



October 2022

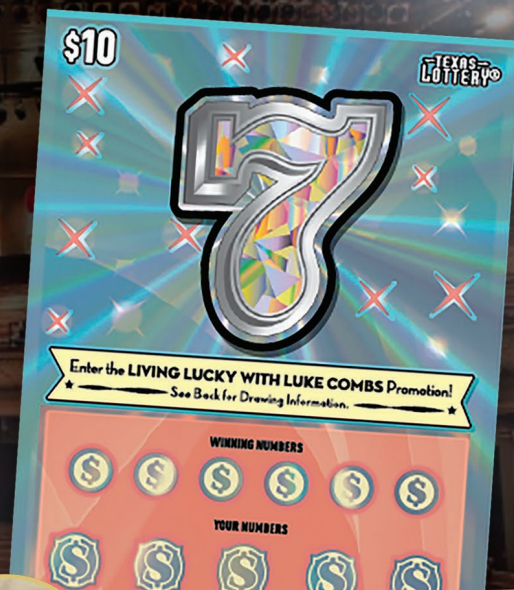
Round★Up

SCRATCH TICKET FOCUS

SALES START 10/3/2022

LIVING LUCKY with **LUKE COMBS**

PLAYERS CAN
ENTER THE
LIVING LUCKY WITH LUKE COMBS
SECOND-CHANCE PROMOTION!



SCAN FOR A SPECIAL
MESSAGE FROM
LUKE COMBS



DRAW GAME FOCUS

Help Your Players **STAY IN THE GAME LONGER!**

UP TO 15
MULTI-DRAWS
AVAILABLE
STARTING
NOV. 6!



**Powerball® & Lotto Texas® will offer
up to 15 Multi-Draws!**



ASK FOR THE MULTI-DRAW SALE!

RETAIL POS EXECUTION



Debit card bin topper requires retailer approval.

Place TRY ME! stickers at the top of \$750 Million Winner's Circle and Cash Spectacular bins.

REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

TEXAS Two Step
TEXAS LOTTERY

MON | THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY MEGA MILLIONS

TUES | FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

POWERBALL **LOTTO TEXAS**
TEXAS LOTTERY

MON | WED | SAT

DRAW BREAKS START
POWERBALL' **9:00 PM** | LOTTO TEXAS' **10:02 PM**

DRAW TIME
10:12 PM

Cash Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

PICK 3 **DAILY 4** **ALL or nothing**
TEXAS LOTTERY

MON - SAT

DRAW BREAKS START
9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES
10:00 AM 6:00 PM
12:27 PM 10:12 PM

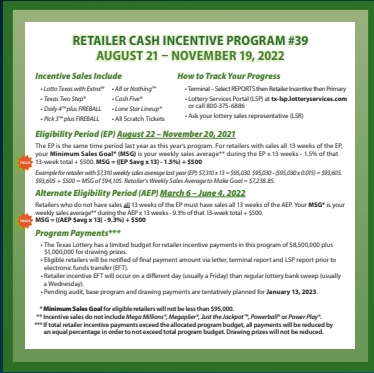
OCTOBER 2022 – NEW SCRATCH TICKETS START

SUN	MON	TUES	WED	THUR	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

How We Set Your Minimum Sales Goal (MSG)



1. MSG is based on retailer's sales of RCIP games during EP or AEP.
2. State sales trends, game plans and economic factors were analyzed to project state sales growth rate (% increase/decrease) for upcoming RCIP.
3. Growth rate was applied to all retailers' EP or AEP sales to align with projected state sales for upcoming RCIP (benchmark). NOTE: RCIP #39 growth rate was projected to be less than sales during EP and AEP.
4. "+\$500" ensures qualifying sales are an increase over the benchmark.

The RCIP is designed to reward exceptional sales. The requirement that MSG will not be less than \$95,000 ensures rewarded sales are better than the average 13-week retailer performance.


This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit texaslottery.com/Retailers.

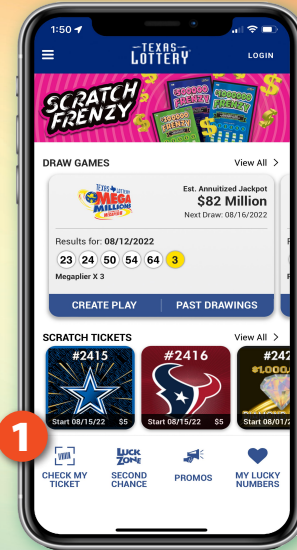
TEXAS LOTTERY® APP

If checkout lines get clogged with players asking you to check their tickets, remind them they can easily check for winning tickets with the Texas Lottery App!

- 1 Select **CHECK MY TICKET**.
- 2 Select **blue button** for camera access.
- 3 Scan **barcode on the FRONT** of the ticket.

Tips:

- Ensure phone brightness is at 100% for optimal scanning.
- Enable camera flash  function to improve visibility of barcode.



FREQUENTLY ASKED QUESTIONS

Q. May I relocate the lottery equipment?

A. Never move the equipment yourself. Please contact Texas Lottery Retailer Services at 800-375-6886 and our specialists will arrange to have a technician visit your retail location to move the equipment.

Q. What action should I take if I receive an order of scratch tickets and one of the packs is missing or not on the invoice?

A. If there is a discrepancy between the contents of your scratch ticket order and the invoice, you must report this information to the IGT Hotline (800-458-0884). If you find an extra pack of tickets, this pack is not assigned to your location and you will not be able to activate it. Missing packs must be reported to the IGT Hotline within five business days or you will be responsible for \$25 per missing pack.

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

texaslottery.com