

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 9/30/2019

Game #	2080	Confirmed Packs	6,036
Game Name	Break the Bank	Active Packs	2,712
Quantity Printed	40,562,000	Warehouse Packs	19,735
Price Point	\$2	Returned Packs	36
Start Date	6/15/2018	Printed Payout Percentage	65.05%
Top Prize	\$ 30,000	Percent Sold	89.90%
Number of Top Prizes Remaining	4	Number of Weeks Out	67

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 467,480	Actual ticket production costs
Prize payout expense	\$ 46,188,150	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 46,655,630	

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 72,930,476	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 72,930,476	

Excess of Revenue over Expended \$ 26,274,846

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	Previous 3 Weeks Sales from DaVinci	
Most recent week sales	\$	319,474
Next week	\$	327,380
Next week	\$	405,122
Avg Weekly Sales Current Game	\$	350,659
Avg Weekly Sales \$2; >35M Qty*	\$	1,243,302
Percentage Of Variance In Sales		72%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2080	Printed Payout Percentage	65.05%
Game Name	Break the Bank	Actual Payout Percentage	63.33%
Percent Sold	89.90%	Number of Weeks Out	67
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			55

* only one game at this level with 85% sell through

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Dale Bousard 9/30/19
Instant Product Coordinator Date

[Signature] 10/7/19
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director Date

Controller Date

Executive Director Date

**Not Required
>85% Sell Through**



Play the Games of Texas!

