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SUPPORTING TEXAS EDUCATION
AND VETERANS

NEW TEXAS LOTTERY SCRATCH TICKET OFFERS CHANCES TO WIN APPLE® PRODUCTS

(AUSTIN) – The Texas Lottery’s new scratch ticket game, [Back to School Crossword](#), offers a top prize of \$50,000 and the chance to win second-chance drawing prizes including a Family Tech Package of Apple® products with taxes paid, a MacBook Air® or an iPad Air 2®.

“We are excited to offer this fun, new game to players that features several opportunities to win Apple® products and we look forward to the revenue Back to School Crossword will generate for public schools in Texas,” said Gary Grief, executive director of the Texas Lottery.

Four [promotional second-chance drawings](#) will award the following prizes:

Family Tech Package

- Prize includes four MacBook Airs® (13-inch monitor; 256 GB)
- Prize includes four iPad Air 2s® (Wi-Fi + Cellular; 64 GB; gold finish)
- One winner per drawing
- Total prize value: \$12,824.44 (including federal withholding tax)

MacBook Air®

- Prize includes one MacBook Air® (13 inch screen; 25 GB)
- 10 winners per drawing
- Total prize value: \$1,507.64

iPad Air 2®

- Prize includes one iPad Air® (Wi-Fi + Cellular; 64 GB; Gold finish)
- 10 winners per drawing
- Total prize value: \$897.13

MacBook Air® and iPad Air 2® are registered trademarks of Apple Inc. This promotion is sponsored by the Texas Lottery and has not been endorsed by Apple Inc.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$25 billion in revenue for the state and distributed \$49 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$19 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$60 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five®, Texas Triple Chance™ and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org.

Editors/News Directors, note: An image of the Back to School Crossword game is attached in JPEG format.

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