

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

3/27/2020

Game #	2179	Confirmed Packs	3,225
Game Name	Veterans Cash	Active Packs	1,228
Quantity Printed	5,454,125	Warehouse Packs	-
Price Point	\$2	Returned Packs	2,107
Start Date	10/21/2019	Printed Payout Percentage	65.02%
Top Prize	\$ 30,000	Percent Sold	83.76%
Number of Top Prizes Remaining	1	Number of Weeks Out	22

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 108,744	Actual ticket production costs
Prize payout expense	\$ 5,378,960	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 5,487,704

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 9,136,750	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 9,136,750

Excess of Revenue over Expended \$ 3,649,046

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	86,270
Next week	\$	84,856
Next week	\$	125,532
Avg Weekly Sales Current Game	\$	98,886
Avg Weekly Sales \$2; 5M - 9.99M Qty	\$	727,322
Percentage Of Variance In Sales		86%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2179	Printed Payout Percentage	65.02%
Game Name	Veterans Cash	Actual Payout Percentage	58.87%
Percent Sold	83.76%	Number of Weeks Out	22
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			18

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Scratch Ticket Strategy Coordinator Date

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director Date

Controller Date

Executive Director Date

Bowersock, Dale

From: Grief, Gary
Sent: Tuesday, March 31, 2020 2:14 PM
To: Pyka, Kathy
Cc: Bowersock, Dale; Sanchez, Sheila; Simpson, MaryBeth
Subject: Re: Game Close Analysis (Under 85% Sold)

Approved and thanks.

On Mar 31, 2020, at 2:05 PM, Pyka, Kathy <Kathy.Pyka@lottery.state.tx.us> wrote:

Gary,

I have reviewed and approved the attached Game Close Analysis for game 2179 – Veterans Cash.

Upon your review and approval, can you return to Dale?

Thanks, Kathy

From: Stuckey, Kelly <Kelly.Stuckey@lottery.state.tx.us>
Sent: Tuesday, March 31, 2020 2:00 PM
To: Pyka, Kathy <Kathy.Pyka@lottery.state.tx.us>
Cc: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Subject: FW: Game Close Analysis (Under 85% Sold)

Kathy, I have reviewed the attached game analysis and it is ready for your review and approval. Upon your approval it can be forwarded to Gary for Executive approval.

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Friday, March 27, 2020 11:09 AM
To: Stuckey, Kelly <Kelly.Stuckey@lottery.state.tx.us>
Cc: Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Subject: FW: Game Close Analysis (Under 85% Sold)

Kelly,
Attached is a game's close analysis (under 85% sell through) for OC approval.

Dale

From: Mindell, Ryan <Ryan.Mindell@lottery.state.tx.us>
Sent: Friday, March 27, 2020 11:07 AM
To: Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>; Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Subject: Fwd: Game Close Analysis (Under 85% Sold)

Approved

Begin forwarded message:

From: "Tirloni, Robert" <Robert.Tirloni@lottery.state.tx.us>
Date: March 27, 2020 at 11:06:43 AM CDT
To: "Mindell, Ryan" <Ryan.Mindell@lottery.state.tx.us>
Subject: FW: Game Close Analysis (Under 85% Sold)

Approving this game close analysis, game 2179, 3/27/2020. –RT

Ryan, when you approve, please forward the email back to me and Dale that way we keep the attachment with the email chain. Thanks.

Robert Tirloni
Products Manager | Texas Lottery Commission
Office: 512-344-5406

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Friday, March 27, 2020 11:02 AM
To: Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Subject: Game Close Analysis (Under 85% Sold)

Attached is a game which qualifies for closure according to our Game Close Procedures.

Dale Bowersock - Approved 3/27/2020
<2179 Veterans Cash Game Close Analysis.pdf>



Play the Games of Texas!

