



September 2023

Round★Up

SCRATCH TICKET FOCUS

SALES
START
9/5!

THIS COULD BE YOUR PLAYERS'

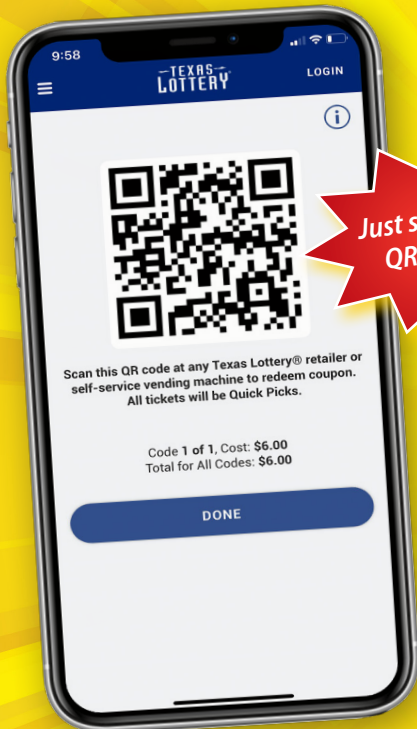
TICKET TO VEGAS

PLAYERS CAN ENTER FOR A SHOT
AT A TRIP TO VEGAS TO PLAY THE
\$5 MILLION VEGAS CHALLENGE®



DRAW GAME FOCUS

NEW DIGITAL COUPON



Just scan the
QR code!

Scan this QR code at any Texas Lottery® retailer or self-service vending machine to redeem coupon. All tickets will be Quick Picks.

Code 1 of 1, Cost: \$6.00
Total for All Codes: \$6.00

DONE

Only Available on the Texas Lottery® App!

Players get \$8 of
Mega Millions®
Quick Picks for \$6!



Offer Valid 9/1 – 9/30!

Two tickets will print after you scan the Digital
Coupon QR Code. Give both tickets to player!

RETAIL POS EXECUTION



REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! Stickers at the top of bins for RCIP games Ca\$h Blowout and Cash Spectacular.

TEXAS Two Step
TEXAS LOTTERY

MON | THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY MEGA MILLIONS
MEGAPOWER

TUES | FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

POWERBALL **LOTTO TEXAS**
COVERED BY EXTRA

MON | WED | SAT

DRAW BREAKS START
POWERBALL' **9:00 PM** LOTTO TEXAS' **10:02 PM**

DRAW TIME
10:12 PM

Ca\$h Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

PICK 3 **DAILY 4** **ALL or nothing**
FIREBALL FIREBALL TEXAS LOTTERY

MON - SAT

DRAW BREAKS START
9:50 AM 5:50 PM
12:17 PM 10:02 PM

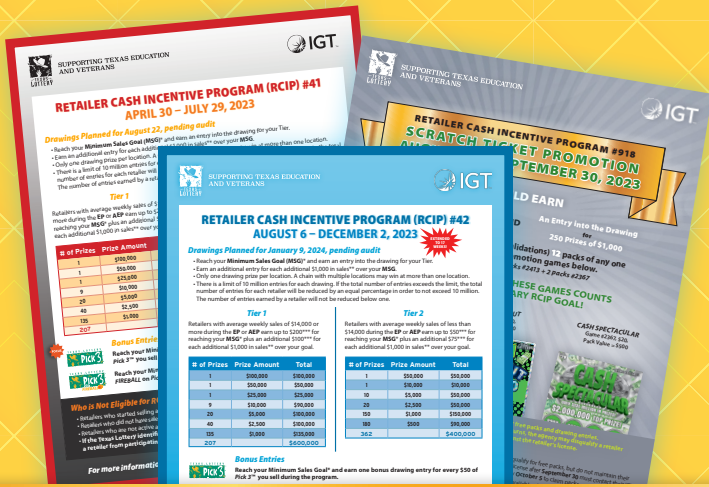
DRAW TIMES
10:00 AM 6:00 PM
12:27 PM 10:12 PM

SEPTEMBER 2023 – NEW SCRATCH TICKETS START

SUN	MON	TUES	WED	THUR	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Texas Lottery® game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)



#918 August 20 – September 30

• If not Active **September 30**, contact IGT by **October 5** to claim packs.

#41 Ended July 29

- Drawing results on website Retailers page.
- Base & Drawing Payments **September 15**, pending audit.

#42 August 6 – December 2

- EXTENDED from 13 to 17 weeks!
- INCREASED BUDGET from \$8.5 million to \$15 million + \$1 million for drawings!
- Minimum Sales Goal will not be less than \$95,000.
- Goals based on projected overall slowing of sales.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit texaslottery.com/Retailers.

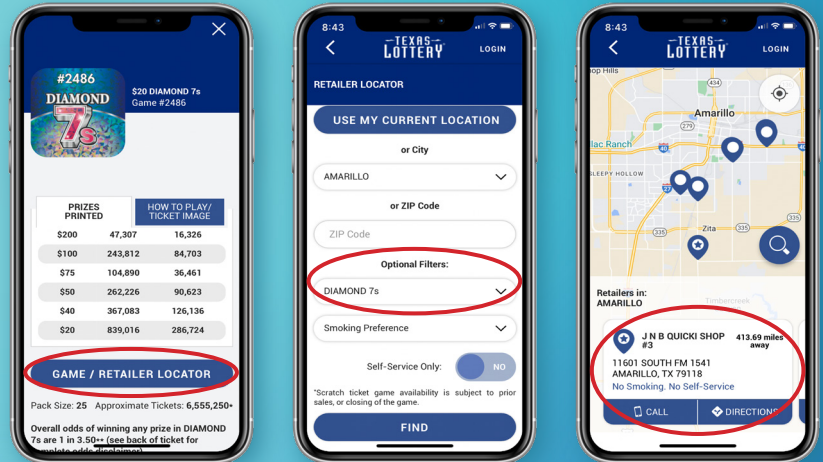
TEXAS LOTTERY® APP

The Texas Lottery App can direct players to your store if you have the scratch ticket game they seek!

Players may tap the GAME/RETAILER LOCATOR button to search for retailers that have the desired scratch game in inventory and in Active or Confirmed status.

Results are displayed on an interactive map. As the player swipes through the retailer list, the map position associated with the displayed retailer is highlighted with a star.

Players may get directions by calling the retailer or using their phone navigation app.



CONSUMER PROTECTION



YOU ARE IMPORTANT TO US!
Avoid Texas Lottery Retailer Violations

Here is a common one to avoid:

Licensee intentionally or knowingly sells a ticket at a price the licensee knows is greater than the price set by the executive director. [16 TAC §401.160(h)(22)]

- Texas Lottery retailers may not charge more than the price printed on the ticket.
- Retailers may not charge a fee for lottery ticket purchases using a debit card.
- Retailers may require a minimum dollar amount for debit card purchases if the minimum applies to all products, but may not require a minimum amount for purchases of *only* lottery tickets.
- Penalties range from **License Suspension** to **Revocation**.
- A complete list of lottery violations is available in the Retailer Manual at texaslottery.com/Retailers.

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

texaslottery.com