FOR IMMEDIATE RELEASE

MEDIA CONTACT: Media Relations, 512-344-5131

mediarelations@lottery.state.tx.us



TEXAS LOTTERY LAUNCHES NEW SUPER-SIZED SCRATCH TICKET

The Big Money Super Ticket[™] follows record-breaking success of Super Ticket[™] 7's

(AUSTIN) – The Texas Lottery has launched a new super-sized \$10 scratch ticket, The Big Money Super Ticket following the record-shattering success of Super Ticket 7's. At 12 inches by 8 inches, The Big Money Super Ticket is the largest Texas Lottery scratch ticket in market and has four separate games on one ticket.

"With the tremendous success of Super Ticket 7's we knew we wanted to give players another super-sized scratch ticket," said Gary Grief, executive director of the Texas Lottery. "It is our continued mission to identify new and innovative games to generate revenue for public education, and we anticipate The Big Money Super Ticket[™] will do just that."

Super Ticket[™] 7's, the original super-sized scratch ticket, launched in April 2015 and sold \$9.8 million in its second week of sales, the highest weekly sales for a \$10 scratch ticket game in Texas Lottery history. The game's cumulative sales totaled more than \$78.8 million.

With more than \$85 million in total prizes, The Big Money Super Ticket[™] offers five top prizes of \$250,000, and overall odds of winning any prize are one in 3.45, including break-even prizes.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$24 billion in revenue for the state and distributed \$48 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$18 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$52 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball[®], Mega Millions[®], Lotto Texas[®], All or Nothing[™], Texas Two Step[®], Pick 3[™], Daily 4[™], Cash Five[®], Texas Triple Chance[™] and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org.

Editors/News Directors, note: An image of The Big Money Super Ticket[™] is attached in JPEG format

###