Da Vinci Report

3/23/20

Week End Date:3/21/20

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														3/21/20	3/14/20	3/7/20	2/29/20
Baseline	2193	\$1	29,035,950	MONOPOLY 10X	1/6/20			11	42.01%	20,417	12,385	76,052	19	\$836,819.00	\$963,126.00	\$1,124,125.00	\$1,136,863.00
	2206	\$1	9,299,550	TIC TAC TOAD	3/2/20			3	19.34%	20,111	13,202	13,963	6	\$686,097.00	\$698,852.00	\$413,824.00	\$0
	2127	\$2	7,109,375	4-WAY CASH	2/17/20			5	29.83%	17,668	10,004	10,199	7	\$772,326.00	\$964,750.00	\$1,062,670.00	\$951,484.00
	2198	\$2	7,218,250	HEARTS	1/20/20			9	61.12%	12,712	7,736	724	145	\$691,048.00	\$853,500.00	\$1,067,240.00	\$957,762.00
	2204	\$2	7,199,000	SIZZLING HOT 7S	3/16/20			1	3.49%	21,388	7,811	23,723	5	\$502,626.00	\$0	\$0	\$0
	2168	\$3	35,604,750	\$50,000 BONUS CASHWORD	2/17/20			5	5.45%	16,476	8,707	241,285	15	\$1,486,524.00	\$1,533,060.00	\$1,358,781.00	\$978,675.00
	2194	\$3	19,285,125	MONOPOLY 30X CROSSWORD	1/6/20			11	37.42%	15,137	9,844	68,901	14	\$1,517,652.00	\$1,781,283.00	\$1,921,545.00	\$1,973,844.00
	2164	\$5	22,076,025	\$100,000 VIP CASHWORD	3/16/20			1	1.27%	28,828	8,300	250,113	8	\$1,406,575.00	\$0	\$0	\$0
	2201	\$5	6,234,900	\$50,000 POKER	2/3/20			7	62.83%	17,047	7,874	3,954	10	\$1,922,395.00	\$2,275,885.00	\$2,738,495.00	\$3,171,260.00
	2199	\$5	7,131,225	88 FORTUNES	1/20/20			9	63.47%	13,311	5,849	13,994	7	\$1,296,820.00	\$1,573,270.00	\$1,963,015.00	\$2,190,540.00
	2241	\$5	15,358,575	BINGO TIMES 20	2/17/20			5	10.28%	21,051	10,974	149,281	7	\$1,657,920.00	\$1,907,300.00	\$1,869,215.00	\$1,593,475.00
	2207	\$5	7,098,225	JAMES BOND 007	3/2/20			3	33.57%	15,880	9,263	33,046	9	\$3,225,935.00	\$4,879,660.00	\$3,809,525.00	\$0
	2195	\$5	20,072,100	MONOPOLY 50X	1/6/20			11	41.37%	24,728	10,957	117,273	13	\$2,595,810.00	\$3,006,125.00	\$3,451,210.00	\$3,697,145.00
	2211	\$5	7,341,450	PINK DIAMOND 7S	3/16/20			1	6.91%	36,136	10,157	40,461	11	\$2,536,255.00	\$0	\$0	\$0
	2192	\$5	7,218,150	TRIPLE DOUBLE 777 RED HOT	2/17/20			5	34.74%	27,401	10,043	23,175	9	\$1,914,310.00	\$2,439,400.00	\$2,946,990.00	\$3,362,955.00
	2208	\$10	7,142,200	\$50 OR \$100!	3/2/20			3	21.31%	28,617	9,533	68,192	28	\$4,584,770.00	\$5,897,000.00	\$4,737,110.00	\$0
	2202	\$10	6,074,650	JUMBO BUCKS 300X	2/3/20			7	50.98%	27,595	9,737	18,748	23	\$3,001,380.00	\$3,424,080.00	\$4,128,060.00	\$4,757,890.00
	2196	\$10	13,192,900	MONOPOLY 100X	1/6/20			11	40.56%	24,619	10,581	117,509	18	\$3,419,640.00	\$3,980,290.00	\$4,496,440.00	\$4,923,200.00
	2245	\$20	12,034,525	MILLION DOLLAR LOTERIA	3/2/20			3	4.25%	29,762	7,404	419,553	12	\$3,633,360.00	\$4,036,860.00	\$2,560,100.00	\$0
	2197	\$20	8,934,650	MONOPOLY 200X	1/6/20			11	29.97%	26,575	9,691	210,029	31	\$3,323,440.00	\$3,826,400.00	\$4,412,800.00	\$4,761,060.00
	2145	\$20	7,217,400	MULTIPLIER SPECTACULAR	2/3/20			7	23.01%	27,482	9,090	181,666	33	\$3,592,500.00	\$4,173,820.00	\$4,819,200.00	\$5,448,360.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			1	0.97%	39,201	7,435	426,370	8	\$3,508,140.00	\$0	\$0	\$0
Mature	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			131	0.00%	0	0	2,172	16	\$0	\$0	\$0	\$0
	1804	\$1	829,650	LUCKY STARS	9/18/17			131	0.00%	0	0	70	765	\$0	\$0	\$0	\$0
	2105	\$1	9,056,850	WILD CHERRY DOUBLER	12/16/19			14	88.73%	3,220	2,131	0	846	\$119,471.00	\$166,241.00	\$203,202.00	\$233,851.00
	2124	\$1	853,200	WINNING 7S	8/8/19			32	0.00%	0	0	4,198	577	\$0	\$0	\$0	\$0
	2161	\$2	34,822,125	BINGO EXTRA	10/7/19			24	45.85%	16,046	9,097	122,345	32	\$1,173,778.00	\$1,306,206.00	\$1,376,544.00	\$1,303,190.00
	2162	\$2	40,877,750	BREAK THE BANK	8/5/19			33	51.55%	17,136	9,934	127,670	22	\$1,275,016.00	\$1,428,786.00	\$1,548,550.00	\$1,449,702.00
	2179	\$2	5,454,125	VETERANS CASH	10/21/19			22	83.76%	3,225	1,228	0	2,107	\$86,270.00	\$84,856.00	\$125,532.00	\$158,534.00
	2060	\$2	35,449,750	WEEKLY GRAND	8/19/19			31	40.36%	14,513	9,861	140,512	27	\$796,224.00	\$936,694.00	\$996,012.00	\$954,080.00

