



August 2022

# Round★Up

## SCRATCH TICKET FOCUS



### LOADED EXCLUSIVELY WITH \$50, \$100 AND \$500 PRIZES

- THIS NEW GAME IS BASED ON THE POPULAR \$50 OR \$100! GAME AND ADDS A \$500 PRIZE LEVEL!
- OVER \$84 MILLION IN TOTAL PRIZES!
- ALL PRIZES CASHABLE AT RETAIL – PUT PRIZE WINNINGS IN YOUR CUSTOMERS' HANDS!

## DRAW GAME FOCUS



Just scan the QR code!

## NEW DIGITAL COUPON

Only Available on the Texas Lottery® App!

Players get \$6 of *Cash Five*® Quick Picks for \$5!



### Offer Valid 8/1 – 8/31!

Two tickets will print after you scan Digital Coupon QR Code. Give both tickets to player!

# RETAIL POS EXECUTION



Debit card bin topper requires retailer approval.

Place TRY ME! stickers at the top of 50X Speedway Riches and \$750 Million Winner's Circle bins.

**REMINDER:** All retailers should have at least one veterans' ticket displayed at all times.

**TEXAS Two Step**  
TEXAS LOTTERY

**MON | THURS**

DRAW BREAK STARTS  
**10:02 PM**

DRAW TIME  
**10:12 PM**

**TEXAS LOTTERY MEGA MILLIONS**  
MEGAPOWER

**TUES | FRI**

DRAW BREAK STARTS  
**9:45 PM**

DRAW TIME  
**10:12 PM**

**POWERBALL** **LOTTO TEXAS**  
COVERED BY EXTRA

**MON | WED | SAT**

DRAW BREAKS START  
POWERBALL' **9:00 PM** LOTTO TEXAS' **10:02 PM**

DRAW TIME  
**10:12 PM**

**Cash Five**  
TEXAS LOTTERY

**MON - SAT**

DRAW BREAK STARTS  
**10:02 PM**

DRAW TIME  
**10:12 PM**

**PICK 3** **DAILY 4** **ALL or nothing**  
FIREBALL FIREBALL TEXAS LOTTERY

**MON - SAT**

DRAW BREAKS START  
**9:50 AM 5:50 PM**  
**12:17 PM 10:02 PM**

DRAW TIMES  
**10:00 AM 6:00 PM**  
**12:27 PM 10:12 PM**

**AUGUST 2022 - NEW SCRATCH TICKETS START**

SUN	MON	TUES	WED	THUR	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

# RETAILER CASH INCENTIVE PROGRAM (RCIP)

## IMPORTANT RCIP DATES\*!

**RCIP #914 Scratch Ticket Promotion Ended July 16**

- Drawing: Aug 2
- Drawing Prize Payments to Retailers' Sweep Account: Aug 26
- IGT Delivery Deadline for Earned Packs: Sept 19

**RCIP #38 Ends July 30**

- Drawing: Aug 23
- Drawing & Base Payments to Retailers' Sweep Account: Sept 16

**RCIP #39 Runs Aug 21 – Nov 19**

\*Drawing & Payment Dates are pending audit.



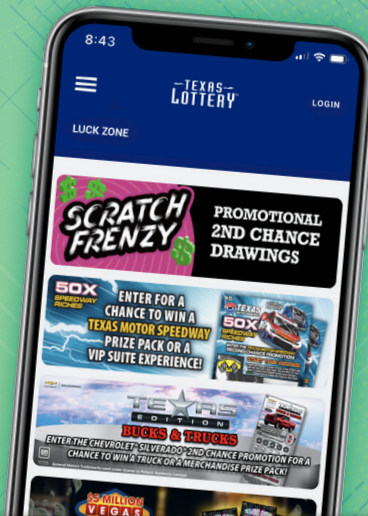
This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit [texaslottery.com/Retailers](http://texaslottery.com/Retailers).

## TEXAS LOTTERY® APP

Some of the most popular Texas Lottery scratch ticket games include amazing promotional second-chance drawings! When your players purchase one of these tickets, encourage them to visit the Luck Zone and enter their non-winning tickets using the Texas Lottery App!

Once registered for the Luck Zone, players can:

- Enter their non-winning tickets into drawings
- Learn about the promotions, including future draw dates and winner information
- Track their entries for exciting prizes!



## RETAILER SURVEY

<b>Retailer Number:</b>	<b>Position of Person Completing Survey:</b>	<input type="checkbox"/> Owner	<input type="checkbox"/> Manager	<input type="checkbox"/> Employee
	<b>Shift When Survey Completed:</b>	<input type="checkbox"/> Day	<input type="checkbox"/> Evening	<input type="checkbox"/> Overnight

1. Are Retailer Cash Incentive Program (RCIP) goals shared with employees? Yes \_\_\_ No \_\_\_
2. Are weekly RCIP status reports shared with employees? Yes \_\_\_ No \_\_\_
3. Does the owner or manager encourage the sale of RCIP games to help make the goal? Yes \_\_\_ No \_\_\_

**Thank you. Please return by September 9 to enter drawing for a Texas Lottery promotional items prize package.**

Scan to: [Robert.McGovern@lottery.state.tx.us](mailto:Robert.McGovern@lottery.state.tx.us) Subj: Aug Survey

or Mail to: Robert McGovern, Retailer Services – Texas Lottery – PO Box 16630 – Austin TX 78761-6630

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

[texaslottery.com](http://texaslottery.com)