



August 2016

# Round★Up

## SCRATCH TICKET FOCUS

*Let out the*  
**PAYOUT**

**Full Advertising Support!**

**Group The Games Together For  
Increased Sales.**

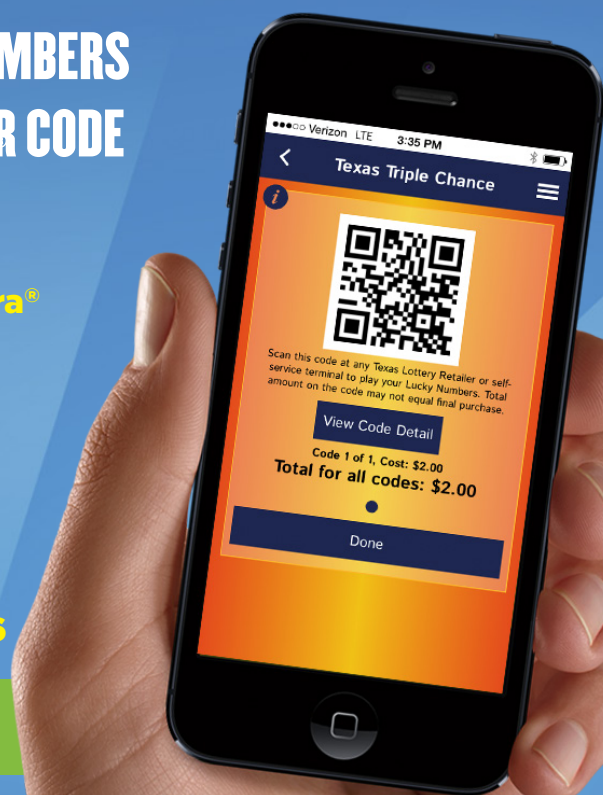
**Prizes Up To \$1,000,000!**



## MOBILE APP FOCUS

**SOON PLAYERS CAN STORE THEIR FAVORITE NUMBERS  
ON THE TEXAS LOTTERY APP AND PRESENT A QR CODE  
AT RETAIL TO PURCHASE DRAW GAMES!**

- Scan QR code on the player's mobile device at Altura®
- Confirm play(s) with player
- Confirm ticket(s) cost with player
- Press YES to print ticket(s)
- Press NO to cancel transaction
- Players can also scan QR code at Gemini™
- More details available from your lottery sales representative or Retailer Services at 800-375-6886



Tentative Launch August 2016 >>





# RETAIL POS EXECUTION



 TEXAS LOTTERY	 TEXAS LOTTERY	 TEXAS LOTTERY	 TEXAS LOTTERY	 TEXAS LOTTERY	 TEXAS LOTTERY	 TEXAS LOTTERY	 TEXAS LOTTERY	 TEXAS LOTTERY
Mon & Thurs	Tues & Fri	Wed & Sat	Wed & Sat	Mon - Sat	Mon - Sat	Monday - Saturday		
Draw Break Starts 10:02 PM	Draw Break Starts 9:45 PM	Draw Break Starts 9:00 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Breaks Start M - 9:50 AM   D - 12:17 PM   E - 5:50 PM   N - 10:02 PM		
Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Times M - 10:00 AM   D - 12:27 PM   E - 6:00 PM   N - 10:12 PM		

M - Morning, D - Day, E - Evening, N - Night. Texas Lottery Game Drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

## AUGUST 2016 - NEW SCRATCH TICKETS START

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



# RETAILER CASH INCENTIVE PROGRAM (RCIP)

OVER **\$100 MILLION** PAID  
TO RETAILERS IN THE FIRST 19 PROGRAMS!

## PROGRAM 20 ENDED JULY 23

- Drawing planned for Tuesday, August 9
- Payments planned for Friday, September 2

## PROGRAM 21 STARTS AUGUST 21

- Look for upcoming details on how you can earn extra entries for selling the upcoming *Lone Star Lineup*®
- Don't Miss Your Chance to Cash In!



