

Commissioners:

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TEXAS LOTTERY COMMISSION

Gary Grief, *Executive Director*

Alfonso D. Royal III, *Charitable Bingo Operations Director*

December 18, 2017

Salma Gottfried
Richards/Lerma
7007 Twin Hills Avenue, Suite 300
Dallas, TX 75231

Via email: sgottfried@richardslerma.com

TIME SENSITIVE

RE: Request for Proposals (RFP) for Advertising Services, RFP No. 362-18-0002

Dear Ms. Gottfried:

The Texas Lottery Commission (TLC) requests clarification of the Proposal submitted by Richards/Lerma as more specifically set forth below.

During the review of your proposal, the TLC noted Richards/Lerma's "Exceptions to Terms and Conditions." Before addressing the exception, please note the provision you excepted is standard in TLC contracts. Further, prospective Proposers were required to seek clarification during the question-and-answer period outlined in the RFP Calendar of Events so the agency could have considered and provided responses to all prospective Proposers before the proposal submission deadline.

Pursuant to Section 2.15.3 of the RFP, the TLC is seeking clarification for the following before continuing the evaluation of your proposal.

Proposed added language to Section 3.7

TLC rejects the recommended changes. This is a standard provision in TLC contracts and has been accepted and complied with by other TLC vendors and will be included in any contract resulting from this RFP.

Please confirm Richards/Lerma accepts and will comply with section 3.7.

Please provide your written response to me **no later than 4 p.m. CST on Wednesday, December 20**. If you need additional time, please respond in writing before the deadline and state how much additional time is needed. The Texas Lottery will review any requests for additional time, but does not guarantee any extension will be granted. Your response may be submitted via e-mail to angela.zgarba@lottery.state.tx.us. Thank you for your immediate attention to this matter.

Sincerely,

A handwritten signature in blue ink that reads "A. Zgarba".

Angela Zgabay-Zgarba, CTPM, CTCM
for Contracts Management & Procurement Manager

P.O. Box 16630 • Austin, Texas 78761-6630

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txlottery.org • txbingo.org

December 20, 2017

Angela Zgabay-Zgarba
Texas Lottery Commission
611 East 6th Street
Austin, TX 78701

Dear Ms. Zgabay-Zgarba,

Pursuant to section 2.15.3 of the RFP, where the Texas Lottery Commission is seeking clarification for the proposed added language by the agency to Section 3.7, please note the following:

Richards Lerma accepts and will comply with section 3.7 of the RFP.

Please let us know if you have any other questions or require any additional information.

Yours truly,



Salma Gottfried
Principal/Brand Management Director
Richards Lerma