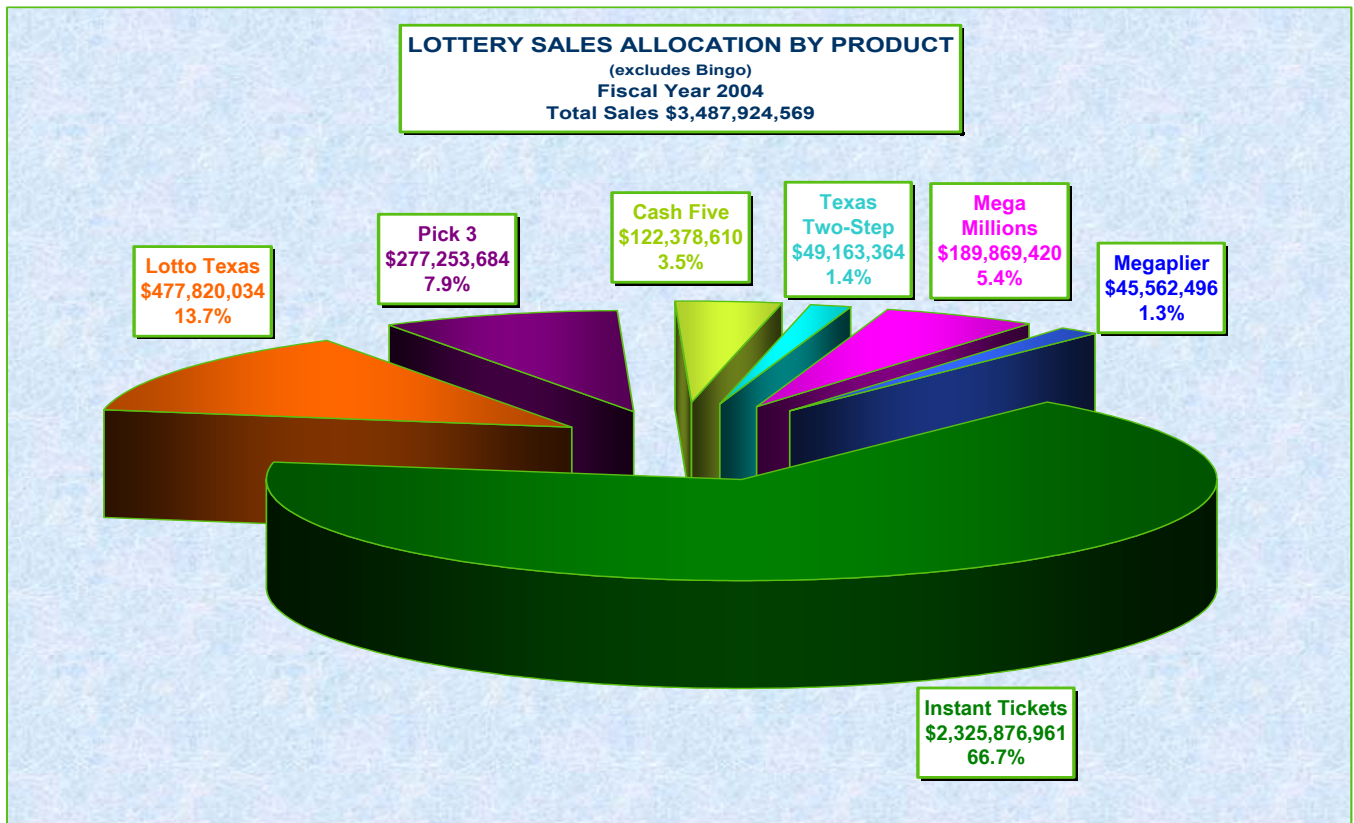


# Statistical Section

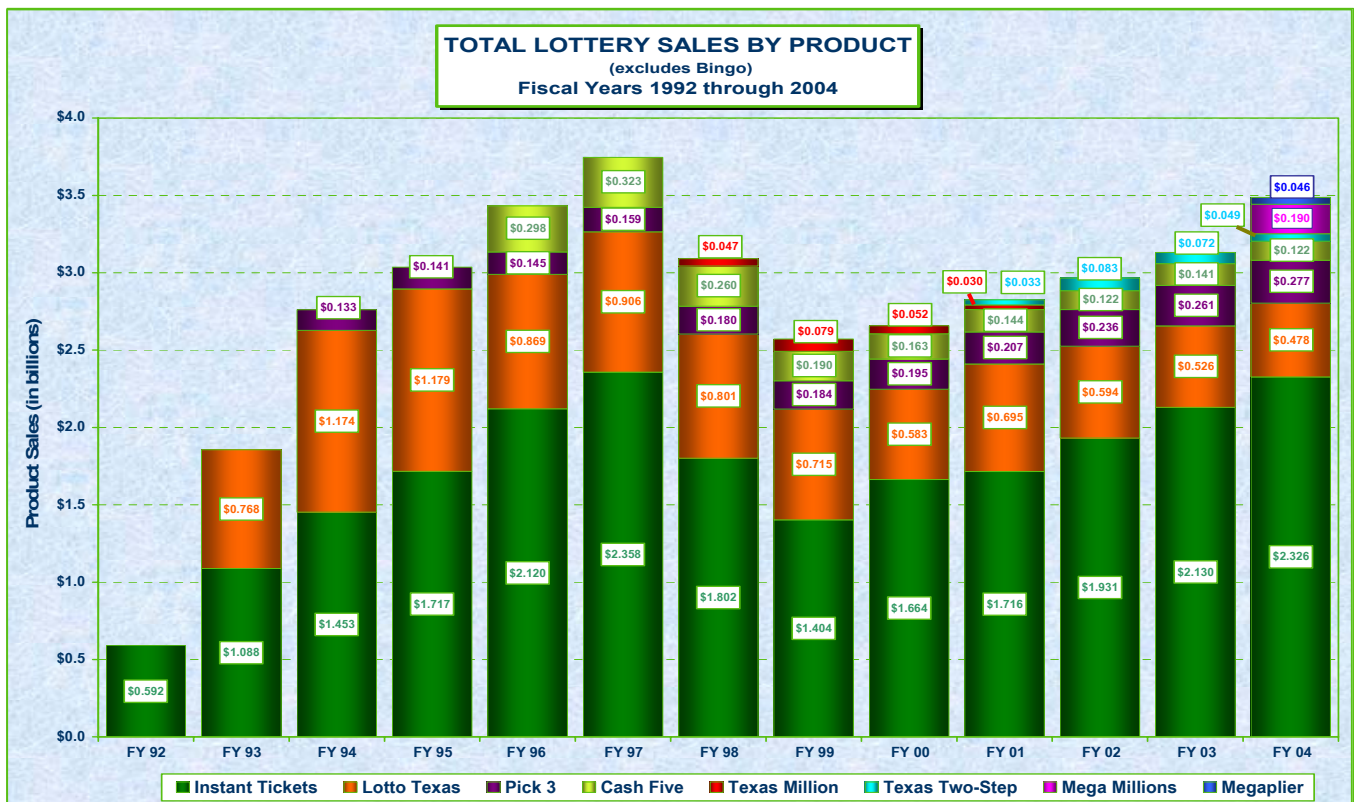


# **State of Texas Statistics**



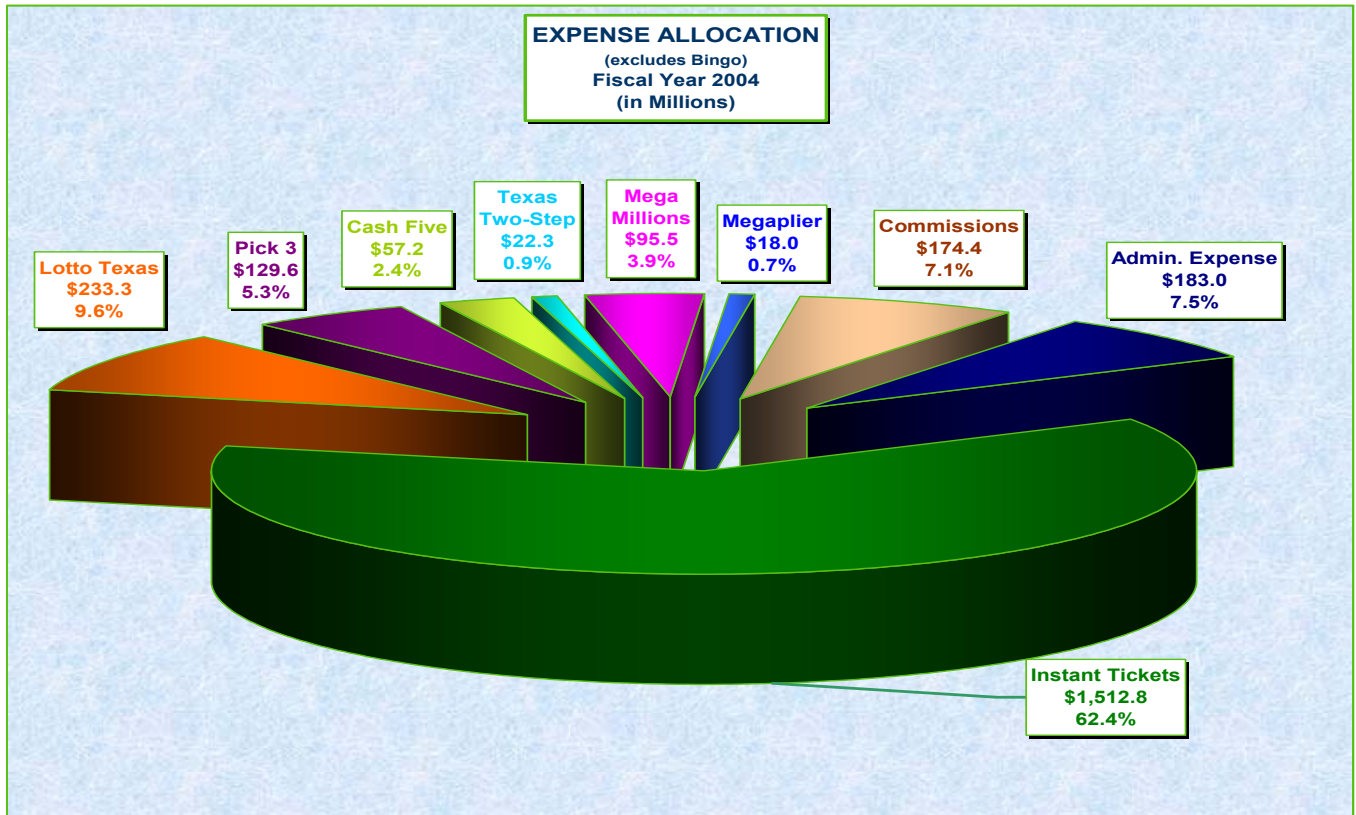
Source: Texas Lottery Commission

Numbers may not add to 100 percent due to rounding.



