ALCHEMY3, LLC , and the Texas Lottery Commission (the "Agreement")

Capitalized terms used but not defined herein shall have the meaning given to them in the Agreement.

**1. Fees and Consideration**

In consideration of being granted the right to use the AEG Trademarks during the Term, SPONSOR shall allocate funds not to exceed one million five hundred and two thousand and five hundred dollars (\$1,502,500) for the following.

1. License and Administrative Fees SPONSOR shall pay ALCHEMY nine hundred thirty five thousand and seven hundred and forty-five U S Dollars (\$935,745 00) for license and administrative fees. ALCHEMY shall invoice the Texas Lottery three payments for license and administrative fees as follows

1. Execution of Agreement – three hundred seventy-four thousand and two hundred and ninety-eight dollars (\$374,298 00)
11. August 2016 – three hundred seventy-four thousand and two hundred and ninety-eight dollars (\$374,298 00)
111. Upon delivery of all services (including fulfillment of all concert trip prizes) – one hundred eighty-seven thousand one hundred and forty-nine (\$187,149)

a. Experiential Prize Allocation. Payment to ALCHEMY for experiential prize packages that will contain a pre-determined number of individual prizes to be awarded through promotional second-chance drawings conducted by SPONSOR and fulfilled by ALCHEMY The total allocation of prize funds for these prizes will be five hundred sixty six thousand and seven hundred and fifty five U S Dollars (\$566,755) ALCHEMY shall invoice the Texas Lottery for experiential prize packages as outlined below, including travel and hotel accommodations for trip prizes, no sooner than 45 days in advance of the scheduled festival/event Payment amounts are detailed as follows

- 1 Prize Tier 1. L.A. Live Trip – Los Angeles, California  
LIVE LIKE A VIP (trip for 4), 1 winner per drawing (5 winners total)  
Valued at \$8,300per trip
- 11 Prize Tier 2. Music Festivals – California, Alabama, Washington  
Stagecoach Festival - Indio, California  
STAGECOACH PICTURE PERFECT PACKAGE (trip for 2)

plus  
Fed  
Withholding  
=  
\$635,873  
See  
Prize  
Structure

1 winner per drawing (5 winners total)  
Valued at \$6,848 per trip

STAGECOACH ULTIMATE VIP (trip for 2)  
1 winner per drawing (5 winners total)  
Valued at \$6,225 per trip

Hangout Festival - Gulf Shores, Alabama

HANGOUT LIVE LIKE A PROMOTER (trip for 2)  
1 winner per drawing (5 winners total)  
Valued at \$7,470 per trip

Bumbershoot Festival - Seattle, Washington

BUMBERSHOOT PICTURE PERFECT PACKAGE (trip for 2)  
1 winner per drawing (5 winners total)  
Valued at \$6,433 per trip

BUMBERSHOOT ULTIMATE VIP PACKAGE (trip for 2)  
1 winner per drawing (5 winners total)  
Valued at \$6,225 per trip

111 **Prize Tier 3\* Music Festivals – California, Alabama, Washington**

Stagecoach Festival - Indio, California

STAGECOACH VIP PRIZE PACK (trip for 2)  
5 winners per drawing (25 winners total)  
Valued at \$4,773 per trip

Hangout Festival - Gulf Shores, Alabama

HANGOUT PARTY PACKAGE (trip for 2)  
5 winners per drawing (25 winners total)  
Valued at \$4,669 per trip

Bumbershoot Festival - Seattle, Washington

BUMBERSHOOT VIP PACKAGE (trip for 2)  
5 winners per drawing (25 winners total)  
Valued at \$4,928 per trip

\*Winner s choice for Prize Tier 3

No.	12/02/15				
	<b>Game Name</b>	<b>Game No</b>	<b>Inv No.</b>	<b>Vendor</b>	<b>TLC PO #</b>
			8500172	PBL	362-16-9010 RL010

Truck #	Description/Tickets Delivered Qty	Units per 1000	Unit Price	Amount
1		3,611.33	\$40.95	\$147,883.76
2		3,721.73	\$40.95	\$152,404.64
				<u>\$300,288.40</u>

<b>Delivered</b>	7,333,050
<b>Ordered</b>	7,200,000
<b>2% under</b>	7,056,000
<b>2% over</b>	7,344,000
<b>Accetable Range</b>	0

**SubTotal      \$300,288.40**

<b>3</b>	Less Credit Memo 26311	1.00	\$123.42	\$123.42
			<b>Total</b>	<u>\$300,164.98</u>



**Instant Ticket Game Analysis**  
2/23/14-2/27/16

**Average Number of Weeks for 85% Average Sell Through**

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$25	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 16	Week 21	Week 21*	Week 22	3M	None	Week 12*	None	Week 71*
10M-14.99M	Week 17	None	Week 26	Week 31	4M	Week 15*	Week 28*	None	None
15M-19.99M	None	None	Week 40*	Week 51	5M	Week 18	Week 47*	None	None
20M-24.99M	Week 36	None	Week 25	Week 39	6M	Week 26	None	None	None
25M-29.99M	Week 24*	Week 39*	Week 32*	None	7M	None	None	None	None
30M-34.99M	Week 51*	Week 66*	None	None	8M	Week 19	None	None	None
>35M	None	None	None	None	>9M	None	Week 39*	None	None

**Average Weekly Dollar Sales at 85% Average Sell Through**

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$25	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$476,747	\$641,811	\$888,939	\$1,723,223	3M	None	\$5,141,903	None	\$2,195,114
10M-14.99M	\$577,433	None	\$1,236,839	\$1,456,631	4M	\$2,420,727	\$2,572,436	None	None
15M-19.99M	None	None	\$1,056,146	\$1,448,693	5M	\$2,609,962	\$2,150,202	None	None
20M-24.99M	\$523,049	None	\$2,123,051	\$2,266,672	6M	\$2,024,322	None	None	None
25M-29.99M	\$906,926	\$1,139,763	\$1,998,723	None	7M	None	None	None	None
30M-34.99M	\$521,486	\$790,002	None	None	8M	\$4,563,190	None	None	None
>35M	None	None	None	None	>9M	None	\$4,464,715	None	None

None = no games at this level with 85% sell through  
\* only one game at this level with 85% sell through

Excludes Promotional Tickets  
Unaudited - For Internal Use Only