

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

2/4/2019

Game #	1884	Confirmed Packs	5,645
Game Name	\$100 Million Texas Riches	Active Packs	2,272
Quantity Printed	7,155,300	Warehouse Packs	56,136
Price Point	\$20	Returned Packs	61
Start Date	2/5/2018	Printed Payout Percentage	75.05%
Top Prize	\$ 1,000,000	Percent Sold	77.15%
Number of Top Prizes Remaining	4	Number of Weeks Out	52

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 383,778	Actual ticket production costs
Prize payout expense	\$ 80,577,920	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs **\$ 80,961,698**

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 110,406,279	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 110,406,279	

Excess of Revenue over Expended **\$ 29,444,581**

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	Previous 3 Weeks Sales from DaVinci	
Most recent week sales	\$	723,180
Next week	\$	606,460
Next week	\$	664,320
Avg Weekly Sales Current Game	\$	664,653
Avg Weekly Sales \$20; 7M* Qty	\$	2,502,908
Percentage Of Variance In Sales		73%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	1884	Printed Payout Percentage	75.05%
Game Name	10 Million Texas Riches	Actual Payout Percentage	72.98%
Percent Sold	77.15%	Number of Weeks Out	52
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			49

* only one game at this level with 85% sell through

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Dale Bousset 2/4/19
Instant Product Coordinator Date

[Signature] 2/6/19
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Elroy Ryan Muddell 2.6.19
Lottery Operations Division Director Date

