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SUPPORTING TEXAS EDUCATION
AND VETERANS

TEXAS LOTTERY RECOGNIZES PROBLEM GAMBLING AWARENESS MONTH

(AUSTIN) – March is Problem Gambling Awareness Month and the Texas Lottery is once again joining the National Council on Problem Gambling’s (NCPG) “Have the Conversation” campaign to encourage lottery players to play responsibly.

“We want to take this opportunity to raise awareness of the prevention, treatment and recovery services that are available for those adversely affected by gambling,” said Gary Grief, executive director of the Texas Lottery. “As always, we remind players that it only takes one ticket to win.”

The Texas Lottery is a Silver Member of NCPG and encourages responsible gambling throughout the year. The Texas Lottery provides problem gambling awareness training for retailers and employees and makes resource information available to players and retailers through the dedicated PLAY RESPONSIBLY page on its [website](#) and printed brochures available at claim centers and lottery retail locations. The Texas Lottery includes the PLAY RESPONSIBLY message on its games and advertising and is continuing to increase the visibility of this message. Responsible gaming messages are also featured in employee communications and on the Texas Lottery’s official social media accounts. The “Have the Conversation” message will be featured on the Texas Lottery’s social media accounts, website, in-store electronic messaging and in the retailer newsletter throughout the month of March. In addition, the Texas Lottery will more prominently incorporate the PLAY RESPONSIBLY message on its advertisements across a variety of digital platforms including Hulu and Pandora.

To get help for a gambling problem for you or a loved one, call 1-800-522-4700. The call is free and confidential. For more information about problem gambling and how to have the conversation, visit www.ncpgambling.org/pgam.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$27 billion in revenue for the state and distributed \$55 billion in prizes to lottery players. Since 1997, the Texas Lottery has

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contributed \$21 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$91 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five®, Texas Triple Chance™ and scratch ticket games For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org. PLAY RESPONSIBLY.

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