Liability for 2179 / for Life to DateProduct Status:
ActiveSmartCash Enabled:
N/A

Validation Range: 06/25/2019 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$2.00	160857	\$321,714.00	406347	\$812,694.00	71.64%	3907354
2	2	N/A	\$4.00	92283	\$369,132.00	256815	\$1,027,260.00	73.57%	4012343
3	3	N/A	\$4.00	22998	\$91,992.00	64354	\$257,416.00	73.67%	4018165
4	4	N/A	\$5.00	22653	\$113,265.00	64698	\$323,490.00	74.07%	4039690
5	5	N/A	\$10.00	5161	\$51,610.00	16613	\$166,130.00	76.30%	4161356
6	6	N/A	\$10.00	7349	\$73,490.00	25366	\$253,660.00	77.54%	4228926
7	7	N/A	\$10.00	2658	\$26,580.00	8217	\$82,170.00	75.56%	4121061
8	8	N/A	\$20.00	7081	\$141,620.00	25653	\$513,060.00	78.37%	4274291
9	9	N/A	\$20.00	2565	\$51,300.00	8334	\$166,680.00	76.47%	4170536
10	0	N/A	\$50.00	616	\$30,800.00	1887	\$94,350.00	75.39%	4111839
11	0	N/A	\$50.00	578	\$28,900.00	2023	\$101,150.00	77.78%	4242097
12	0	N/A	\$50.00	2251	\$112,550.00	9104	\$455,200.00	80.18%	4372906
13	0	N/A	\$50.00	3701	\$185,050.00	14494	\$724,700.00	79.66%	4344714
14	0	N/A	\$50.00	251	\$12,550.00	898	\$44,900.00	78.15%	4262666
15	0	N/A	\$100.00	89	\$8,900.00	369	\$36,900.00	80.57%	4394262
16	0	N/A	\$100.00	99	\$9,900.00	347	\$34,700.00	77.80%	4243455
17	0	N/A	\$100.00	317	\$31,700.00	1092	\$109,200.00	77.50%	4227043
18	0	N/A	\$100.00	23	\$2,300.00	73	\$7,300.00	76.04%	4147407
19	0	N/A	\$1,000.00	12	\$12,000.00	30	\$30,000.00	71.43%	3895803
20	0	N/A	\$1,000.00	8	\$8,000.00	18	\$18,000.00	69.23%	3775932
21	0	N/A	\$30,000.00	1	\$30,000.00	4	\$120,000.00	80.00%	4363300
Totals:				331551	\$1,713,353.00	906,736	\$5,378,960.00		

