

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Instant Ticket Information**

Date Completed 8/26/2019

Game #	2139	Confirmed Packs	2,006
Game Name	Triple Play	Active Packs	1,164
Quantity Printed	6,974,375	Warehouse Packs	-
Price Point	\$2	Returned Packs	413
Start Date	4/15/2019	Printed Payout Percentage	65.26%
Top Prize	\$ 30,000	Percent Sold	92.88%
Number of Top Prizes Remaining	1	Number of Weeks Out	19

**Current Game Sales Analysis**

**TANGIBLE COSTS**

**Expenditure Impact:**

Cost to print tickets	\$ 123,235	Actual ticket production costs
Prize payout expense	\$ 7,380,928	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs** \$ 7,504,163

**TANGIBLE BENEFITS**

**Revenue Impact:**

Estimated sales	\$ 12,955,599	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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**Total Estimated Benefits** \$ 12,955,599

**Excess of Revenue over Expended** \$ 5,451,436

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	113,718
Next week	\$	139,754
Next week	\$	145,060
Avg Weekly Sales Current Game	\$	132,844
Avg Weekly Sales \$2; 5M-9.99M Qty	\$	753,911
<b>Percentage Of Variance In Sales</b>		<b>82%</b>



# Play the Games of Texas!

TEXAS LOTTERY

Da Vinci Report

Week End Date: 8/24/19

8/26/19

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	8/24/19	8/17/19	8/10/19	8/3/19
Mature	2116	\$5	7,030,050	GOLDEN NUGGET	2/18/19			27	86.93%	1,961	1,448	8,183	42	\$229,890.00	\$228,165.00	\$247,530.00	\$320,930.00
	2118	\$5	7,338,825	HOT 5S HOT STREAK	3/4/19			25	70.16%	3,070	2,004	23,389	68	\$237,140.00	\$242,990.00	\$252,555.00	\$342,415.00
	2066	\$5	7,334,475	PAC-MAN SLOTS	4/1/19			21	67.95%	5,826	3,126	20,836	623	\$381,080.00	\$379,760.00	\$405,875.00	\$527,540.00
	2082	\$5	22,519,950	SUPER CROSSWORD	11/28/18			39	53.69%	12,917	7,387	116,545	26	\$1,303,405.00	\$1,314,260.00	\$1,330,010.00	\$1,572,595.00
	2074	\$5	40,124,625	SUPER LOTERIA	1/21/19			31	55.90%	24,266	10,748	195,891	14	\$3,613,315.00	\$3,556,565.00	\$3,613,565.00	\$3,939,295.00
	2056	\$10	28,522,850	\$200 MILLION CASH EXPLOSION	9/4/18			51	41.13%	12,312	5,868	314,800	23	\$2,302,120.00	\$2,224,810.00	\$2,195,740.00	\$2,482,640.00
	2166	\$10	12,139,700	\$250,000 50X CASHWORD	4/15/19			19	60.37%	19,426	8,765	64,231	16	\$3,716,940.00	\$3,583,700.00	\$3,715,540.00	\$4,378,340.00
	2084	\$10	26,555,050	MEGA LOTERIA	10/1/18			47	86.88%	24,651	10,278	28,437	18	\$5,022,020.00	\$4,976,890.00	\$4,911,890.00	\$5,472,720.00
	2137	\$10	8,137,300	RUBY 7S	5/8/19			16	74.69%	17,448	9,718	11,279	20	\$2,667,950.00	\$2,704,730.00	\$2,755,890.00	\$3,145,700.00
	2122	\$10	5,987,100	THE BIG TICKET	2/18/19			27	86.25%	6,209	3,626	5,176	74	\$666,250.00	\$672,310.00	\$666,030.00	\$838,030.00
	2093	\$20	7,344,000	\$100 OR \$200	10/1/18			47	68.46%	9,276	4,299	77,005	25	\$1,451,520.00	\$1,417,340.00	\$1,462,160.00	\$1,617,080.00
