

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed 11/5/2020

Game #	2056	Confirmed Packs	7,413
Game Name	\$200 M Cash Explosion	Active Packs	4,272
Quantity Printed	28,522,850	Warehouse Packs	245
Price Point	\$10	Returned Packs	334
Start Date	9/4/2018	Printed Payout Percentage	72.00%
Top Prize	\$ 1,000,000	Percent Sold	97.23%
Number of Top Prizes Remaining	0	Number of Weeks Out	113

**Current Game Sales Analysis**

**TANGIBLE COSTS**

**Expenditure Impact:**

Cost to print tickets	\$ 1,195,107	Actual ticket production costs
Prize payout expense	\$ 198,555,176	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs** \$ 199,750,283

**TANGIBLE BENEFITS**

**Revenue Impact:**

Estimated sales	<u><u>\$ 277,327,671</u></u>	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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**Total Estimated Benefits** \$ 277,327,671

**Excess of Revenue over Expended** **\$ 77,577,387**

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

	<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$	1,848,640
Next week	\$	2,055,390
Next week	\$	2,307,710
Avg Weekly Sales Current Game	\$	2,070,580
Avg Weekly Sales \$10; >9M Qty	\$	4,077,657
<b>Percentage Of Variance In Sales</b>		<b>49%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	2056	Printed Payout Percentage	72.00%
Game Name	\$200 M Cash Explosion	Actual Payout Percentage	71.60%
Percent Sold	97.23%	Number of Weeks Out	113
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			27

**Recommendation**

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Scratch Ticket Strategy Coordinator      Date

\_\_\_\_\_  
Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

\_\_\_\_\_  
Lottery Operations Division Director      Date

\_\_\_\_\_  
Controller      Date

\_\_\_\_\_  
Executive Director      Date



**Play the Games of Texas!**

**Da Vinci Report** **11/5/20**

**Week End Date:10/31/20**

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														10/31/20	10/24/20	10/17/20	10/10/20
Sold/Closing	2056	\$10	28,522,850	\$200 MILLION CASH EXPLOSION	9/4/18			113	97.23%	7,413	4,272	245	334	\$1,848,640.00	\$2,055,390.00	\$2,307,710.00	\$2,340,610.00
	2223	\$10	7,279,250	BREAK THE BANK SUPER TICKET	5/4/20			26	94.86%	3,302	1,375	374	1,101	\$339,970.00	\$437,890.00	\$572,340.00	\$717,590.00
	2153	\$10	6,116,850	EXTREME PAYOUT	6/15/20	11/8/20	12/23/20	20	97.10%	772	496	43	979	\$166,270.00	\$241,890.00	\$299,670.00	\$386,040.00
	2167	\$10	26,558,050	MEGA LOTERIA	9/16/19	10/4/20	11/18/20	59	99.22%	71	12	296	2,535	\$11,220.00	\$19,400.00	\$33,970.00	\$68,920.00
	2196	\$10	13,192,900	MONOPOLY 100X	1/6/20	11/8/20	12/23/20	43	98.42%	963	584	221	669	\$160,160.00	\$228,160.00	\$317,550.00	\$364,010.00
	2218	\$10	11,105,000	SUPER 7S	6/1/20	11/4/20	12/19/20	22	86.31%	15,642	7,650	764	125	\$2,519,210.00	\$2,712,870.00	\$2,956,960.00	\$3,012,490.00