NO. OF TICKETS: 5,454,125 MIN: 5,409,600
 NO. POOLS: 22.73 MAX: 5,630,400
 PACK SIZE: 125
 PACKS/POOL: 1,920
 PACKS/GAME: 43,633

TEXAS LOTTERY COMMISSION
 "VETERANS CASH" - GAME NUMBER 2179
 END OF PRODUCTION PRIZE STRUCTURE
 May 14, 2019 - VERSION 5

5,454,125 \$2 TICKETS \$10,908,250 - REVENUE PRIZE FUND - \$7,092,313 PAYOUT % - 65.0178810%

PRIZE LEVEL	# OF WINS	TIER CODE	GET:	WIN:	ODDS OF 1 IN:	WINNERS IN 22.73 POOLS	WINNERS IN 125 (PER PACK*)	WINNERS IN 240,000 (PER POOL)	PRIZE COST	PERCENT OF PRIZE FUND**	VALIDATION TIER LEVELS**
1	1	L	\$2	\$2	9.62	567,204	13.00	24,960	\$ 1,134,408	15.99%	
2	1	L	\$2 (DBL)	\$4	15.62	349,098	8.00	15,360	\$ 1,396,392	19.69%	
3	1	L	\$4	\$4	62.44	87,352	2.00	3,840	\$ 349,408	4.93%	
4	1	L	\$5	\$5	62.44	87,351	2.00	3,840	\$ 436,755	6.16%	
5	1	L	\$5 (DBL)	\$10	250.49	21,774	0.50	960	\$ 217,740	3.07%	
6	4	L	\$2 (DBL) + (\$2 x 3)	\$10	166.72	32,715	0.75	1,440	\$ 327,150	4.61%	
7	1	L	\$10	\$10	501.53	10,875	0.25	480	\$ 108,750	1.53%	
8	6	L	(\$2 x 5) + \$5 (DBL)	\$20	166.62	32,734	0.75	1,440	\$ 654,680	9.23%	LOW
9	1	L	\$20	\$20	500.42	10,899	0.25	480	\$ 217,980	3.07%	68.29%
10	2	M	\$5 (DBL) + \$20 (DBL)	\$50	2,179.04	2,503	-	112	\$ 125,150	1.76%	
11	3	M	\$5 (DBL) + (\$10 (DBL) x 2)	\$50	2,096.93	2,601	-	113	\$ 130,050	1.83%	
12	10	M	\$5 x 10	\$50	480.33	11,355	-	500	\$ 567,750	8.01%	
13	9	M	(\$2 x 5) + (\$5 x 2) + \$10 (DBL) + \$5 (DBL)	\$50	299.76	18,195	-	800	\$ 909,750	12.83%	
14	1	M	\$50	\$50	4,746.85	1,149	-	50	\$ 57,450	0.81%	
15	10	M	\$10 x 10	\$100	11,908.57	458	-	20	\$ 45,800	0.65%	
16	1	M	\$50 (DBL)	\$100	12,228.98	446	-	20	\$ 44,600	0.63%	
17	9	M	\$5 (DBL) + \$10 (DBL) + \$20 (DBL) + (\$5 x 6)	\$100	3,870.92	1,409	-	62	\$ 140,900	1.99%	MID
18	1	M	\$100	\$100	56,813.80	96	-	4	\$ 9,600	0.14%	28.64%
19	8	H	(\$100 (DBL) x 2) + (\$50 (DBL) x 6)	\$1,000	129,860.12	42	-	2	\$ 42,000	0.59%	
20	1	H	\$1,000	\$1,000	209,774.04	26	-	1	\$ 26,000	0.37%	HIGH
21	1	H	\$30,000	\$30,000	1,090,825.00	5 ***	-	-	\$ 150,000	2.11%	3.07%
				2 Decimals:	4.40	1,238,287	27.50	54,484	\$ 7,092,313	100.00%	100.00%
				4 Decimals:	4.4046						

