

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 9/30/2019

Game #	2134	Confirmed Packs	3,860
Game Name	\$500 Frenzy	Active Packs	2,028
Quantity Printed	7,221,000	Warehouse Packs	6,363
Price Point	\$5	Returned Packs	184
Start Date	4/15/2019	Printed Payout Percentage	68.06%
Top Prize	\$ 500	Percent Sold	86.15%
Number of Top Prizes Remaining	1,046	Number of Weeks Out	24

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 596,245	Actual ticket production costs
Prize payout expense	\$ 20,805,855	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 21,402,100

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 31,104,458	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 31,104,458

Excess of Revenue over Expended \$ 9,702,358

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$	336,120
Next week	\$	372,905
Next week	\$	414,980
Avg Weekly Sales Current Game	\$	374,668
Avg Weekly Sales \$5; 5M - 9.9M Qty	\$	2,105,631
Percentage Of Variance In Sales		82%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2134	Printed Payout Percentage	68.06%
Game Name	\$500 Frenzy	Actual Payout Percentage	66.89%
Percent Sold	86.15%	Number of Weeks Out	24
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			17

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Dale Bousch 9/30/19
Instant Product Coordinator Date

Rlu 10/7/19
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director Date

Controller Date

Executive Director Date

**Not Required
>85% Sell Through**



Da Vinci Report
 Week End Date: 9/28/19
 9/30/19

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales				
														9/28/19	9/21/19	9/14/19	9/7/19	
Baseline	2170	\$1	9,177,900	HIT \$5,000	9/3/19			4	28.06%	20,131	12,603	7,960	3	\$818,442.00	\$791,991.00	\$695,721.00	\$269,112.00	\$0
	2124	\$1	853,200	WINNING 75	8/8/19			7	0.00%	0	0	4,242	0	\$0	\$0	\$0	\$0	\$0
	2174	\$2	7,042,625	20X	9/3/19			4	28.47%	16,630	10,558	10,101	6	\$1,219,128.00	\$1,183,864.00	\$1,127,208.00	\$479,528.00	\$0
	2162	\$2	40,877,750	BREAK THE BANK	8/5/19			8	9.66%	14,919	9,448	268,573	8	\$1,087,466.00	\$1,064,794.00	\$1,065,846.00	\$1,152,648.00	\$0
	2120	\$2	7,211,875	DOUBLE MATCH	7/15/19			11	65.10%	10,409	7,524	157	94	\$668,742.00	\$725,474.00	\$776,922.00	\$933,476.00	\$0
	2060	\$2	35,449,750	WEEKLY GRAND	8/19/19			6	5.55%	17,307	11,767	237,339	19	\$855,350.00	\$798,698.00	\$759,184.00	\$660,672.00	\$0
	2175	\$5	7,208,550	\$100,000 FREZNY	9/16/19			2	10.70%	27,290	10,073	44,872	0	\$2,406,635.00	\$1,449,295.00	\$375.00	\$0	\$0
	2152	\$6	5,625,525	50X FAST CASH	7/15/19			11	59.59%	14,096	7,101	6,928	103	\$942,025.00	\$1,026,115.00	\$1,146,470.00	\$1,359,120.00	\$0
	2165	\$5	11,079,000	BINGO TIMES 20	8/5/19			8	30.87%	20,032	9,064	70,169	25	\$1,907,900.00	\$2,019,935.00	\$2,069,060.00	\$2,302,515.00	\$0
