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**SUPPORTING TEXAS EDUCATION
AND VETERANS**

WILLY WONKA™ GOLDEN TICKET MANIA IS SWEEPING THE STATE!

New Texas Lottery® scratch ticket offers chance to win trip to Las Vegas
and a chance to win up to \$1 billion

(AUSTIN) –Texas Lottery® players have the opportunity to find a winning Golden Ticket with the launch of the Texas Lottery’s newest game, [WILLY WONKA™ GOLDEN TICKET](#). The new scratch ticket offers players the chance to win up to \$250,000 instantly or enter non-winning tickets into promotional second-chance drawings for the chance to [enter the BILLION DOLLAR CHALLENGE™](#). The WILLY WONKA™ GOLDEN TICKET scratch ticket can be found at Texas Lottery retailers across the state.

“We know our players will enjoy this game and the possibility of finding a winning Golden Ticket,” said Gary Grief, executive director of the Texas Lottery. “This is the first time a scratch ticket game has offered the possibility of winning a \$1 billion prize.”

Twenty people will win trips to Las Vegas from each of the four promotional second-chance drawings. Trip winners will then participate in the BILLION DOLLAR CHALLENGE™ where they’ll have the chance to play for cash prizes and win up to \$1 billion.

The \$10 WILLY WONKA™ GOLDEN TICKET is a supersized scratch ticket, measuring 12 inches by 8 inches and features three separate games on one ticket.

“Our supersized tickets are very popular with players and we anticipate this game will be successful in generating revenue for Texas education,” said Grief.

The WILLY WONKA™ GOLDEN TICKET offers eight top prizes of \$250,000 and overall odds of winning any instant-win cash prize are one in 3.46, including break-even prizes.

WILLY WONKA & THE CHOCOLATE FACTORY and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s17)

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About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$25 billion in revenue for the state and distributed \$50 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$20 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$74 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five®, Texas Triple Chance™ and scratch ticket games. For more information, visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org. PLAY RESPONSIBLY.

Editors/News Directors, note: An image of the WILLY WONKA™ GOLDEN TICKET is attached in JPEG format.

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