SUPPORTING TEXAS EDUCATION AND VETERANS

**YOU COULD WIN UP TO \$50,000**

RETAILER CASH INCENTIVE PROGRAM #20  
APRIL 24 - JULY 23, 2016

**2 WAYS TO CASH IN! Base Program + Drawing**

- Earn up to \$50\* for reaching your Minimum Sales Goal (MSG)\*\* plus an additional \$75\* for each additional \$1,000 in sales\*\*\* over your goal.
- **Eligibility Period (EP)**  
April 24 - July 23, 2016  
For retailers with sales all 13 weeks of the EP your Minimum Sales Goal is your weekly sales\*\*\*. Average during the EP x 13 weeks = 5.4% + \$500. MSG = (EP Sales x 13) + 5.4% + \$500.
- **Alternate Eligibility Period (AEP)**  
New 8, 2015 - Feb. 6, 2016  
Retailers who do not have sales all 13 weeks of the EP must have sales all 13 weeks of the AEP. If you have less than 13 weeks of sales during the AEP, you will not be included in this program. Your Minimum Sales Goal is your weekly sales\*\*\*. Average during the AEP (adjusted for seasonality) x 13 weeks = 5.4% + \$500. MSG = (AEP Sales x 13) + 5.4% + \$500.

**Bonus Drawing Entries**

Texas Triple Chance (TTC) sales are included in this program. Reach your Minimum Sales Goal and earn a bonus drawing entry for every 50 TTC wagers (\$100) you sell during the program.

# of Prizes	Prize Amount	Total
2	\$50,000	\$100,000
5	\$10,000	\$50,000
20	\$5,000	\$100,000
50	\$2,500	\$125,000
100	\$1,000	\$100,000
150	\$500	\$75,000
<b>347</b>		<b>\$500,000</b>

\*Based on the retailer's sales for the entire program. \*\*Based on the retailer's sales for the entire program. \*\*\*Based on the retailer's sales for the entire program.

For complete program details: talk to your LSR, call 800-375-6886 or visit [txlottery.org](http://txlottery.org).

## RETAILER BONUSES



**Game**  
\$1,000,000 Instant  
Cashout #1713

HIT \$1,000,000 #1740

Retailer	Location	Bonus
Lake Air Food Mart	Waco	\$10,000
Kent Kwik #309	Midland	\$10,000



**Draw Date**

5/2/16

5/3/16

Retailer	Location	Bonus
Corner Store #3941	San Antonio	\$1,000
Cash Saver Cost Plus Food Outlet #1376	Amarillo	\$1,000



**Draw Date**

4/25/16

**Retailer**

Zip Trip

**Location**

San Antonio

**Bonus**

\$2,500



**Draw Date**

3/10/16

3/17/16

3/21/16

3/21/16

4/14/16

**Retailer**

7-Eleven #75

Fastlane #10

J & J Express

Walmart #4670

Exxon Food Store

**Location**

Coleman

Beaumont

Beaumont

San Antonio

Brownsville

**Bonus**

\$2,000

\$2,250

\$1,000

\$1,000

\$9,500

## RETAILER SURVEY

**Retailer Number:**

**Position of Person Completing Survey:**

☐ Owner

☐ Manager

☐ Employee

**Shift When Survey Completed:**

☐ Day

☐ Evening

☐ Overnight

1. Are you aware of the **Lottery Services Portal (LSP)** where you can manage your lottery license information and view reports online? Yes \_\_\_\_ No \_\_\_\_
2. Did you know multiple LSP user accounts can be set up with access controlled by the owner? Yes \_\_\_\_ No \_\_\_\_
3. Would you like more information about the LSP and its features? Yes \_\_\_\_ No \_\_\_\_

Thanks! Retailers will be selected from a random drawing of all completed surveys from this issue to receive a Texas Lottery prize package of promotional items!

**Return by September 30, 2016**

Please send survey to: David Wilkinson, Research Coordinator • Texas Lottery Commission • P.O. Box 16630 • Austin, Texas 78761-6630 • FAX: 512-344-5254

PLAY  
RESPONSIBLY.



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[txlottery.org](http://txlottery.org)