**Eligibility Period (EP)**
May 6 – Aug. 4, 2018

For retailers with sales all 13 weeks of the EP, your **Minimum Sales Goal** is your weekly sales average during the EP x 13 weeks + 10.3% + $500.  

**MSG = ((EP $avg x 13) + 10.3%) + $500**

**Alternate Eligibility Period (AEP)**
Nov. 18, 2018 – Feb. 16, 2019

Retailers who do not have sales all 13 weeks of the EP must have sales all 13 weeks in the AEP. If you have less than 13 weeks of sales during the AEP, you will not be included in this program. Your **Minimum Sales Goal** is your weekly sales average during the AEP (adjusted for seasonality) x 13 weeks + 10.3% + $500.

**MSG = ((AEP $avg (adj) x 13) + 10.3%) + $500**

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**Drawings:** Reach your **Minimum Sales Goal (MSG)** and earn an entry into the drawing for your Tier.

- Earn an additional entry for each additional $1,000 in sales over your goal.
- Only one drawing prize per location. A chain with multiple locations may win at more than one location.
- Drawings are planned for August 20, 2019.

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**Tier 1**
Retailers with average weekly sales of $10,000 or more during the EP or AEP earn up to $200 for reaching your MSG plus an additional $100 for each additional $1,000 in sales over your goal.

**Tier 2**
Retailers with average weekly sales of less than $10,000 during the EP or AEP earn up to $50 for reaching your MSG plus an additional $75 for each additional $1,000 in sales over your goal.

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**# of Prizes | Prize Amount | Total**
---|---|---
1 | $100,000 | $100,000
1 | $50,000 | $50,000
1 | $25,000 | $25,000
9 | $10,000 | $90,000
20 | $5,000 | $100,000
40 | $2,500 | $100,000
135 | $1,000 | $135,000
207 | **$600,000**

**# of Prizes | Prize Amount | Total**
---|---|---
1 | $50,000 | $50,000
1 | $10,000 | $10,000
10 | $5,000 | $50,000
20 | $2,500 | $50,000
150 | $1,000 | $150,000
180 | $500 | $90,000
362 | **$400,000**

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**Eligibility Period (EP) May 6 – Aug. 4, 2018**
For retailers with sales all 13 weeks of the EP, your Minimum Sales Goal is your weekly sales average during the EP x 13 weeks + 10.3% + $500.  

**MSG = ((EP $avg x 13) + 10.3%) + $500**

**Alternate Eligibility Period (AEP) Nov. 18, 2018 – Feb. 16, 2019**
Retailers who do not have sales all 13 weeks of the EP must have sales all 13 weeks in the AEP. If you have less than 13 weeks of sales during the AEP, you will not be included in this program. Your Minimum Sales Goal is your weekly sales average during the AEP (adjusted for seasonality) x 13 weeks + 10.3% + $500.

**MSG = ((AEP $avg (adj) x 13) + 10.3%) + $500**

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*Minimum Sales Goal for eligible retailers will never be less than $58,500.

**Incentive sales do not include Mega Millions®, Megaplier®, Just the Jackpot®, Powerball® or Power Play®.

***If total retailer incentive payments exceed the allocated program budget, all payments will be reduced by an equal percentage in order to not exceed total program budget. Drawing entries and drawing prizes will not be reduced.
**Meeting Your Minimum Sales Goal**

**Who is Not Eligible**

- Retailers who started selling after Nov. 24, 2018.
- Retailers who did not have sales either all 13 weeks May 6 – Aug. 4, 2018 OR all 13 weeks Nov. 18, 2018 – Feb. 16, 2019.
- Retailers who are not active as of Aug. 3, 2019.
- If the Texas Lottery identifies irregularities in pack settlements or returns, a retailer may be disqualified from retailer incentives and promotions.

**Program Budget Limitation***

The Texas Lottery has a limited budget for retailer incentive payments in this program of $6,500,000 (plus $1,000,000 for drawing prizes). If the total payments exceed $6,500,000, all payments will be reduced by an equal percentage in order to not exceed the allocated program budget. Drawing prizes and entries are not affected by the program budget limitations.

Eligible retailers will be notified of final payment amount via letter, terminal report and LSP report prior to electronic funds transfer (EFT). Retailer incentive EFT will occur on a different day (usually a Friday) than regular lottery bank sweep (usually a Wednesday).

Base program and drawing payments are tentatively planned for Sept. 13, 2019.

**For more information, talk to your LSR or call 800-375-6886.**