TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 6/11/2018

Game #	2023	Confirmed Packs	779
Game Name	Dazzling Dollars X9	Active Packs	697
Quantity Printed	7,120,425	Warehouse Packs	-
Price Point	$5	Returned Packs	1,337
Start Date	1/15/2018	Printed Payout Percentage	68.24%
Top Prize	$ 100,000	Percent Sold	94.77%
Number of Top Prizes Remaining	0	Number of Weeks Out	21

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	$	164,482	Actual ticket production costs
Prize payout expense	$	22,495,340	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	$	22,659,822	

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	$	33,740,134	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	$	33,740,134	
Excess of Revenue over Expended	**$**	**11,080,312**	

INTANGIBLE POSITIVE BENEFITS:
--Allows for open bin space for new games at same price point with higher average weekly sales.
--Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:
--There are still valuable prizes remaining in this game.

Assumptions:
--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci

Most recent week sales	$	181,625
Next week	$	246,370
Next week	$	314,025
Avg Weekly Sales Current Game	$	247,340
Avg Weekly Sales $5; 5M - 9.9M Qty	$	1,865,496
Percentage Of Variance In Sales		**87%**

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2023	Printed Payout Percentage	68.24%
Game Name	Dazzling Dollars X9	Actual Payout Percentage	66.67%
Percent Sold	94.77%	Number of Weeks Out	21
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			18

Recommendation

■ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

_____

_____

_____

Instant D

Not Required:
Zero Top Prizes

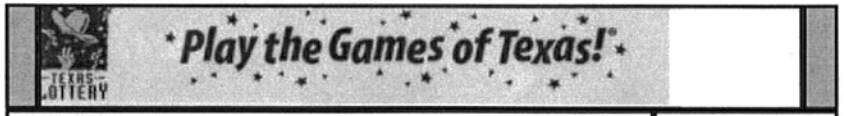
Pr Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Directo