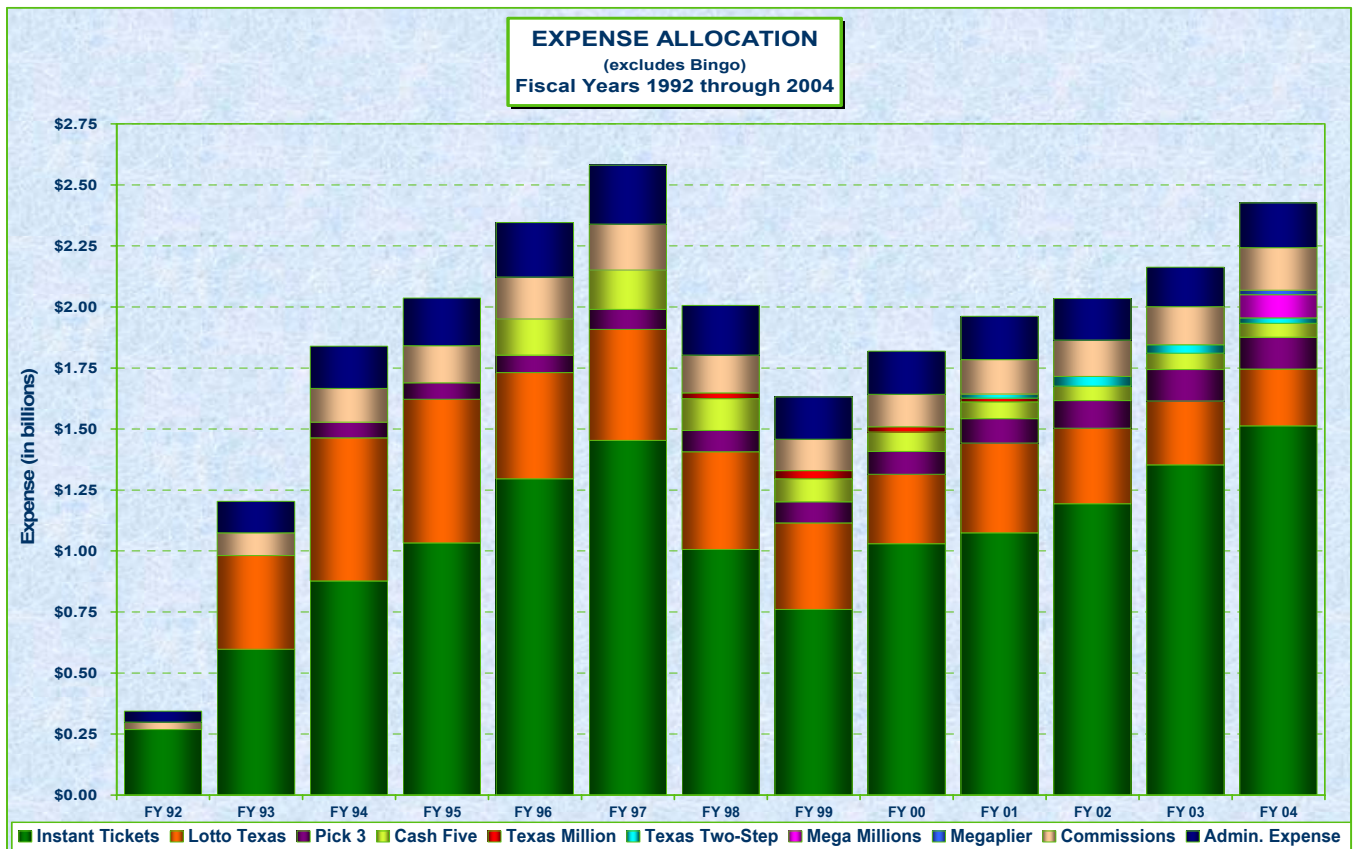
Source: Texas Lottery Commission

Numbers may not add to 100 percent due to rounding.



Source: Texas Lottery Commission

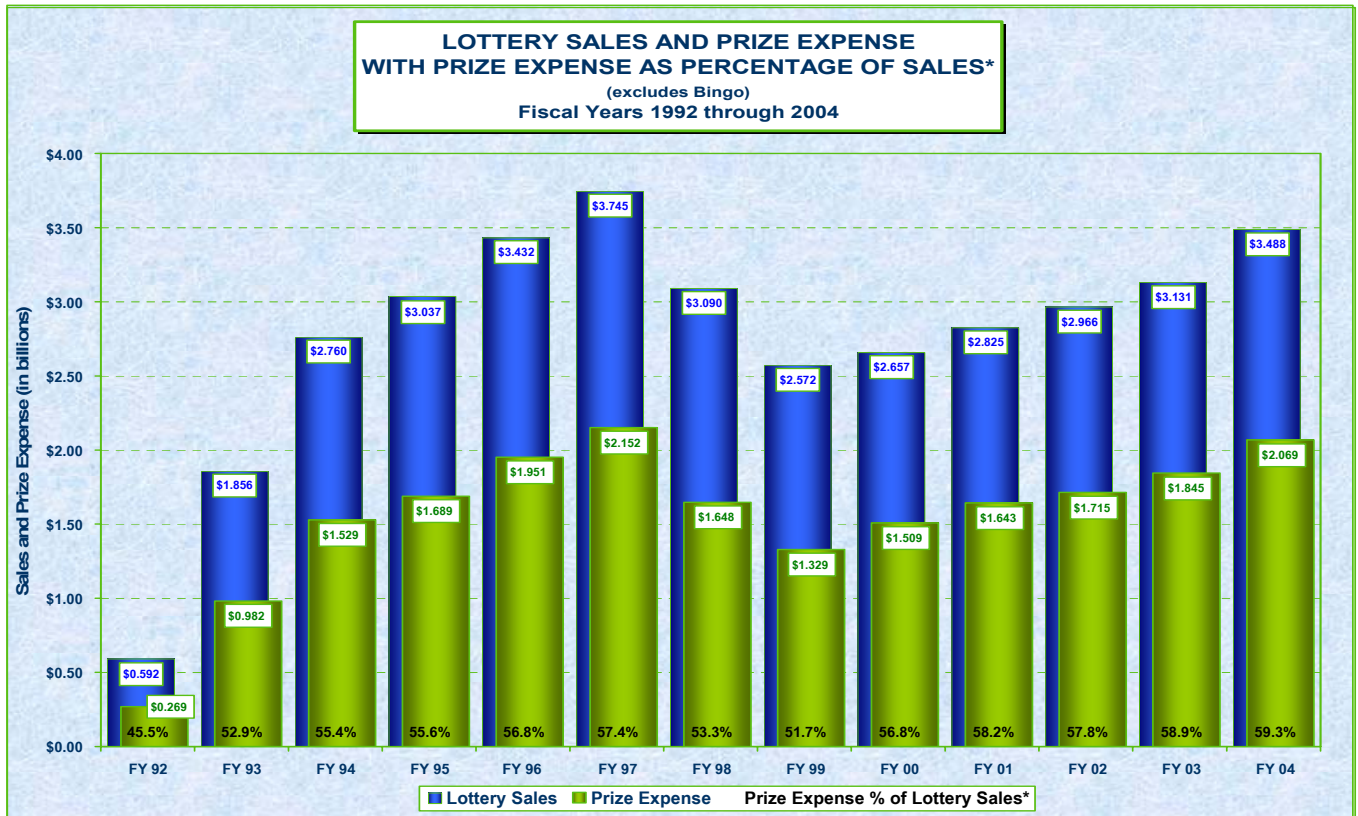
Numbers may not add to 100 percent due to rounding.



Source: Texas Lottery Commission

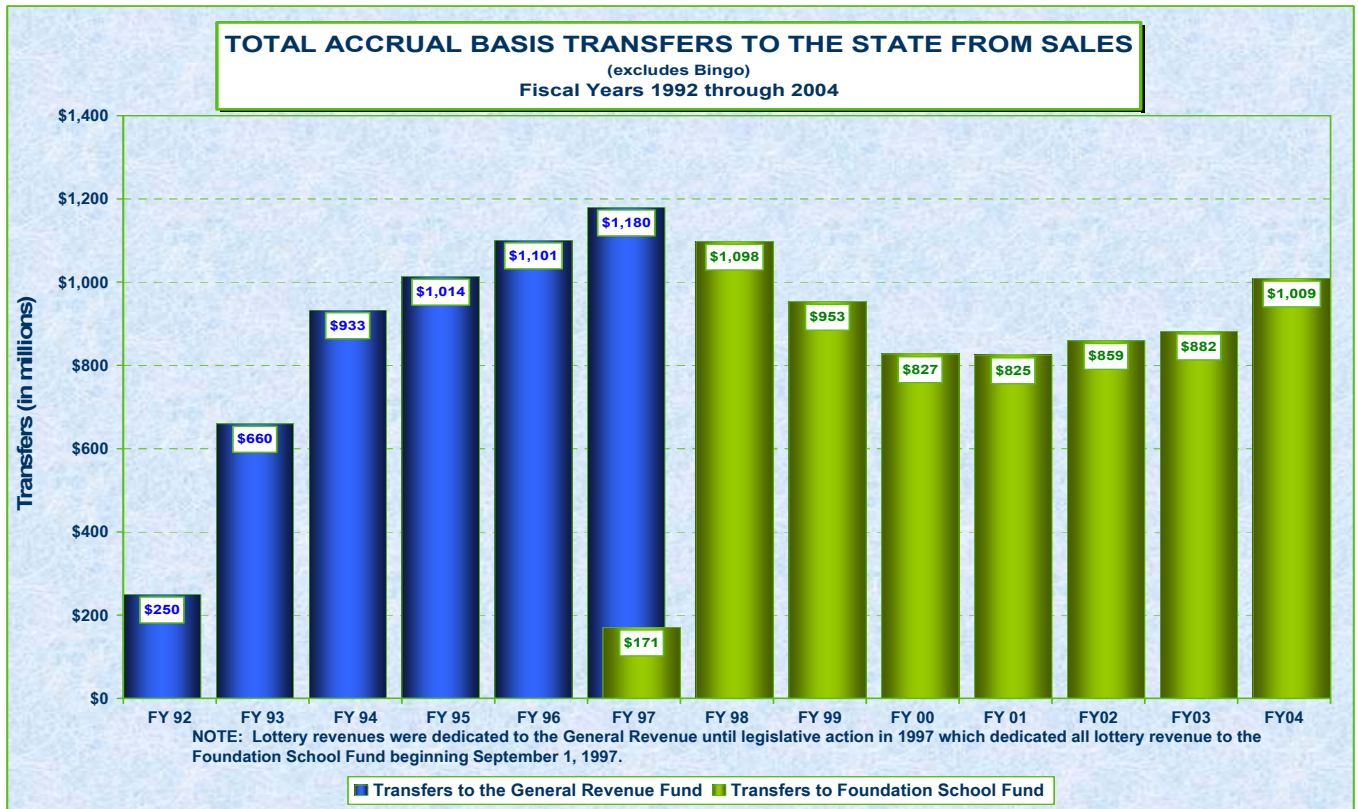
Numbers may not add to 100 percent due to rounding.