	2155	\$5	7,239,375	BONUS JACKPOT	8/5/19			8	36.22%	24,883	8,237	25,936	283	\$1,241,125.00	\$1,341,325.00	\$1,302,485.00	\$1,617,210.00	\$0
	2158	\$5	9,750,750	COWBOYS	8/19/19			6	18.89%	15,618	9,877	77,703	7	\$1,498,060.00	\$1,499,280.00	\$1,653,455.00	\$1,795,405.00	\$0
	2171	\$5	7,335,525	HIT \$250,000	9/3/19			4	36.23%	30,863	11,449	14,789	13	\$3,399,870.00	\$3,777,420.00	\$4,254,580.00	\$1,864,465.00	\$0
	2159	\$5	5,626,275	HOUSTON TEXANS	8/19/19			6	18.52%	15,432	8,564	35,294	127	\$850,175.00	\$930,880.00	\$1,001,225.00	\$1,027,450.00	\$0
	2172	\$10	6,119,450	HIT \$500,000	9/3/19			4	28.46%	28,207	9,579	44,746	12	\$4,439,550.00	\$4,799,370.00	\$5,380,610.00	\$2,797,610.00	\$0
	2167	\$10	26,558,050	MEGA LOTERIA	9/16/19			2	2.21%	25,827	7,292	480,888	1	\$3,937,160.00	\$1,933,160.00	\$500.00	\$0	\$0
	2126	\$10	6,117,600	WILD 10S	7/15/19			11	70.34%	23,234	8,174	1,376	17	\$2,550,730.00	\$2,620,290.00	\$2,881,490.00	\$3,813,140.00	\$0
	2173	\$30	5,135,150	HIT \$1,000,000	9/3/19			4	10.91%	34,030	8,974	136,759	26	\$4,473,570.00	\$4,672,530.00	\$4,949,850.00	\$2,708,750.00	\$0
Mature	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			106	0.00%	0	0	2,415	65	\$0	\$0	\$0	\$0	\$0
	2149	\$1	9,149,850	FIREBALL 55	6/26/19			13	88.08%	3,233	2,583	20	240	\$176,405.00	\$237,232.00	\$315,252.00	\$426,792.00	\$0
	1804	\$1	829,650	LUCKY STARS	9/18/17			106	0.00%	0	0	101	765	\$0	\$0	\$0	\$0	\$0
	2132	\$1	16,882,800	TOPAZ 7S	5/6/19			21	80.86%	11,666	8,101	221	113	\$391,809.00	\$438,965.00	\$468,388.00	\$503,081.00	\$0
	2142	\$1	9,163,200	TRIPLE YOUR CASH	6/3/19			17	82.20%	5,307	3,888	24	328	\$208,902.00	\$252,213.00	\$277,746.00	\$313,113.00	\$0
	2088	\$1	30,502,050	WEEKLY HALF GRAND	8/20/18			58	86.66%	8,890	5,870	10,422	9	\$260,707.00	\$265,995.00	\$292,150.00	\$279,359.00	\$0
	2146	\$2	7,053,375	AMAZING 8S	6/17/19			15	82.19%	4,666	3,770	120	473	\$316,988.00	\$420,710.00	\$467,504.00	\$553,334.00	\$0
	2080	\$2	40,562,000	BREAK THE BANK	6/15/18			67	89.90%	6,036	2,712	19,735	36	\$319,474.00	\$327,380.00	\$405,122.00	\$460,494.00	\$0
	2052	\$3	35,669,250	\$50,000 BONUS CASHWORD	2/4/19			34	55.55%	14,397	9,179	99,981	18	\$1,752,465.00	\$1,770,843.00	\$1,730,871.00	\$1,723,611.00	\$0
	2089	\$3	5,989,875	BLOCK-O	6/3/19			17	75.46%	4,193	4,038	855	1,086	\$447,573.00	\$530,796.00	\$575,451.00	\$613,197.00	\$0
	1828	\$3	41,527,800	TEXAS LOTERIA	9/17/18			54	61.78%	18,884	11,203	177,207	20	\$1,384,437.00	\$1,390,749.00	\$1,365,072.00	\$1,399,215.00	\$0
	2134	\$5	7,221,000	\$500 FREZNY	4/15/19			24	86.15%	3,860	2,028	6,363	184	\$336,120.00	\$372,905.00	\$414,980.00	\$482,315.00	\$0
	2129	\$5	10,394,625	BONUS BREAK THE BANK	4/2/19			26	60.59%	14,536	7,842	30,096	9	\$1,071,305.00	\$1,049,695.00	\$1,124,500.00	\$1,220,320.00	\$0

Liability for 2134 / for Life to Date

Product Status: SmartCash Enabled: Validation Range: 03/26/2019 - 12/31/2037
 Active N/A