Not Required:
Zero Top Prizes

Exe ctor Date



Da Vinci Report 6/11/18

Week End Date:6/9/18

Product Line	Game	$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales 6/9/18	6/2/18	5/26/18	5/19/18
Mature	1871	$5	15,075,300	$100,000 BING-O-RAMA	10/2/17			36	65.13%	12,920	7,125	48,231	25	$1,046,940.00	$1,045,285.00	$1,067,420.00	$1,102,640.00
	1862	$5	18,021,075	BONUS BREAK THE BANK	11/29/17			27	58.78%	16,020	8,205	72,637	5	$1,724,815.00	$1,746,800.00	$1,754,480.00	$1,754,815.00
	1859	$5	22,450,575	CROSSWORD CONNECT	6/28/17			49	65.38%	12,693	6,442	82,431	29	$1,381,965.00	$1,345,865.00	$1,374,770.00	$1,450,420.00
	2025	$5	8,104,275	GAME OF LUCK	2/5/18			18	67.17%	7,479	3,828	21,944	212	$568,335.00	$660,340.00	$664,525.00	$738,390.00
	2033	$5	7,331,100	HIGH ROLLER	3/5/18			14	59.25%	10,829	5,782	20,949	174	$719,480.00	$823,405.00	$880,980.00	$991,380.00
	2013	$5	21,411,450	LUCKY 7S	12/18/17			25	64.18%	14,199	5,534	80,586	22	$1,582,585.00	$1,629,785.00	$1,725,965.00	$1,795,820.00
	2029	$5	7,333,050	NUMBERS GAME	2/19/18			16	63.85%	8,973	4,208	19,370	294	$582,145.00	$658,110.00	$694,695.00	$782,970.00
	1877	$5	40,544,550	SUPER LOTERIA	12/11/17			26	40.78%	27,466	10,590	278,209	24	$3,599,725.00	$3,628,925.00	$3,734,440.00	$3,788,420.00
	1759	$10	28,632,550	$200 MILLION PAYOUT	8/1/16			97	68.39%	11,137	4,886	162,475	61	$1,558,980.00	$1,390,460.00	$1,301,330.00	$1,211,430.00
	1860	$10	13,338,450	BIG PLAY CASHWORD	7/17/17			47	66.51%	13,089	6,464	67,656	41	$1,587,280.00	$1,604,330.00	$1,603,090.00	$1,635,440.00
	1885	$10	26,550,900	MEGA LOTERIA	9/18/17			38	60.52%	27,800	9,948	167,621	14	$4,900,850.00	$4,630,450.00	$4,669,410.00	$4,675,090.00
	2018	$10	14,595,550	SUPER 7S	1/2/18			23	57.71%	15,720	6,347	98,759	37	$2,686,450.00	$2,637,890.00	$2,574,150.00	$2,747,760.00
	2026	$10	7,335,800	SUPER HIT SUPER TICKET	3/5/18			14	41.38%	17,623	7,465	58,843	51	$1,553,760.00	$1,582,000.00	$1,558,590.00	$1,663,070.00
	2021	$20	9,179,100	$1,000,000 BIG MONEY	1/2/18			23	33.49%	14,471	5,969	221,611	86	$1,436,900.00	$1,391,320.00	$1,480,960.00	$1,529,640.00
	1845	$20	7,210,600	100 MILLION GOLDEN TREASURES	8/7/17			44	60.01%	6,952	3,420	102,890	80	$818,300.00	$773,920.00	$758,940.00	$795,400.00
	1884	$20	7,155,300	$100 MILLION TEXAS RICHES	2/5/18			18	44.51%	19,381	7,087	129,821	86	$2,369,740.00	$2,364,320.00	$2,452,080.00	$2,443,860.00
	1671	$20	34,144,650	$500,000,000 CASH	5/18/15			160	37.70%	8,703	3,158	836,924	41	$1,272,020.00	$1,111,400.00	$1,011,700.00	$962,960.00
	1838	$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			56	23.17%	14,177	5,831	1,044,463	102	$1,876,720.00	$1,753,120.00	$1,762,300.00	$1,755,140.00
	2014	$20	9,178,150	MEGA 7S	12/4/17			27	59.45%	17,399	6,055	121,979	80	$2,821,180.00	$2,876,160.00	$2,887,720.00	$2,940,760.00
	2002	$20	5,959,050	ULTIMATE CROSSWORD/BINGO	10/2/17			36	67.13%	12,499	4,785	58,972	38	$1,700,460.00	$1,714,240.00	$1,716,980.00	$1,726,740.00
	1899	$50	3,634,340	TEXAS LOTTERY PLATINUM	10/16/17			34	54.65%	8,872	3,985	67,442	99	$2,223,400.00	$2,110,600.00	$2,072,150.00	$2,149,550.00
	2030	$50	3,670,680	ULTIMATE 7S	2/19/18			16	37.04%	15,879	6,354	91,258	47	$4,222,450.00	$4,290,000.00	$4,191,650.00	$4,151,650.00
Out of Wareh	2037	$1	9,299,250	SOME LIKE IT HOT	4/2/18			10	70.22%	9,849	7,524	0	148	$447,115.00	$513,263.00	$587,930.00	$663,464.00
Sold/Closing	2019	$1	9,298,950	FAST $50S	12/4/17	5/6/18	6/20/18	27	94.54%	12	7	0	2,644	$614.00	$1,117.00	$1,815.00	$5,695.00
	1894	$1	20,558,550	TEXAS LOTTERY RED	9/5/17	5/6/18	6/20/18	40	68.35%	30	36	36,293	5,314	$5,405.00	$9,912.00	$17,426.00	$40,426.00
	2024	$1	9,211,950	WILD 9'S	3/5/18	7/8/18	8/22/18	14	91.37%	2,291	1,674	0	358	$138,611.00	$153,164.00	$206,016.00	$282,334.00
	2007	$1	26,926,720	$5 POUCH - HOLIDAY	11/6/17	5/6/18	6/20/18	31	39.82%	33	3	174,587	26,658	-$1,386.25	-$1,877.50	-$1,826.25	-$9,033.75
	1879	$2	7,080,625	MONEY TIME	12/18/17	6/10/18	7/25/18	25	91.81%	896	590	0	1,315	$57,306.00	$70,456.00	$77,258.00	$81,980.00
	2010	$5	7,326,675	$500 FRENZY	12/4/17	6/10/18	7/25/18	27	96.48%	485	565	36	989	$117,330.00	$149,735.00	$194,100.00	$241,060.00
	1794	$5	25,316,700	$5 SET FOR LIFE	3/21/16	6/10/18	7/25/18	116	68.66%	911	1,193	100,814	546	$334,820.00	$444,025.00	$509,875.00	$537,790.00
	2023	$5	7,120,425	DAZZLING DOLLARS X9	1/15/18	6/10/18	7/25/18	21	94.77%	779	697	0	1,337	$181,625.00	$246,370.00	$314,025.00	$419,670.00
	2020	$5	9,179,325	MONEY	1/2/18	7/8/18	8/22/18	23	60.79%	6,166	3,150	37,080	91	$385,340.00	$494,040.00	$477,140.00	$530,025.00