Da Vinci Report
Week End Date: 9/28/19

9/30/19

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales				
														9/28/19	9/27/19	9/14/19	9/7/19	9/1/19
Baseline	2170	\$1	9,177,900	HIT \$5,000	9/3/19			4	28.06%	20,131	12,603	7,960	3	\$818,442.00	\$791,991.00	\$695,721.00	\$269,112.00	\$0
	2124	\$1	853,200	WINNING 75	8/8/19			7	0.00%	0	0	4,242	0	\$0	\$0	\$0	\$0	\$0
	2174	\$2	7,042,625	20X	9/3/19			4	28.47%	16,630	10,558	10,101	6	\$1,219,126.00	\$1,163,864.00	\$1,127,208.00	\$479,528.00	\$0
	2162	\$2	40,877,750	BREAK THE BANK	8/5/19			8	9.66%	14,919	9,448	288,573	8	\$1,087,466.00	\$1,054,794.00	\$1,055,846.00	\$1,152,648.00	\$0
	2120	\$2	7,211,875	DOUBLE MATCH	7/15/19			11	65.10%	10,409	7,524	157	94	\$698,742.00	\$725,474.00	\$776,922.00	\$933,476.00	\$0
	2060	\$2	35,449,750	WEEKLY GRAND	8/19/19			6	5.35%	17,307	11,767	237,339	19	\$865,350.00	\$798,698.00	\$759,184.00	\$660,672.00	\$0
	2175	\$5	7,208,550	\$100,000 FRENZY	9/16/19			2	10.70%	27,290	10,073	44,872	0	\$2,406,635.00	\$1,449,265.00	\$375,000	\$0	\$0
	2152	\$5	5,625,525	50X FAST CASH	7/15/19			11	58.59%	14,096	7,101	6,928	103	\$942,025.00	\$1,026,115.00	\$1,146,470.00	\$1,359,120.00	\$0
	2165	\$5	11,079,000	BINGO TIMES 20	8/5/19			8	30.97%	20,032	9,064	70,169	25	\$1,907,900.00	\$2,019,935.00	\$2,069,080.00	\$2,302,515.00	\$0
	2155	\$5	7,239,375	BONUS JACKPOT	8/5/19			8	36.22%	24,883	8,237	25,936	283	\$1,241,125.00	\$1,341,325.00	\$1,302,465.00	\$1,617,210.00	\$0
	2158	\$5	9,750,750	COWBOYS	8/19/19			6	18.89%	15,618	9,677	77,703	7	\$1,498,080.00	\$1,499,280.00	\$1,653,465.00	\$1,795,405.00	\$0
	2171	\$5	7,335,525	HIT \$250,000	9/3/19			4	36.23%	30,863	11,449	14,789	13	\$3,399,870.00	\$3,777,420.00	\$4,254,580.00	\$1,864,465.00	\$0
	2159	\$5	5,626,275	HOUSTON TEXANS	8/19/19			6	18.52%	15,432	8,564	35,294	127	\$850,175.00	\$930,880.00	\$1,001,225.00	\$1,027,450.00	\$0
	2172	\$10	6,119,450	HIT \$500,000	9/3/19			4	28.46%	28,207	9,579	44,746	12	\$4,439,550.00	\$4,799,370.00	\$5,390,610.00	\$2,797,610.00	\$0
	2167	\$10	26,558,050	MEGA LOTERIA	9/16/19			2	2.21%	25,827	7,292	480,868	1	\$3,937,160.00	\$1,933,160.00	\$500,000	\$0	\$0
	2126	\$10	6,117,600	WLD 10S	7/15/19			11	70.34%	23,234	8,174	1,376	17	\$2,550,730.00	\$2,620,280.00	\$2,881,490.00	\$3,813,140.00	\$0
	2173	\$30	5,135,150	HIT \$1,000,000	9/3/19			4	10.91%	34,030	8,974	136,759	26	\$4,473,570.00	\$4,672,530.00	\$4,948,850.00	\$2,709,750.00	\$0
Mature	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			106	0.00%	0	0	2,415	65	\$0	\$0	\$0	\$0	\$0
	2149	\$1	9,149,850	FIREBALL 55	6/26/19			13	88.09%	3,233	2,583	20	240	\$176,405.00	\$237,232.00	\$315,252.00	\$428,792.00	\$0
	1804	\$1	829,650	LUCKY STARS	9/18/17			106	0.00%	0	0	101	765	\$0	\$0	\$0	\$0	\$0
	2132	\$1	16,882,800	TOPAZ 75	5/6/19			21	80.86%	11,666	8,101	221	113	\$391,808.00	\$438,965.00	\$468,388.00	\$503,081.00	\$0
	2142	\$1	9,163,200	TRIPLE YOUR CASH	6/3/19			17	82.20%	5,307	3,898	24	328	\$208,902.00	\$252,213.00	\$277,746.00	\$313,113.00	\$0
	2068	\$1	30,502,050	WEEKLY HALF GRAND	8/20/18			58	86.66%	8,890	5,870	10,422	9	\$260,707.00	\$265,995.00	\$292,150.00	\$279,369.00	\$0
	2146	\$2	7,053,375	AMAZING 85	6/17/19			15	82.19%	4,866	3,770	120	473	\$316,988.00	\$420,710.00	\$467,122.00	\$553,334.00	\$0
	2080	\$2	40,562,000	BREAK THE BANK	6/15/18			67	89.90%	6,036	2,712	19,736	36	\$319,474.00	\$327,380.00	\$405,122.00	\$460,494.00	\$0
	2052	\$3	35,689,250	BONUS CASHWORD	2/4/19			34	55.55%	14,397	9,179	99,981	18	\$1,752,465.00	\$1,770,843.00	\$1,730,871.00	\$1,723,611.00	\$0
	2089	\$3	5,989,875	BLOCK-O	6/3/19			17	75.46%	4,193	4,038	855	1,086	\$447,573.00	\$530,796.00	\$575,451.00	\$613,197.00	\$0
	1828	\$3	41,527,800	TEXAS LOTERIA	9/17/18			54	61.78%	18,884	11,203	177,207	20	\$1,394,437.00	\$1,390,749.00	\$1,365,072.00	\$1,399,215.00	\$0
	2134	\$5	7,221,000	\$500 FRENZY	4/15/19			24	86.15%	3,860	2,028	6,363	184	\$336,120.00	\$372,905.00	\$414,980.00	\$492,315.00	\$0
	2129	\$5	10,394,625	BONUS BREAK THE BANK	4/2/19			26	60.69%	14,636	7,842	30,096	9	\$1,071,305.00	\$1,049,695.00	\$1,124,500.00	\$1,220,320.00	\$0

