

FOR IMMEDIATE RELEASE

MEDIA CONTACT: Media Relations, 512-344-5131

mediarelations@lottery.state.tx.us



SUPPORTING TEXAS EDUCATION
AND VETERANS

TEXAS LOTTERY AWARDED WORLD LOTTERY ASSOCIATION'S LEVEL 3 RESPONSIBLE GAMING CERTIFICATION

(AUSTIN) – The Texas Lottery has been awarded Level 3 certification by the World Lottery Association (WLA) for its responsible gaming initiatives.

“We are very proud to have our responsible gaming efforts certified by this important international organization,” said Gary Grief, executive director of the Texas Lottery. “The Texas Lottery generated more than \$5 billion in sales for fiscal year 2016 and as an organization of this size, we take responsible growth seriously and are committed to the World Lottery Association’s principles of responsible gaming.”

To achieve Level 3 certification, the Texas Lottery demonstrated a strong management commitment and effort in developing its responsible gaming program which was assessed by a panel of international experts in the field of corporate responsibility. The WLA commended the Texas Lottery for aligning its service suppliers and business partners in implementing responsible gaming initiatives and for implementing innovative measures to assure a responsible gaming atmosphere among its employees and retailers.

The Texas Lottery provides awareness training for retailers and employees and makes resource information available to players and retailers through the dedicated PLAY RESPONSIBLY page on its [website](#). Responsible gaming messages are also featured in employee communications and on the Texas Lottery’s official social media accounts. In 2015, the Texas Lottery livestreamed a responsible gaming message to its nearly 180,000 Facebook followers as part of Problem Gambling Awareness Month. The Texas Lottery is a Silver member of the National Council on Problem Gambling and participates in its holiday campaign to prevent underage gambling.

The WLA is an international trade organization that represents 147 lotteries from 82 countries on all five continents. Member organizations must be licensed or authorized to conduct lotteries by the

(more)

jurisdiction in which they reside. The Texas Lottery joined WLA in 2014, attaining Level 1 certification that year and Level 2 certification in 2015.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$25 billion in revenue for the state and distributed \$50 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$19 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$68 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball[®], Mega Millions[®], Lotto Texas[®], All or Nothing[™], Texas Two Step[®], Pick 3[™], Daily 4[™], Cash Five[®], Texas Triple Chance[™] and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org. PLAY RESPONSIBLY.

###