END OF PRODUCTION PRIZE STRUCTURE
December 14, 2017 - (POOLS # 1 – 65 COMPLETE)

Prize Structure

TEXAS LOTTERY
GAME NO.2023 "DAZZLING DOLLARS X9"
September 11, 2017 - VERSION A

								Total Payout	
Order Quantity:	7,120,425	**Pack Size:**	75	**Pool Size:**	120,000	**Winners:**	1,771,727	**Prize Fund:**	$24,295,525.00
Price Point:	$5.00	**Packs/Game:**	94,939	**Number of Pools:**	59.34	**Non-winners:**	5,348,698	**Payout:**	68.2417833%
Revenue:	$35,602,125.00	**Packs/Pool:**	1,600			**Overall Odds:**	4.0189		

Kind	Wins	Tier Level	Bet	Win	Value	Odds (1 in)	Winners Pack	Winners Pool	Winners Total	Total Prize Cost	% Prize Fund	ORIGINAL ORDER
												7,120,425
			Low Tiers									
01	1	L	$5	$5	$5.00	9.3757	8.00	12,800.00	**759,452**	$3,797,260.00	15.63%	759,452
02	1	L	$10	$10	$10.00	24.9974	3.00	4,800.00	**284,847**	$2,848,470.00	11.72%	284,847
03	2	L	$5 x 2	$10	$10.00	25.0000	3.00	4,800.00	**284,817**	$2,848,170.00	11.72%	284,817
					Total ($10.00):	12.4993	6.00	9,600.00	569,664	$5,696,640.00	23.45%	
04	1	L	$15	$15	$15.00	75.0498	1.00	1,600.00	**94,876**	$1,423,140.00	5.86%	94,876
05	1	L	$5 (1 GOLDBAR)	$15	$15.00	75.0000	1.00	1,600.00	**94,939**	$1,424,085.00	5.86%	94,939
06	2	L	$10 + $5	$15	$15.00	74.9503	1.00	1,600.00	**95,002**	$1,425,030.00	5.87%	95,002
					Total ($15.00):	25.0000	3.00	4,800.00	284,817	$4,272,255.00	17.58%	
					Total (Low Tiers):	4.4118	17.00	27,200.00	1,613,933	$13,766,155.00	56.66%	
			Mid Tiers									
07	1	M	$30	$30	$30.00	599.5138	0.13	200.00	**11,877**	$356,310.00	1.47%	11,877
08	2	M	$15 x 2	$30	$30.00	801.6691	0.09	150.00	**8,882**	$266,460.00	1.10%	8,882
09	1	M	$5 (2 GOLDBARS)	$30	$30.00	800.6775	0.09	150.00	**8,893**	$266,790.00	1.10%	8,893
10	1	M	$10 (1 GOLDBAR)	$30	$30.00	240.0683	0.31	500.00	**29,660**	$889,800.00	3.66%	29,660
11	3	M	$15 + $10 + $5	$30	$30.00	239.7369	0.31	500.00	**29,701**	$891,030.00	3.67%	29,701
					Total ($30.00):	79.9931	0.94	1,500.00	89,013	$2,670,390.00	10.99%	
12	1	M	$60	$60	$60.00	1031.4972	0.07	116.00	**6,903**	$414,180.00	1.70%	6,903
13	1	M	$10 (2 GOLDBARS)	$60	$60.00	436.2738	0.17	275.00	**16,321**	$979,260.00	4.03%	16,321
14	4	M	$5 (1 GOLDBAR) x 4	$60	$60.00	436.1936	0.17	275.00	**16,324**	$979,440.00	4.03%	16,324