Liability for 2080 / for Life to Date

Product Status:
Active

SmartCash Enabled:
N/A

Validation Range: 05/09/2018 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$2.00	660250	\$1,320,500.00	3314776	\$6,629,552.00	83.39%	33824670
2	2	N/A	\$4.00	144423	\$577,692.00	828925	\$3,315,700.00	85.16%	34543509
3	3	N/A	\$4.00	179433	\$717,732.00	1199604	\$4,798,416.00	86.99%	35284287
4	4	N/A	\$6.00	38370	\$230,220.00	286177	\$1,717,062.00	88.18%	35766503
5	5	N/A	\$6.00	39572	\$237,432.00	284975	\$1,709,850.00	87.81%	35616277
6	6	N/A	\$8.00	9129	\$73,032.00	71962	\$575,696.00	88.74%	35995642
7	7	N/A	\$8.00	9508	\$76,064.00	71545	\$572,360.00	88.27%	35803835
8	8	N/A	\$10.00	10655	\$106,550.00	70436	\$704,360.00	86.86%	35232331
9	9	N/A	\$10.00	17948	\$179,480.00	144315	\$1,443,150.00	88.94%	36075414
10	10	N/A	\$10.00	17637	\$176,370.00	144596	\$1,445,960.00	89.13%	36152342
11	11	N/A	\$12.00	17714	\$212,568.00	144549	\$1,734,588.00	89.08%	36133909
12	12	N/A	\$12.00	17463	\$209,556.00	144681	\$1,736,172.00	89.23%	36193449
13	13	N/A	\$12.00	17400	\$208,800.00	144952	\$1,739,424.00	89.28%	36214786
14	14	N/A	\$20.00	10207	\$204,140.00	70884	\$1,417,680.00	87.41%	35456423
15	15	N/A	\$20.00	8512	\$170,240.00	72698	\$1,453,960.00	89.52%	36310507
16	16	N/A	\$20.00	8431	\$168,620.00	72711	\$1,454,220.00	89.61%	36347435
17	0	N/A	\$50.00	5258	\$262,900.00	36991	\$1,849,550.00	87.55%	35513951
18	0	N/A	\$50.00	5406	\$270,300.00	48648	\$2,432,400.00	90.00%	36505349
19	0	N/A	\$50.00	5387	\$269,350.00	48685	\$2,434,250.00	90.04%	36520952
20	0	N/A	\$200.00	1291	\$258,200.00	8845	\$1,769,000.00	87.26%	35395707
21	0	N/A	\$200.00	846	\$169,200.00	7627	\$1,525,400.00	90.02%	36512023
22	0	N/A	\$200.00	980	\$196,000.00	8662	\$1,732,400.00	89.84%	36439332
23	0	N/A	\$1,000.00	22	\$22,000.00	150	\$150,000.00	87.21%	35373837
24	0	N/A	\$1,000.00	81	\$81,000.00	602	\$602,000.00	88.14%	35751572
25	0	N/A	\$3,000.00	10	\$30,000.00	93	\$279,000.00	90.29%	36623942
26	0	N/A	\$3,000.00	11	\$33,000.00	112	\$336,000.00	91.06%	36934504
27	0	N/A	\$30,000.00	4	\$120,000.00	21	\$630,000.00	84.00%	34072080
			Totals:	1225948	\$6,580,946.00	7,228,222	\$46,188,150.00		

END OF PRODUCTION PRIZE STRUCTURE
MAY 1, 2018 - (POOLS # 1 - 182 COMPLETE)

Prize Structure
TEXAS LOTTERY
GAME NO.2080 "BREAK THE BANK"
October 25, 2017 - VERSION A

Order Quantity: 40,562,000 Pack Size: 125 Pool Size: 240,000 Winners: 8,454,170 Total Payout: \$52,768,096.00
 Price Point: \$2.00 Packs/Games: 324,496 Number of Pools: 169.01 Non-winners: 32,107,830 Payout: \$5.05%
 Revenue: \$81,124,000.00 Packer/Pools: 1,920 Overall Odds: 4.7979

