



September 2021

Round★Up

SCRATCH TICKET FOCUS

\$5 MILLION VEGAS CHALLENGE®

PLAYERS CAN ENTER FOR A CHANCE TO WIN \$100 CASH PLUS AN ENTRY INTO A DRAWING FOR A TRIP FOR TWO (2) TO LAS VEGAS TO PLAY THE \$5 MILLION VEGAS CHALLENGE®



DRAW GAME FOCUS

MONDAYS JUST GOT BETTER!

MONDAY DRAWINGS ARE HERE!

Remind your players that *Powerball*® and *Lotto Texas*® drawings are also on Mondays! Ask for the sale and grow your sales!



PLAYER PROMOTION



MONDAYS ONLY! AUGUST 23 – SEPTEMBER 27

Players get one FREE \$2 *Powerball* Quick Pick with \$6 or more *Powerball* purchase!
Players get one FREE \$1 *Lotto Texas* Quick Pick with \$5 or more *Lotto Texas* purchase!

Note: Required purchase must be on one ticket.

RETAIL POS EXECUTION



REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of Cash Celebration and Bonus Break the Bank bins.

TEXAS Two Step
TEXAS LOTTERY

MON | THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY MEGA MILLIONS

TUES | FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY POWERBALL LOTTO EXTRA

MON | WED | SAT

DRAW BREAKS START
POWERBALL' **9:00 PM** LOTTO TEXAS' **10:02 PM**

DRAW TIME
10:12 PM

Cash Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY PICK 3 FIREBALL **TEXAS LOTTERY DAILY 4 FIREBALL** **ALL or nothing**
TEXAS LOTTERY

MON - SAT

DRAW BREAKS START
9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES
10:00 AM 6:00 PM
12:27 PM 10:12 PM

SEPTEMBER 2021 – NEW SCRATCH TICKETS START

SUN	MON	TUES	WED	THUR	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

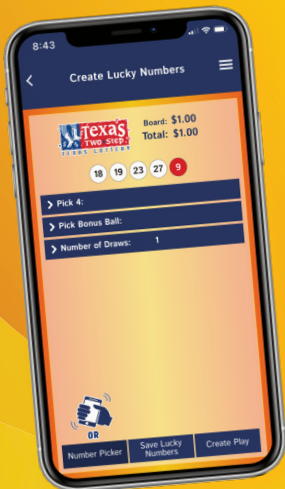
RCIP #36

AUGUST 22 – NOVEMBER 20

- Program budget increased to **\$9.5 million!** (\$8.5 million base payments + \$1 million drawing payments)
- **Lotto Texas® sales count toward your goal.** Drawings are now three (3) times a week!
- **Read your flyer closely for more new details and to understand your sales goal.**

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M–F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit texaslottery.com/Retailers.

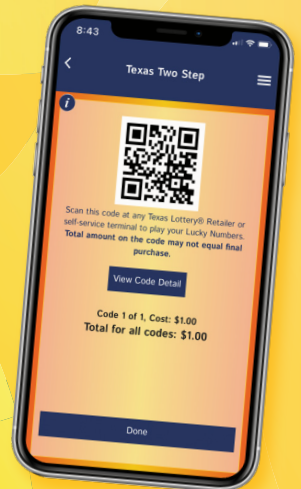
TEXAS LOTTERY® APP



Encourage players to use the Texas Lottery App to pick their favorite numbers and create playslips using their personal electronic device.

The app walks players through the playslip-building process to ensure that each slip is complete and accurate. Plus, players can save their lucky numbers to be used at their convenience.

Just scan the QR code presented by the player, confirm the purchase and the tickets print automatically. Or, players can scan the QR code at any of the self-service vending machine to print their own tickets.



CONSUMER PROTECTION

WHEN SCRATCH TICKET ORDERS ARRIVE:

- Confirm the order within five (5) days of receipt.
- Packs must be confirmed before they are activated.
- Activate packs before selling tickets.

Players may have difficulty redeeming prizes if the pack is not active. Failure to follow these instructions is a lottery violation and penalties range from Warning Letters to License Suspension to Revocation.

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

texaslottery.com