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**SUPPORTING TEXAS EDUCATION
AND VETERANS**

TEXAS LOTTERY PRODUCTS MANAGER WINS TOP INDUSTRY HONOR

(AUSTIN) – The Texas Lottery Commission today announced that Robert Tirloni, products manager, was a recipient of the 2017 Powers Award at the North American Association of State and Provincial Lotteries' (NASPL) seminar held recently in Nashville.

"I want to congratulate Robert on this prestigious honor," said Gary Grief, executive director of the Texas Lottery. "Every day, Robert demonstrates the distinguished performance and overall excellence in the lottery industry that this national award recognizes."

Each year, the Powers Awards are presented in recognition of the significant contributions lottery and lottery vendor employees have made through exceptional job performance. These awards are named in honor of the late Edward J. Powers, the "Father of U.S. Lotteries." Powers spent more than 25 years in the lottery industry helping to define the most effective organizational structures that have become a blueprint for today's lotteries. The drive, commitment and integrity Powers demonstrated set the standard of excellence exhibited by lottery and vendor employees nominated for this award.

Robert Tirloni joined the Texas Lottery in June 1997 and has held several operational and marketing positions. He oversees a product portfolio that realizes more than \$5 billion in annual sales and is responsible for managing the research, development, implementation, promotion and sale of Texas Lottery scratch and draw games. Robert works closely with the Texas Lottery's scratch ticket manufacturers and its operator, IGT, to market the games to retailers and players through contests, promotions and incentive programs. He has been involved in implementing numerous draw game launches and game enhancements during his tenure including the introduction of Mega Millions in 2003 and Powerball in 2010.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$26 billion in revenue for

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the state and distributed \$50 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$20 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$80 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five®, Texas Triple Chance™ and scratch ticket games. For more information, visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org. PLAY RESPONSIBLY.

Editors/News Directors, note: An image of Robert Tironi is attached in JPEG format.

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