Kind	Wins	Level	Grid	Win	Value	Order (1 to)	Prize	Pool	Total	Total Prize Cost	% Prize Fund
01	1	L	\$2	\$2	\$2.00	10,2042	12.25	23,520.00	3,975,028	\$7,950,052.00	15.07%
02	1	L	\$4	\$4	\$4.00	41,6727	3.00	5,760.00	973,348	\$3,893,392.00	7.38%
03	2	L	\$2 x 2	\$4	\$4.00	29,4133	4.25	6,160.00	1,379,037	\$5,516,148.00	10.45%
04	3	L	\$2 x 3	\$6	\$6.00	17,2429	7.25	13,920.00	2,352,355	\$9,409,540.00	17.83%
05	2	L	\$2 x 4	\$8	\$8.00	124,9804	1.00	1,920.00	324,547	\$1,947,282.00	3.69%
06	4	L	\$2 x 4	\$8	\$8.00	62,4922	2.00	3,840.00	649,094	\$3,894,564.00	7.38%
07	2	L	\$4 x 2	\$8	\$8.00	500,4380	0.25	480.00	81,091	\$648,728.00	1.23%
08	1	L	\$10	\$10	\$10.00	250,1504	0.50	960.00	162,144	\$1,297,152.00	2.46%
09	3	L	\$2 + (\$4 x 2)	\$10	\$10.00	500,2035	0.25	480.00	81,091	\$810,910.00	1.54%
10	5	L	\$2 x 5	\$10	\$10.00	249,8789	0.50	960.00	162,263	\$1,622,520.00	3.08%
11	3	L	\$4 x 3	\$12	\$12.00	250,0231	0.50	960.00	162,233	\$1,622,330.00	3.07%
12	5	L	(\$2 x 4) + \$4	\$12	\$12.00	100,0081	1.25	2,400.00	405,587	\$4,055,870.00	7.69%
13	6	L	\$2 x 6	\$12	\$12.00	249,9789	0.50	960.00	162,263	\$1,647,156.00	3.69%
14	1	L	\$20	\$20	\$20.00	250,1504	0.50	960.00	162,144	\$1,948,224.00	3.69%
15	3	L	\$4 + \$6 + \$10	\$20	\$20.00	83,3308	1.50	2,880.00	466,759	\$5,941,108.00	11.07%
16	4	L	(\$4 x 2) + (\$6 x 2)	\$20	\$20.00	500,2035	0.25	480.00	81,091	\$1,621,520.00	3.07%
17	1	M	\$50	\$50	\$50.00	4,9221	25.50	48,600.00	81,142	\$1,624,200.00	3.08%
18	3	M	\$10 + (\$20 x 2)	\$50	\$50.00	166,6181	0.75	1,440.00	243,443	\$4,868,860.00	9.23%
19	5	M	\$10 x 5	\$50	\$50.00	4,9221	25.50	48,600.00	81,142	\$1,622,540.00	3.08%
20	1	M	\$200	\$200	\$200.00	269,7390	0.46	880.00	150,375	\$7,518,750.00	14.29%
21	4	M	\$50 x 4	\$200	\$200.00	400,17758	0.03	60.00	10,158	\$2,027,200.00	3.84%
22	6	M	\$10 + (\$20 x 2) + (\$50 x 3)	\$200	\$200.00	4787,2064	0.03	50.00	8,473	\$1,894,600.00	3.21%
23	1	H	\$1,000	\$1,000	\$1,000.00	1435,7722	0.09	187.00	29,251	\$9,690,200.00	10.71%
24	8	H	(\$50 x 4) + (\$200 x 4)	\$1,000	\$1,000.00	227,0778	0.55	1,057.00	179,526	\$1,168,950.00	2.16%
25	1	H	\$3,000	\$3,000	\$3,000.00	239,625,5814	0.00	1.00	172	\$172,000.00	0.33%
26	3	H	\$1,000 x 3	\$3,000	\$3,000.00	593,87,9941	0.00	4.00	683	\$683,000.00	1.29%
27	1	H	\$30,000	\$30,000	\$30,000.00	47,440,8357	0.00	5.00	655	\$855,000.00	1.62%
28	3	H	\$1,000 x 3	\$3,000	\$3,000.00	383,805,8252	0.00	0.60	103	\$309,000.00	0.59%
29	1	H	\$30,000	\$30,000	\$30,000.00	329,772,3577	0.00	0.72	123	\$369,000.00	0.70%
30	1	H	\$30,000	\$30,000	\$30,000.00	179,977,8761	0.00	1.32	228	\$878,000.00	1.68%
31	1	H	\$30,000	\$30,000	\$30,000.00	162,240,0000	0.00	0.15	28	\$150,000.00	0.28%
32	1	H	\$30,000	\$30,000	\$30,000.00	38,74,5027	0.00	6.47	1108	\$3,283,000.00	6.23%
33	1	H	\$30,000	\$30,000	\$30,000.00	4,7878	28.05	50,023.47	8,454,170	\$52,768,096.00	100.00%

* Exact Quantity by Kind Level

There will be no more than twenty-eight (28) winners per pool for this game.

ORIGINAL ORDER

SHIPMENT # 1-6
COMPLETE
POOLS # 1-182

40,562,000	3,975,028	973,348	1,379,037	324,547	324,547	81,091	81,091	162,263	162,263	162,233	162,263	162,144	162,352	81,091	81,210	81,142	42,249	64,054	64,072	10,136	8,473	9,642	172	683	103	123	25
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INTEROFFICE MEMO

Gary Grief, Executive Director Ed Rogers, Acting Charitable

0.0000
40.562
1.000
40.562
40.562
11.53
467.67
467.67
200.00
467.67
0.0000

Payment Approval

May 10, 2018

The attached invoice(s) for service is being submitted for approval.

