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TEXAS LOTTERY WINS INTERNATIONAL RESPONSIBLE GAMING AWARD

(AUSTIN) – For its responsible gaming initiatives, the Texas Lottery was awarded the Best Innovation Responsible Gaming Award-Level 2 by the prestigious World Lottery Association (WLA).

"We are incredibly honored to receive this international recognition," said Gary Grief, executive director of the Texas Lottery. "We continue to experience record sales and revenue and we take responsible growth seriously."

The Texas Lottery achieved $5.068 billion in sales for fiscal year 2016, breaking the sales record it set in 2015 and resulting in a total contribution of $1.392 billion to Texas, the single largest annual transfer of revenue to the state. It was the 13th consecutive year that the Texas Lottery generated more than $1 billion in revenue for Texas.

As part of its responsible gaming initiatives, the Texas Lottery provides awareness training for retailers and employees and makes resource information available to players and retailers through the dedicated PLAY RESPONSIBLY page on its website. Responsible gaming messages are also featured in employee communications and on the Texas Lottery's official social media accounts. In 2015, the Texas Lottery livestreamed a responsible gaming message to its nearly 180,000 Facebook followers as part of Problem Gambling Awareness Month.

"We are committed to the World Lottery Association's principles of responsible gaming and we continue to look for new and innovative ways to communicate the PLAY RESPONSIBLY message," said Grief.

The WLA is an international trade organization that represents 147 lotteries from 82 countries on all five continents. These member organizations must be licensed or authorized to conduct lotteries by the jurisdiction in which they reside. To be certified by WLA, lotteries must demonstrate a commitment

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to the WLA's Responsible Gaming Framework through the organization's rigorous application process which is assessed by a panel of international experts in the field of corporate responsibility.

The Texas Lottery joined WLA in 2014, attaining Level 1 certification that year and Level 2 certification in 2015.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated $25 billion in revenue for the state and distributed $50 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed $19 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than $68 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five®, Texas Triple Chance™ and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org. PLAY RESPONSIBLY.

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