



March 2023

Round★Up

SCRATCH TICKET FOCUS



PLAYERS CAN ENTER FOR A CHANCE TO GRAB AS MANY PRIZES AS THEY CAN IN 90 SECONDS WITH THE WAREHOUSE DASH® PROMOTION!



DRAW GAME FOCUS

This March, **EVERYONE** is

LUCKY

with

FREE FRIDAYS!

Players who buy \$5 or more of *Lotto Texas*® on one ticket receive one **FREE** \$1 *Lotto Texas* Quick Pick!

EVERY FRIDAY ONLY DURING MARCH 2023!



Ask for the Sale!

RETAIL POS EXECUTION



Place TRY ME! stickers at the top of \$500,000 Cash Blowout and Cash Spectacular bins.

REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

TEXAS Two Step
TEXAS LOTTERY

MON | THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY MEGA MILLIONS
MEGAPOWER

TUES | FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

POWERBALL **LOTTO TEXAS**
COVERAGE EXTRA

MON | WED | SAT

DRAW BREAKS START
POWERBALL' **9:00 PM** | LOTTO TEXAS' **10:02 PM**

DRAW TIME
10:12 PM

Cash Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

PICK 3 **DAILY 4** **ALL or nothing**
FIREBALL FIREBALL TEXAS LOTTERY

MON - SAT

DRAW BREAKS START
9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES
10:00 AM 6:00 PM
12:27 PM 10:12 PM

MARCH 2023 – NEW SCRATCH TICKETS START

SUN	MON	TUES	WED	THUR	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Texas Lottery® game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

PRIMARY RCIP #40 ENDS APRIL 1

\$8.5 million budget for retailer payments plus \$1 million for drawing prizes!

- See eligibility criteria on the flyer at texaslottery.com/Retailers.
- Review terminal report each week for your current status toward making goal, potential payment and drawing entries.
- Be sure to account for ticket returns in your **Balance Needed to Make Goal**.

RETAILER CASH INCENTIVE PROGRAM (RCIP) #40
JANUARY 1 - APRIL 1, 2023

Drawings Planned for April 25, pending audit

- Reach your **Minimum Sales Goal (MSG)** and earn an entry into the drawing for your Tier.
- Earn an additional entry for each additional \$1,000 in sales** over your MSG.
- Only one drawing prize per location. A chain with multiple locations may win at more than one location.
- There is a limit of 10 million entries for each drawing. If the total number of entries exceeds the limit, the total number of entries for each retailer will be reduced by an equal percentage in order to not exceed 10 million. The number of entries earned by a retailer will not be reduced below one.

Tier 1
 Retailers with average weekly sales of \$14,000 or more during the EP or AEP earn up to \$200*** for reaching your MSG** plus an additional \$100*** for each additional \$1,000 in sales** over your goal.

# of Prizes	Prize Amount	Total
1	\$100,000	\$100,000
1	\$50,000	\$50,000
1	\$25,000	\$25,000
9	\$10,000	\$90,000
20	\$5,000	\$100,000
40	\$2,500	\$100,000
135	\$1,000	\$135,000
207		\$600,000

Tier 2
 Retailers with average weekly sales of less than \$14,000 during the EP or AEP earn up to \$50*** for reaching your MSG** plus an additional \$25*** for each additional \$1,000 in sales** over your goal.

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
1	\$10,000	\$10,000
10	\$5,000	\$50,000
20	\$2,500	\$50,000
150	\$1,000	\$150,000
180	\$500	\$90,000
362		\$400,000

Bonus Entries
 Reach your Minimum Sales Goal** and earn one bonus drawing entry for every \$50 of Pick 3** you sell during the program.
 Reach your Minimum Sales Goal** and earn one bonus drawing entry for every \$50 of Pick 4** you sell during the program.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit texaslottery.com/Retailers.

LOTTERY SERVICES PORTAL (LSP)

The Lottery Services Portal (LSP) provides existing Texas Lottery® retailers with the convenience of submitting changes to their lottery license information online. Licensing changes that can be submitted via LSP include:

- Adding and removing owners
- Updating location and mailing addresses
- Changing contact information
- Updating bank account information

Join the thousands of retailers who have already made the jump to LSP. Register now at tx-lsp.lotteryservices.com or go to texaslottery.com/Retailers.

SOCIAL RESPONSIBILITY

Know when to
SAY WHEN

Share These Tips for Positive Play

- Gamble only for fun.
- Consider lottery tickets as part of your entertainment budget.
 - Set a time limit and stick to it.
 - Don't borrow money to play.
- Find healthy ways to cope with your emotions.
 - Don't play to win back losses.

If you or someone you know is uncomfortable with their gambling,
CALL OR TEXT 24/7 CONFIDENTIAL HELPLINE
800.522.4700

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

texaslottery.com