"\$\$" symbol = win double (DBL)

TEXAS LOTTERY COMMISSION
 "VETERANS CASH" - GAME NUMBER 2179
 END OF PRODUCTION PRIZE STRUCTURE
 May 14, 2019 - VERSION 5

Consolidated odds are 1 in:	\$2	9.62	567,204
	\$4	12.50	436,450
	\$5	62.44	87,351
	\$10	83.44	65,364
	\$20	125.00	43,633
	\$50	152.34	35,803
	\$100	2,264.06	2,409
	\$1,000	80,207.72	68
	\$30,000	1,090,825.00	5
			1,238,287

WIN	GET	A	B	C	D
\$2	\$2	11 = \$ 22	16 = \$ 32	13 = \$ 26	12 = \$ 24
\$4	\$2 (DBL)	9 = \$ 36	6 = \$ 24	8 = \$ 32	9 = \$ 36
\$4	\$4	2 = \$ 8	0 = \$ 0	2 = \$ 8	4 = \$ 16
\$5	\$5	1 = \$ 5	3 = \$ 15	1 = \$ 5	3 = \$ 15
\$10	\$5 (DBL)	1 = \$ 10	0 = \$ 0	1 = \$ 10	0 = \$ 0
\$10	\$2 (DBL) + (\$2 x 3)	1 = \$ 10	2 = \$ 20	0 = \$ 0	0 = \$ 0
\$10	\$10	0 = \$ 0	0 = \$ 0	1 = \$ 10	0 = \$ 0
\$20	(\$2 x 5) + \$5 (DBL)	0 = \$ 0	1 = \$ 20	1 = \$ 20	1 = \$ 20
\$20	\$20	1 = \$ 20	0 = \$ 0	0 = \$ 0	0 = \$ 0
		26 \$111	28 \$111	27 \$111	29 \$111

* Each of the following GLEPS will be used in approximately 25% of the packs in the game.
 ** Numbers are rounded.
 *** This exact number of prizes is guaranteed delivery to the TLC.
 Note: There will be no more than 31 winners per pack for this game.



INTEROFFICE MEMO

Gary Grief, Executive Director Michael P. Farrell, Charitable Bingo Op

Payment Approval

June 28, 2019

The attached invoice(s) for service is being submitted for approval.

