



April 2023

Round★Up

SCRATCH TICKET FOCUS



- **First \$100 Loteria-themed Scratch Ticket**
- **“COMING SOON!” Bin Inserts will be Available to Market the Game**
 - **\$7,500,000 Top Prize**
 - **Over \$705 Million in Total Prizes**
 - **Over 525,000 Prizes of \$500 - \$5,000**

SALES START APRIL 3!



**CUSTOMERS MAY PAY FOR LOTTERY TICKETS WITH:
DEBIT CARD – CASH – TEXAS LOTTERY-ISSUED COUPON OR VOUCHER
IT'S A RETAILER VIOLATION TO ACCEPT CREDIT CARD AS PAYMENT FOR LOTTERY TICKETS.**

DRAW GAME FOCUS

REMIND PLAYERS TO TRY THEIR LUCK WITH LOTTO TEXAS WITH EXTRA!



By adding *Extra!*, players have a chance to win up to \$10,000 more on their non-jackpot prizes for only \$1 more per Play!

Increase your sales and commissions by ALWAYS suggesting *Extra!*

RETAIL POS EXECUTION



REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of \$500,000 Cash Blowout and Cash Spectacular bins.

TEXAS Two Step
TEXAS LOTTERY

MON | THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY MEGA MILLIONS
MEGAPOWER

TUES | FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

POWERBALL **LOTTO TEXAS**
COVERAGES EXTRA

MON | WED | SAT

DRAW BREAKS START
POWERBALL' **9:00 PM** | LOTTO TEXAS' **10:02 PM**

DRAW TIME
10:12 PM

Cash Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

PICK 3 **DAILY 4** **ALL or nothing**
FIREBALL FIREBALL TEXAS LOTTERY

MON - SAT

DRAW BREAKS START
9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES
10:00 AM 6:00 PM
12:27 PM 10:12 PM

APRIL 2023 – NEW SCRATCH TICKETS START

SUN	MON	TUES	WED	THUR	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24	25	26	27	28	29

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)



Primary RCIP #40 Ends April 1

- Retailers must be active on April 1 to earn payment & entries.
- Drawings planned for April 25.
- Payments scheduled for May 12.

RCIP #916 Scratch Ticket Promotion Runs April 2 – May 13

- Earn a free pack of *BREAK THE BANK* and drawing entry every time you settle (with validations) 12 packs of any one or combination of the promotion games.
- Packs must be settled, with validation April 2 – May 13.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M–F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit texaslottery.com/Retailers.

TEXAS LOTTERY® APP

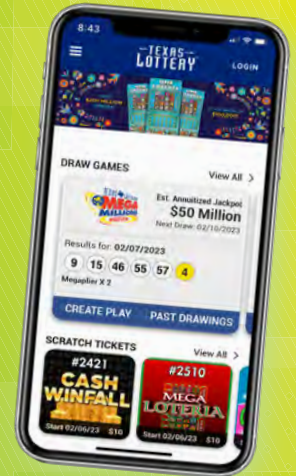
CONVENIENT FOR PLAYERS AND FOR RETAILERS!

Your players can check their tickets on their phones.

Retailer and Scratch Ticket Locator brings customers to you.

Using the app shortens transaction time in the store:

- No playslip required - players present a QR code to purchase draw games
- No editing of plays
- Easy confirmation with player



FREQUENTLY ASKED QUESTIONS

Q. What are the acceptable forms of payment for Texas Lottery® tickets?

A. Retailers may only accept debit cards, cash, checks or Texas Lottery-issued coupons and vouchers as payment for lottery tickets. It is a criminal offense to accept any other form of payment. Also, retailers cannot require a minimum purchase to use a debit card for lottery purchases.

Q. If a customer is paying for other items with a credit card, can they add lottery to the transaction?

A. No. Lottery tickets can never be purchased with a credit card. It is a retailer violation to do so. Penalties range from a 10–90 day license suspension or revocation for first occurrence to license revocation for third offense.

CREDIT CARDS ARE NEVER ACCEPTABLE FOR TEXAS LOTTERY PURCHASES.

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

texaslottery.com