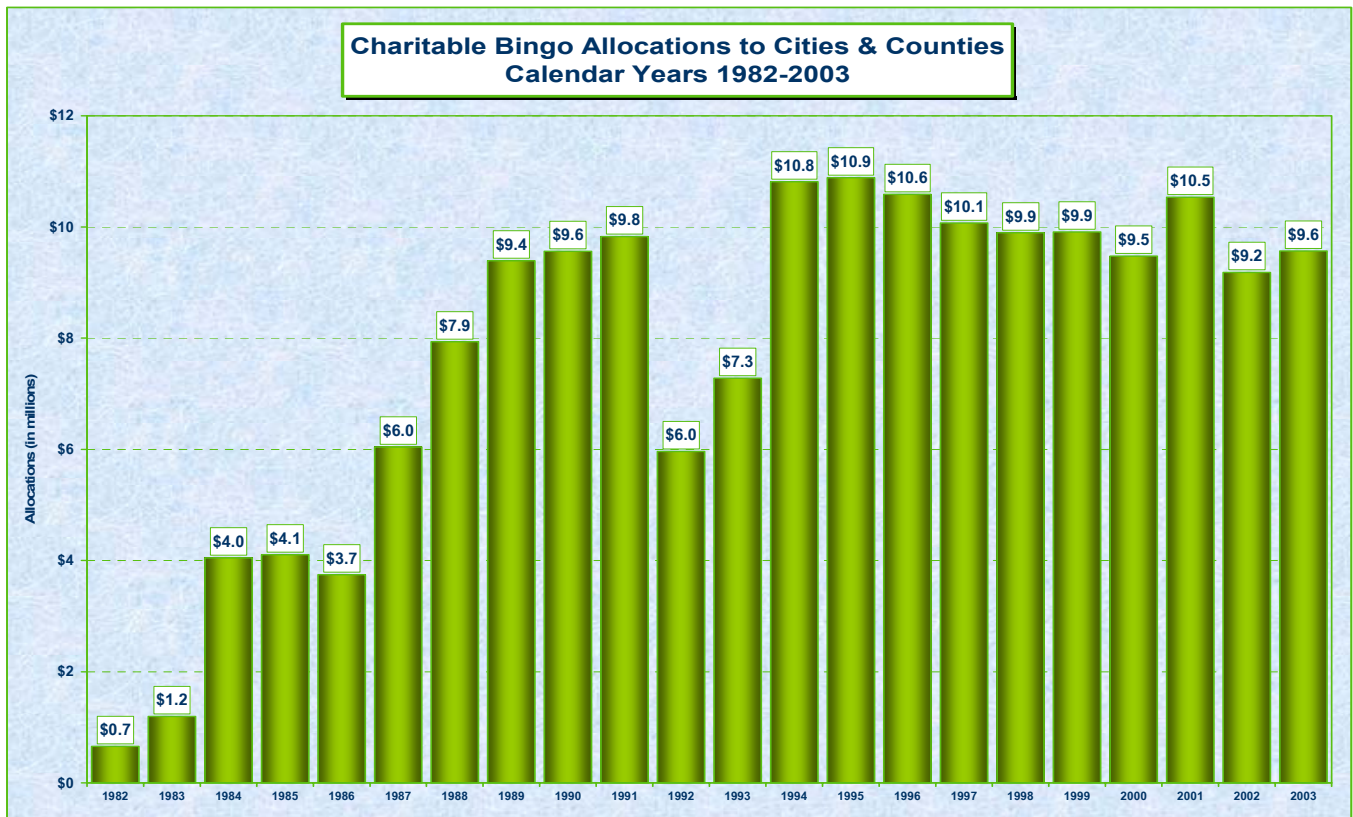
Source: Texas Lottery Commission

Numbers may not add to 100 percent due to rounding.

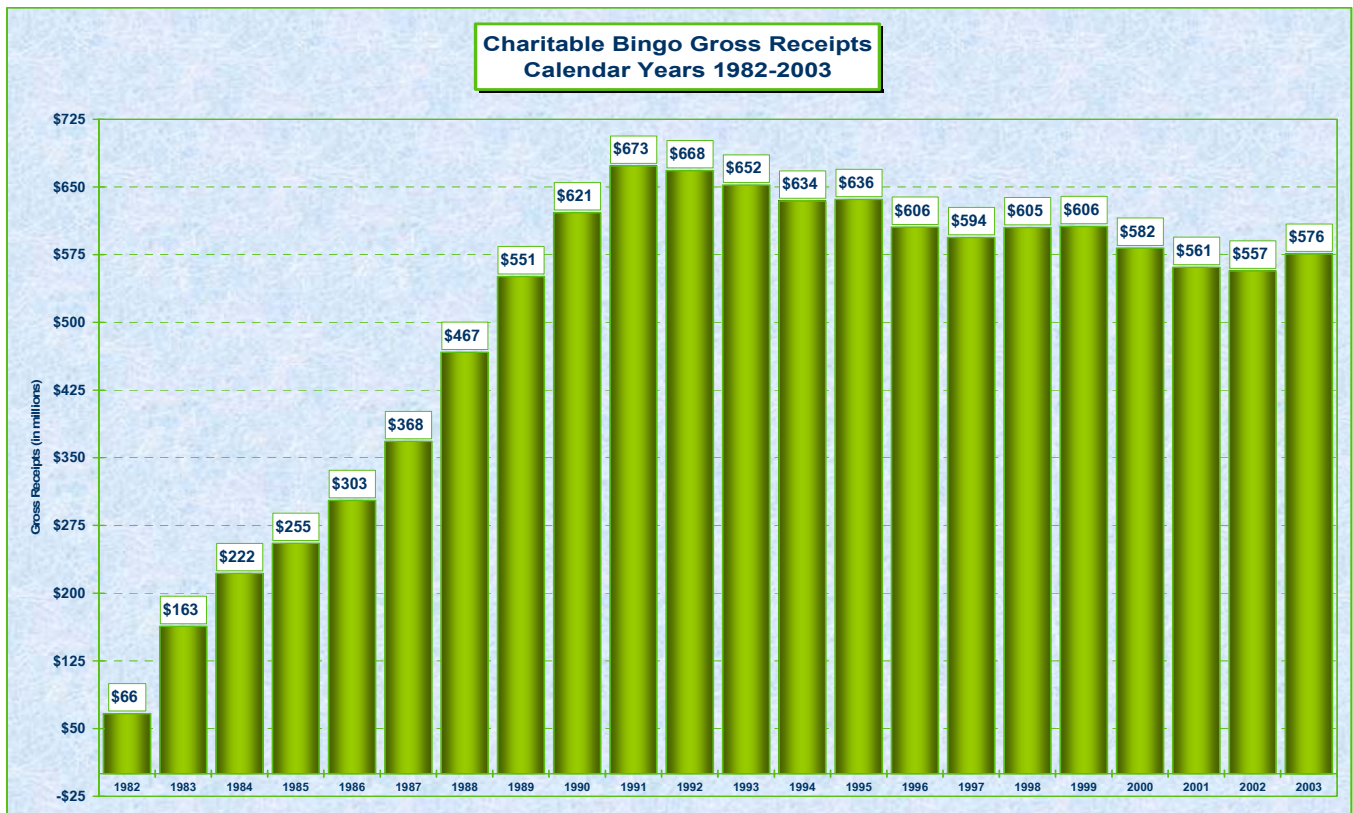


Source: Texas Lottery Commission

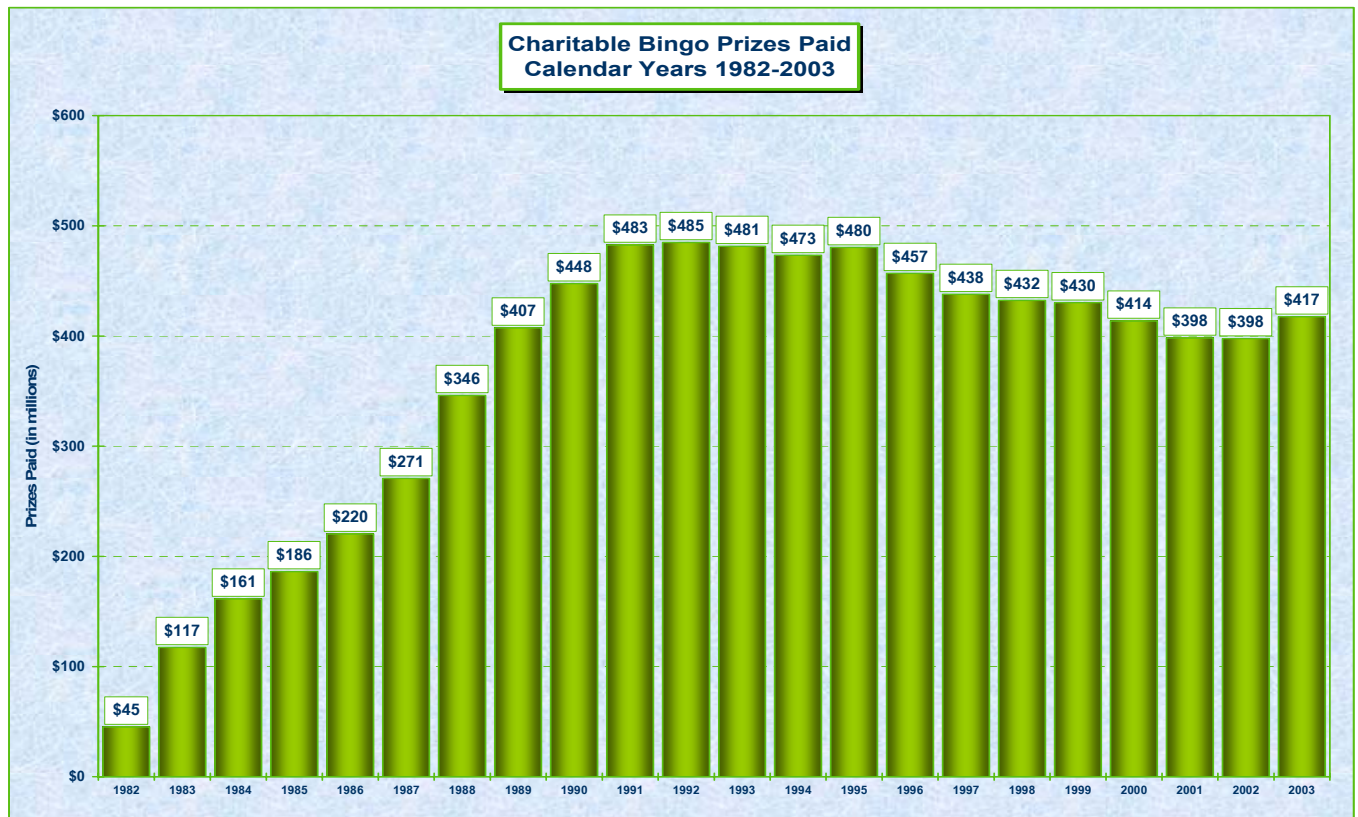
Numbers may not add to 100 percent due to rounding.



