



October 2017

# Round★Up

## SCRATCH TICKET FOCUS

- Sales start on October 2, 2017
- Oversized ticket for your dual bins
- Ticket features crossword games on the front and bingo games on the back!
- \$500,000 top prize!
- Over \$90 million in total prizes!



## DRAW GAME FOCUS

COMING SOON...

TEXAS  
JUST  
GOT  
MORE  
MEGA!

NEW \$2 MEGA MILLIONS®!

STARTING JACKPOT \$40 MILLION

Sales begin October 28, 2017

First drawing will be held October 31, 2017

Clerk Voucher Promotion\*:

October 29 through November 18  
(or while supplies last!)

Every time you produce five (5) Mega Millions tickets with each ticket being worth \$10 or more, you receive a prize voucher for a Texas Lottery® stainless steel tumbler.



\*For more details on the new Mega Millions, see the retailer sell-in sheet, talk to your LSR or visit [txlottery.org](http://txlottery.org).



# RETAIL POS EXECUTION



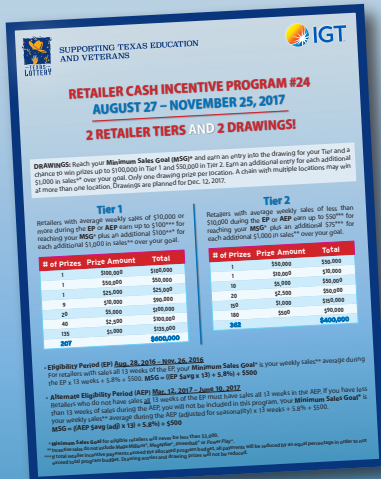
								
Mon & Thurs	Tues & Fri	Wed & Sat	Wed & Sat	Mon - Sat	Mon - Sat	Monday - Saturday		
Draw Break Starts 10:02 PM	Draw Break Starts 9:45 PM	Draw Break Starts 9:00 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Breaks Start M – 9:50 AM    D – 12:17 PM    E – 5:50 PM    N – 10:02 PM		
Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Times M – 10:00 AM    D – 12:27 PM    E – 6:00 PM    N – 10:12 PM		
M – Morning, D – Day, E – Evening, N – Night. Texas Lottery Game Drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.								

OCTOBER 2017 - NEW SCRATCH TICKETS START						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



# RETAILER CASH INCENTIVE PROGRAM (RCIP)

## 17,000 + ELIGIBLE RETAILERS!



- **TIER 2 DRAWING PRIZES OF \$500 TO \$50,000!**
- **TIER 1 DRAWING PRIZES OF \$1,000 TO \$100,000!**
- **TIER PLACEMENT IS BASED ON SALES EP AUG. 28 – NOV. 28, 2016 OR AEP MAR. 12 – JUNE 10, 2017.**

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit [txlottery.org/Retailers](http://txlottery.org/Retailers).

## RETAILER BONUSES



Game	Retailer	Location	Bonus
Instant Millionaire #1838	Delta Food Store	Houston	\$10,000
Money #1853	Sam's Truck Stop	Van Horn	\$10,000
Money #1853	HEB Food Store #415	Schertz	\$10,000
\$500,000,000 Cash #1671	Speed	Pasadena	\$10,000



Draw Date	Retailer	Location	Bonus
6/17/17	HEB Food Store #070	Abilene	\$142,696.06



Draw Date	Retailer	Location	Bonus
6/26/17	Circle K Store 2703308	Humble	\$1,000



Draw Date	Retailer	Location	Bonus
6/30/17	Stan C-Store	Killeen	\$2,500

## FREQUENTLY ASKED QUESTIONS

**Q. What if I validate a winning ticket and don't have the funds to pay the prize?**

**A.** You are encouraged to pay all prizes of \$599 or less. Winning is the main reason your customers play the lottery and by paying prizes you are promoting winning experiences that often result in additional purchases of lottery tickets and other store merchandise. When you validate a winning ticket you are required to pay the player the amount displayed on the two validation receipts and the terminal screen. The prize amount also is displayed on your ESMM screen or VFD. If you validate a winning ticket and do not have funds to pay the prize you must return the ticket to the player. The player will then have to redeem the ticket at a Texas Lottery Claim Center. Be aware that failing to pay a valid prize that you are required to pay is a violation of

Texas Lottery rules. To prevent this situation, you are encouraged to use the "Draw Game Inquiry" function on your terminal or the Check-a-Ticket; both will give you the prize amount before a ticket is validated.

**Q. My store was impacted by Hurricane Harvey. What should I do about damaged tickets and equipment or problems with paying my lottery bank sweep?**

**A.** The Texas Lottery may be able to provide assistance related to the lottery business at your store. We may also be able to provide information to your insurance company about losses you suffered as of result of damage to or theft of scratch tickets. If you need to close your business for repairs or are not sure if you will reopen we can help with removal of lottery equipment and the return of scratch tickets. Please contact Retailer Services at 800-375-6886 as soon as you are able.

PLAY  
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION  
AND VETERANS

[txlottery.org](http://txlottery.org)