



August 2017

Round★Up

SCRATCH TICKET FOCUS



**Wheel of Fortune[®],
America's Game[®], is
now coming to Texas
as a scratch ticket!**

- 18 chances per ticket to be a winner of cash prizes instantly!
- Top prize of \$250,000!
- Enter promotional drawings for chances to win \$500 worth of Wheel of Fortune[®] merchandise!

©2017 Califon Productions, Inc. "Wheel of Fortune" is a registered trademark of Califon Productions, Inc. All Rights Reserved

DRAW GAME FOCUS

Remind players to use the Texas Lottery[®] App to create their **Lone Star Lineup[®]** QR code!



- Quick and easy, for you and the player!
- Each Lone Star Lineup sale equals \$.30 in commission
- Lone Star Lineup cost is \$5.00

Select Lone Star Lineup from the Winning Numbers & Jackpot screen



--OR--

Use the drop down menu



Create a QR code to scan at retail



RETAIL POS EXECUTION



								
Mon & Thurs	Tues & Fri	Wed & Sat	Wed & Sat	Mon - Sat	Mon - Sat	Monday - Saturday		
Draw Break Starts 10:02 PM	Draw Break Starts 9:45 PM	Draw Break Starts 9:00 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Breaks Start		
						M - 9:50 AM	D - 12:17 PM	E - 5:50 PM N - 10:02 PM
Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Times		
						M - 10:00 AM	D - 12:27 PM	E - 6:00 PM N - 10:12 PM

M – Morning, D – Day, E – Evening, N – Night. Texas Lottery Game Drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

AUGUST 2017 - NEW SCRATCH TICKETS START						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

RETAILER CASH INCENTIVE PROGRAM (RCIP)

Tier 1 Retailer Drawing Prizes

# of Prizes	Prize Amount	Total
1	\$100,000	\$100,000
1	\$50,000	\$50,000
1	\$25,000	\$25,000
9	\$10,000	\$90,000
20	\$5,000	\$100,000
40	\$2,500	\$100,000
135	\$1,000	\$135,000
207		\$600,000

Tier 2 Retailer Drawing Prizes

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
1	\$10,000	\$10,000
10	\$5,000	\$50,000
20	\$2,500	\$50,000
150	\$1,000	\$150,000
180	\$500	\$90,000
362		\$400,000

RCIP # 24
Aug. 27 - Nov. 25
More Drawing Prizes!

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

RETAILER BONUSES

 Draw Date	Retailer	Location	Bonus
4/20/17	Stripes #2459	Colorado City	\$2,875
4/20/17	Kroger #607	Houston	\$2,875
5/1/17	HEB Food Store #421	Alamo	\$3,000

 Draw Date	Retailer	Location	Bonus
4/29/17	M K Liquors	Houston	\$2,500

 Draw Date	Retailer	Location	Bonus
4/19/17	Valero Corner Store #2306	Houston	\$1,000
4/22/17	Grandma B's Meat Market	San Antonio	\$1,000
4/24/17	Jack's Grocery #22	Baytown	\$1,000
4/26/17	Wes-T-Go #29	Haskell	\$1,000



HEB Food Store #189 in San Antonio received a retailer bonus of **\$272,500** for selling a *Lotto Texas*® jackpot-winning ticket. The ticket was for Draw #2543 held March 25, 2017. **Congratulations!**

L-R: HEB Store Unit Director George Monita, Texas Lottery Commission Products & Drawings Manager Robert Tirloni.

RETAILER SURVEY

Retailer Number:

Position of Person Completing Survey:

☐ Owner

☐ Manager

☐ Employee

Shift When Survey Completed:

☐ Day

☐ Evening

☐ Overnight

1. In which area(s) could the Texas Lottery give you more help in selling lottery tickets? (Please choose all that apply.)
- ___ Meeting sales goals ___ Implementing the plan-o-gram ___ Ticket ordering ___ Faster IGT Hotline response
- ___ Product display and placement ___ Ticket activation ___ Nothing, thank you

2. Anything else? _____

Please return by September 30, 2017. Thank you.

Please send survey to: David Wilkinson, Research Coordinator • Texas Lottery Commission • P.O. Box 16630 • Austin, Texas 78761-6630 • FAX: 512-344-5254

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org