

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 4/27/2020

Game #	2186	Confirmed Packs	3,544
Game Name	Power 5s	Active Packs	2,184
Quantity Printed	7,113,225	Warehouse Packs	3,729
Price Point	\$5	Returned Packs	42
Start Date	11/18/2019	Printed Payout Percentage	68.15%
Top Prize	\$ 100,000	Percent Sold	89.15%
Number of Top Prizes Remaining	1	Number of Weeks Out	23

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 333,127	Actual ticket production costs
Prize payout expense	\$ 21,153,725	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 21,486,852

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 31,707,200	Based on # of tkts printed, times % sold from DaVinci report, times the price point
-----------------	---------------	---

Total Estimated Benefits \$ 31,707,200

Excess of Revenue over Expended **\$ 10,220,348**

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$	412,510
Next week	\$	402,185
Next week	\$	391,875
Avg Weekly Sales Current Game	\$	402,190
Avg Weekly Sales \$5; 5M - 9.99M Qty	\$	1,810,073
Percentage Of Variance In Sales		78%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2186	Printed Payout Percentage	68.15%
Game Name	Power 5s	Actual Payout Percentage	66.72%
Percent Sold	89.15%	Number of Weeks Out	23
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			19

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Scratch Ticket Strategy Coordinator Date

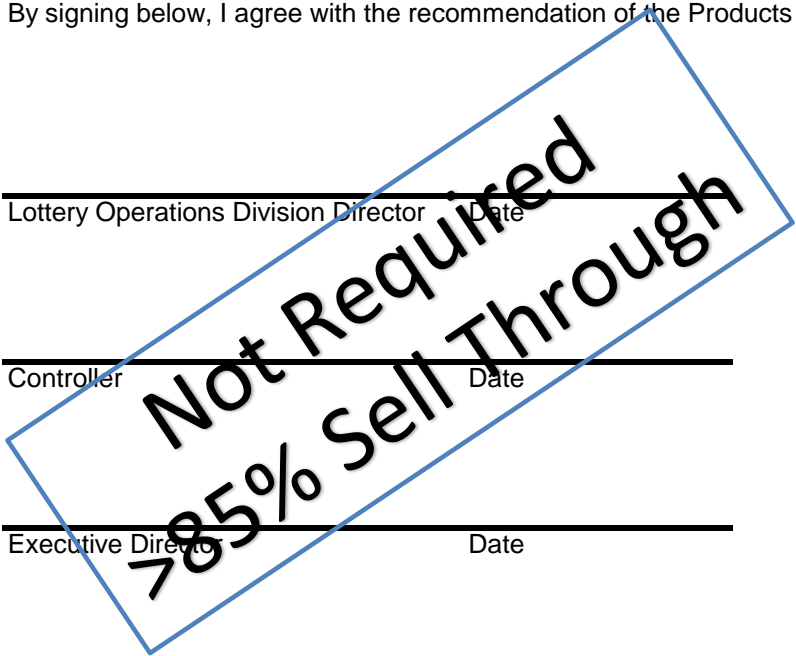
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director Date

Controller Date

Executive Director Date



Bowersock, Dale

From: Tirloni, Robert
Sent: Thursday, May 7, 2020 6:03 PM
To: Bowersock, Dale
Subject: FW: Over 85% Sell-through Game Pre-calls for 5/8/2020
Attachments: 2073_777.pdf; 2093 \$100 or \$200.pdf; 2115 Wild Cash.pdf; 2180 Bonus 7.pdf; 2186 Power 5s.pdf

I'm approving the five Game Closing Analysis forms attached, 5/7/2020. –RT

Robert Tirloni
Products Manager | Texas Lottery Commission
Office: 512-344-5406

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, April 27, 2020 4:37 PM
To: Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Subject: Over 85% Sell-through Game Pre-calls for 5/8/2020

Approved – DB – 4/27/2020

From: Gough, Riley <Riley.Gough@IGT.com>
Sent: Monday, April 27, 2020 4:24 PM
To: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Cc: Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Subject: RE: Game Pre-calls for 5/8/2020

**CAUTION: This email originated outside the Texas Lottery's email system.
DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.**

Hi Dale,

I do not have issues with the below games.

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, April 27, 2020 10:00 AM
To: Gough, Riley <Riley.Gough@IGT.com>
Cc: Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Subject: Game Pre-calls for 5/8/2020

[THIS MESSAGE ORIGINATED FROM A NON-IGT EMAIL ADDRESS]

Here are the games I would recommend for Pre-call in May.

Under 85% sold:

#2001 - \$5 - Deuces Wild, 68.07% sold, last week's sales = \$511,440

Over 85% sold:

#2073 - \$10 - 777, 97.39% sold, last week's sales = \$421,450

#2083 - \$20 - \$100 or \$200, 98.27% sold, last week's sales = \$707,180

#2115 - \$2 - Wild Cash, 89.17% sold, last week's sales = \$160,762

#2180 - \$5 - Bonus 7, 97.55% sold, last week's sales = \$348,690

#2186 - \$5 - Power 5s, 89.15% sold, last week's sales = \$412,510

Please let me know if you have any concerns.