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	134494	\$672,470.00	611517	\$3,057,585.00	81.97%	5919167
2	2	N/A	\$10.00	20624	\$206,240.00	99778	\$997,780.00	82.87%	5984094
3	3	N/A	\$10.00	28662	\$286,620.00	163791	\$1,637,910.00	85.11%	6145577
4	4	N/A	\$10.00	29139	\$291,390.00	163216	\$1,632,160.00	84.85%	6127122
5	5	N/A	\$15.00	8102	\$121,530.00	40019	\$600,285.00	83.16%	6005220
6	6	N/A	\$15.00	7229	\$108,435.00	40930	\$613,950.00	84.99%	6137077
7	7	N/A	\$15.00	7040	\$105,600.00	41119	\$616,785.00	85.38%	6165416
8	8	N/A	\$20.00	3986	\$79,720.00	20158	\$403,160.00	83.49%	6028865
9	9	N/A	\$20.00	3445	\$68,900.00	20699	\$413,980.00	85.73%	6190667
10	10	N/A	\$20.00	3449	\$68,980.00	20673	\$413,460.00	85.70%	6188530
11	0	N/A	\$25.00	2934	\$73,350.00	15136	\$378,400.00	83.76%	6048536
12	0	N/A	\$25.00	2580	\$64,500.00	15343	\$383,575.00	85.61%	6181543
13	0	N/A	\$25.00	2596	\$64,900.00	15501	\$387,525.00	85.66%	6185153
14	0	N/A	\$25.00	2548	\$63,700.00	15548	\$388,700.00	85.92%	6204250
15	0	N/A	\$50.00	1517	\$75,850.00	7520	\$376,000.00	83.21%	6008843
16	0	N/A	\$50.00	2549	\$127,450.00	15500	\$775,000.00	85.88%	6201202
17	0	N/A	\$50.00	1703	\$85,150.00	10309	\$515,450.00	85.82%	6197243
18	0	N/A	\$50.00	3728	\$186,400.00	23368	\$1,168,400.00	86.24%	6227499
19	0	N/A	\$50.00	4155	\$207,750.00	25931	\$1,296,550.00	86.19%	6223750
20	0	N/A	\$100.00	266	\$26,600.00	1256	\$125,600.00	82.52%	5958985
21	0	N/A	\$100.00	266	\$26,600.00	1556	\$155,600.00	85.40%	6166781
22	0	N/A	\$100.00	358	\$35,800.00	2062	\$206,200.00	85.21%	6152769
23	0	N/A	\$100.00	294	\$29,400.00	1806	\$180,600.00	86.00%	6210060
24	0	N/A	\$100.00	358	\$35,800.00	2032	\$203,200.00	85.02%	6139360
25	0	N/A	\$100.00	345	\$34,500.00	2062	\$206,200.00	85.67%	6186000
26	0	N/A	\$100.00	416	\$41,600.00	2604	\$260,400.00	86.23%	6226319
27	0	N/A	\$100.00	536	\$53,600.00	3079	\$307,900.00	85.17%	6150334
28	0	N/A	\$500.00	188	\$94,000.00	1032	\$516,000.00	84.59%	6108255
29	0	N/A	\$500.00	258	\$129,000.00	1551	\$775,500.00	85.74%	6191139
30	0	N/A	\$500.00	166	\$83,000.00	1050	\$525,000.00	86.35%	6235238
31	0	N/A	\$500.00	118	\$59,000.00	789	\$394,500.00	86.99%	6281553
32	0	N/A	\$500.00	92	\$46,000.00	511	\$255,500.00	84.74%	6119288
33	0	N/A	\$500.00	118	\$59,000.00	772	\$386,000.00	86.74%	6263608
34	0	N/A	\$500.00	106	\$53,000.00	502	\$251,000.00	82.57%	5962075
Totals:				274365	\$3,765,835.00	1,388,720	\$20,805,855.00		

1,096

Prize Structure
TEXAS LOTTERY
GAME NO.2134 - \$500 FRENZY™
November 27, 2018 - VERSION B