					Total ($60.00):	180.0451	0.42	666.00	39,548	$2,372,880.00	9.77%	
15	1	M	$90	$90	$90.00	2378.2315	0.03	50.00	**2,994**	$269,460.00	1.11%	2,994
16	1	M	$10 (3 GOLDBARS)	$90	$90.00	957.5612	0.08	125.00	**7,436**	$669,240.00	2.75%	7,436
17	6	M	$30 + ($15 x 2) + ($10 x 3)	$90	$90.00	963.1307	0.08	125.00	**7,393**	$665,370.00	2.74%	7,393
18	2	M	$5 (3 GOLDBARS) x 2	$90	$90.00	966.5298	0.08	125.00	**7,367**	$663,030.00	2.73%	7,367
					Total ($90.00):	282.6687	0.27	425.00	25,190	$2,267,100.00	9.33%	
19	1	M	$500	$500	$500.00	11769.2975	0.01	10.00	**605**	$302,500.00	1.25%	605
20	20	M	($90 x 2) + ($60 x 2) + ($30 x 2) + ($15 x 4) + ($10 x 6) + ($5 x 4)	$500	$500.00	7876.5763	0.01	15.00	**904**	$452,000.00	1.86%	904
21	4	M	$60 (2 GOLDBARS) + $30 (1 GOLDBAR) + $5 (3 GOLDBARS) + $5	$500	$500.00	7946.9029	0.01	15.00	**896**	$448,000.00	1.84%	896
22	12	M	$90 (1 GOLDBAR) + $10 (1 GOLDBAR) + ($60 x 2) + ($15 x 4) + ($5 x 4)	$500	$500.00	11927.0101	0.01	10.00	**597**	$298,500.00	1.23%	597
23	6	M	$30 (3 GOLDBARS) + $15 (1 GOLDBAR) + $10 (2 GOLDBARS) + ($60 x 2) + $5	$500	$500.00	12068.5169	0.01	10.00	**590**	$295,000.00	1.21%	590
					Total ($500.00):	1982.3009	0.04	60.00	3,592	$1,796,000.00	7.39%	
					Total (Mid Tiers):	45.2542	1.66	2,651.00	157,343	$9,106,370.00	37.49%	
			High Tiers									
24	1	H	$1,000	$1,000	$1,000.00	118673.7500	0.00	1.00	**60**	$60,000.00	0.25%	60
25	20	H	$500 + ($90 x 2) + ($60 x 2) + ($30 x 3) + ($15 x 3) + ($10 x 4) + ($5 x 5)	$1,000	$1,000.00	58846.4876	0.00	2.00	**121**	$121,000.00	0.50%	121
26	3	H	$90 (3 GOLDBARS) + $60 (1 GOLDBAR) + $10	$1,000	$1,000.00	58846.4876	0.00	2.00	**121**	$121,000.00	0.50%	121
27	2	H	$500 x 2	$1,000	$1,000.00	58846.4876	0.00	2.00	**121**	$121,000.00	0.50%	121
					Total ($1,000.00):	16833.1560	0.00	7.00	423	$423,000.00	1.74%	
28	1	H	$10,000	$10,000	$10,000.00	712042.5000	0.00	0.17	**10**	$100,000.00	0.41%	10
29	3	H	$1,000 + ($500 (3 GOLDBARS) x 2)	$10,000	$10,000.00	712042.5000	0.00	0.17	**10**	$100,000.00	0.41%	10
					Total ($10,000.00):	356021.2500	0.00	0.34	20	$200,000.00	0.82%	
30	1	H	$100,000	$100,000	$100,000.00	890053.1250	0.00	0.14	**8** *	$800,000.00	3.29%	8
					Total (High Tiers):	15766.0820	0.00	7.47	451	$1,423,000.00	5.86%	
					Total :	4.0189	18.66	29,858.47	1,771,727	$24,295,525.00	100.00%	