Source: Charitable Bingo Operations Division (Unaudited)



Source: Charitable Bingo Operations Division (Unaudited)

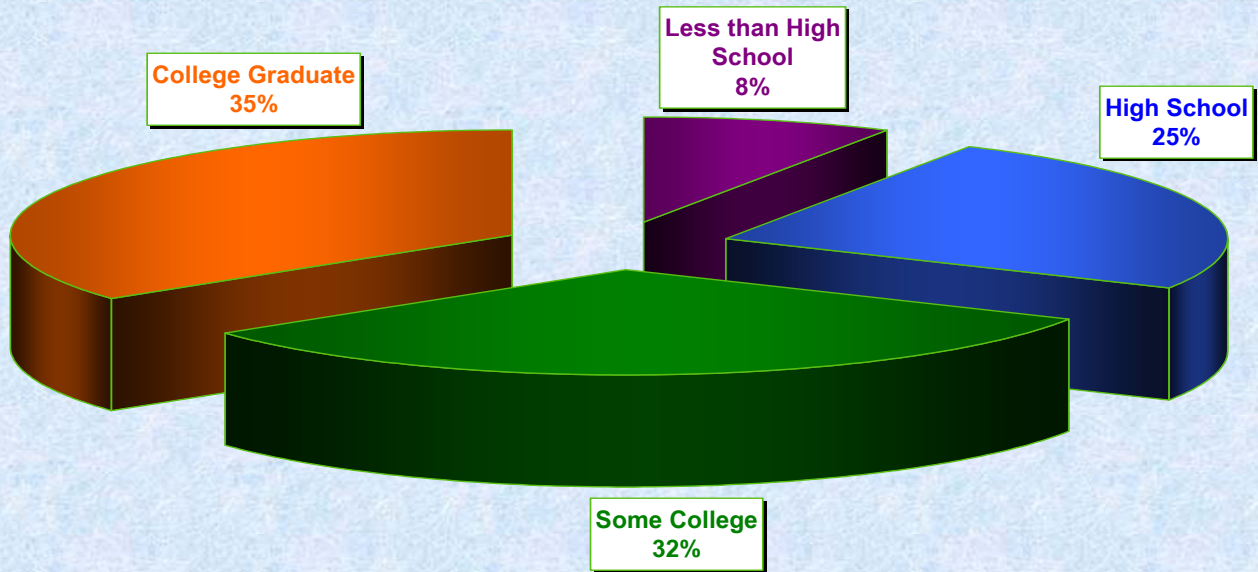


Source: Charitable Bingo Operations Division (Unaudited)

# **Player Demographics**



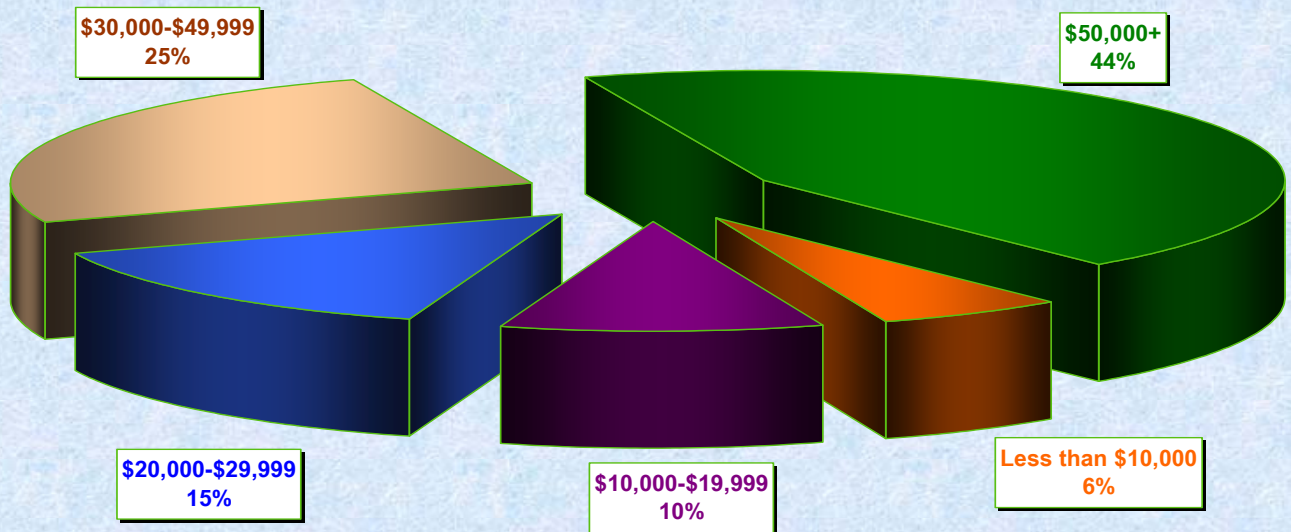
**Texas Lottery Players by Level of Education**



Source: January 2003: Demographic Study of Texas Lottery Players

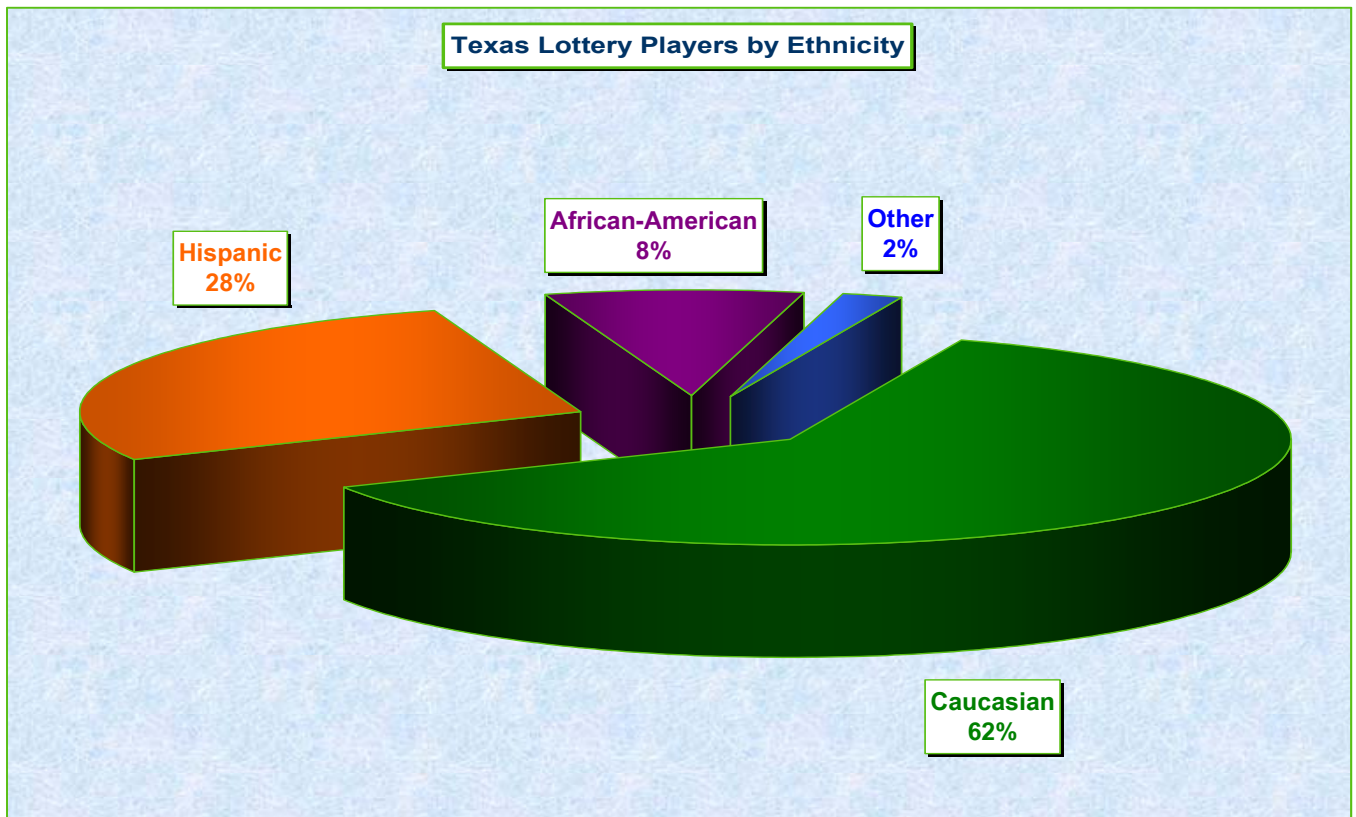
Numbers may not add to 100 percent due to rounding.