## Liability for 2056 / for Life to Date

Product Status:  
ActiveSmartCash Enabled:  
N/A

Validation Range: 06/20/2018 - 12/31/2037

## Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$10.00	142015	\$1,420,150.00	2995231	\$29,952,310.00	95.47%	27231694
2	2	N/A	\$15.00	61605	\$924,075.00	1364565	\$20,468,476.00	95.68%	27290773
3	3	N/A	\$20.00	17793	\$355,860.00	410035	\$8,200,700.00	95.84%	27336609
4	4	N/A	\$20.00	16694	\$333,880.00	553820	\$11,076,400.00	97.07%	27688233
5	0	N/A	\$30.00	5732	\$171,960.00	136981	\$4,109,430.00	95.98%	27377243
6	0	N/A	\$30.00	6153	\$184,590.00	207689	\$6,230,670.00	97.12%	27702145
7	0	N/A	\$30.00	5574	\$167,220.00	208328	\$6,249,840.00	97.39%	27779582
8	0	N/A	\$50.00	2801	\$140,050.00	68401	\$3,420,050.00	96.07%	27400795
9	0	N/A	\$50.00	3567	\$178,350.00	127366	\$6,368,300.00	97.28%	27745803
10	0	N/A	\$50.00	4142	\$207,100.00	162328	\$8,116,400.00	97.51%	27813162
11	0	N/A	\$50.00	5112	\$255,600.00	196740	\$9,837,000.00	97.47%	27800494
12	0	N/A	\$100.00	3081	\$308,100.00	68302	\$6,830,200.00	95.68%	27291759
13	0	N/A	\$100.00	2229	\$222,900.00	71863	\$7,186,300.00	96.99%	27664762
14	0	N/A	\$100.00	2732	\$273,200.00	92269	\$9,226,900.00	97.12%	27702601
15	0	N/A	\$100.00	2694	\$269,400.00	92414	\$9,241,400.00	97.17%	27714920
16	0	N/A	\$100.00	2737	\$273,700.00	92366	\$9,236,600.00	97.12%	27701981
17	0	N/A	\$200.00	507	\$101,400.00	11390	\$2,278,000.00	95.74%	27307326
18	0	N/A	\$200.00	310	\$62,000.00	11606	\$2,321,200.00	97.40%	27780815
19	0	N/A	\$200.00	473	\$94,600.00	17337	\$3,467,400.00	97.34%	27765336
20	0	N/A	\$200.00	684	\$136,800.00	23180	\$4,636,000.00	97.13%	27705316
21	0	N/A	\$200.00	634	\$126,800.00	23161	\$4,632,200.00	97.34%	27762879
22	0	N/A	\$200.00	1053	\$210,600.00	34629	\$6,925,800.00	97.05%	27681121
23	0	N/A	\$200.00	504	\$100,800.00	17333	\$3,466,600.00	97.17%	27716911
24	0	N/A	\$500.00	56	\$28,000.00	1383	\$691,500.00	96.11%	27412857
25	0	N/A	\$500.00	68	\$34,000.00	2091	\$1,045,500.00	96.85%	27624492
26	0	N/A	\$500.00	50	\$25,000.00	2338	\$1,169,000.00	97.91%	27925637
27	0	N/A	\$500.00	67	\$33,500.00	2071	\$1,035,500.00	96.87%	27629009
28	0	N/A	\$500.00	54	\$27,000.00	2077	\$1,038,500.00	97.47%	27800074
29	0	N/A	\$1,000.00	21	\$21,000.00	221	\$221,000.00	91.32%	26047726
30	0	N/A	\$1,000.00	33	\$33,000.00	686	\$686,000.00	95.41%	27213734
31	0	N/A	\$1,000.00	29	\$29,000.00	442	\$442,000.00	93.84%	26766666
32	0	N/A	\$1,000.00	14	\$14,000.00	228	\$228,000.00	94.21%	26872767
33	0	N/A	\$5,000.00	1	\$5,000.00	4	\$20,000.00	80.00%	22818286
34	0	N/A	\$5,000.00	0	\$0.00	10	\$50,000.00	100.00%	28522850
35	0	N/A	\$50,000.00	1	\$50,000.00	4	\$200,000.00	80.00%	22818286
36	0	N/A	\$50,000.00	0	\$0.00	5	\$250,000.00	100.00%	28522858
37	0	N/A	\$1,000,000.00	0	\$0.00	8	\$8,000,000.00	100.00%	28522858
<b>Totals:</b>				<b>289220</b>	<b>\$6,818,635.00</b>	<b>6,998,902</b>	<b>\$198,555,176.00</b>		

**END OF PRODUCTION PRIZE STRUCTURE**  
**June 12, 2018 - ( POOLS # 1 – 266 Complete )**

**Prize Structure**  
**TEXAS LOTTERY**  
**GAME NO.2056 "\$200 MILLION CASH EXPLOSION@"**  
**December 14, 2017 - VERSION C**

<b>Order Quantity:</b>	<b>28,522,850</b>	<b>Pack Size:</b>	50	<b>Pool Size:</b>	120,000	<b>Winners:</b>	7,288,122	<b>Total Payout</b>	
<b>Price Point:</b>	\$10.00	<b>Packs/Game:</b>	570,457	<b>Number of Pools:</b>	237.69	<b>Non-winners:</b>	21,234,728	<b>Prize Fund:</b>	\$205,373,810.00
<b>Revenue:</b>	\$285,228,500.00	<b>Packs/Pool:</b>	2,400			<b>Overall Odds:</b>	<b>3.9136</b>	<b>Payout:</b>	<b>72.00%</b>

