



January 2016

Round★Up

SCRATCH TICKET FOCUS

YOUR PLAYERS COULD
HIT IT BIG!

- PRIZES UP TO \$1 MILLION! -



DRAW GAME FOCUS

View **NEW** how-to-play videos at
youtube.com/thetexaslottery

Texas Lottery® Daily Draw Games Give Players Lots of Choices!

Drawn Monday — Saturday
10:12 p.m. CT



WIN MORE WHEN
THE TOP PRIZE
ROLLS DOWN



THREE CHANCES TO
WIN UP TO \$100,000
IN EVERY PLAY



PLAY YOUR LUCKY NUMBERS
BE STRATEGIC AND
PICK YOUR PLAY STYLE



THE ONLY GAME
WHERE YOU CAN WIN
BY **NOT** MATCHING
ANY NUMBERS

RETAIL POS EXECUTION GUIDE



GEMINI™ TOPPER



PRIMARY CLING



BEGIN POST: 12/28
END POST: 1/8
BEGIN PULL: 2/22
END PULL: 3/7

ENGLISH AND
SPANISH VERSIONS

OPTIONAL CLING



ENGLISH AND
SPANISH VERSIONS

COROPLAST



BEGIN POST: 12/28
END POST: 1/8
ENGLISH AND SPANISH VERSIONS

PLAYSTATION INSERT



BEGIN POST: 12/28
END POST: 1/8
BEGIN PULL: 2/22
END PULL: 3/7
ENGLISH/SPANISH REVERSIBLE

BIN TOPPER



BEGIN POST: 12/28
END POST: 1/8
BEGIN PULL: 2/22
END PULL: 3/7

CRASH POLE



PRIMARY MINI BILLBOARD



BEGIN POST: 12/28
END POST: 1/8
BEGIN PULL: 2/22
END PULL: 3/7

OPTIONAL MINI BILLBOARD



For locations with additional mini-billboard placement, a draw schedule may be posted.

PRIMARY CHANGEMAT



LOW PROFILE
MINI BILLBOARD INSERT



OPTIONAL CHANGEMAT



BEGIN POST: 12/28
END POST: 1/8
BEGIN PULL: 2/22
END PULL: 3/7

May be placed in location secondary to Draw Schedule change mat.

L-SHAPE



PROMOTION RUNS:
1/17 – 2/6

GEMINI PLAYSIP HOLDER



Updated with new draw break times

THESE DATES ARE PROVIDED FOR RETAILER INFORMATION ONLY, NOT ACTION.
PLEASE ALLOW YOUR LSR TO POST AND PULL ALL THE ELEMENTS.

RETAILER CASH INCENTIVE INFORMATION



Program #18 payments are planned for Friday, January 8, 2016.

Program payments are in addition to your standard 5% commission.

Program #19* runs January 3 – April 2, 2016

- Sales increase for all eligible retailers is 3.7% over same-store sales, same time period last year, plus \$500.
- Budget limitation is \$5,916,666 plus \$500,000 for drawing prizes.

* See txlottery.org for detailed program information.

RETAILER BONUSES



Draw Date	Retailer	Location	Bonus
9/10/15	Walmart #3169	Manor	\$9,500
10/5/15	Beltway Grill Shell	Missouri City	\$9,250

Game	Retailer	Location	Bonus
\$500,000,000 Cash - #1671	Times Market	Sinton	\$10,000
\$500,000,000 Cash - #1671	Allsup's #107	Perryton	\$10,000
\$200,000,000 Cash Blowout #1644	7-Eleven #57	Abilene	\$10,000
\$1,000,000 Instant Cashout - #1713	7-Eleven #80	Coleman	\$10,000
\$2 Set For Life - #1692	Corner Store #1192	Dallas	\$10,000
Diamond Dollars - #1593	Everyday #3	Beaumont	\$10,000
\$5 Set For Life - #1693	Hoff's Food Stop	Mathis	\$10,000
\$500,000,000 Extreme Cash Blast - #1387	Brownie's	Bedford	\$10,000
\$500,000,000 Extreme Cash Blast - #1387	Fisco Convenience Store	Beaumont	\$10,000

FREQUENTLY ASKED QUESTIONS

Q. How do I get a copy of my 1099 for last year's commissions?

A. The IRS form 1099-MISC is mailed by January 31 of each year to retailers with commissions totaling \$600 or more, except retailers who own and operate their businesses through corporations. The IRS does not require the 1099 form to be mailed to corporations. All Texas Lottery® retailers, including those who operate via corporations, may call our Retailer Services Hotline at 800-375-6886 for commission, bonus and incentive information.

Q. What do I do if scratch tickets are stolen from my store?

A. Within 24 hours of discovering a theft or loss:

1. Contact local law enforcement to report the theft and obtain a case number. In some situations a case number is not

immediately available. **Do not let this delay your report to the IGT Hotline.** The case number may be provided after the initial call to the IGT Hotline.

2. Call the IGT Hotline at 800-458-0884 and provide game, pack and ticket numbers of missing inventory. The Hotline is available **24 hours a day, 7 days a week.**

The sooner you report a theft or loss, the sooner the tickets can be deactivated in the system to minimize your liability. If validations occur on the tickets, you will be responsible for the range of tickets in which the validations occurred.

An administrative fee of \$25 per pack of tickets will apply to confirmed packs reported lost or stolen. In order to complete the process for reporting tickets as lost or stolen to the Texas Lottery, you must provide a local law enforcement case number.

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org