**Texas Lottery Players by Household Annual Income Level**



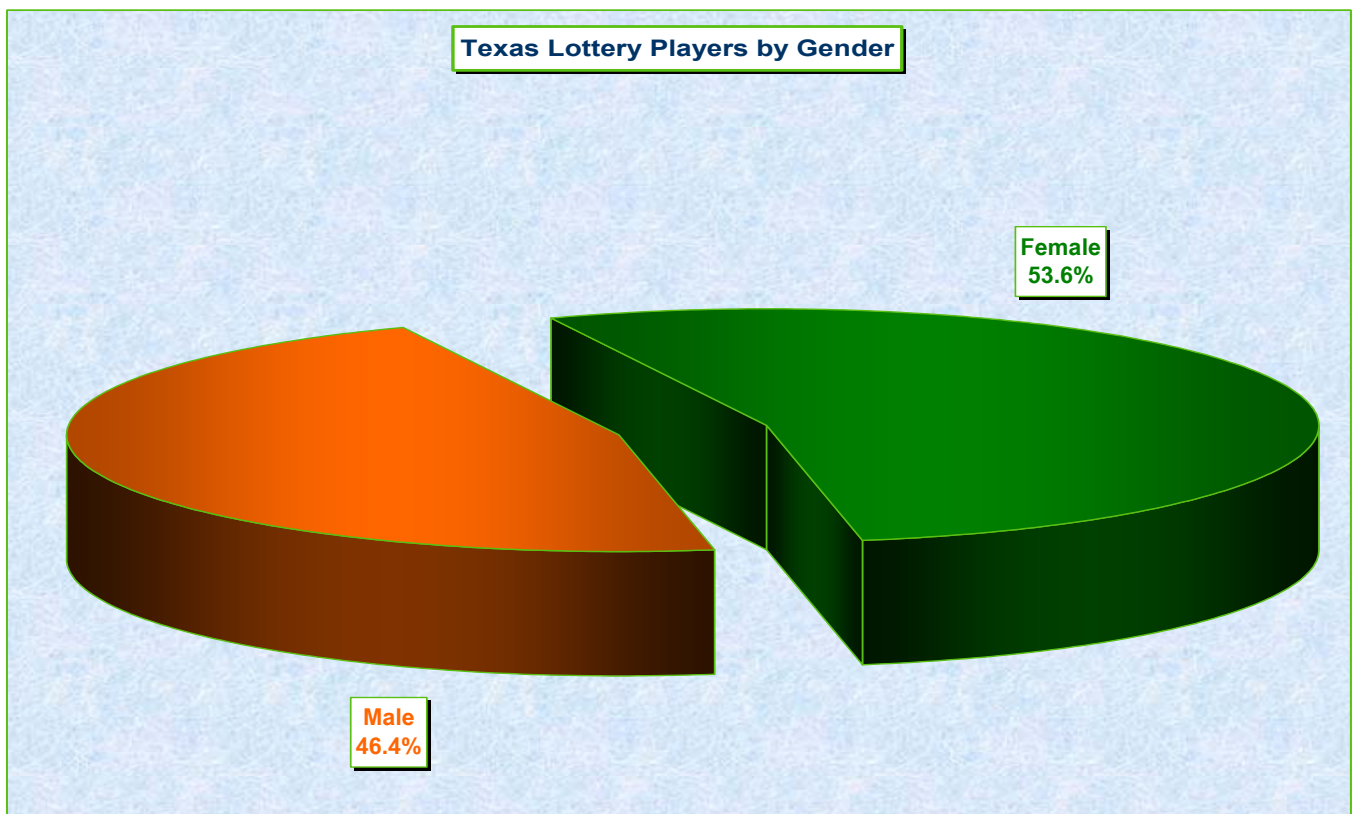
Source: January 2003: Demographic Study of Texas Lottery Players

Numbers may not add to 100 percent due to rounding.



Source: January 2003: Demographic Study of Texas Lottery Players

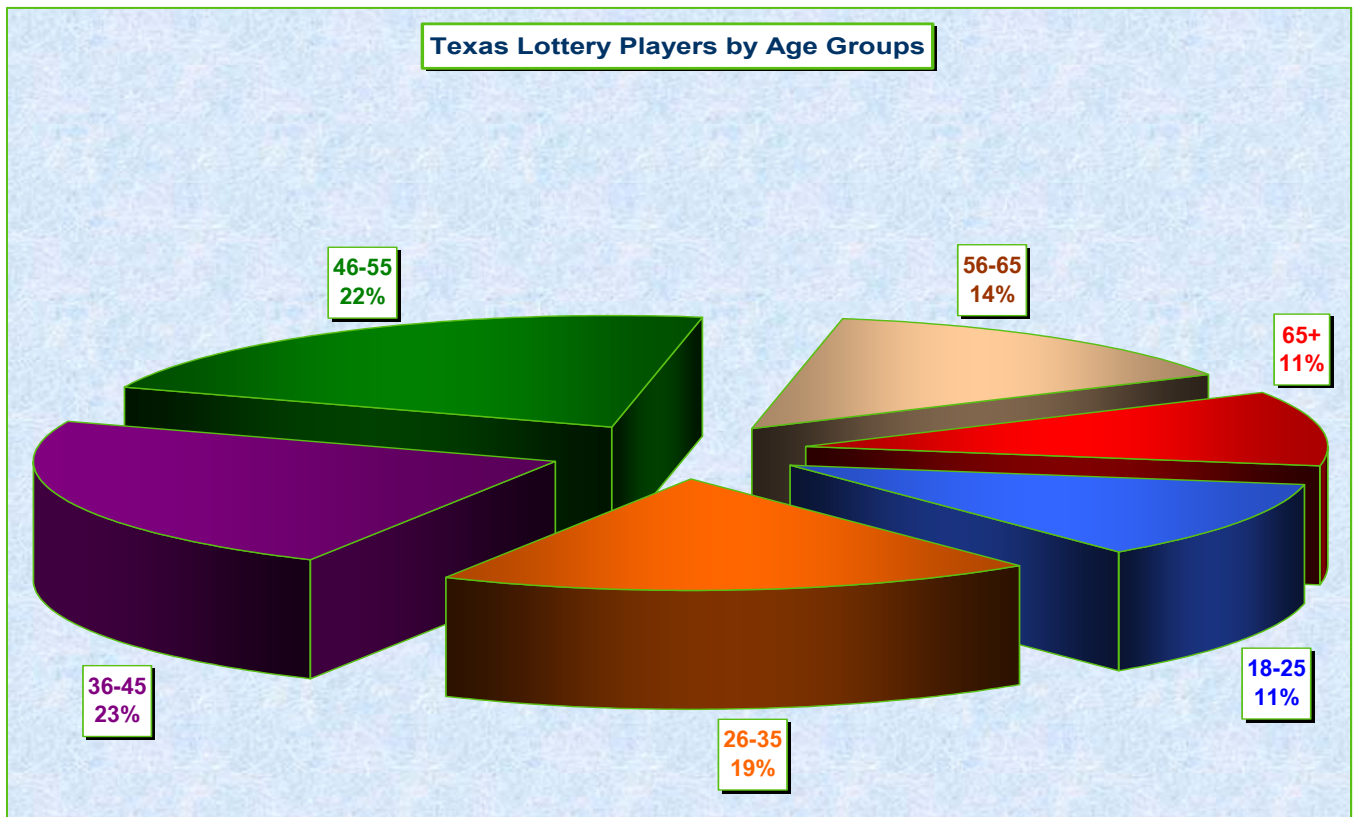
Numbers may not add to 100 percent due to rounding.



Source: January 2003: Demographic Study of Texas Lottery Players

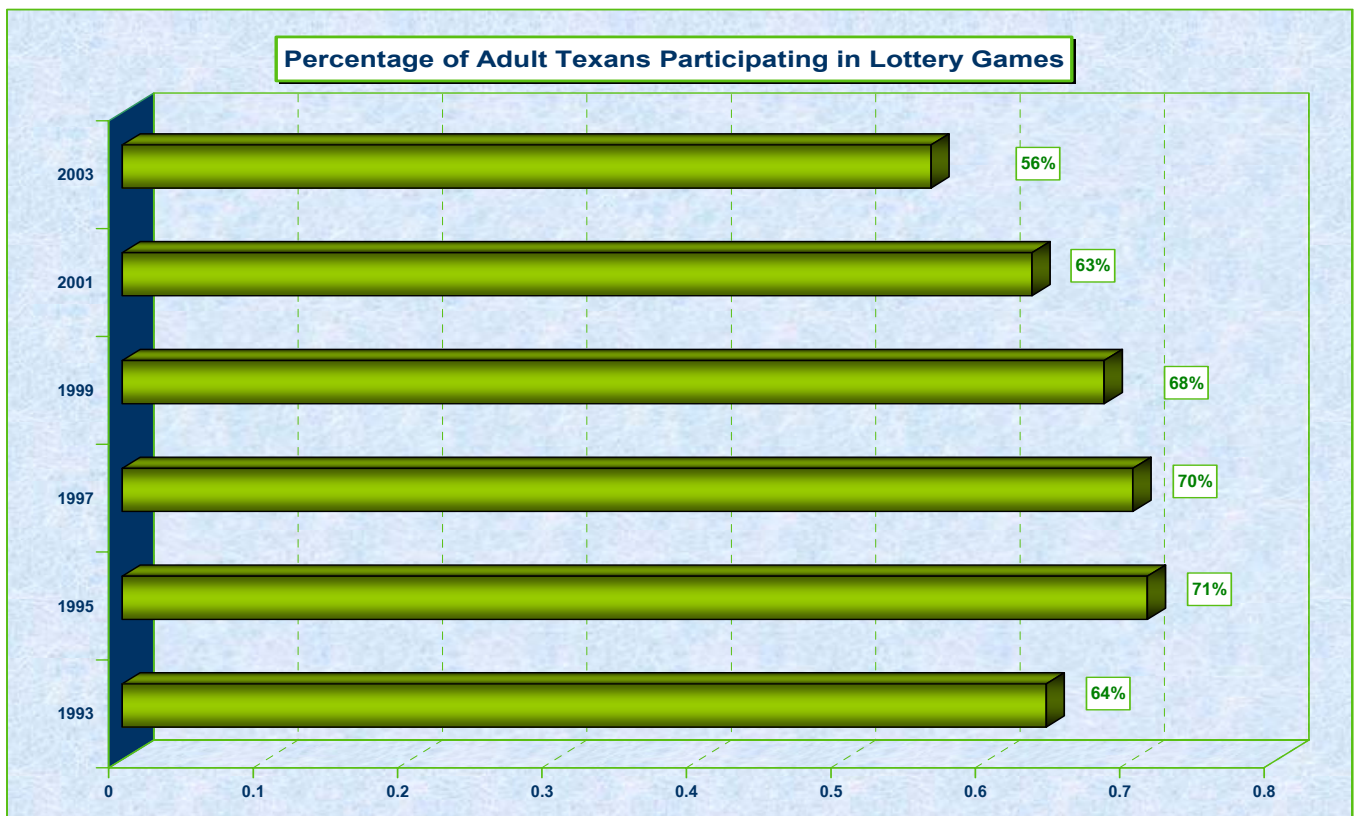
Numbers may not add to 100 percent due to rounding.