Order Quantity: 7,221,000 Pack Size: 75 Pool Size: 120,000 Winners: 1,663,065 Total Payout
Price Point: \$5.00 Packs/Game: 96,280 Number of Pools: 60,18 Non-winners: 5,557,915 Prize Fund: \$24,571,690.00
Revenue: \$36,105,000.00 Pack/Pool: 1,600 Overall Odds: 4,3419 Payout: 68.06%

Kind	Wins	Level	Get	Win	Value	Order (1 in)	Pool	Total	Total Prize Cost	% Prize Fund	
01	1	L	\$5	\$5	\$5.00	9,6795	7,75	12,400.00	746,011	\$3,730,055.00	15.18%
02	1	L	\$10	\$10	\$10.00	59,9741	1,25	2,000.00	150,402	\$1,204,020.00	4.90%
03	1	L	\$5 w/ DOLLAR BILL	\$10	\$10.00	37,5208	2,00	3,200.00	192,453	\$1,924,530.00	7.83%
04	2	L	\$5 x 2	\$10	\$10.00	37,5400	2,00	3,200.00	192,356	\$1,923,560.00	7.83%
						14,2931	5,25	8,400.00	505,210	\$5,052,100.00	20.56%
05	1	L	\$15	\$15	\$15.00	150,0592	0,50	800.00	48,121	\$721,815.00	2.94%
06	2	L	\$10 + \$5	\$15	\$15.00	149,9408	0,50	800.00	48,159	\$722,385.00	2.94%
07	3	L	\$5 x 3	\$15	\$15.00	149,9408	0,50	800.00	48,159	\$722,385.00	2.94%
						49,9934	1,50	2,400.00	144,439	\$2,166,585.00	8.22%
08	1	L	\$20	\$20	\$20.00	299,0805	0,25	400.00	24,144	\$482,880.00	1.97%
09	1	L	\$10 w/ DOLLAR BILL	\$20	\$20.00	299,0805	0,25	400.00	24,144	\$482,880.00	1.97%
10	4	L	\$5 x 4	\$20	\$20.00	299,3533	0,25	400.00	24,122	\$482,440.00	1.96%
						99,7238	0,75	1,200.00	72,410	\$1,448,200.00	5.89%
						1,9187	15,25	24,600.00	1,465,070	\$12,095,940.00	50.45%
11	1	M	\$25	\$25	\$25.00	399,6126	0,19	300.00	18,070	\$451,750.00	1.84%
12	2	M	\$10 w/ DOLLAR BILL + \$5	\$25	\$25.00	402,8901	0,19	300.00	17,923	\$448,075.00	1.82%
13	3	M	\$15 + (\$5 x 2)	\$25	\$25.00	399,0164	0,19	300.00	18,097	\$452,425.00	1.84%
14	5	M	\$5 x 5	\$25	\$25.00	399,0385	0,19	300.00	18,096	\$452,400.00	1.84%
						100,0332	0,75	1,200.00	72,166	\$1,804,650.00	7.34%
15	1	M	\$50	\$50	\$50.00	799,0464	0,09	150.00	9,037	\$451,850.00	1.84%
16	4	M	\$20 + \$15 + \$10 + \$5	\$50	\$50.00	400,0778	0,19	300.00	18,049	\$902,450.00	3.67%
17	1	M	\$25 w/ DOLLAR BILL	\$50	\$50.00	601,1489	0,12	200.00	12,012	\$600,600.00	2.44%
18	10	M	\$5 x 10	\$50	\$50.00	266,4689	0,28	450.00	27,096	\$1,354,800.00	5.51%
19	5	M	\$5 w/ DOLLAR BILL x 5	\$50	\$50.00	240,0120	0,31	500.00	30,086	\$1,504,300.00	6.12%
						75,0000	1,00	1,600.00	95,250	\$4,814,000.00	19.89%
20	1	M	\$100	\$100	\$100.00	4744,4152	0,02	25.00	1,822	\$152,200.00	0.62%
21	1	M	\$50 w/ DOLLAR BILL	\$100	\$100.00	3963,2272	0,02	30.00	1,822	\$162,200.00	0.74%
22	6	M	\$50 + (\$10 x 5)	\$100	\$100.00	2983,8843	0,03	40.00	2,450	\$242,000.00	0.98%
23	10	M	\$5 w/ DOLLAR BILL x 10	\$100	\$100.00	3438,5714	0,02	35.00	2,100	\$210,000.00	0.85%
24	15	M	(\$5 x 10) + (\$10 x 5)	\$100	\$100.00	3021,3389	0,02	40.00	2,390	\$239,000.00	0.97%
25	20	M	\$5 x 20	\$100	\$100.00	3000,0000	0,03	40.00	2,407	\$240,700.00	0.98%
26	5	M	\$50 + \$25 + (\$10 x 2) + \$5	\$100	\$100.00	2391,0596	0,03	50.00	3,020	\$302,000.00	1.23%
27	4	M	(\$15 w/ DOLLAR BILL x 3) + \$5 w/ DOLLAR BILL	\$100	\$100.00	1997,5104	0,04	60.00	3,615	\$361,500.00	1.47%
						374,2226	0,20	320.00	19,296	\$1,929,600.00	7.65%
28	1	M	\$900	\$900	\$900.00	9918,9525	0,01	20.00	1,200	\$610,000.00	2.48%
29	30	M	(\$50 x 2) + (\$25 x 8) + (\$10 x 20)	\$500	\$500.00	3991,7081	0,02	30.00	1,809	\$904,500.00	3.68%
30	22	M	(\$100 x 2) + (\$20 x 10) + (\$10 x 10)	\$500	\$500.00	9938,3224	0,01	20.00	1,216	\$608,000.00	2.47%
31	15	M	(\$50 x 6) + (\$25 x 4) + (\$20 x 5)	\$500	\$500.00	7961,4112	0,01	15.00	907	\$453,500.00	1.85%
32	4	M	(\$100 w/ DOLLAR BILL x 2) + (\$25 w/ DOLLAR BILL x 2)	\$500	\$500.00	11975,1244	0,01	10.00	603	\$301,500.00	1.23%
33	10	M	\$50 x 10	\$500	\$500.00	8113,4831	0,01	15.00	890	\$445,000.00	1.81%
34	5	M	\$50 w/ DOLLAR BILL x 5	\$500	\$500.00	11876,6447	0,01	10.00	608	\$304,000.00	1.24%
						995,5990	0,06	7,253	7,253	\$3,626,500.00	14.76%
						37,0279	2,00	3,260.00	195,015	\$12,174,750.00	49.56%
						4,3419	17,28	27,640.00	1,653,085	\$24,571,690.00	100.00%