1 GOLDBAR = win 3X the PRIZE for that GAME
2 GOLDBARS = win 6X the PRIZE for that GAME
3 GOLDBARS = win 9X the PRIZE for that GAME

There will be no more than twenty (20) winners per pack.

No. **06/11/18**

Game Name	Game No	Inv No.	Vendor	TLC PO #
Dazzling Dollars 9X	2023	1031484-2	SGI	362-18-9019 RL002

	Description/Tickets Delivered Qty	Units per 1000	Unit Price	Amount
	7,120,425	7,120.43	$23.10	$164,481.82
				$164,481.82

Delivered	7,120,425
Ordered	7,080,000
2% under	6,938,400
2% over	7,221,600
Accetable Range	0

Sub Total	$164,481.82
Total	**$164,481.82**

TEXAS LOTTERY

Welcome wruss - Last Accessed Time is : Mon Jun 11 2018 08:59:07 AM CDT

Account Preference | Online Help | Label Center | Logout

Home > Instant Services > Validation Activities > View Game Liability Inquiry go>

Product: 2023-DAZZLING DOLLARS X9

Range: ○ Today ◉ Life to Date ○ From mm/dd/yyyy to mm/dd/yyyy Go >

Liability for *2023* / for Life to Date

Product Status: Active SmartCash Enabled: N/A Validation Range: 12/21/2017 - 01/22/2019 **Printer-friendly view**