Source: January 2003: Demographic Study of Texas Lottery Players

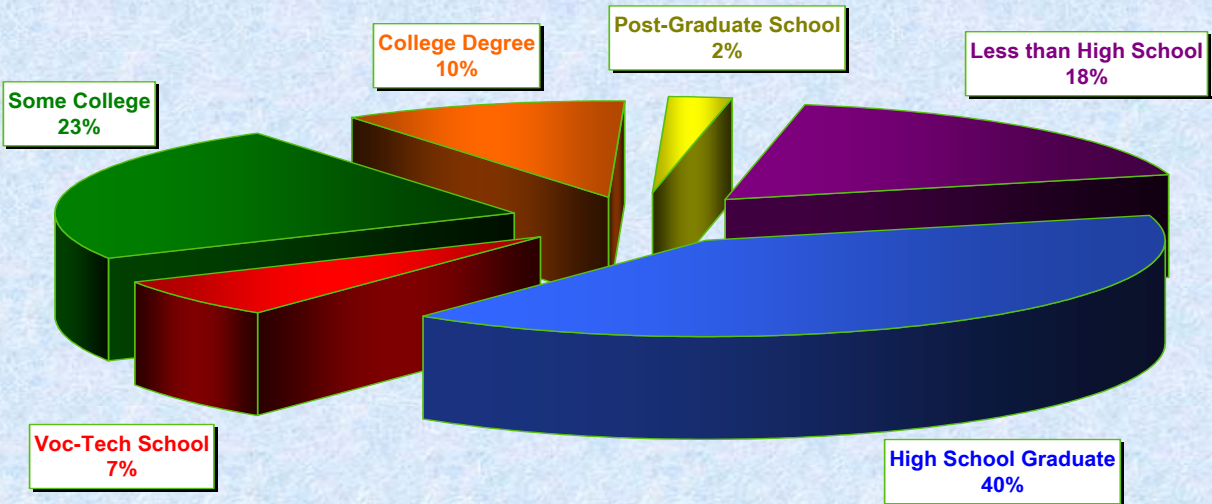
Numbers may not add to 100 percent due to rounding.



Source: January 2003: Demographic Study of Texas Lottery Players

Numbers may not add to 100 percent due to rounding.

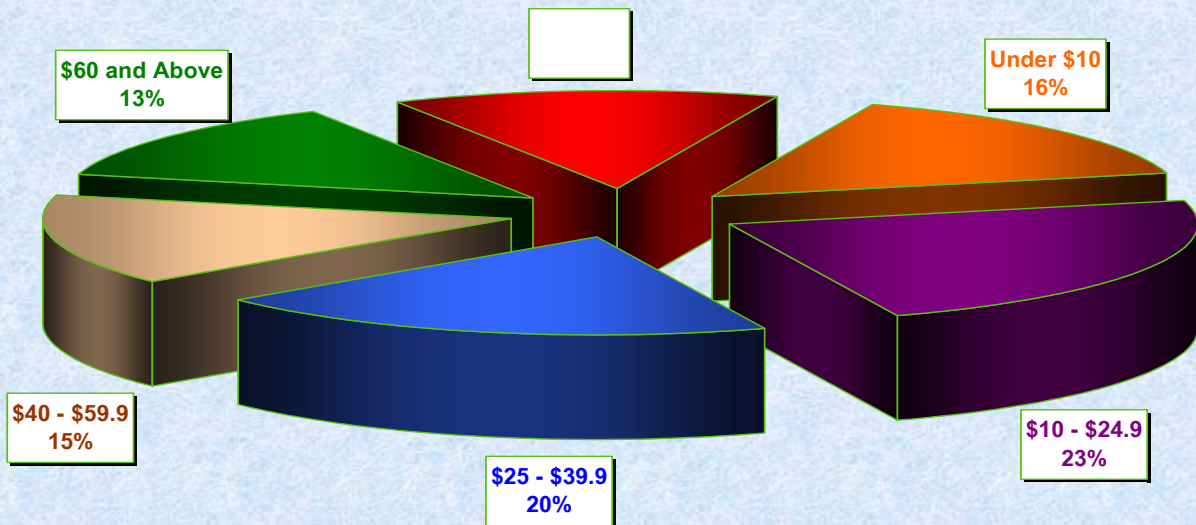
**Texas Bingo Players by Education Level**



Source: Texas Charitable Bingo Player Survey 2004

Numbers may not add to 100 percent due to rounding.

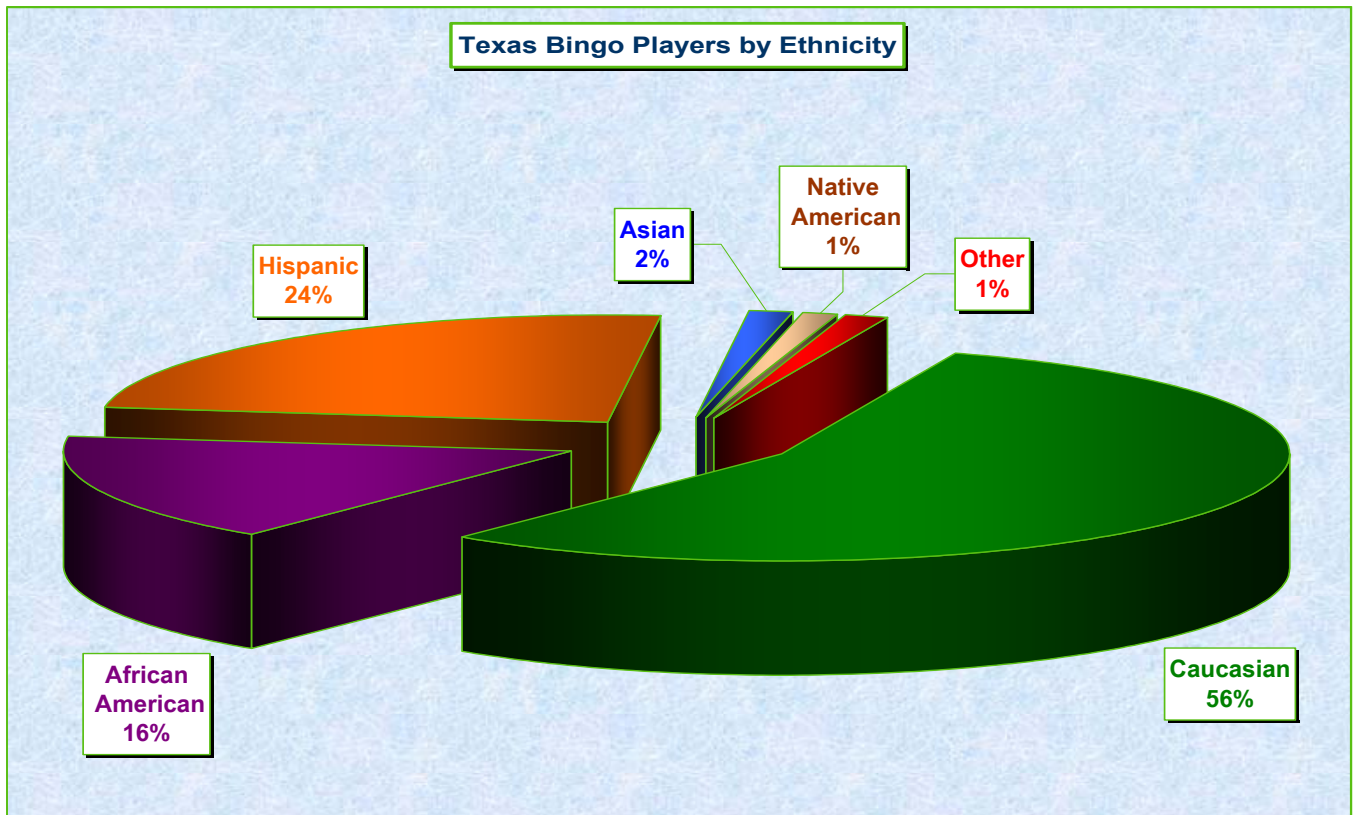
**Texas Bingo Players by Household Annual Income Level**  
(in thousands)



Source: Texas Charitable Bingo Player Survey 2004

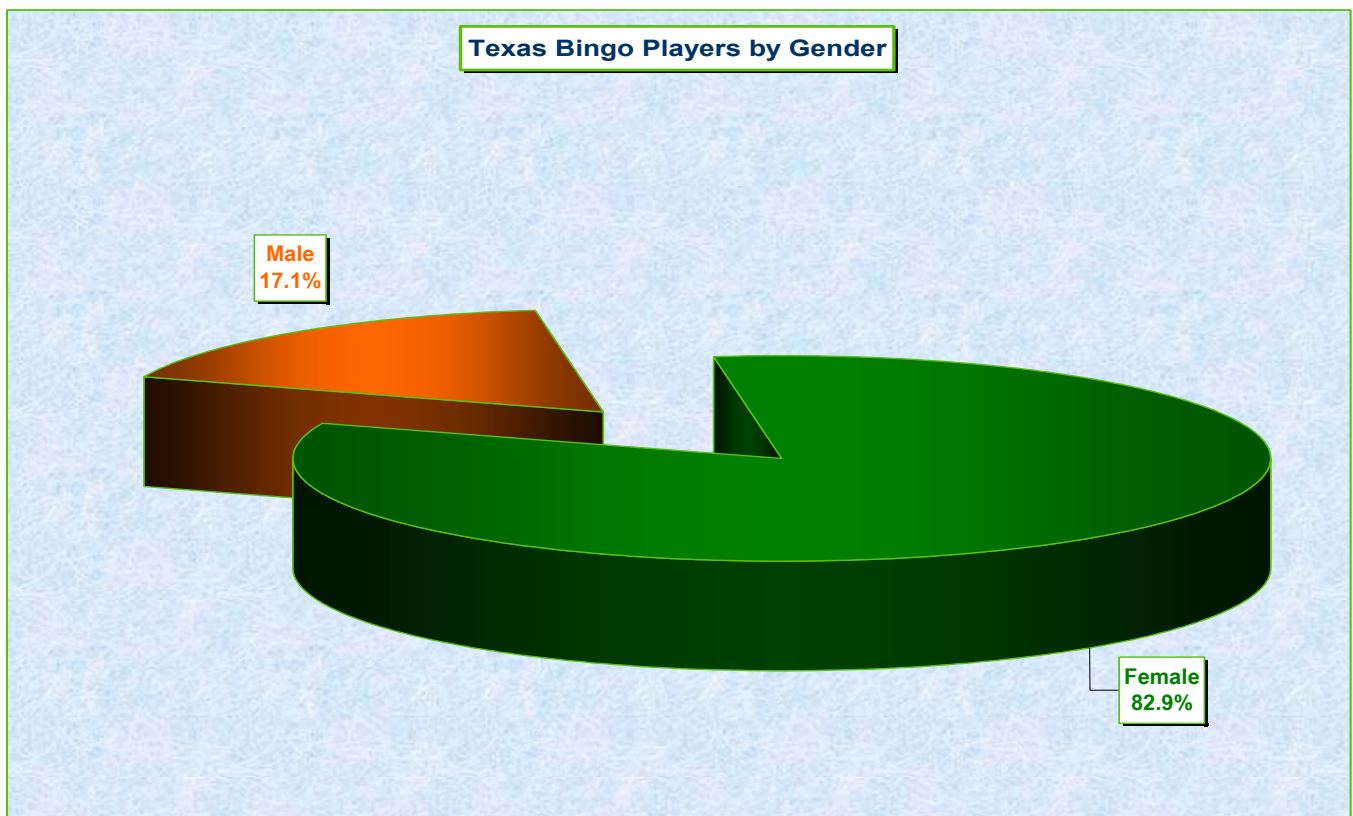
Numbers may not add to 100 percent due to rounding.