DOLLAR BILL (total times) = win DOUBLE the prize

There will be no more than maximum (18) winners per pack.

ORIGINAL ORDER

SHIPMENT # 1
COMPLETE
POOLS # 1- 78

7,221,000	746,011	120,402	192,453	192,356	48,121	48,159	48,159	24,144	24,144	24,122	18,070	17,923	18,097	18,096	9,037	18,049	12,012	27,096	30,086	1,822	1,822	2,420	2,100	2,390	2,407	3,020	3,615	1,220	1,809	1,216	907	603	890	608
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INTEROFFICE MEMO

Gary Grief, Executive Director — Michael P. Farrell, Charitable

0-0000

7-221-0000

1-0000

7-221-0000

7-221-

82-55

55610.2 5000

556 91.2-02000

151-0700

556 240-0000

DB

Payment Approval

March 19, 2019

Rounding Issue

The attached invoice(s) for service is being submitted for approval.

Vendor Name: Scientific Games, Inc
 Invoice Number: 1034595-2
 Tx Game name: TX-2134 \$500 Frenzy
 PO #: 362-19-9019RV2RL015 RA

Shipment	Quantity	Price	Total
	3693.45	\$23.10	
scratch my back	3693.45	\$54.40	\$85,318.70
flourescnet inks	3693.45	\$3.20	\$200,923.68
mega color	3693.45	\$1.85	\$11,819.04
ITVM insert	1	\$151.07	\$6,832.88
	3527.55	\$23.10	\$151.07
scratch my back	3527.55	\$54.40	\$81,486.41
flourescnet inks	3527.55	\$3.20	\$191,898.72
mega color	3527.55	\$1.85	\$11,288.16
			\$6,525.97

