



INTEROFFICE MEMO

Gary Grief, Executive Director Michael P. Farrell, Charitable Bingo Operations Director

To: J. Winston Krause, Chairman
Mark A. Franz, Commissioner
Robert Rivera, Commissioner
Erik C. Saenz, Commissioner

From: Mike Fernandez, Administration Division Director *MF*

Date: October 10, 2019

Re: Report, possible discussion and/or action on agency prime contracts, including amendment, renewal or extension of the contracts for the trademark license and promotional agreement with the Houston Texans and Promotional Products.

The following briefing items are to advise the Commission of staff's intent to amend and to extend the trademark license and promotional agreement with the Houston Texans for one year and to extend the contract for promotional products for one year,

Service or Goods Provided	Trademark License and Promotional Agreement
Vendor	Houston NFL Holdings, LP (Houston Texans)
Proposed Action	Renew current contract
Description	1) exercise the final of four (4) additional one-year renewals, with the extension periods to begin July 1, 2020 and continue through June 30, 2021 2) Update addendum to reflect current marketing and advertising initiatives
Term	April 25, 2016 – June 30, 2017 with four 1-year extensions
Estimated Annual Cost	\$1,486,050
Conflict of Interest	Commissioners have independently confirmed they do not have a financial interest in Houston NFL Holdings, LP (Houston Texans)

Service or Goods Provided	Promotional Products
Vendor	Beehive Specialty
Proposed Action	Renew the current contract
Description	1) exercise the first of two one-year renewals, with the extension periods to begin April 1, 2020 and continue through March 31, 2021
Term	April 1, 2019 – March 31, 2020 with two 1-year extensions

Estimated Annual Cost	\$1,000,000
Conflict of Interest	Commissioners have independently confirmed they do not have a financial interest in Beehive Specialty