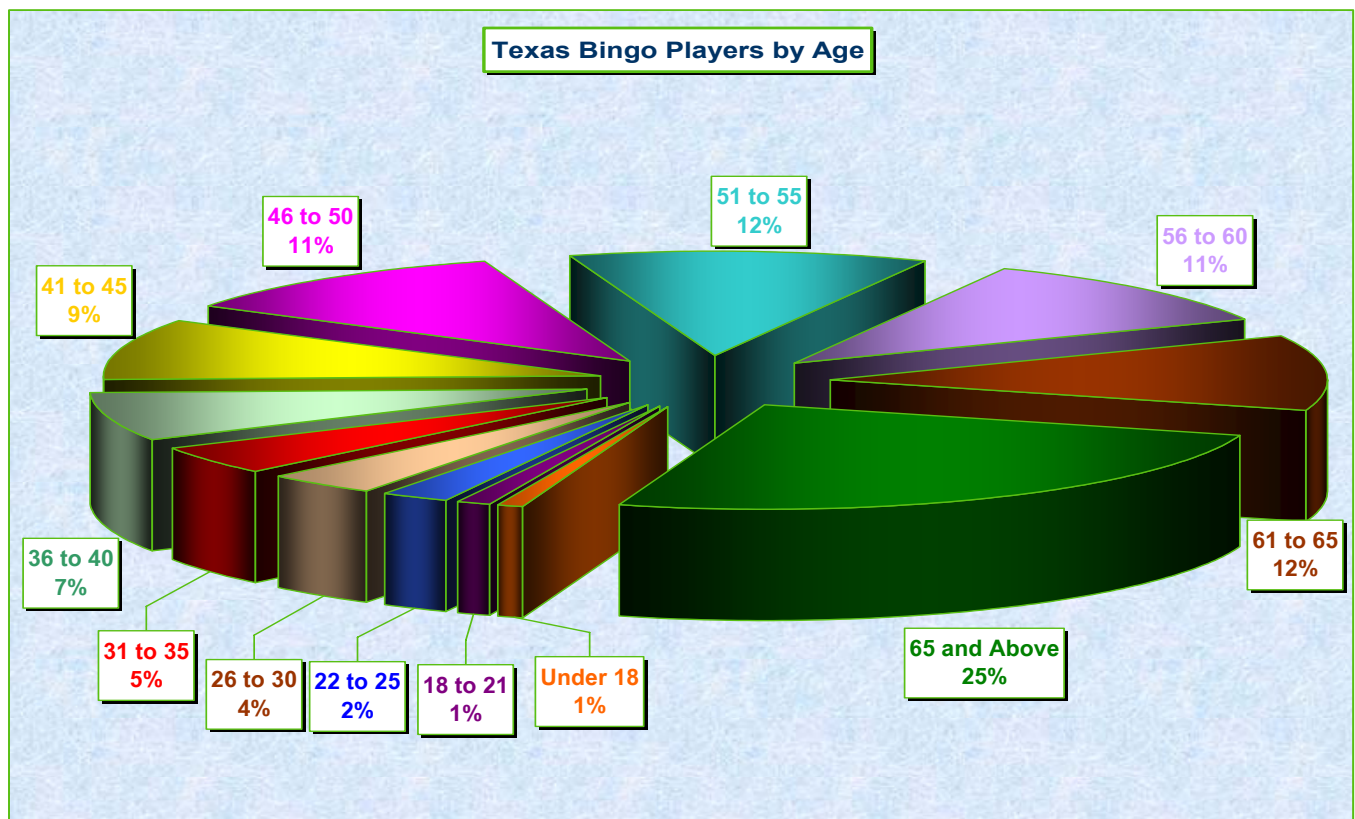
Source: Texas Charitable Bingo Player Survey 2004

Numbers may not add to 100 percent due to rounding.



Source: Texas Charitable Bingo Player Survey 2004

Numbers may not add to 100 percent due to rounding.



Source: Texas Charitable Bingo Player Survey 2004

Numbers may not add to 100 percent due to rounding.

# **National Statistics**

# Fiscal 2003 U.S. Lottery Sales, Profit & Expense Analysis\*

Lottery	Pop. <sup>1</sup> (Mil)	Census 2003 Statewide Personal Income <sup>2</sup>	(Millions of dollars)							PC Sales	PC Net Income	Total Revenue as % of Personal Income	Net Income as % of Personal Income	Prizes as % of Total Rev.	Exp. as % of Total Rev.	Net Income as % of Total Rev.
			Ticket Sales	Other Income	Total Revenue	Prizes	Agent Comm.	Expense	Net Income							
Arizona	5.6	150,546	322.27	0.69	322.96	177.22	21.43	31.29	93.02	\$58	\$17	0.215%	0.062%	54.9%	9.7%	28.8%
California	35.5	1,204,509	2,781.56	154.46	2,936.02	1,451.80	189.81	172.53	1,121.87	\$78	\$32	0.244%	0.093%	49.4%	5.9%	38.2%
Colorado	4.6	152,992	391.47	2.26	393.74	226.92	29.53	32.29	105.00	\$86	\$23	0.257%	0.069%	57.6%	8.2%	26.7%
Connecticut	3.5	152,249	865.29	2.22	867.51	523.90	48.36	38.19	257.06	\$248	\$74	0.570%	0.169%	60.4%	4.4%	29.6%
Delaware <sup>3</sup>	0.8	27,278	102.40		102.40	52.75	5.98	12.44	31.24	\$125	\$38	0.375%	0.115%	51.5%	12.1%	30.5%
D.C.	0.6	25,445	237.89	0.42	238.31	123.56	14.69	27.93	72.13	\$422	\$128	0.937%	0.283%	51.8%	11.7%	30.3%
Florida	17.0	517,516	2,867.98	134.08	3,002.06	1,555.85	160.85	131.87	1,153.49	\$169	\$68	0.580%	0.223%	51.8%	4.4%	38.4%
Georgia	8.7	256,823	2,451.81	22.41	2,474.21	1,389.22	172.86	144.95	767.18	\$282	\$88	0.963%	0.299%	56.1%	5.9%	31.0%
Idaho	1.4	35,586	98.17	0.10	98.27	56.59	5.73	13.99	21.96	\$72	\$16	0.276%	0.062%	57.6%	14.2%	22.3%
Illinois	12.7	432,607	1,564.95	25.22	1,590.18	885.17	79.14	89.78	536.08	\$124	\$42	0.368%	0.124%	55.7%	5.6%	33.7%
Indiana	6.2	180,831	664.42	1.22	665.64	396.24	45.53	48.27	175.60	\$107	\$28	0.368%	0.097%	59.5%	7.3%	26.4%
Iowa	2.9	87,618	187.83	1.85	189.68	104.20	11.76	26.28	47.43	\$64	\$16	0.216%	0.054%	54.9%	13.9%	25.0%
Kansas	2.7	81,536	202.94	1.00	203.94	107.66	11.74	20.70	63.84	\$75	\$23	0.250%	0.078%	52.8%	10.2%	31.3%
Kentucky	4.1	109,511	673.49	18.15	691.63	402.16	41.52	49.72	198.24	\$164	\$48	0.632%	0.181%	58.1%	7.2%	28.7%
Louisiana	4.5	118,864	311.46	2.33	313.79	155.91	17.07	29.76	111.05	\$69	\$25	0.264%	0.093%	49.7%	9.5%	35.4%
Maine	1.3	37,606	164.63	2.13	166.76	98.13	11.78	16.60	40.25	\$126	\$31	0.443%	0.107%	58.8%	10.0%	24.1%
Maryland	5.5	205,031	1,322.24	-0.18	1,322.06	743.42	87.12	53.02	438.50	\$240	\$80	0.645%	0.214%	56.2%	4.0%	33.2%
Massachusetts	6.4	257,126	4,191.14	13.47	4,204.61	3,008.40	238.73	67.99	889.49	\$651	\$138	1.635%	0.346%	71.6%	1.6%	21.2%
Michigan	10.1	313,184	1,681.55	1.13	1,682.67	899.65	121.79	98.07	563.16	\$167	\$56	0.537%	0.180%	53.5%	5.8%	33.5%
Minnesota	5.1	177,732	351.82	1.47	353.29	205.05	22.19	46.65	79.40	\$70	\$16	0.199%	0.045%	58.0%	13.2%	22.5%
Missouri	5.7	170,108	708.05	23.49	731.54	434.56	44.45	43.27	209.25	\$124	\$37	0.430%	0.123%	59.4%	5.9%	28.6%
Montana	0.9	23,911	34.68	0.01	34.69	17.56	2.04	7.64	7.45	\$38	\$8	0.145%	0.031%	50.6%	22.0%	21.5%
Nebraska	1.7	54,373	80.92	0.51	81.42	42.98	4.68	13.80	19.97	\$47	\$11	0.150%	0.037%	52.8%	16.9%	24.5%
N. Hampshire	1.3	45,318	221.20	2.41	223.61	130.00	11.99	15.05	66.57	\$172	\$52	0.493%	0.147%	58.1%	6.7%	29.8%
New Jersey	8.6	352,001	2,075.50	39.56	2,115.06	1,171.46	114.82	74.80	753.98	\$240	\$87	0.601%	0.214%	55.4%	3.5%	35.6%
New Mexico	1.9	46,873	137.01	-3.46	133.56	73.95	9.42	17.10	33.09	\$73	\$18	0.285%	0.071%	55.4%	12.8%	24.8%
New York	19.2	707,533	5,395.96	123.45	5,519.40	3,061.74	324.89	222.13	1,910.64	\$281	\$100	0.780%	0.270%	55.5%	4.0%	34.6%
Ohio	11.4	346,219	2,078.25	75.74	2,154.00	1,208.19	137.03	100.82	707.95	\$182	\$62	0.622%	0.204%	56.1%	4.7%	32.9%
Oregon <sup>3</sup>	3.6	104,332	354.80	0.39	355.19	234.66	31.20	28.72	60.60	\$100	\$17	0.340%	0.058%	66.1%	8.1%	17.1%
Pennsylvania	12.4	406,915	2,132.98	10.14	2,143.12	1,124.60	110.77	111.22	796.54	\$172	\$64	0.527%	0.196%	52.5%	5.2%	37.2%
R. Island <sup>3</sup>	1.1	34,783	238.99	0.95	239.94	139.78	25.57	7.43	67.16	\$222	\$62	0.690%	0.193%	58.3%	3.1%	28.0%
S. Carolina	4.1	108,223	724.31	2.00	726.32	415.72	51.14	40.17	219.29	\$175	\$53	0.671%	0.203%	57.2%	5.5%	30.2%
S. Dakota <sup>3</sup>	0.8	22,206	28.64	0.30	28.94	15.84	1.62	4.79	6.69	\$37	\$9	0.130%	0.030%	54.7%	16.5%	23.1%
Texas	22.1	642,870	3,130.69	0.85	3,131.54	1,845.20	156.55	161.90	967.89	\$142	\$44	0.487%	0.151%	58.9%	5.2%	30.9%
Vermont	0.6	18,994	79.40	0.48	79.88	51.40	4.59	7.67	16.22	\$128	\$26	0.421%	0.085%	64.3%	9.6%	20.3%
Virginia	7.4	247,887	1,135.73	9.43	1,145.15	638.18	63.01	68.77	375.20	\$154	\$51	0.462%	0.151%	55.7%	6.0%	32.8%
Washington	6.1	208,817	460.36	33.25	493.61	297.98	28.91	36.64	130.09	\$75	\$21	0.236%	0.062%	60.4%	7.4%	26.4%
W. Virginia <sup>3</sup>	1.8	44,403	192.09	-1.18	190.91	114.65	13.46	20.08	42.72	\$106	\$24	0.430%	0.096%	60.1%	10.5%	22.4%
Wisconsin	5.5	169,884	435.05	10.75	445.80	248.52	30.77	33.46	133.06	\$80	\$24	0.262%	0.078%	55.7%	7.5%	29.8%
<b>Total</b>	<b>255.3</b>	<b>8,280,240</b>	<b>41,079.9</b>	<b>713.50</b>	<b>41,793.4</b>	<b>23,830.8</b>	<b>2,504.5</b>	<b>2,167.8</b>	<b>13,290.4</b>	<b>\$161</b>	<b>\$52</b>	<b>0.505%</b>	<b>0.161%</b>	<b>57.0%</b>	<b>5.2%</b>	<b>31.8%</b>
<b>VLTs (only)</b>																
Delaware <sup>4</sup>	0.8	27,278	525.66		525.66		254.96	27.72	242.99	\$643	\$297	1.927%	0.891%		5.3%	46.2%
Oregon <sup>4</sup>	3.6	104,332	8,133.31	1.92	8,135.23	7,634.60	159.61	42.24	298.79	\$2,285	\$84	7.797%	0.286%	93.8%	0.5%	3.7%
R. Island <sup>4</sup>	1.1	34,783	1,051.41		1,051.41	736.65	145.41		169.35	\$977	\$157	3.023%	0.487%	70.1%		16.1%
S. Dakota <sup>4</sup>	0.8	22,206	618.25	1.34	619.60	406.01	106.13	1.54	105.92	\$809	\$139	2.790%	0.477%	65.5%	0.2%	17.1%
W. Virginia <sup>4</sup>	1.8	44,403	10,345.39		10,345.39	9,455.56	512.13	9.38	368.32	\$5,715	\$203	23.489%	0.836%	91.4%	0.1%	3.6%
<b>Total</b>	<b>7.2</b>	<b>232,642</b>	<b>20,674.03</b>	<b>3.26</b>	<b>20,677.29</b>	<b>18,232.82</b>	<b>1,178.22</b>	<b>80.88</b>	<b>1,185.37</b>	<b>\$2,867</b>	<b>\$164</b>	<b>8.888%</b>	<b>0.510%</b>	<b>88.2%</b>	<b>0.4%</b>	<b>5.7%</b>