Vendor Name: IGT Global Solutions Corporation
Invoice Number: 90107924
Tx Game name: Game #2179 Veteran's Cash
PO #: 362-19-9009RL023

	Quantity:	Unit Price:	Amount
Truck 1	5454.125	\$19.70	\$107,441
additional POS cards	17.300	\$75.00	\$1,297.50

Total Amount Due

\$108,743.76

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock DB
Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

7/1/19
Date

Robert Tirloni
Robert Tirloni (Products Manager)
Please forward to the next person for approval

7/1/19
Date

Ryan Mindell
Ryan Mindell (Lottery Operations Division Director)

7-1-19
Date

Please return to Maria Perez in the Office of the Controller by

July 8, 2019



IGT Global Solutions Corporation
d/b/a IGT Solutions Corp. in the State of Texas
10 Memorial Boulevard
Providence, RI 02903
USA
Telephone 401 392-1000
Fax 401 392-1234
FED ID No. 05-0389840

INVOICE

INVOICE NUMBER: 90107924
DATE : June 26, 2019

RECEIVED

2019 JUN 28 PM 2:18

OFFICE OF THE
CONTROLLER

BILL TO: 20318
Texas Lottery Commission
Gary Grief, Executive Director
611 East 6th Street
Austin TX 78701

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 game# 2179	85567 010	"VETERAN'S CASH" 2179 -Truck#1 4.00" x 4.00" Tickets \$ 15.70/M Full UV (\$.08 per sq inch per thousand) \$ 1.28/M Continuous 4 Color Process over entire ticket (0.17 per sq. inch per thousand) \$ 2.72/M TOTAL \$ 19.70/M	5,454,125 PC	0.01970	107,446.26
002 game# 2179	85567 040	Additional POS Cards Additional POS Cards (17,300 bundled in packs of 100) (\$75.00 per 1,000 inserts) \$ 1,297.50	17,300 PC	0.07500	1,297.50
				TOTAL AMOUNT DUE	USD 108,743.76

REMARKS:
Unrounded Invoice Total \$ 108,743.7625

PAYMENT TERMS:
Due within 30 days

REMITTANCE:
Please remit payment in USD:

For wire transfer payments:

Wells Fargo Bank, N.A
420 Montgomery Street
San Francisco CA 94104
SWIFT: WFBUS6S

ABA No. 121000248

Account No. 4417073848

Account Name: IGT Global Solutions Corp

For ACH payments:

Wells Fargo Bank, N.A
420 Montgomery Street
San Francisco CA 94104

ABA No. 121000248

Account No. 4417073848

Account Name: IGT Global Solutions Corporation

For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

END OF DOCUMENT 90107924

Instant Ticket Game Analysis
8/27/17-8/31/19

Average Number of Weeks for 85% Average Sell Through

Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	Week 12*	None	None	2M	None	None	None	None
5M-9.99M	Week 13	Week 18	Week 15*	Week 18	3M	None	None	None	Week 57
10M-14.99M	None	None	None	Week 28	4M	None	None	None	None
15M-19.99M	Week 23*	None	Week 33	Week 40	5M	Week 26*	Week 36	None	None
20M-24.99M	None	None	None	Week 45*	6M	Week 18	None	None	None
25M-29.99M	Week 43	None	None	None	7M	Week 25*	None	None	None
30M-34.99M	Week 41*	None	None	None	8M	Week 25*	Week 38*	None	None
>35M	None	Week 66	Week 45*	Week 53*	>9M	Week 38	Week 49	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	\$714,918	None	None	2M	None	None	None	None
5M-9.99M	\$643,343	\$727,322	\$1,030,894	\$2,013,538	3M	None	None	None	\$2,730,007
10M-14.99M	None	None	None	\$1,919,318	4M	None	None	None	None
15M-19.99M	\$633,249	None	\$1,264,141	\$2,076,678	5M	\$1,959,320	\$2,904,017	None	None
20M-24.99M	None	None	None	\$2,010,891	6M	\$3,723,656	None	None	None
25M-29.99M	\$669,499	None	None	None	7M	\$2,488,242	None	None	None
30M-34.99M	\$629,856	None	None	None	8M	\$2,822,095	\$4,005,888	None	None
>35M	None	\$981,218	\$2,027,184	\$3,256,460	>9M	\$3,796,966	\$3,195,590	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

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