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SUPPORTING TEXAS EDUCATION
AND VETERANS

DALLAS COWBOYS TEAM WITH TEXAS LOTTERY TO AWARD YOUTH HEALTH & WELLNESS GRANTS TO TEXAS PUBLIC SCHOOLS

Five-Year Commitment Will Provide \$300,000 in Grants for Texas Public Schools

(AUSTIN) – For the second year, the Dallas Cowboys partnered with the Texas Lottery to provide the Funds for Fitness grant program to Texas public schools looking to create new, or enhance existing, youth health and wellness projects on their campuses.

As part of a five-year, \$300,000 program commitment, the 2018 Funds for Fitness effort is awarding 15 schools from across the state with funds totaling \$60,000 – five grants each that benefit elementary, middle school and high school students.

“The Dallas Cowboys are proud to partner with the Texas Lottery to elevate student health across the state of Texas,” said Charlotte Jones Anderson, Dallas Cowboys Executive Vice President and Chief Brand Officer. “All of the teachers who participated in this year’s program are clearly passionate about improving the lives of their students. We are excited to follow the progress of the projects selected and witness the impact that these innovations will have on student-health.”

The 2018 Funds for Fitness grant award winners at the Elementary School level are:

- Greenfield Elementary School, Eagle Mountain Saginaw ISD (\$500)
- Hermes Elementary School, La Grange ISD (\$1,000)
- Colonial Hills Elementary School, North East ISD (\$2,500)
- Woodsboro Elementary School, Woodsboro ISD (\$3,500)
- Anderson Elementary School, Arlington ISD (\$5,000)

Middle Schools receiving Funds for Fitness grants in 2018 are:

- Cobb Middle School, Frisco ISD (\$1,000)
- Ford Middle School, Allen ISD (\$2,500)
- Eisenhower Middle School, North East ISD (\$3,500)
- Stevens Middle School, Crowley ISD (\$5,500)
- Rhodes Middle School, San Antonio ISD (\$7,500)

High Schools across Texas that will receive 2018 Funds for Fitness monies are:

- Grapevine High School, Grapevine-Colleyville ISD (\$2,000)
- Lyford High School, Lyford ISD (\$3,000)
- Memorial Early College High School, Comal ISD (\$5,000)
- Reedy High School, Frisco ISD (\$6,000)
- Horn High School, Mesquite ISD (\$11,500)

(more)

Earlier this year, Texas public school teachers had the opportunity to apply for grant funds to innovate and elevate their health and wellness initiatives through the Funds for Fitness program. At the end of the application period, the Dallas Cowboys selected a group of finalists from the elementary, middle and high school levels to be reviewed by a celebrity panel of judges. Amounts granted to each of the 15 prizewinners were based on the financial need of the proposed initiative and its far-reaching impact on student health.

“We are proud to partner with the Cowboys on this initiative that aligns with our mission to support public education in Texas,” said Gary Grief, executive director of the Texas Lottery.

The 2018 Funds for Fitness judging panel included Charlotte Jones Anderson, as well as former Dallas Cowboys Safety George Teague, Pro Football Writer for NBC Sports Charean Williams, Cowboys Director of Sports Performance Scott Sehnert and DallasCowboys.com columnist and broadcast personality Mickey Spagnola.

During the application process, candidates outlined the objective of their fitness initiative, what the grant funds will be used for and the timeline for the program should the grant be awarded. Multi-media elements like videos and photographs were also requested as part of the online application process.

Year three of the Funds for Fitness program will open in January of 2019, with an additional \$60,000 being awarded to public schools from across Texas as they strive to improve the quality of student health on their campuses.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$27 billion in revenue for the state and distributed \$56 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$21 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans’ Assistance. Since the first veterans’ themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$96 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five®, Texas Triple Chance™ and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org.

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