Kathy Pyna 2/7/19
Controller Date

[Signature] 2/7/19
Executive Director Date



Da Vinci Report
 Week End Date: 2/2/19
 2/4/19

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	2/2/19	1/26/19	1/19/19	1/12/19
Mature	1828	\$3	41,527,800	TEXAS LOTERIA	9/17/18			20	21.45%	23,809	11,128	395,508	46	\$1,642,830.00	\$1,596,153.00	\$1,609,221.00	\$1,568,820.00
	2087	\$5	7,708,125	\$25,000,000 PAYOUT	9/4/18			22	74.35%	4,701	3,097	17,544	54	\$497,875.00	\$508,495.00	\$559,145.00	\$607,345.00
	2042	\$5	11,373,825	BONUS BALL BINGO	10/29/18			14	30.03%	15,948	9,169	78,745	18	\$1,381,335.00	\$1,281,775.00	\$1,368,365.00	\$1,305,510.00
	2017	\$5	10,241,100	BONUS BREAK THE BANK	10/15/18			16	54.89%	18,014	9,926	30,879	31	\$1,742,225.00	\$1,569,070.00	\$1,698,740.00	\$1,714,995.00
	2069	\$5	9,910,350	COWBOYS	8/20/18			24	46.97%	5,555	3,747	59,027	135	\$490,655.00	\$480,080.00	\$566,955.00	\$695,990.00
	2092	\$5	5,136,450	DIA DE LOS MUERTOS	10/1/18			18	67.16%	3,635	2,354	9,964	5,307	\$271,655.00	\$267,635.00	\$331,755.00	\$365,315.00
	2090	\$5	7,087,800	DIAMOND MINE 9X	9/17/18			20	83.81%	5,299	3,383	5,419	40	\$723,170.00	\$701,360.00	\$767,255.00	\$865,320.00
	2070	\$5	5,581,950	HOUSTON TEXANS	8/20/18			24	48.85%	3,522	2,148	31,159	289	\$230,720.00	\$228,120.00	\$261,705.00	\$287,660.00
	2056	\$10	28,522,850	\$200 MILLION CASH EXPLOSION	9/4/18			22	22.28%	13,818	4,720	422,526	111	\$1,767,940.00	\$1,732,030.00	\$1,714,520.00	\$2,021,660.00
	1759	\$10	28,632,550	\$200 MILLION PAYOUT	8/1/18			131	82.77%	7,852	3,801	84,693	32	\$1,133,500.00	\$1,046,740.00	\$1,065,890.00	\$1,097,210.00
	2083	\$10	12,068,050	\$250,000 50X CASHWORD	9/17/18			20	61.59%	21,634	7,870	58,992	32	\$3,687,820.00	\$3,455,320.00	\$3,593,680.00	\$3,656,930.00
	2103	\$10	7,342,800	CASH BLAST	10/15/18			16	62.76%	17,582	6,382	27,868	47	\$2,174,200.00	\$1,943,290.00	\$2,050,910.00	\$2,319,270.00
	2076	\$10	9,170,500	CASINO ACTION SUPER TICKET	6/27/18			31	57.81%	10,435	5,433	59,299	98	\$1,055,530.00	\$933,630.00	\$1,018,020.00	\$1,046,240.00
	2084	\$10	26,555,050	MEGA LOTERIA	10/1/18			18	28.64%	27,987	9,451	336,030	69	\$5,063,230.00	\$4,727,910.00	\$4,863,560.00	\$4,635,730.00
	2075	\$10	6,076,350	THE GLITTER IS GOLD	7/16/18			29	83.92%	4,945	2,743	10,796	36	\$661,530.00	\$651,820.00	\$680,510.00	\$779,010.00
	1884	\$20	7,155,300	\$100 MILLION TEXAS RICHES	2/5/18			52	77.15%	5,645	2,272	56,136	61	\$723,180.00	\$606,460.00	\$664,320.00	\$688,490.00
	2093	\$20	7,344,000	\$100 OR \$200	10/1/18			18	35.32%	15,257	4,975	166,603	83	\$1,794,020.00	\$1,652,220.00	\$1,749,320.00	\$1,845,690.00
	1671	\$20	34,144,650	\$500,000,000 CASH	5/18/15			194	42.90%	6,500	2,610	768,605	85	\$916,620.00	\$884,500.00	\$902,000.00	\$888,380.00
	2047	\$20	9,177,950	100X THE CASH	4/2/18			44	80.14%	16,565	5,870	47,702	27	\$1,930,240.00	\$1,813,980.00	\$1,863,220.00	\$1,960,040.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			90	30.85%	10,349	4,317	943,016	43	\$1,423,740.00	\$1,301,320.00	\$1,299,260.00	\$1,359,700.00
	2067	\$20	7,123,800	STACKS OF CASH	7/16/18			29	46.80%	8,875	3,731	137,245	65	\$950,800.00	\$904,220.00	\$972,220.00	\$1,033,360.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			46	18.99%	13,242	4,827	1,083,185	59	\$1,979,130.00	\$1,922,940.00	\$2,097,030.00	\$2,468,340.00
	2057	\$50	3,611,100	200X THE CASH	6/18/18			33	59.84%	9,272	3,716	57,724	62	\$2,099,400.00	\$2,101,650.00	\$2,036,500.00	\$2,078,050.00
	2030	\$50	3,670,680	ULTIMATE 7S	2/19/18			50	78.70%	6,228	2,592	28,796	61	\$1,395,250.00	\$1,371,450.00	\$1,480,400.00	\$1,410,350.00
Out of Wareh	2071	\$1	9,052,050	LUCKY DOG	1/7/19			4	49.61%	16,244	12,047	47	27	\$1,231,626.00	\$1,260,795.00	\$1,320,375.00	\$678,225.00
	2035	\$2	7,060,875	777	12/17/18			7	69.85%	8,812	7,209	21	44	\$1,172,498.00	\$1,266,552.00	\$1,425,490.00	\$1,623,096.00
	2101	\$2	7,308,625	HOLIDAY CASH DROP	11/1/18			11	83.30%	3,303	3,642	0	1,454	\$513,224.00	\$478,042.00	\$586,266.00	\$811,034.00
	2098	\$3	6,095,000	HOLIDAY WORD BLAST	11/5/18			13	80.54%	3,421	3,038	0	1,711	\$471,303.00	\$531,975.00	\$605,109.00	\$745,572.00
	2099	\$5	7,332,825	HOLIDAY GREETINGS	11/5/18			13	87.45%	4,086	4,009	0	2,174	\$808,955.00	\$802,045.00	\$1,012,385.00	\$1,602,375.00
Sold/Closing	2086	\$1	9,298,800	10 GRAND	9/4/18	1/3/19	2/17/19	22	94.14%	96	231	0	1,973	\$33,517.00	\$29,134.00	\$57,902.00	\$98,656.00
	2064	\$1	8,937,750	DOUBLE DOUBLER	8/6/18	1/13/19	2/27/19	26	95.46%	27	106	0	2,051	\$14,459.00	\$21,110.00	\$31,649.00	\$45,090.00
	2012	\$1	29,860,050	HOT 7S	1/2/18	2/17/19	4/3/19	57	84.34%	2,582	3,740	22,305	347	\$276,750.00	\$257,923.00	\$274,233.00	\$269,741.00

