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SUPPORTING TEXAS EDUCATION  
AND VETERANS

## **TEXAS LOTTERY LAUNCHES NATION'S FIRST IN-LANE DRAW GAME TICKETS**

**QUICKTICKET™ for Powerball® and Mega Millions® now available at Dollar General**

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(AUSTIN) – Beginning the week of Nov. 11, Texas Lottery® players have the first-in-the-nation chance to get their Powerball® and Mega Millions® tickets while in the checkout lane at participating Texas Dollar General stores by purchasing a QUICKTICKET™.

The QUICKTICKET offers the United States' most popular lottery draw games with the convenience of a scratch ticket by concealing pre-printed Quick Pick numbers under a removable scratch surface. Like a gift card, the QUICKTICKET, which will be available in \$4 and \$10 price points for both games, has no value until it is purchased and activated at a cash register.

To play, a QUICKTICKET can be purchased at a Dollar General location and can be activated in-lane at the cash register without using a dedicated lottery terminal. At that time, the Quick Pick numbers are entered into the next Powerball or Mega Millions drawing. The player then scratches the QUICKTICKET to reveal their Quick Pick numbers. Customers may find their nearest Dollar General location [here](#).

“Texas is beyond excited to introduce the first ‘in-lane’ lottery solution in the United States,” said Gary Grief, executive director of the Texas Lottery. “By integrating national lottery products with a retailer’s point-of-sale system, we’ve taken a huge and innovative step to bring games directly to our players in the most convenient approach possible. This announcement is the result of more than a year of tireless work with four key partners in this project – Texas’ lottery operator IGT, payments technology company InComm, scratch ticket manufacturer Pollard Banknote and new lottery ticket retailer Dollar General.”

“IGT has supported the Texas Lottery in responsibly growing its business and attracting new players since 1992, and this in-lane solution is indicative of our efforts to innovate and collaborate to make lottery products more convenient and accessible to players,” said Jay Gendron, IGT Chief Operating Officer, Lottery. “We look forward to expanding this offering within the state of Texas and eventually to other lotteries that will benefit from best practices garnered from Texas.”

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Unveiling QUICKTICKET in Dollar General's Texas stores expands the Texas Lottery's retailer base by approximately 1,500 to a total of nearly 20,000 lottery retailers across the state – an expansion of more retailers in one year than in the Texas Lottery's past 20 years combined.

Working with partners like Dollar General and IGT, InComm offers lottery retail solutions that leverage its signature point-of-sale activation (POSA) technology, making it possible for retailers within their network as well as state lotteries across the country to sell lottery products at the checkout lane without a lottery-dedicated terminal. This technology will initially enable in-lane sales of pre-printed Quick Pick numbers for the Powerball and Mega Millions draw games and, in the future, include ticket validations and additional lottery products.

"We're revolutionizing the lottery experience for players, retailers and lotteries alike," said Tim Richardson, Senior Vice President of InComm. "Players will benefit from a fun and convenient way to play the biggest jackpot lottery draw games in the country, retailers are able to sell and merchandise lottery products in innovative ways, and the Texas Lottery benefits from new partnerships with retailers, incremental sales and additional revenue for its beneficiaries."

Pollard Banknote produced the QUICKTICKET to suggest the look and feel of a scratch ticket game. Pollard Banknote's track record in Texas and throughout the lottery industry of delivering unique combinations of manufacturing innovations ensures QUICKTICKET's suitability for in-lane sales.

"Pollard Banknote congratulates the Texas Lottery on its role as the U.S. trailblazer in this new lottery merchandising space. Our role in this initiative builds upon the experience we gained working with Ontario Lottery and Gaming Corporation on the launch of the lottery industry's first QUICKTICKET," said Brad Thompson, Vice President, Sales & Marketing, Pollard Banknote. "The apparent simplicity of QUICKTICKET belies the operational complexities that we worked together with our partners to resolve."

To confirm a draw date or check to see if a ticket won, a player may scan the front barcode using the Texas Lottery App, visit the Texas Lottery's website at [txlottery.org](http://txlottery.org) or call 800-375-6886. While Dollar General will not validate winning QUICKTICKETS until a later date, winning QUICKTICKETS may be validated at any Texas Lottery retail location with a dedicated lottery terminal.

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About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$30 billion in revenue for the state and distributed \$62 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$24.2 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$123 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball<sup>®</sup>, Mega Millions<sup>®</sup>, Lotto Texas<sup>®</sup>, All or Nothing<sup>™</sup>, Texas Two Step<sup>®</sup>, Pick 3<sup>™</sup>, Daily 4<sup>™</sup>, Cash Five<sup>®</sup> and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at [www.txlottery.org](http://www.txlottery.org). PLAY RESPONSIBLY.

**Editors/News Directors, note:** Images of the QUICKTICKET game for both Powerball and Mega Millions are attached in JPEG format.

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