Total	255.31	8,280,240	61,753.94	716.76	62,470.70	42,063.58	3,682.75	2,248.64	14,475.73	\$242	\$57	0.754%	0.175%	67.3%	3.6%	23.2%
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<sup>1</sup> Source: U.S. Census Bureau

<sup>2</sup> Source: U.S. Department of Commerce, Bureau of Economic Analysis, 3rd quarter 2003

<sup>3</sup> This data represents only revenue from traditional lottery games and does not include video lottery terminal (VLT) operations.

<sup>4</sup> This data represents only revenue from video lottery terminal (VLT) operations.

\* Fiscal year ends June 30 except New York (March 31), Texas (August 31) and D.C. and Michigan (Sept. 30).

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# U.S. lotteries' fiscal 2003 sales by game\*

(in \$millions)		Online Games										Total Sales	PC Sales	VLT (net)	Prizes <sup>1</sup>	Gov't Transfer
Lottery	Pop. (M)	Instant	Pulltab	3-digit	4-digit	Lotto	Cash Lotto	Bloc Lotto	Hot Lotto	Keno	Other					
Arizona	5.6	159.24		6.63		34.35	9.73	112.33				322.27	\$58		177.22	92.45
California	35.5	1,211.72		112.84		1,110.68	153.93			180.16	12.23	2,781.56	\$78		1,451.80	977.00
Colorado	4.6	254.26				48.27	13.25	75.70				391.47	\$86		226.92	104.78
Connecticut	3.5	530.69		109.18	72.63	36.68	41.15	74.96				865.29	\$248		523.90	256.81
Delaware <sup>1,2</sup>	0.8	22.34		26.89	15.71		12.30	25.17				102.40	\$125	525.66	52.75	271.82
D.C.	0.6	36.90		70.27	71.89		9.06	44.36		3.79	1.62	237.89	\$422		123.56	72.05
Florida	17.0	1,073.86		330.00	182.72	925.47	260.00				95.93	2,867.98	\$169		1,555.85	1,035.18
Georgia	8.7	1,333.59		626.27	138.76	73.86	69.63	146.20		56.74	6.75	2,451.81	\$282		1,389.22	767.18
Idaho	1.4	61.05	1.25	1.26		3.08		31.52				98.17	\$72		56.59	18.00
Illinois	12.7	677.26		311.28	164.78	120.89	78.10	199.75			12.90	1,564.95	\$124		885.17	539.83
Indiana	6.2	386.17	19.33	31.27	30.72	59.09	8.67	127.62			1.54	664.42	\$107		396.24	178.89
Iowa	2.9	84.94	28.37	6.01			4.44	57.56	5.97		0.54	187.83	\$64		104.20	47.97
Kansas	2.7	79.42	4.81	5.60			19.20	52.75		38.97	2.19	202.94	\$75		107.66	62.50
Kentucky	4.1	319.95	31.48	125.25	32.37	24.50	20.53	114.63			4.78	673.49	\$164		402.16	180.73
Louisiana	4.5	102.55		45.12	20.43	33.74	4.36	105.26				311.46	\$69		155.91	110.84
Maine	1.3	124.93		5.95	4.64		3.81	25.30				164.63	\$126		98.13	40.25
Maryland	5.5	316.66		296.70	203.68	34.18	24.45	69.15		377.42		1,322.24	\$240		743.42	444.90
Massachusetts	6.4	2,885.05	2.57		371.65	87.97	45.92	91.51		706.49		4,191.14	\$651		3,008.40	889.49
Michigan	10.1	682.70		418.59	293.09	79.29	33.75	147.53		13.47	13.13	1,681.55	\$167		899.65	586.05
Minnesota	5.1	210.90		14.10			15.80	101.90	9.00			351.70	\$70		205.05	79.40
Missouri	5.7	393.98	25.04	53.57	16.16	28.74	22.67	125.32		42.57		708.05	\$124		434.56	203.47
Montana	0.9	10.13				2.39	3.96	15.98	2.22			34.68	\$38		17.56	7.45
Nebraska	1.7	40.45				2.47	8.53	29.47				80.92	\$47		42.98	20.23
N. Hampshire	1.3	150.94		11.01		10.98	2.95	43.06	2.26			221.20	\$172		130.00	66.57
New Jersey	8.6	901.19		467.61	266.09	127.17	68.25	229.27			15.94	2,075.50	\$240		1,171.46	765.40
New Mexico	1.9	80.25		1.92			7.37	47.48				137.01	\$73		73.95	33.09
New York	19.2	2,388.73		754.22	579.33	392.05	381.28	373.44		510.45	16.47	5,395.96	\$281		3,061.74	1,780.36
Ohio	11.4	1,089.11		401.83	154.23	160.72	68.88	176.21			27.27	2,078.25	\$182		1,208.19	641.35
Oregon <sup>1,2</sup>	3.6	133.10	3.29		1.59	44.52		45.11		111.34	15.85	354.80	\$100	498.71	234.66	359.39
Pennsylvania	12.4	796.60		475.91	256.80	87.49	223.90	292.28				2,132.98	\$172		1,124.60	796.54
R. Island <sup>1,2</sup>	1.1	75.79		29.65			3.68	44.29		85.59		238.99	\$222	314.76	139.78	249.04
S. Carolina	4.1	426.31		99.08	19.49		25.58	153.85				724.31	\$175		415.72	220.06
S. Dakota <sup>1,2</sup>	0.8	13.28				1.31	1.77	11.40	0.88			28.64	\$37	212.24	15.84	112.06
Texas	22.1	2,129.80		261.15		526.32	141.02				72.40	3,130.69	\$142		1,845.20	949.09
Vermont	0.6	67.04		1.53	1.28		1.78	7.78				79.40	\$128		51.40	16.22
Virginia	7.4	543.45		240.42	146.85	71.61	28.43	104.96				1,135.73	\$154		638.18	375.20
Washington	6.1	241.89		18.19		104.97	26.33	45.88		7.28	15.82	460.36	\$75		297.98	98.52
W. Virginia <sup>1,2</sup>	1.8	105.40		9.93	4.72		6.24	51.07	2.81	11.92		192.09	\$106	889.82	114.65	411.04
Wisconsin	5.5	245.16	4.31	24.63	9.65	30.57	28.73	89.05			2.96	435.05	\$80		248.52	129.56
<b>Total</b>	<b>255.3</b>	<b>20,386.76</b>	<b>120.46</b>	<b>5,393.85</b>	<b>3,059.26</b>	<b>4,263.34</b>	<b>1,879.41</b>	<b>3,489.08</b>	<b>23.14</b>	<b>2,146.20</b>	<b>318.30</b>	<b>41,079.8</b>	<b>\$161</b>	<b>2,441.20</b>	<b>23,830.8</b>	<b>13,990.8</b>
<b>% of total</b>		<b>49.6%</b>	<b>0.3%</b>	<b>13.1%</b>	<b>7.4%</b>	<b>10.4%</b>	<b>4.6%</b>	<b>8.5%</b>	<b>0.1%</b>	<b>5.2%</b>	<b>0.8%</b>	<b>100.0%</b>				

<sup>1</sup> Prizes do not include VLT prizes paid; <sup>2</sup> Denotes VLT net machine income

\* Fiscal year ends June 30 for all U.S. states, except New York (March 31), Texas (August 31), D.C. and Michigan (Sept. 30)

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