Liability for 1884 / for Life to Date

Product Status: SmartCash Enabled: Validation Range: 06/21/2017 - 12/31/2037

Outstanding Prizes

Tier Ref SmartCash	Tier Value	Count	Amount	Paid Tickets	Life to Date	Amount Paid	% paid	Est. Tickets Sold
1	\$20.00	260810	\$5,216,200.00	836321	\$16,726,420.00	\$16,726,420.00	76.23%	5454341
2	\$25.00	67875	\$1,696,875.00	218315	\$5,457,875.00	\$5,457,875.00	76.28%	5458294
3	\$50.00	33649	\$1,682,450.00	109420	\$5,471,000.00	\$5,471,000.00	76.48%	5472414
4	\$50.00	43872	\$2,193,600.00	147014	\$7,350,700.00	\$7,350,700.00	77.02%	5510772
5	\$75.00	11166	\$837,450.00	36487	\$2,736,525.00	\$2,736,525.00	76.57%	5478677
6	\$75.00	10935	\$820,125.00	36800	\$2,760,000.00	\$2,760,000.00	77.09%	5516183
7	\$100.00	10649	\$1,064,900.00	34089	\$3,408,900.00	\$3,408,900.00	76.20%	5452121
8	\$100.00	22179	\$2,217,900.00	73240	\$7,324,000.00	\$7,324,000.00	76.76%	5492136
9	\$100.00	22179	\$2,217,900.00	73167	\$7,316,700.00	\$7,316,700.00	76.74%	5490863
10	\$200.00	905	\$181,000.00	2967	\$593,400.00	\$593,400.00	76.63%	5482896
11	\$200.00	1356	\$271,200.00	4596	\$919,200.00	\$919,200.00	77.22%	5525161
12	\$200.00	16504	\$3,300,800.00	55134	\$11,026,800.00	\$11,026,800.00	76.96%	5506858
13	\$200.00	1337	\$267,400.00	4617	\$923,400.00	\$923,400.00	77.54%	5548542
14	\$500.00	30	\$15,000.00	99	\$49,500.00	\$49,500.00	76.74%	5491276
15	\$500.00	252	\$126,000.00	835	\$417,500.00	\$417,500.00	76.82%	5496481
16	\$500.00	122	\$61,000.00	382	\$191,000.00	\$191,000.00	75.79%	5423263
17	\$500.00	244	\$122,000.00	840	\$420,000.00	\$420,000.00	77.49%	5544697
18	\$1,000.00	3	\$3,000.00	8	\$8,000.00	\$8,000.00	72.73%	5203854
19	\$1,000.00	23	\$23,000.00	57	\$57,000.00	\$57,000.00	71.25%	5098151
20	\$1,000.00	20	\$20,000.00	64	\$64,000.00	\$64,000.00	76.19%	5451657
21	\$1,000.00	4	\$4,000.00	16	\$16,000.00	\$16,000.00	80.00%	5724239
22	\$10,000.00	2	\$20,000.00	9	\$90,000.00	\$90,000.00	81.82%	5854336
23	\$10,000.00	8	\$80,000.00	31	\$310,000.00	\$310,000.00	79.49%	5687546
24	\$10,000.00	8	\$80,000.00	24	\$240,000.00	\$240,000.00	75.00%	5366475
25	\$100,000.00	3	\$300,000.00	7	\$700,000.00	\$700,000.00	70.00%	5008710
26	\$1,000,000.00	4	\$4,000,000.00	6	\$6,000,000.00	\$6,000,000.00	60.00%	4293180
Totals:								
	\$1,000,000.00	504139	\$26,821,800.00	1,634,545	\$80,577,920.00	\$80,577,920.00		