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Pack	Winners			Total Prize Cost	% Prize Fund
								Pool	Total	Total		
<b>Low Tiers</b>												
01	1	L	\$10	\$10	\$10.00	9.0917	5.50	13,200.00	<b>3,137,246</b>		\$31,372,460.00	15.28%
02	1	L	\$15	\$15	\$15.00	19.9996	2.50	6,000.00	<b>1,426,170</b>		\$21,392,550.00	10.42%
03	1	L	\$20	\$20	\$20.00	66.6690	0.75	1,800.00	<b>427,828</b>		\$8,556,560.00	4.17%
04	2	L	\$10 x 2	\$20	\$20.00	49.9950	1.00	2,400.00	<b>570,514</b>		\$11,410,280.00	5.56%
						<b>Total (\$20.00):</b>	28.5702	1.75	4,200.00	998,342	\$19,966,840.00	9.72%
						<b>Total (Low Tiers):</b>	5.1284	9.75	23,400.00	5,561,758	\$72,731,850.00	35.41%
<b>Mid Tiers</b>												
05	1	M	\$30	\$30	\$30.00	199.8616	0.25	600.00	<b>142,713</b>		\$4,281,390.00	2.08%
06	2	M	\$15 x 2	\$30	\$30.00	133.3828	0.37	900.00	<b>213,842</b>		\$6,415,260.00	3.12%
07	3	M	\$10 x 3	\$30	\$30.00	133.3454	0.37	900.00	<b>213,902</b>		\$6,417,060.00	3.12%
						<b>Total (\$30.00):</b>	50.0000	1.00	2,400.00	570,457	\$17,113,710.00	8.33%
08	1	M	\$50	\$50	\$50.00	400.5906	0.12	300.00	<b>71,202</b>		\$3,560,100.00	1.73%
09	2	M	\$25 x 2	\$50	\$50.00	217.8431	0.23	550.00	<b>130,933</b>		\$6,546,650.00	3.19%
10	4	M	(\$15 x 2) + (\$10 x 2)	\$50	\$50.00	171.3393	0.29	700.00	<b>166,470</b>		\$8,323,500.00	4.05%
11	5	M	\$10 x 5	\$50	\$50.00	141.3058	0.35	850.00	<b>201,852</b>		\$10,092,600.00	4.91%
						<b>Total (\$50.00):</b>	50.0000	1.00	2,400.00	570,457	\$28,522,850.00	13.89%
12	1	M	\$100	\$100	\$100.00	399.5748	0.13	300.00	<b>71,383</b>		\$7,138,300.00	3.48%
13	2	M	\$50 x 2	\$100	\$100.00	384.9653	0.13	312.00	<b>74,092</b>		\$7,409,200.00	3.61%
14	6	M	(\$25 x 2) + (\$15 x 2) + (\$10 x 2)	\$100	\$100.00	300.2374	0.17	400.00	<b>95,001</b>		\$9,500,100.00	4.63%
15	4	M	\$25 x 4	\$100	\$100.00	299.8996	0.17	400.00	<b>95,108</b>		\$9,510,800.00	4.63%
16	7	M	(\$15 x 6) + \$10	\$100	\$100.00	299.9154	0.17	400.00	<b>95,103</b>		\$9,510,300.00	4.63%
						<b>Total (\$100.00):</b>	66.2264	0.75	1,812.00	430,687	\$43,068,700.00	20.97%
17	1	M	\$200	\$200	\$200.00	2397.4826	0.02	50.00	<b>11,897</b>		\$2,379,400.00	1.16%
18	2	M	\$100 x 2	\$200	\$200.00	2393.6598	0.02	50.00	<b>11,916</b>		\$2,383,200.00	1.16%
19	6	M	(\$50 x 2) + (\$25 x 4)	\$200	\$200.00	1601.5076	0.03	75.00	<b>17,810</b>		\$3,562,000.00	1.73%
20	11	M	\$50 + (\$25 x 2) + (\$15 x 4) + (\$10 x 4)	\$200	\$200.00	1195.2250	0.04	100.00	<b>23,864</b>		\$4,772,800.00	2.32%
