



December 2015

# Round★Up

## SCRATCH TICKET FOCUS

- Five Different Scenes Featuring WWE® Talent
- \$25,000 Top Instant-Win Prize
- Supported on ESMM
- Promotional Drawings

Players enter second-chance drawings for a chance to win:

- Trips for two (2) to WWE Performance Center: All Access
- Ticket packages for two (2) to WrestleMania
- WWE Replica Title Belts



## DRAW GAME FOCUS

Nine ways to give your players a chance to win BIG!



**Offer  
Quick Picks  
this Holiday  
Season!**

Suggest **Multi-Draw** on every ticket for a gift that lasts through the holidays!

Tell your players to visit [txlottery.org](http://txlottery.org) to learn how to play their favorite game!



RETAIL POS EXECUTION GUIDE



GEMINI™ TOPPER



BEGIN POST: 11/9  
END POST: 11/20

BEGIN PULL: 12/28  
END PULL: 1/8

PRIMARY CLING



BEGIN POST: 11/9  
END POST: 11/20  
BEGIN PULL: 12/28  
END PULL: 1/8

ENGLISH AND  
SPANISH VERSIONS

SECONDARY CLING



ENGLISH AND  
SPANISH VERSIONS

COROPLAST



BEGIN POST: 11/9  
END POST: 11/20

BEGIN PULL: 12/28  
END PULL: 1/8

ENGLISH AND SPANISH VERSIONS

PLAYSTATION INSERT



BEGIN POST: 11/9  
END POST: 11/20

BEGIN PULL: 12/28  
END PULL: 1/8

ENGLISH/SPANISH REVERSIBLE

BIN TOPPER



BEGIN POST: 11/9  
END POST: 11/20

BEGIN PULL: 12/28  
END PULL: 1/8

MINI BILLBOARD 1



BEGIN POST: 11/9  
END POST: 11/20

BEGIN PULL: 12/28  
END PULL: 1/8

MINI BILLBOARD 2



For locations with additional mini-billboard placement, a draw schedule may be posted.

PRIMARY CHANGEMAT



LOW PROFILE  
MINI BILLBOARD INSERT



OPTIONAL CHANGEMAT



May be placed in location secondary to Draw Schedule change mat.

BEGIN PULL: 12/28  
END PULL: 1/8

CRASH POLE



TOWER TOPPER



BEGIN POST: 11/9  
END POST: 11/20

BEGIN PULL: 12/28  
END PULL: 1/8

THESE DATES ARE PROVIDED FOR RETAILER INFORMATION ONLY, NOT ACTION. PLEASE ALLOW YOUR LSR TO POST AND PULL ALL THE ELEMENTS.



# RETAILER CASH INCENTIVE PROGRAM



## RETAILER CASH INCENTIVE PROGRAM #18 AUGUST 23 – NOVEMBER 21, 2015

**December 8\*** – Drawing planned for prizes of \$500 to \$50,000!

**December 15\*** – Terminal reports planned update to include the number of *Texas Triple Chance* bonus entries you earned during the program

**January 8, 2016\*** – Payments\*\* planned for incentive and drawing

\*All dates are subject to availability of audited program results.

\*\*If total retailer incentive payments exceed the allocated program budget (\$5,916,666 plus \$500,000 for drawing prizes), all payments will be reduced by an equal percentage in order to not exceed total program budget. Drawing entries and drawing prizes will not be reduced.

## RETAILER BONUSES



Draw Date	Retailer	Location	Bonus
8/17/15	Stripes #2172	Corpus Christi	\$9,750



Game	Retailer	Location	Bonus
Money Money Millionaire #1617	Food Store	Lockhart	\$10,000
\$10 Set For Life #1694	Kountry Komer	Seguin	\$10,000

## FREQUENTLY ASKED QUESTIONS

### Q. Do retailers receive a bonus for selling a winning ticket?

**A.** Yes, bonuses are paid for any scratch game prize-winning ticket of \$1 million or higher, or by selling the top-prize winning ticket for games listed below. To receive a bonus, a retailer must be in good standing with the Texas Lottery Commission and the state of Texas. (Note: Information below is not comprehensive. All TLC directives, policies, procedures, rules and regulations apply.)

- **Mega Millions®**: 1% of advertised grand prize portion won in Texas, capped at total of \$1 million for all bonuses paid for a single drawing. Bonus is pari-mutuel.
- **Powerball®**: 1% of grand prize portion won in Texas, capped at total of \$1 million for all bonuses paid for a single drawing. Bonus is pari-mutuel.
- **Lotto Texas®**: 1% of advertised jackpot or jackpot based on sales (whichever is greater), capped at

\$500,000 total. Bonus is pari-mutuel.

- **Texas Two Step®**: 1% of advertised jackpot, capped at \$10,000. Bonus is pari-mutuel.
- **Cash Five®**: 1% of the top prize winning ticket, no cap. Bonus is pari-mutuel.
- **Scratch Tickets**: \$10,000 on any prize-winning tickets of \$1 million or higher (not just top prizes).

### Q. What do I tell a customer who can't find their favorite scratch ticket game?

**A.** The Texas Lottery has a Scratch Ticket and Retailer Locator feature online ([txlottery.org](http://txlottery.org)), allowing searches by city, zip code, smoking policy and scratch ticket game. This tool makes it easy for players to find a specific scratch ticket in their area. Search results include contact information and a map for each location. Players may call the Customer Service Hotline (800-375-6886) for more information.

PLAY  
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION  
AND VETERANS

[txlottery.org](http://txlottery.org)