TEXAS LOTTERY COMMISSION
 \$100 MILLION TEXAS RICHES™ - GAME NO. 1884
 END OF PRODUCTION PRIZE STRUCTURE
 15-Jun-17

Minimum: 6,938,400
 Maximum: 7,221,600

NO. OF TICKETS: 7,155,300
 NO. POOLS: 59.63
 PACK SIZE: 4,800
 PACKS/POOL: 286,212
 PACKS/GAME: 7,155,300

VERSION A

PAYOUT% 75.05%

PRIZE LEVEL	PRIZE CODE	TIER	GET	# OF WAYS TO WIN	WINNERS IN POOLS	WINNERS IN (PER PACK*)	PRIZE FUND	WINNERS IN (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	L \$20	L	\$20	1	1,097,131	3,833	\$143,106,000	18,400,000	\$21,942,620	20.43%	LOW TIER 49.30%
2	G \$25	G	\$25	1	286,190	1,000	\$107,399,720	4,800,000	\$7,154,750	6.66%	
3	G \$50	G	\$50	1	143,069	0,500		2,400,000	\$7,153,450	6.66%	
4	G \$25 x 2	G	\$25 x 2	2	190,886	0,667		3,200,000	\$9,544,300	8.89%	
5	G \$75	G	\$75	1	47,653	0,167		800,000	\$3,573,975	3.33%	
6	G \$50 + \$25	G	\$50 + \$25	2	149,90	0,167		800,000	\$3,580,125	3.33%	
7	M \$100	M	\$100	1	44,738	0,156		750,000	\$4,473,800	4.17%	MID TIER 39.51%
8	M \$20 x 5	M	\$20 x 5	5	74,99	0,333		1,600,000	\$9,541,900	8.88%	
9	M \$50 x 2	M	\$50 x 2	2	95,346	0,333		1,600,000	\$9,534,600	8.88%	
10	M \$200	M	\$200	1	3,872	0,014		65,000	\$774,400	0.72%	
11	M \$20 x 10	M	\$20 x 10	10	5,952	0,021		100,000	\$1,190,400	1.11%	
12	M \$20*10X**	M	\$20*10X**	1	71,638	0,250		1,200,000	\$14,327,600	13.34%	
13	M \$25 x 2 + \$50 + \$100	M	\$25 x 2 + \$50 + \$100	4	99,88	0,021		100,000	\$1,190,800	1.11%	
14	M \$500	M	\$500	1	129	0,000		2,1634	\$64,500	0.06%	
15	M \$50*10X**	M	\$50*10X**	1	6,582.61	0,004		18,2298	\$543,500	0.51%	
16	M \$20 x 25	M	\$20 x 25	25	14,197.02	0,002		8,4525	\$252,000	0.23%	
17	M \$20*10X** + \$100 x 2 + \$50 x 2	M	\$20*10X** + \$100 x 2 + \$50 x 2	5	1,084	0,004		18,1795	\$542,000	0.50%	
18	H \$1,000	H	\$1,000	1	650,481.82	0,000		0,1845	\$11,000	0.01%	HIGH TIER 11.19%
19	H \$100*10X**	H	\$100*10X**	1	89,441.25	0,000		1,3417	\$80,000	0.07%	
20	H \$25*10X** + \$20 x 10 + \$25 x 16 + \$50 x 3	H	\$25*10X** + \$20 x 10 + \$25 x 16 + \$50 x 3	30	85,182.14	0,000		1,4087	\$84,000	0.08%	
21	H \$500 x 2	H	\$500 x 2	2	357,765.00	0,000		0,3354	\$20,000	0.02%	
22	H \$10,000	H	\$10,000	1	650,481.82	0,000		0,1845	\$110,000	0.10%	
23	H \$500*10X** + \$1,000 x 5	H	\$500*10X** + \$1,000 x 5	6	183,469.23	0,000		0,6541	\$390,000	0.36%	
24	H \$25 x 2 + \$50 x 9 + \$500 x 19	H	\$25 x 2 + \$50 x 9 + \$500 x 19	30	223,603.13	0,000		0,5367	\$320,000	0.30%	
25	H \$100,000	H	\$100,000	1	715,530.00	0,000		0,1677	\$1,000,000	0.93%	
26	H \$1,000,000	H	\$1,000,000	1	715,530.00	0,000		0,1677	\$10,000,000	9.31%	
					2,138,684	7,472	\$ 107,399,720	35,867,006	\$ 107,399,720	100.00%	

