

**FOR IMMEDIATE RELEASE**

MEDIA CONTACT: Media Relations, 512-344-5131

[mediarelations@lottery.state.tx.us](mailto:mediarelations@lottery.state.tx.us)



SUPPORTING TEXAS EDUCATION  
AND VETERANS

## **TEXAS LOTTERY AND TEXAS MOTOR SPEEDWAY TEAM UP ON NEW SCRATCH TICKET GAME AND SECOND-CHANCE DRAWINGS**

**50X Speedway Riches launches April 5; non-winning tickets can be entered into the  
Texas Motor Speedway Second-Chance Promotion**

---

(AUSTIN) – Rev your engines! Beginning April 5, racecar fans and lottery players across Texas can make a pit stop at any Texas Lottery® retailer to pick up [50X Speedway Riches](#), the first Texas Motor Speedway branded scratch ticket game from the Texas Lottery. The new \$5 ticket offers \$19.75 million in total cash prizes, including four \$50,000 top prizes in addition to non-cash second-chance prizes. The overall odds of winning an instant-win cash prize are one in 3.99, including break-even prizes.

“Since our partnership began in 2015, Texas Motor Speedway has proven to be an innovative and reliable partner in offering promotional opportunities to Texas Lottery players,” said Gary Grief, executive director of the Texas Lottery. “We are thrilled to continue this partnership by issuing the first Texas Motor Speedway scratch ticket game, which includes a second-chance promotion with once-in-a-lifetime prizes that fans will love.”

The [Texas Motor Speedway Second-Chance Promotion](#) provides players the chance to enter non-winning 50X Speedway Riches tickets into any of the four promotional second-chance drawings to be held throughout the run of the game. Each drawing will award one VIP Suite Experience package and 250 Texas Motor Speedway Merchandise Prize Packs. In a final, Special Drawing, one player will be selected from all entries received from the first four drawings – including those already selected to win Merchandise Prize Packs and VIP Suite Experiences – to win an Ultimate VIP Suite Experience package, which includes an exclusive suite for one winner and 15 guests, a 15-minute driver meet and greet, COLD passes to a race, and much more.

“The 50X Speedway Riches ticket from the Texas Lottery is a fantastic opportunity to help showcase and celebrate Texas Motor Speedway’s 25 Seasons of Speed,” said Texas Motor Speedway President and General Manager Eddie Gossage. “The April 5 launch takes place less than one month before our major event season opens with the May 1-2 Genesys 300 and XPEL 375 NTT INDYCAR SERIES

(more)

doubleheader and should be a huge success in time for the June 13 NASCAR All-Star Race. The Texas Lottery is so important to Texas education and veterans, so we're honored to partner with them to help continue their great efforts."

In fiscal year 2020, the Texas Lottery was proud to generate more than \$1.6 billion for the Foundation School Fund and \$22.2 million for the Fund for Veterans' Assistance, the highest contributions to Texas education and Texas veterans since the dedication of such funds by the Texas Legislature.

Texas Motor Speedway's 25<sup>th</sup> Season of Speed in 2021 is showcased by the June 13 \$1 million NASCAR All-Star Race moving to No Limits, Texas. The Speedway's first NASCAR weekend of the season, which moves from its traditional late March date, will be a tripleheader weekend that also includes the June 12 NASCAR Xfinity Series Alcos Uniforms 250 and the NASCAR Camping World Truck Series SpeedyCash.com 220 later that evening. The Speedway's major event season actually takes the green flag May 1 with the NTT INDYCAR SERIES Genesys 300 and is immediately followed by the May 2 XPEL 375 to create the World's Fastest Doubleheader weekend. The NASCAR Playoffs weekend close out the year with the Oct. 16 NASCAR Xfinity Series Cowboy 300 that then leads into the Oct. 17 NASCAR Cup Series Autotrader EchoPark Automotive 500.

**TICKETS:** Tickets for Texas Motor Speedway's 2021 major event season, including the June 13 NASCAR All-Star Race, are on sale now at <https://www.texasmotorspeedway.com/>.

**MORE INFO:** Keep track of all of Texas Motor Speedway's events by following on [Facebook](#), [Twitter](#) and [Instagram](#). Keep up with all the latest news and information on the Speedway website and TMS mobile app.

#### About Texas Motor Speedway

Texas Motor Speedway is among the largest sports stadiums in the United States and features an array of amenities such as the world's largest TV that make it one of the premier venues in the world of sports. The 1.5-mile superspeedway located in Fort Worth hosts all three NASCAR national series as well as the NTT INDYCAR SERIES among its various races and specialty events throughout the year. Since opening in 1997, Texas Motor Speedway has generated an annual economic impact of approximately \$300 million to the North Texas region. Texas Motor Speedway is owned and operated by Speedway Motorsports, LLC, a leading marketer and promoter of motorsports entertainment in the United States. For more information, please visit [texasmotorspeedway.com](https://www.texasmotorspeedway.com).

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$32 billion in revenue for the state and distributed \$68 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$26.5 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$154 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at [www.txlottery.org](http://www.txlottery.org).  
PLAY RESPONSIBLY.

**Editors/News Directors, note:** An image of the 50X Speedway Riches scratch ticket is attached in JPEG format.

###