	2107	\$20	8,987,375	200X	12/3/18			38	84.73%	17,496	8,076	25,872	16	\$3,113,160.00	\$3,125,820.00	\$3,117,460.00	\$3,463,940.00
	2138	\$20	7,221,800	DIAMOND 7S	5/8/19			16	50.81%	22,851	9,643	105,836	14	\$3,714,020.00	\$3,642,980.00	\$3,739,320.00	\$4,239,000.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			119	38.45%	11,095	5,596	835,022	27	\$2,077,840.00	\$2,069,800.00	\$2,024,320.00	\$2,266,880.00
	2077	\$20	5,075,275	MILLIONAIRE CLUB	12/17/18			36	51.46%	8,547	4,037	84,608	22	\$806,720.00	\$788,220.00	\$828,940.00	\$942,640.00
	2135	\$20	6,091,725	MILLION DOLLAR LOTERIA	4/15/19			19	65.80%	24,092	8,972	45,714	22	\$4,363,560.00	\$4,300,800.00	\$4,338,120.00	\$4,799,540.00
	2067	\$20	7,123,800	STACKS OF CASH	7/16/18			58	64.61%	5,933	3,145	90,473	13	\$805,640.00	\$811,920.00	\$850,080.00	\$913,580.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			75	25.31%	8,217	4,458	1,003,043	15	\$2,311,770.00	\$2,185,550.00	\$2,127,330.00	\$2,477,100.00
	2114	\$30	5,971,025	300X	1/7/19			33	74.78%	15,649	7,388	34,707	14	\$3,225,450.00	\$3,142,950.00	\$3,101,070.00	\$3,525,360.00
	2141	\$50	4,623,120	MILLION DOLLAR JACKPOT	5/20/19			14	27.94%	13,939	7,279	142,598	40	\$4,706,000.00	\$4,446,350.00	\$4,362,800.00	\$4,953,600.00
	2104	\$50	4,564,740	WINNING MILLIONS	11/14/18			40	63.90%	7,215	3,545	70,067	35	\$2,351,100.00	\$2,163,050.00	\$2,241,650.00	\$2,610,550.00
Out of Wareh	2149	\$1	9,149,850	FIREBALL 5S	6/26/19			8	69.95%	10,143	7,381	20	40	\$563,377.00	\$650,861.00	\$752,029.00	\$860,869.00
Sold/Closing	2111	\$1	29,302,200	10X	12/3/18	9/8/19	10/23/19	38	96.76%	2,239	1,655	0	442	\$123,080.00	\$144,861.00	\$188,652.00	\$256,037.00
	2123	\$1	9,135,600	CASH PAYOUT	4/1/19	9/8/19	10/23/19	21	89.69%	1,392	1,109	0	2,615	\$58,868.00	\$63,758.00	\$75,145.00	\$99,800.00
	2130	\$1	9,177,150	FIND THE 9S	3/4/19	7/14/19	8/28/19	25	94.91%	7	12	0	2,727	-\$518.00	-\$234.00	\$2,571.00	\$5,404.00
	2133	\$2	6,943,625	\$30,000 JACKPOT	2/18/19	8/18/19	10/2/19	27	93.78%	392	372	42	1,788	\$29,736.00	\$64,350.00	\$73,752.00	\$114,674.00
	2151	\$2	6,959,000	777	3/18/19	8/18/19	10/2/19	23	96.66%	198	157	0	1,022	\$16,030.00	\$35,308.00	\$37,476.00	\$64,620.00
	2108	\$2	7,325,375	MONEY MULTIPLIER	1/21/19	8/18/19	10/2/19	31	91.17%	356	425	135	3,395	\$29,734.00	\$63,176.00	\$74,592.00	\$94,074.00
	2139	\$2	6,974,375	TRIPLE PLAY	4/15/19			19	92.88%	2,006	1,164	0	413	\$113,718.00	\$139,754.00	\$145,060.00	\$225,746.00
	2078	\$2	35,978,375	WEEKLY GRAND	1/10/18	9/8/19	10/23/19	84	90.32%	5,429	6,546	7,313	229	\$563,274.00	\$603,192.00	\$633,528.00	\$742,708.00
	2031	\$3	5,931,500	CINCO CONNECT	3/4/19	9/8/19	10/23/19	25	70.84%	1,656	1,140	3,137	6,398	\$111,927.00	\$121,275.00	\$124,761.00	\$168,825.00
	2112	\$5	19,823,025	50X	1/7/19	7/31/19	9/14/19	33	93.41%	1,184	167	20	9,038	\$57,290.00	\$242,465.00	\$660,035.00	\$1,738,570.00

