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SUPPORTING TEXAS EDUCATION
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TEXAS LOTTERY RECEIVES NATIONAL CERTIFICATION FOR RESPONSIBLE GAMING TACTICS

(AUSTIN) – The Texas Lottery has announced that its responsible gaming initiatives have been verified by the North American Association of State and Provincial Lotteries (NASPL) and the National Council on Problem Gambling (NCPG). Texas is one of only 14 lotteries to achieve this certification.

“We are very proud to have our responsible gaming efforts verified by these two national organizations,” said Gary Grief, executive director of the Texas Lottery. “As a component of our mission, responsible gaming practices are implemented in all aspects of our business, including the design process and advertising strategies for our games. Last fiscal year, the Texas Lottery generated more than \$5.6 billion and as an organization of this size, we take responsible growth seriously and are committed to NASPL and NCPG’s principles of responsible gaming.”

The Responsible Gambling Verification Program was launched by NASPL and NCPG in 2016. To achieve verification for 2018-2020 at the Planning Level, the Texas Lottery was evaluated in eight areas, including research, employee training, retailer training, player education, engagement and awareness, product oversight, advertising and budget.

The Texas Lottery provides awareness training for retailers and employees and makes resource information available to players and retailers through the dedicated [PLAY RESPONSIBLY page on its website](#). Responsible gaming messages are also featured in employee communications and on the Texas Lottery’s official social media accounts. The Texas Lottery is a Silver member of NCPG and participates in its holiday campaign to prevent underage gambling.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$28 billion in revenue for the state and distributed \$57 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$22 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans’ Assistance. Since the first veterans’ themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$101 million for programs supporting Texas veterans.

(more)

The Texas Lottery provides several entertaining games for lottery players including Powerball[®], Mega Millions[®], Lotto Texas[®], All or Nothing[™], Texas Two Step[®], Pick 3[™], Daily 4[™], Cash Five[®] and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org.
PLAY RESPONSIBLY.

Editors/News Directors, note: The Texas Lottery's Responsible Gaming Verification Standards certificate from NASPL and NCPG is attached in PDF format.

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