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	$5.00	57144	$285,720.00	702308	$3,511,540.00	92.48%	6584657
2	2	N/A	$10.00	19270	$192,700.00	265577	$2,655,770.00	93.23%	6638725
3	3	N/A	$10.00	18017	$180,170.00	266800	$2,668,000.00	93.67%	6670000
4	4	N/A	$15.00	6080	$91,200.00	88796	$1,331,940.00	93.59%	6664122
5	5	N/A	$15.00	13590	$203,850.00	81349	$1,220,235.00	85.69%	6101175
6	6	N/A	$15.00	5763	$86,445.00	89239	$1,338,585.00	93.93%	6688486
7	0	N/A	$30.00	742	$22,260.00	11135	$334,050.00	93.75%	6675585
8	0	N/A	$30.00	503	$15,090.00	8379	$251,370.00	94.34%	6717185
9	0	N/A	$30.00	884	$26,520.00	8009	$240,270.00	90.06%	6412626
10	0	N/A	$30.00	4112	$123,360.00	25548	$766,440.00	86.14%	6133264
11	0	N/A	$30.00	1741	$52,230.00	27960	$838,800.00	94.14%	6703043
12	0	N/A	$60.00	411	$24,660.00	6492	$389,520.00	94.05%	6696479
13	0	N/A	$60.00	1686	$101,160.00	14635	$878,100.00	89.67%	6384867
14	0	N/A	$60.00	1419	$85,140.00	14905	$894,300.00	91.31%	6501466
15	0	N/A	$90.00	190	$17,100.00	2804	$252,360.00	93.65%	6668561
16	0	N/A	$90.00	385	$34,650.00	7051	$634,590.00	94.82%	6751763
17	0	N/A	$90.00	406	$36,540.00	6987	$628,830.00	94.51%	6729393
18	0	N/A	$90.00	421	$37,890.00	6946	$625,140.00	94.29%	6713515
19	0	N/A	$500.00	35	$17,500.00	570	$285,000.00	94.21%	6708499
20	0	N/A	$500.00	56	$28,000.00	848	$424,000.00	93.81%	6679336
21	0	N/A	$500.00	54	$27,000.00	842	$421,000.00	93.97%	6691292
22	0	N/A	$500.00	30	$15,000.00	567	$283,500.00	94.97%	6762614
23	0	N/A	$500.00	32	$16,000.00	558	$279,000.00	94.58%	6734232
24	0	N/A	$1,000.00	8	$8,000.00	52	$52,000.00	86.67%	6171035
25	0	N/A	$1,000.00	11	$11,000.00	110	$110,000.00	90.91%	6473113
26	0	N/A	$1,000.00	7	$7,000.00	114	$114,000.00	94.21%	6708499
27	0	N/A	$1,000.00	14	$14,000.00	107	$107,000.00	88.43%	6296574
28	0	N/A	$10,000.00	3	$30,000.00	7	$70,000.00	70.00%	4984297
29	0	N/A	$10,000.00	1	$10,000.00	9	$90,000.00	90.00%	6408382
30	0	N/A	$100,000.00	0	$0.00	8	$800,000.00	100.00%	7120425
			Totals:	133015	$1,800,185.00	1,638,712	$22,495,340.00		

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Instant Ticket Game Analysis
2/28/16-2/24/18

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point $1	$2	$3	$5	Print Quantities	Price Point $10	$20	$50
< 5M	None	Week 12*	None	None	2M	None	None	None
5M-9.99M	Week 16	Week 19	Week 17	Week 18	3M	None	None	None
10M-14.99M	Week 19	None	None	None	4M	None	None	None
15M-19.99M	None	None	None	Week 52*	5M	Week 19	Week 43*	None
20M-24.99M	None	Week 34*	Week 38*	Week 59*	6M	Week 15	None	None
25M-29.99M	None	Week 39*	None	None	7M	None	Week 49*	None
30M-34.99M	Week 41*	None	None	Week 39*	8M	None	Week 35*	None
>35M	None	Week 61	Week 50	Week 52*	>9M	Week 31	Week 41*	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point $1	$2	$3	$5	Print Quantities	Price Point $10	$20	$50
< 5M	None	$714,918	None	None	2M	None	None	None
5M-9.99M	$512,110	$743,055	$1,109,054	$1,865,496	3M	None	None	None
10M-14.99M	$511,766	None	None	None	4M	None	None	None
15M-19.99M	None	None	None	$1,508,375	5M	$2,537,188	$2,329,740	None
20M-24.99M	None	$1,078,385	$1,398,153	$1,450,990	6M	$3,483,559	None	None
25M-29.99M	None	$1,309,641	None	None	7M	None	$2,502,908	None
30M-34.99M	$636,048	None	None	$3,329,657	8M	None	$3,985,513	None
>35M	None	$1,023,347	$1,825,122	$3,361,809	>9M	$3,614,099	$3,781,160	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only

Russ, Will

From: WebsiteSupport@lottery.state.tx.us
Sent: Saturday, June 9, 2018 5:41 AM
To: ProductsNewZTP
Subject: ZTP Occurrence: Date 06/08/2018

All top prizes for the following game(s) have been claimed as of 06/08/2018.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2023	Dazzling Dollars X9	$5	$100,000	8	8		0	0	1/15/2018	5/11/2018	06/10/2018	07/25/2018	06/08/2018

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.