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SUPPORTING TEXAS EDUCATION
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TEXAS LOTTERY SETS NEW SCRATCH TICKET SALES RECORD WITH MORE THAN \$133 MILLION IN ONE WEEK

(AUSTIN) – Through its continued innovative approach and strategic game planning, the Texas Lottery generated more than \$133 million in scratch ticket sales in a single week for the first time in its history. From Jan. 3-9, 2021, scratch ticket sales totaled \$133,494,933, shattering the former record amount of \$128,152,407 that was attained for the week ending June 6, 2020. During the recent record week, the Texas Lottery also notched daily scratch ticket sales records for three of the seven reporting days. Last week’s historic sales figure marked an increase of \$31,177,873, or 30.5%, over the same period last fiscal year. Overall sales for the week, including both scratch and draw games, totaled \$190,979,794, the fifth best week of total sales in Texas Lottery history.

“This is an extraordinary achievement in the Texas Lottery’s history and we are thrilled to celebrate a new record week of scratch ticket sales,” said Gary Grief, executive director of the Texas Lottery. “Thanks to the outstanding collaboration among our staff, vendors and retailers, the success we continue to experience from our scratch ticket portfolio puts the Texas Lottery on pace for another record-breaking year for lottery sales, which supports public education and veterans in Texas.”

Through the first 19 weeks of the 2021 fiscal year, the Texas Lottery has already generated more than \$2.1 billion in scratch ticket sales and is in position to shatter its previous annual scratch ticket sales record of \$5.556 billion that was achieved in FY 2020. In part, this growth is attributable to the continued success of long-term, popular core games like the Loteria family of scratch ticket games, which accounted for \$31,793,886 in sales for the week of Jan. 3-9; four tickets from the Loteria family are included in last week’s list of top 10 selling Texas Lottery® scratch tickets.

Propelled by its record scratch ticket sales in FY 2020, the Texas Lottery set a new record with \$6.704 billion in total sales, which resulted in a record total contribution of \$1.684 billion for public education and veterans’ services in Texas. The Texas Lottery has generated more than \$1 billion in revenue for the state of Texas in each of the last 17 consecutive fiscal years.

“Scratch ticket sales tend to rise around the holidays and continue to increase through the Spring,” said Grief. “At more than \$513.8 million, December 2020 was the best December in the Texas Lottery’s history for scratch ticket sales. We continue to ride that wave into the new year with our recently launched X THE

(more)

CASH multiplier family, while also getting a boost from a pair of strong Mega Millions and Powerball jackpots. Whenever we have a large jackpot for either game, we typically see an increase in sales across our entire portfolio.”

The new X THE CASH multiplier family features five scratch ticket games that range in price from \$1 to \$20 and offer opportunities to multiply winnings up to 200 times. The games combine for more than \$375.8 million in cash prizes, including top prizes ranging from \$5,000 to \$1 million. During just its first week in circulation, the family of tickets accounted for \$20,161,111 in total sales; two tickets were included in the week’s top 10 list. The new games are available for purchase [wherever Texas Lottery scratch ticket games are sold](#).

A complete list of Texas Lottery scratch ticket games is available [here](#).

Texas Lottery’s Top 10 Selling Scratch Games for the Week Ending Jan. 9, 2021:

Rank	Game Title	Sales
1	500X Loteria Spectacular	\$8,780,700
2	\$200 Million Ca\$h	\$7,648,950
3	Mega Loteria	\$7,551,450
4	200X the Cash	\$7,365,060
5	100X the Cash	\$6,372,350
6	Million Dollar Loteria	\$6,173,660
7	Super Loteria	\$5,174,950
8	\$250,000 50X Cashword	\$4,776,840
9	\$50 or \$100!	\$4,513,520
10	\$750 Million Winner's Circle	\$3,838,320

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$31 billion in revenue for the state and distributed \$67 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$26 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans’ Assistance. Since the first veterans’ themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$147 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at www.txlottery.org. PLAY RESPONSIBLY.