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SUPPORTING TEXAS EDUCATION
AND VETERANS

TEXAS LOTTERY PROMOTES PROBLEM GAMBLING AWARENESS MONTH

(AUSTIN) – The Texas Lottery joins the National Council on Problem Gambling (NCPG) in dedicating March to increasing awareness about problem gambling. Now in its 15th year, Problem Gambling Awareness Month is a grassroots campaign that brings together a wide range of stakeholders – public health organizations, advocacy groups and gambling operators – who work collaboratively to let people know that prevention, treatment and recovery services are available.

“We take this opportunity to emphasize our commitment to encouraging the responsible play of our games and to raise awareness of the prevention, treatment and recovery services available for those adversely affected by gambling,” said Gary Grief, executive director of the Texas Lottery. “As always, we remind players that it only takes one ticket to win.”

The Texas Lottery is a Silver Member of NCPG and encourages responsible gambling throughout the year. The Texas Lottery provides problem gambling awareness training for retailers, employees and vendors and makes resource information available through the dedicated PLAY RESPONSIBLY page on its [website](#) and printed brochures available at claim centers and lottery retail locations. The Texas Lottery includes the PLAY RESPONSIBLY message as well as the NCPG website on its tickets. In addition, the Texas Lottery prominently incorporates the PLAY RESPONSIBLY message on its advertisements across a variety of digital platforms. Responsible gaming messages are featured in employee communications and on the Texas Lottery’s official social media accounts. The 2019 Problem Gambling Awareness Month messages will be featured on the Texas Lottery’s social media accounts, website, in-store electronic messaging and in the retailer newsletter throughout the month of March.

According to the NCPG, approximately 2 million (1 percent) U.S. adults are estimated to meet criteria for pathological gambling and another 4-6 million (2-3 percent) would be considered problem gamblers.

To get help for a gambling problem for you or someone you know, call or text the national helpline at 800-522-4700. The call is free and confidential. For more information about problem gambling go to www.ncpgambling.org/pgam or www.txlottery.org.

(more)

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$28 billion in revenue for the state and distributed \$58 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$22 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$104 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org. PLAY RESPONSIBLY.

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