21	13	M	\$50 + (\$25 x 2) + (\$10 x 10)	\$200	\$200.00	1198.6909	0.04	100.00	<b>23,795</b>		\$4,759,000.00	2.32%
22	1	M	\$10 (20X)	\$200	\$200.00	799.3624	0.06	150.00	<b>35,682</b>		\$7,136,400.00	3.47%
23	4	M	\$100 + \$50 + (\$25 x 2)	\$200	\$200.00	1599.0834	0.03	75.00	<b>17,837</b>		\$3,567,400.00	1.74%
						<b>Total (\$200.00):</b>	199.7384	0.25	600.00	142,801	\$28,560,200.00	13.91%
24	1	M	\$500	\$500	\$500.00	19821.2995	0.00	6.00	<b>1,439</b>		\$719,500.00	0.35%
25	25	M	\$100 + (\$50 x 2) + (\$25 x 2) + (\$15 x 10) + (\$10 x 10)	\$500	\$500.00	13211.1394	0.00	9.00	<b>2,159</b>		\$1,079,500.00	0.53%
26	6	M	\$100 + (\$50 x 4) + \$10 (20X)	\$500	\$500.00	11944.2420	0.00	10.00	<b>2,388</b>		\$1,194,000.00	0.58%
27	4	M	(\$50 x 2) + (\$10 (20X) x 2)	\$500	\$500.00	13340.9027	0.00	9.00	<b>2,138</b>		\$1,069,000.00	0.52%
28	3	M	(\$200 x 2) + \$100	\$500	\$500.00	13384.7255	0.00	9.00	<b>2,131</b>		\$1,065,500.00	0.52%
						<b>Total (\$500.00):</b>	2781.3603	0.02	43.00	10,255	\$5,127,500.00	2.50%
						<b>Total (Mid Tiers):</b>	16.5383	3.02	7,255.00	1,724,657	\$122,392,960.00	59.60%
<b>High Tiers</b>												
29	1	H	\$1,000	\$1,000	\$1,000.00	117863.0165	0.00	1.00	<b>242</b>		\$242,000.00	0.12%
30	25	H	\$500 + \$100 + (\$50 x 3) + (\$15 x 10) + (\$10 x 10)	\$1,000	\$1,000.00	39670.1669	0.00	3.00	<b>719</b>		\$719,000.00	0.35%
31	1	H	\$50 (20X)	\$1,000	\$1,000.00	60558.0679	0.00	2.00	<b>471</b>		\$471,000.00	0.23%
32	4	H	\$500 + (\$200 x 2) + \$100	\$1,000	\$1,000.00	117863.0165	0.00	1.00	<b>242</b>		\$242,000.00	0.12%
						<b>Total (\$1,000.00):</b>	17038.7395	0.00	7.00	1,674	\$1,674,000.00	0.82%
33	1	H	\$5,000	\$5,000	\$5,000.00	5704570.0000	0.00	0.02	<b>5 *</b>		\$25,000.00	0.01%
34	3	H	\$50 (20X) + (\$100 (20X) x 2)	\$5,000	\$5,000.00	2852285.0000	0.00	0.04	<b>10 *</b>		\$50,000.00	0.02%
						<b>Total (\$5,000.00):</b>	1901523.3333	0.00	0.06	15	\$75,000.00	0.04%
35	1	H	\$50,000	\$50,000	\$50,000.00	5704570.0000	0.00	0.02	<b>5 *</b>		\$250,000.00	0.12%
36	4	H	(\$5,000 x 2) + (\$1,000 (20X) x 2)	\$50,000	\$50,000.00	5704570.0000	0.00	0.02	<b>5 *</b>		\$250,000.00	0.12%
						<b>Total (\$50,000.00):</b>	2852285.0000	0.00	0.04	10	\$500,000.00	0.24%
37	1	H	\$1,000,000	\$1,000,000	\$1,000,000.00	3565356.2500	0.00	0.03	<b>8 *</b>		\$8,000,000.00	3.90%
						<b>Total (High Tiers):</b>	16709.3439	0.00	7.14	1,707	\$10,249,000.00	4.99%
						<b>Total :</b>	3.9136	12.78	30,662.14	7,288,122	\$205,373,810.00	100.00%