Note: "10X" = win 10 TIMES the PRIZE by revealing one (1) "Diamond" Play Symbol.

Consolidated odds are 1 in:

\$20	6.52
\$25	25.00
\$50	21.43
\$75	75.01
\$100	30.38
\$200	81.85
\$500	2,551.82
\$1,000	36,693.85
\$10,000	87,259.76
\$100,000	715,530.00
\$1,000,000	715,530.00
<hr/>	
	2,138,684

* Each of the following GLEPS will be used in approximately 16.67% of each pack of 25 tickets.
 ** Numbers are rounded.
 *** This Number of prizes is guaranteed delivery to the Lottery.
 **** Low Tier = \$20, G-Tier = \$25 - \$75, Mid-Tier = \$100 - \$599, High Tier = \$600+ (Used for Valid

Instant Ticket Game Analysis
8/28/16-8/25/18

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point						Print Quantities	Price Point			
	\$1	\$2	\$3	\$5	\$7	\$10		\$20	\$25	\$30	\$50
< 5M	None	Week 12*	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 16	Week 18	Week 17	Week 19	None	None	3M	None	None	None	Week 52*
10M-14.99M	Week 21	None	None	Week 16*	None	None	4M	None	None	None	None
15M-19.99M	None	None	Week 32*	Week 52*	None	None	5M	Week 33*	None	None	None
20M-24.99M	None	Week 34*	None	None	None	Week 15	6M	None	None	None	None
25M-29.99M	None	None	None	None	None	None	7M	None	None	None	None
30M-34.99M	Week 41	Week 57*	None	None	None	None	8M	Week 49*	None	None	None
>35M	None	Week 60	Week 64	Week 52*	None	Week 33	>9M	None	None	None	None
						Week 41*		Week 41*	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point						Print Quantities	Price Point			
	\$1	\$2	\$3	\$5	\$7	\$10		\$20	\$25	\$30	\$50
< 5M	None	\$714,918	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$515,035	\$758,306	\$1,248,375	\$1,874,253	None	None	3M	None	None	None	\$2,913,384
10M-14.99M	\$466,349	None	None	\$2,919,843	None	None	4M	None	None	None	None
15M-19.99M	None	None	\$1,302,836	\$1,508,375	None	None	5M	None	\$2,578,733	None	None
20M-24.99M	None	\$1,078,385	None	None	None	\$3,483,559	6M	None	None	None	None
25M-29.99M	None	None	None	None	None	None	7M	\$2,502,908	None	None	None
30M-34.99M	\$632,952	\$1,039,084	None	None	None	None	8M	None	None	None	None
>35M	None	\$1,119,742	\$1,583,593	\$3,361,809	None	\$3,182,478	>9M	None	None	None	None
						\$3,781,160		None	None	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only