Vendor Name: Scientific Games, Inc
 Invoice Number: 1032417-6
 Tx Game name: TX-2080 Break the Bank
 PO #: 362-18-9019 RL005


JB

Shipment	Quantity	Price	Total
1	6796.75	\$11.53	\$78,366.53
2	6795.75	\$11.53	\$78,355.00
3	6798.00	\$11.53	\$78,380.94
4	6798.50	\$11.53	\$78,386.71
5	6799.13	\$11.53	\$78,393.91
6	6573.88	\$11.53	\$75,796.78

Less Sanctions Letter Dated 1/23/18 (\$200.00)

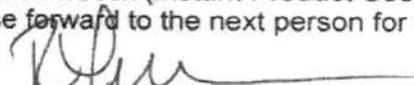
Total Amount \$467,479.86

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.


 Dale Bowersock (Instant Product Coordinator)
 Please forward to the next person for approval

JB

5/14/18
Date


 Robert Tirloni (Products Manager)
 Please forward to the next person for approval

5/18/18
Date


 Ryan Mindell (Lottery Operations Division Director)

5-21-18
Date

Please return to Maria Perez in the Office of the Controller by

May 20, 2018



1500 BLUEGRASS LAKES PARKWAY
ALPHARETTA, GEORGIA 30004
770.664.3700

Sold To:

TEXAS LOTTERY
P.O. BOX 16630
AUSTIN, TX 78761-6630

Invoice: 1032417-6
P.O. 362-18-9019 RL005.
May 10, 2018

<u>Game</u>	<u>Description</u>	<u>Shipment</u>	<u>Quantity</u>	<u>Price Per 1000</u>	<u>Total Price</u>
TX-2080	BREAK THE BANK	1	6,796,750	\$11.53	\$78,366.53
TX-2080	BREAK THE BANK	2	6,795,750	\$11.53	\$78,355.00
TX-2080	BREAK THE BANK	3	6,798,000	\$11.53	\$78,380.94
TX-2080	BREAK THE BANK	4	6,798,500	\$11.53	\$78,386.71
TX-2080	BREAK THE BANK	5	6,799,125	\$11.53	\$78,393.91
TX-2080	BREAK THE BANK	6	6,573,875	\$11.53	\$75,796.78
TOTAL DUE					<u>\$467,679.86</u>

Please Remit Payment Via Wire Transfer

Bank: Bank of America
Swift: BOFAUS3N
Acct name: Scientific Games International, Inc. - Operating
Acct #: 501017395032
Wire Routing #: 026009593

Instant Ticket Game Analysis
2/26/17 -2/23/19

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point					Print Quantities	Price Point				
	\$1	\$2	\$3	\$5			\$10	\$20	\$30	\$50	
< 5M	None	Week 12*	None	None	None	2M	None	None	None	None	
5M-9.99M	Week 15	Week 18	Week 18	Week 17		3M	None	None	None	Week 52*	
10M-14.99M	Week 20	None	None	Week 16*		4M	None	None	None	None	
15M-19.99M	Week 23	None	Week 32*	Week 48		5M	None	Week 42	None	None	
20M-24.99M	None	None	None	Week 57		6M	Week 22	None	None	None	
25M-29.99M	Week 58*	None	None	None		7M	None	Week 49*	None	None	
30M-34.99M	Week 41*	Week 57*	None	None		8M	Week 25*	None	None	None	
>35M	None	Week 55*	Week 57	Week 53*		>9M	Week 43	Week 49*	None	None	

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point					Print Quantities	Price Point				
	\$1	\$2	\$3	\$5			\$10	\$20	\$30	\$50	
< 5M	None	\$714,918	None	None	None	2M	None	None	None	None	
5M-9.99M	\$543,741	\$753,911	\$1,037,655	\$2,105,631		3M	None	None	None	\$2,913,384	
10M-14.99M	\$527,618	None	None	\$2,919,843		4M	None	None	None	None	
15M-19.99M	\$633,249	None	\$1,302,836	\$1,502,081		5M	None	\$2,300,088	None	None	
20M-24.99M	None	None	None	\$1,710,701		6M	\$2,715,030	None	None	None	
25M-29.99M	\$438,898	None	None	None		7M	None	\$2,502,908	None	None	
30M-34.99M	\$629,856	\$1,039,084	None	None		8M	\$2,822,095	None	None	None	
>35M	None	\$1,243,302	\$1,731,457	\$3,256,460		>9M	\$2,847,773	\$3,190,792	None	None	

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
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