



February 2017

Round★Up

SCRATCH TICKET FOCUS

LUCKY 7 FLIP MULTIPLIER

NEW WAY
TO PLAY!

Starts 2/20/17!

Pull the tabs to
reveal 7 games.

Over \$27 million
in total prizes.

8 top prizes of \$100,000!



DRAW GAME FOCUS

FEBRUARY 5 - MARCH 29

POWERBALL
POWERPLAY

POWER CRUISE™



PLAYERS COULD WIN AN EXCLUSIVE

5-NIGHT CRUISE

AND BE ELIGIBLE TO WIN

ONBOARD CASH PRIZES!

ENTERING IS EASY!

- Play **POWERBALL®**.
- Enter tickets (both winning and non-winning tickets can be entered) via the **TEXAS LOTTERY® LUCK ZONE**.
- Collect **SYMBOLS**.
- Earn **ENTRIES**.
- First drawing is **FEBRUARY 22!**

Visit txlottery.org/luckzone for drawing schedule and additional details.

RETAIL POS EXECUTION



VETERANS' TICKET LUGON

SUPPORTING TEXAS VETERANS



Secure the SUPPORTING TEXAS VETERANS lugon above any of the two veterans' games Royal Riches or Veterans Cash.

								
Mon & Thurs	Tues & Fri	Wed & Sat	Wed & Sat	Mon - Sat	Mon - Sat	Monday - Saturday		
Draw Break Starts 10:02 PM	Draw Break Starts 9:45 PM	Draw Break Starts 9:00 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Breaks Start M – 9:50 AM D – 12:17 PM E – 5:50 PM N – 10:02 PM		
Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Times M – 10:00 AM D – 12:27 PM E – 6:00 PM N – 10:12 PM		
M – Morning, D – Day, E – Evening, N – Night. Texas Lottery Game Drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.								

FEBRUARY 2017 - NEW SCRATCH TICKETS START						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

RETAILER CASH INCENTIVE PROGRAM (RCIP)

RCIP #22 | JANUARY 1 – APRIL 1, 2017

Tier 1

Earn up to \$100 for reaching your **Minimum Sales Goal (MSG)** plus an additional \$100 for each \$1,000 in sales over your goal.

Tier 2

Earn up to \$50 for reaching your **MSG** plus an additional \$75 for each \$1,000 in sales over your goal.

Drawings

Reach your **MSG** and earn an entry into the drawing for your Tier. Earn an additional entry for each additional \$1,000 in sales over your goal.

Earn one bonus drawing entry for every 10 Lone Star Lineup™ wagers you sell during the program.

Tier 1 Drawing

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
10	\$10,000	\$100,000
25	\$5,000	\$125,000
40	\$2,500	\$100,000
125	\$1,000	\$125,000
201		\$500,000

Tier 2 Drawing

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
5	\$10,000	\$50,000
20	\$5,000	\$100,000
30	\$2,500	\$75,000
150	\$1,000	\$150,000
150	\$500	\$75,000
356		\$500,000

You could win up to \$50,000!

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, see the RCIP flyer, talk to your LSR, call the Texas Lottery M – F 7:00 am - 5:30 pm CT at 800-375-6886 or visit txlottery.org/Retailers.

RETAILER BONUSES



Game	Retailer	Location	Bonus
100X The Cash #1753	7-Eleven Conv Store #24632	Rockwall	\$10,000
Super Break The Bank #1779	E & C Express	Gatesville	\$10,000
\$1,000,000 Riches #1764	Boling Food Mart	Boling	\$10,000



Draw Date	Retailer	Location	Bonus
10/6/16	Asian Groceries	San Antonio	\$1,000



Draw Date	Retailer	Location	Bonus
10/31/16	Fuel Depot #16	Houston	\$2,000

RETAILER SURVEY

Retailer Number:

Position of Person Completing Survey:

☐ Owner

☐ Manager

☐ Employee

Shift When Survey Completed:

☐ Day

☐ Evening

☐ Overnight

- Are you and your staff aware of the new Texas Lottery® App? Yes ____ No ____
- Do your customers think the app is easy to use? Yes ____ No ____ Not sure ____
- Do your customers use the app to:
 - Check the winning status of tickets? Yes ____ No ____ Not sure ____
 - Get updates on current jackpot amounts? Yes ____ No ____ Not sure ____
 - View winning numbers for draw games? Yes ____ No ____ Not sure ____
 - Enter promotional second-chance drawings? Yes ____ No ____ Not sure ____
 - Other (please specify): _____

Please return by March 31, 2017. Thank you.

Please send survey to: David Wilkinson, Research Coordinator • Texas Lottery Commission • P.O. Box 16630 • Austin, Texas 78761-6630 • FAX: 512-344-5254

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org