Liability for 2139 / for Life to Date

Product Status: SmartCash Enabled: N/A  
 Active

Validation Range: 03/19/2019 - 12/31/2037

Outstanding Prizes

Tier Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid	Life to Date	% paid	Est. Tickets Sold
1	N/A	\$2.00	56025	\$112,050.00	334540	\$669,080.00	85.66%	5973928
2	N/A	\$2.00	139706	\$279,412.00	306654	\$613,308.00	68.70%	4791468
3	N/A	\$5.00	13304	\$66,520.00	98286	\$491,430.00	88.08%	6142875
4	N/A	\$5.00	50002	\$250,010.00	117402	\$587,010.00	70.13%	4891194
5	N/A	\$10.00	3101	\$31,010.00	24774	\$247,740.00	88.88%	6198499
6	N/A	\$10.00	16724	\$167,240.00	39053	\$390,530.00	70.02%	4883200
7	N/A	\$10.00	5255	\$52,550.00	50559	\$505,590.00	90.58%	6317723
8	N/A	\$15.00	2925	\$43,875.00	24950	\$374,250.00	89.51%	6242534
9	N/A	\$15.00	16633	\$249,495.00	39162	\$587,430.00	70.19%	4895250
10	N/A	\$15.00	5597	\$83,955.00	50242	\$753,630.00	89.98%	6275301
11	N/A	\$20.00	1406	\$28,120.00	12576	\$251,520.00	89.94%	6273046
12	N/A	\$20.00	4108	\$82,160.00	9848	\$196,960.00	70.56%	4921442
13	N/A	\$20.00	1256	\$25,120.00	12682	\$253,640.00	90.99%	6345890
14	N/A	\$20.00	1286	\$25,720.00	12633	\$252,660.00	90.76%	6330000
15	N/A	\$50.00	160	\$8,000.00	1299	\$64,950.00	89.03%	6209536
16	N/A	\$50.00	905	\$45,250.00	2017	\$100,850.00	69.03%	4814275
17	N/A	\$50.00	126	\$6,300.00	1327	\$66,350.00	91.33%	6369577
18	N/A	\$50.00	109	\$5,450.00	1346	\$67,300.00	92.51%	6451896
19	N/A	\$50.00	121	\$6,050.00	1346	\$67,300.00	91.75%	6399119
20	N/A	\$100.00	63	\$6,300.00	528	\$52,800.00	89.34%	6230913
21	N/A	\$100.00	463	\$46,300.00	983	\$98,300.00	67.98%	4741224
22	N/A	\$100.00	71	\$7,100.00	691	\$69,100.00	90.68%	6324531
23	N/A	\$100.00	65	\$6,500.00	706	\$70,600.00	91.57%	6386392
24	N/A	\$200.00	50	\$10,000.00	424	\$84,800.00	89.45%	6238681
25	N/A	\$200.00	130	\$26,000.00	337	\$67,400.00	72.16%	5032900
26	N/A	\$200.00	31	\$6,200.00	443	\$88,600.00	93.46%	6518244
27	N/A	\$200.00	50	\$10,000.00	419	\$83,800.00	89.34%	6230838
28	N/A	\$1,000.00	2	\$2,000.00	8	\$8,000.00	80.00%	5579500
29	N/A	\$1,000.00	4	\$4,000.00	6	\$6,000.00	60.00%	4184625
30	N/A	\$30,000.00	0	\$0.00	4	\$120,000.00	100.00%	6974376
31	N/A	\$30,000.00	1	\$30,000.00	3	\$90,000.00	75.00%	5230782
<b>Totals:</b>								
			319679	\$1,722,687.00	1,145,248	\$7,380,928.00		





