



May 2019

Round★Up

SCRATCH TICKET FOCUS

SPECIAL PERFORMANCE + EVENT HOSTS
RASCAL FLATTS

PLAYERS CAN ENTER FOR
A CHANCE TO WIN A TRIP
TO ONE OF AMERICA'S
PREMIER RESORTS!



BIG CEDAR LODGE
• AMERICA'S PREMIER WILDERNESS RESORT •

DRAW GAME FOCUS

FIREBALL

PLAYER PROMOTION!

May 5 – May 18, 2019

**PLAY
WITH
FIRE**



Buy \$5 or more of *Pick 3*™ on one ticket and get a FREE \$.50 *Pick 3* Quick Pick (6-Way Any) with a \$.50 *FIREBALL* Play (\$1 total value)

OR

Buy \$5 or more of *Daily 4*™ on one ticket and get a FREE \$.50 *Daily 4* Quick Pick (24-Way Box) with a \$.50 *FIREBALL* Play (\$1 total value)

RETAIL POS EXECUTION



Place TRY ME! stickers at the top of \$500,000,000 Cash and \$200 Million Payout bins.

REMINDER: All retailers must have at least one veterans game displayed at all times.

TEXAS Two Step
TEXAS LOTTERY

MON & THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY MEGA MILLIONS
MEGAPLUS

TUES & FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

POWERBALL TEXAS LOTTERY
LOTTO Extra

WED & SAT

DRAW BREAKS START

POWERBALL® 9:00 PM	LOTTO TEXAS® 10:02 PM
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DRAW TIME
10:12 PM

Cash Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

PICK 3 TEXAS LOTTERY
FIREBALL

DAILY 4 TEXAS LOTTERY
FIREBALL

ALL or nothing TEXAS LOTTERY

MON - SAT

DRAW BREAKS START

9:50 AM	5:50 PM
12:17 PM	10:02 PM

DRAW TIMES

10:00 AM	6:00 PM
12:27 PM	10:12 PM

MAY 2019 - NEW SCRATCH TICKETS START

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

RCIP #29 STARTS MAY 5

DON'T MISS YOUR CHANCE TO EARN EXTRA \$\$!

SUPPORTING TEXAS EDUCATION AND VETERANS 

RETAILER CASH INCENTIVE PROGRAM #29
MAY 5 – AUGUST 3, 2019

2 RETAILER TIERS AND 2 DRAWINGS!

Drawings: Reach your **Minimum Sales Goal (MSG)** and earn an entry into the drawing for your Tier.

- Earn an additional entry for each additional \$1,000 in sales** over your goal.
- Only one drawing prize per location. A chain with multiple locations may win at more than one location.
- Drawings are planned for August 20, 2019.

Tier 1
Retailers with average weekly sales of \$10,000 or more during the EP or AEP earn up to \$200*** for reaching your MSG* plus an additional \$100*** for each additional \$1,000 in sales** over your goal.

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
1	\$25,000	\$25,000
9	\$10,000	\$90,000
20	\$5,000	\$100,000
40	\$2,500	\$100,000
135	\$1,000	\$135,000
207		\$400,000

Tier 2
Retailers with average weekly sales of less than \$10,000 during the EP or AEP earn up to \$50*** for reaching your MSG* plus an additional \$25*** for each additional \$1,000 in sales** over your goal.

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
1	\$10,000	\$10,000
10	\$5,000	\$50,000
20	\$2,500	\$50,000
100	\$1,000	\$100,000
180	\$500	\$90,000
362		\$400,000

*Eligibility Period (EP) May 6 – Aug 4, 2018
Average weekly sales for all weeks of the EP, your Minimum Sales Goal is your weekly sales average during

RCIP #28 Ended April 6

- Drawing results planned for release May 6
- Payments to lottery bank sweep accounts planned for May 17

RCIP #905 Scratch Ticket Promotion & Drawing

- Drawing for 250 prizes of \$1,000 planned for May 7
- Payments to lottery bank sweep accounts planned for June 7
- Prize packs delivered by June 24

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

TEXAS LOTTERY® APP

Do your players have questions about the new **FIREBALL** add-on feature for **Pick 3™** and **Daily 4™**? How-to-play videos for **Pick 3** and **Daily 4** plus **FIREBALL** are available on the Texas Lottery App. You can find easy-to-understand videos for all Texas Lottery® draw games under Winning Numbers and Jackpots. Choose draw game, then How to Play and Claim.



RETAILER SURVEY

Retailer Number:	Position of Person Completing Survey:	<input type="checkbox"/> Owner	<input type="checkbox"/> Manager	<input type="checkbox"/> Employee
	Shift When Survey Completed:	<input type="checkbox"/> Day	<input type="checkbox"/> Evening	<input type="checkbox"/> Overnight

1. Are you aware there is "Play Responsibly" information on the Retailers page of the Texas Lottery website txlottery.org?
Yes ___ No ___
2. Are Texas Lottery "Play Responsibly" pamphlets available for customers in your store?
Yes ___ No ___ Not sure ___
3. Would you like more information about problem gambling? Yes ___ No ___ Not sure ___

Please return by June 9. Thank you.

Please send survey to: Robert McGovern, Retailer Services • Texas Lottery Commission • P.O. Box 16630 • Austin, Texas 78761-6630 • FAX: 512-344-5448

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

txlottery.org