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SUPPORTING TEXAS EDUCATION
AND VETERANS

TEXAS LOTTERY URGES PLAYERS TO GIFT RESPONSIBLY THIS HOLIDAY SEASON

(AUSTIN) – Giving lottery tickets as gifts is an enjoyable way to celebrate the holiday season, but the Texas Lottery is urging consumers not to purchase lottery tickets for anyone under the age of 18. This year, the Texas Lottery is once again partnering with the National Council on Problem Gambling (NCPG) and McGill University’s International Centre for Youth Gambling Problems and High-Risk Behaviors to raise awareness of the risks of underage lottery play.

“We are proud to join more than 80 lotteries and other organizations around the world in support of NCPG and McGill University’s 2018 responsible gambling campaign to encourage players to gift responsibly this holiday season,” said Gary Grief, executive director of the Texas Lottery. “Our games are designed to be entertaining stocking stuffers or holiday office party gifts, but they are not intended for youth.”

This is the 10th year the Texas Lottery has participated in the NCPG and McGill University holiday campaign and this year the “Gift Responsibly. Lottery Tickets Aren’t Child’s Play” message will be featured on the Texas Lottery’s social media accounts, website, retailer newsletter and in-store electronic messaging. Educational messages regarding the risks of underage gambling will be sent to retailers and employees throughout December.

As a Silver Member of NCPG and a Level 3 certified member of the World Lottery Association (WLA), the Texas Lottery emphasizes responsible gambling in its marketing efforts and promotional materials throughout the year, all of which encourage responsible play and include information on how individuals with gambling problems can find help. The PLAY RESPONSIBLY message is included on the Texas Lottery’s games, [website](#), social media and advertising.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$28 billion in revenue for the state and distributed \$58 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$22 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans’ Assistance. Since the first veterans’ themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$102 million for programs supporting Texas veterans.

(more)

The Texas Lottery provides several games including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org. PLAY RESPONSIBLY.

Editors/News Directors, note: The “Gift Responsibly. Lottery Tickets Aren’t Child’s Play” campaign graphic is attached in JPEG format.

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