**INTEROFFICE MEMO**

Gary Graf, Executive Director  
 Michael P. Farrell, Chairman

Payment Approval

March 19, 2019

The attached invoice(s) for service is being submitted for approval.

Vendor Name:  
 Invoice Number:  
 Tx Game name:  
 PO #:

Scientific Games, Inc  
 1034599  
 TX-2139 Triple Play  
 362-19-9019RV2RL016

Shipment  
 mega color  
 4 X4 POS pieces

Quantity	Price	Total
6974.38	\$15.11	\$105,382.81
1.00	\$1.85	\$1,902.59
		\$4,950.00
		<b>\$123,235.40</b>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

**28**

Dale Bowersock (Instant Product Coordinator)  
 Please forward to the next person for approval

Robert Tirtoni (Products Manager)  
 Please forward to the next person for approval

Ryan Mindell (Lottery Operations Division Director)  
 Please return to Maria Perez in the Office of the Controller by

Date: 3/19/19  
 Date: 3/20/19  
 Date: March 29, 2019

0.0000  
 0.0000  
 6,974.375 =  
 1,000 =  
 6,974.375  
 6,974.375  
 116,200.990  
 118,200.990  
 4,950.000 =  
 123,235.990



Instant Ticket Game Analysis  
2/26/17-2/23/19

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point					Print Quantities	Price Point				
	\$1	\$2	\$3	\$5	\$10		\$20	\$30	\$50		
< 5M	None	Week 12*	None	None	None	2M	None	None	None	None	
5M-9.99M	Week 15	Week 18	Week 18	Week 17	None	3M	None	None	None	Week 52*	
10M-14.99M	Week 20	None	None	Week 16*	None	4M	None	None	None	None	
15M-19.99M	Week 23	None	Week 32*	Week 48	None	5M	None	Week 42	None	None	
20M-24.99M	None	None	None	Week 57	Week 22	6M	Week 22	None	None	None	
25M-29.99M	Week 58*	None	None	None	None	7M	None	Week 49*	None	None	
30M-34.99M	Week 41*	Week 57*	None	None	Week 25*	8M	Week 25*	None	None	None	
>35M	None	Week 55*	Week 57	Week 53*	Week 43	>9M	Week 43	Week 49*	None	None	

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point					Print Quantities	Price Point				
	\$1	\$2	\$3	\$5	\$10		\$20	\$30	\$50		
< 5M	None	\$714,918	None	None	None	2M	None	None	None	None	
5M-9.99M	\$543,741	\$753,911	\$1,037,655	\$2,105,631	None	3M	None	None	None	\$2,913,384	
10M-14.99M	\$527,618	None	None	\$2,919,843	None	4M	None	None	None	None	
15M-19.99M	\$633,249	None	\$1,302,836	\$1,502,081	None	5M	None	\$2,300,088	None	None	
20M-24.99M	None	None	None	\$1,710,701	\$2,715,030	6M	\$2,715,030	None	None	None	
25M-29.99M	\$438,898	None	None	None	None	7M	None	\$2,502,908	None	None	
30M-34.99M	\$629,856	\$1,039,084	None	None	\$2,822,095	8M	\$2,822,095	None	None	None	
>35M	None	\$1,243,302	\$1,731,457	\$3,256,460	\$2,847,773	>9M	\$2,847,773	\$3,190,792	None	None	

None = no games at this level with 85% sell through  
\* only one game at this level with 85% sell through

Excludes Promotional Tickets  
Unaudited - For Internal Use Only