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SUPPORTING TEXAS EDUCATION
AND VETERANS

TEXAS LOTTERY ASKS PLAYERS TO GIFT RESPONSIBLY THIS HOLIDAY SEASON

(AUSTIN) – In partnership with the National Council on Problem Gambling (NCPG) and McGill University’s International Centre for Youth Gambling Problems and High-Risk Behaviors, the Texas Lottery is asking players to gift responsibly this holiday season and not to purchase lottery tickets as gifts for children and adolescents.

“We discourage underage play and are proud to once again join NCPG’s responsible gaming campaign to encourage players to gift responsibly this holiday season,” said Gary Grief, executive director of the Texas Lottery. “Our games are designed to be entertaining stocking stuffers or holiday office party gifts, but they are not intended for anyone under 18 years old.”

The holiday Gift Responsibly message will be featured on the Texas Lottery’s social media accounts and website and in the retailer newsletter and in-store electronic messaging. The Texas Lottery is a Silver Member of NCPG and encourages responsible gambling throughout the year. The PLAY RESPONSIBLY message is included on the Texas Lottery’s games, website and advertising.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$26 billion in revenue for the state and distributed \$50 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$20 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans’ Assistance. Since the first veterans’ themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$84 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five®, Texas Triple Chance™ and scratch ticket games. For more information, visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org. PLAY RESPONSIBLY.

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