\* Exact Quantity by Kind Level

20X = win 20 TIMES the prize for that symbol

There will be no more than fifteen (15) winners per pack for this game.



# INTEROFFICE MEMO

Gary Grief, Executive Director    Ed Rogers, Acting Charitable

0.00 \*  
28,522.850 \*  
1,000 \*  
28,522.85  
28,522.85 \*  
41.9 \*  
1,195,107.42

## Payment Approval

June 19, 2018

The attached invoice(s) for service is being submitted for approval.

Vendor Name: Scientific Games, Inc  
Invoice Number: 1032666  
Tx Game name: TX-2056 \$200 Million Cash Explosion  
PO #: 362-18-9019RL008

*JB*

Shipment	Quantity	Price	Total
1	2645.05	\$41.90	\$110,827.60
2	2645.65	\$41.90	\$110,852.74
3	2644.85	\$41.90	\$110,819.22
4	2645.75	\$41.90	\$110,856.93
5	2643.30	\$41.90	\$110,754.27
6	2645.10	\$41.90	\$110,829.69
7	2644.35	\$41.90	\$110,798.27
8	2519.4	\$41.90	\$105,562.86
9	2519.4	\$41.90	\$105,562.86
10	2518.2	\$41.90	\$105,512.58
11	2451.8	\$41.90	\$102,730.42

**Total Amount** **\$1,195,107.42**

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

*Dale Bowersock* *JB*  
Dale Bowersock (Instant Product Coordinator)  
Please forward to the next person for approval

6/20/18  
Date

*Robert Tironi*  
Robert Tironi (Products Manager)  
Please forward to the next person for approval

6/20/18  
Date

*Ryan Mindell*  
Ryan Mindell (Lottery Operations Division Director)

6-20-18  
Date

Please return to Maria Perez in the Office of the Controller by

**June 29, 2018**



2018 JUN 19 5:14:50

1500 BLUEGRASS LAKES PARKWAY  
ALPHARETTA, GEORGIA 30004  
770.664.3700

Sold To:

TEXAS LOTTERY  
P.O. BOX 16630  
AUSTIN, TX 78761-6630

Invoice: 1032666  
P.O. 362-18-9019 RL008  
June 19, 2018

<u>Game</u>	<u>Description</u>	<u>Shipment</u>	<u>Quantity</u>	<u>Price Per 1000</u>	<u>Total Price</u>
TX-2056	\$200 Million Cash Explosion	1	2,645,050	\$41.90	\$110,827.60
TX-2056	\$200 Million Cash Explosion	2	2,645,650	\$41.90	\$110,852.74
TX-2056	\$200 Million Cash Explosion	3	2,644,850	\$41.90	\$110,819.22
TX-2056	\$200 Million Cash Explosion	4	2,645,750	\$41.90	\$110,856.93
TX-2056	\$200 Million Cash Explosion	5	2,643,300	\$41.90	\$110,754.27
TX-2056	\$200 Million Cash Explosion	6	2,645,100	\$41.90	\$110,829.69
TX-2056	\$200 Million Cash Explosion	7	2,644,350	\$41.90	\$110,798.27
TX-2056	\$200 Million Cash Explosion	8	2,519,400	\$41.90	\$105,562.86
TX-2056	\$200 Million Cash Explosion	9	2,519,400	\$41.90	\$105,562.86
TX-2056	\$200 Million Cash Explosion	10	2,518,200	\$41.90	\$105,512.58
TX-2056	\$200 Million Cash Explosion	11	2,451,800	\$41.90	\$102,730.42
TOTAL DUE					<b><u>\$1,195,107.42</u></b>

Please Remit Payment Via Wire Transfer

Bank: Bank of America  
Swift: BOFAUS3N  
Acct name: Scientific Games International, Inc. - Operating  
Acct #: 501017395032  
Wire Routing #: 026009593

**Instant Ticket Game Analysis**  
2/25/18-2/29/20

**Average Number of Weeks for 85% Average Sell Through**

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 13	Week 18	Week 16	Week 19	3M	None	None	None	Week 56*
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 61*
15M-19.99M	Week 23	None	Week 34*	Week 26*	5M	Week 26*	Week 25*	Week 40*	None
20M-24.99M	None	None	None	None	6M	Week 20	Week 25*	None	None
25M-29.99M	Week 28*	None	None	None	7M	Week 25*	Week 64*	None	None
30M-34.99M	Week 56*	None	None	None	8M	Week 23	Week 38*	None	None
>35M	None	Week 60	Week 56	Week 47*	>9M	Week 27	Week 49*	None	None

**Average Weekly Dollar Sales at 85% Average Sell Through**

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$616,770	\$761,968	\$962,270	\$1,810,073	3M	None	None	None	\$2,732,470
10M-14.99M	None	None	None	\$1,848,221	4M	\$2,364,236	None	None	\$3,177,965
15M-19.99M	\$631,464	None	\$1,225,446	\$3,225,872	5M	\$1,959,320	\$4,111,875	\$3,795,213	None
20M-24.99M	None	None	None	None	6M	\$3,291,377	\$4,223,614	None	None
25M-29.99M	\$900,100	None	None	None	7M	\$2,488,242	\$1,950,276	None	None
30M-34.99M	\$462,626	None	None	None	8M	\$3,151,041	\$4,005,888	None	None
>35M	None	\$1,085,176	\$1,761,946	\$3,641,275	>9M	\$4,077,657	\$3,200,387	None	None

None = no games at this level with 85% sell through  
\* only one game at this level with 85% sell through

Excludes Promotional Tickets  
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