Total Amount

\$596,244.63

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock

Dale Bowersock (Instant Product Coordinator)
Please forward to the next person for approval

DB

3/26/19

Date

Dale Bowersock for Robert Tirloni

Robert Tirloni (Products Manager)
Please forward to the next person for approval

3/27/19

Date

Ryan Mindell

Ryan Mindell (Lottery Operations Division Director)

3-27-19

Date

Please return to Maria Perez in the Office of the Controller by

March 29, 2019



1500 BLUEGRASS LAKES PARKWAY
ALPHARETTA, GEORGIA 30004
770 684.3700

Sold To:

TEXAS LOTTERY
P.O. BOX 16630
AUSTIN, TX 78761-6630

Invoice: 1034595-2
P.O. 362-19-9019RV2 RL015
March 15, 2019

<u>Game</u>	<u>Description</u>	<u>Shipment</u>	<u>Quantity</u>	<u>Price Per 1000</u>	<u>Total Price</u>
TX-2134	\$500 FRENZY	1	3,693,450	\$23.10	\$85,318.70
TX-2134	\$500 FRENZY	1	Scratch My Back	\$54.40	\$200,923.68
TX-2134	\$500 FRENZY	1	Fluorescent Inks	\$3.20	\$11,819.04
TX-2134	\$500 FRENZY	1	Mega Color	\$1.85	\$6,832.88
TX-2134	\$500 FRENZY	1	ITVM Inserts		\$151.07
TX-2134	\$500 FRENZY	2	3,527,550	\$23.10	\$81,486.41
TX-2134	\$500 FRENZY	2	Scratch My Back	\$54.40	\$191,898.72
TX-2134	\$500 FRENZY	2	Fluorescent Inks	\$3.20	\$11,288.16
TX-2134	\$500 FRENZY	2	Mega Color	\$1.85	\$6,525.97
TOTAL DUE					<u>\$596,244.63</u>

Please Remit Payment Via Wire Transfer

Bank: Bank of America
Swift: BOFAUS3N
Acct name: Scientific Games International, Inc. - Operating
Acct #: 501017395032
Wire Routing #: 026009593

Instant Ticket Game Analysis
2/26/17-2/23/19

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point					Print Quantities	Price Point				
	\$1	\$2	\$3	\$5			\$10	\$20	\$30	\$50	
< 5M	None	Week 12*	None	None		2M	None	None	None	None	
5M-9.99M	Week 15	Week 18	Week 18	Week 17		3M	None	None	None	Week 52*	
10M-14.99M	Week 20	None	None	Week 16*		4M	None	None	None	None	
15M-19.99M	Week 23	None	Week 32*	Week 48		5M	None	Week 42	None	None	
20M-24.99M	None	None	None	Week 57		6M	Week 22	None	None	None	
25M-29.99M	Week 58*	None	None	None		7M	None	Week 49*	None	None	
30M-34.99M	Week 41*	Week 57*	None	None		8M	Week 25*	None	None	None	
>35M	None	Week 55*	Week 57	Week 53*		>9M	Week 43	Week 49*	None	None	

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point					Print Quantities	Price Point				
	\$1	\$2	\$3	\$5			\$10	\$20	\$30	\$50	
< 5M	None	\$714,918	None	None		2M	None	None	None	None	
5M-9.99M	\$543,741	\$753,911	\$1,037,655	\$2,105,631		3M	None	None	None	\$2,913,384	
10M-14.99M	\$527,618	None	None	\$2,919,843		4M	None	None	None	None	
15M-19.99M	\$633,249	None	\$1,302,836	\$1,502,081		5M	None	\$2,300,088	None	None	
20M-24.99M	None	None	None	\$1,710,701		6M	\$2,715,030	None	None	None	
25M-29.99M	\$438,898	None	None	None		7M	None	\$2,502,908	None	None	
30M-34.99M	\$629,856	\$1,039,084	None	None		8M	\$2,822,095	None	None	None	
>35M	None	\$1,243,302	\$1,731,457	\$3,256,460		>9M	\$2,847,773	\$3,190,792	None	None	

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only