Dale

CONFIDENTIALITY NOTICE: This message is the property of International Game Technology PLC and/or its subsidiaries and may contain proprietary, confidential or trade secret information. This message is intended solely for the use of the addressee. If you are not the intended recipient and have received this message in error, please delete this message from your system. Any unauthorized reading, distribution, copying, or other use of this message or its attachments is strictly prohibited.



Play the Games of Texas!

Da Vinci Report
4/27/20

Week End Date: 4/25/20

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														4/25/20	4/18/20	4/11/20	4/4/20
Mature	2199	\$5	7,131,225	88 FORTUNES	1/20/20			14	76.96%	7,276	4,086	9,205	32	\$895,315.00	\$941,070.00	\$869,895.00	\$1,044,860.00
	2177	\$5	18,315,600	BONUS BREAK THE BANK	11/18/19			23	36.78%	10,818	8,340	132,926	14	\$1,530,860.00	\$1,482,755.00	\$1,256,340.00	\$1,344,150.00
	2001	\$5	8,394,075	DEUCES WILD	12/2/19			21	68.07%	7,168	3,557	21,065	2,805	\$511,440.00	\$557,555.00	\$484,565.00	\$578,855.00
	2195	\$5	20,072,100	MONOPOLY 50X	1/6/20			16	52.97%	13,826	9,423	99,431	51	\$2,452,200.00	\$2,429,210.00	\$2,139,170.00	\$2,357,945.00
	2186	\$5	7,113,225	POWER 5S	11/18/19			23	89.15%	3,544	2,184	3,729	42	\$412,510.00	\$402,185.00	\$391,875.00	\$440,780.00
	2237	\$5	40,877,775	SUPER LOTERIA	12/16/19			19	32.34%	17,997	9,797	334,624	54	\$4,308,380.00	\$3,884,625.00	\$3,341,835.00	\$3,482,185.00
	2056	\$10	28,522,850	\$200 MILLION CASH EXPLOSION	9/4/18			86	71.50%	8,747	5,585	144,687	60	\$2,774,940.00	\$2,539,260.00	\$2,096,210.00	\$2,189,790.00
	2224	\$10	12,075,500	\$250,000 50X CASHWORD	11/4/19			25	86.13%	13,530	7,905	7,244	18	\$4,339,130.00	\$4,175,380.00	\$3,655,890.00	\$3,873,420.00
	2167	\$10	26,558,050	MEGA LOTERIA	9/16/19			32	66.49%	16,801	9,252	144,705	16	\$6,422,180.00	\$6,191,220.00	\$5,475,910.00	\$5,668,810.00
	2196	\$10	13,192,900	MONOPOLY 100X	1/6/20			16	53.36%	13,386	9,515	96,385	6	\$3,772,120.00	\$3,575,060.00	\$3,103,850.00	\$3,316,440.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			154	50.68%	9,482	5,681	665,874	35	\$2,643,640.00	\$2,512,680.00	\$1,994,600.00	\$2,157,160.00
	2178	\$20	7,183,550	MONEY	10/21/19			27	80.62%	10,074	5,923	37,103	29	\$2,242,280.00	\$2,273,460.00	\$1,816,260.00	\$2,080,020.00
	2197	\$20	8,934,650	MONOPOLY 200X	1/6/20			16	38.75%	15,574	8,587	191,282	19	\$3,553,080.00	\$3,385,540.00	\$2,838,560.00	\$3,089,320.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			110	33.63%	6,015	2,984	893,364	31	\$1,818,840.00	\$1,897,680.00	\$1,501,560.00	\$1,699,020.00
	2173	\$30	5,135,150	HIT \$1,000,000	9/3/19			34	78.59%	11,221	5,822	24,608	95	\$2,708,550.00	\$2,523,090.00	\$2,099,730.00	\$2,333,670.00
	2141	\$50	4,623,120	MILLION DOLLAR JACKPOT	5/20/19			49	83.31%	7,495	3,196	26,234	61	\$2,126,700.00	\$2,113,050.00	\$1,838,550.00	\$2,295,750.00
	2190	\$50	5,506,820	PREMIER PLAY	12/2/19			21	48.16%	11,642	4,832	123,739	28	\$4,493,750.00	\$4,512,050.00	\$4,061,150.00	\$5,257,650.00
Out of Wareh	2200	\$1	9,245,700	QUICK 7S	2/3/20			12	79.54%	6,850	4,816	7	135	\$324,890.00	\$393,088.00	\$424,005.00	\$508,162.00
	2201	\$5	6,234,900	\$50,000 POKER	2/3/20			12	85.45%	6,655	4,453	42	86	\$1,277,540.00	\$1,369,210.00	\$1,298,915.00	\$1,559,090.00
Sold/Closing	2188	\$1	9,075,750	ICY HOT 7S	12/2/19	4/8/20	5/23/20	21	93.06%	496	239	0	2,464	\$15,095.00	\$29,180.00	\$39,177.00	\$49,927.00
	2105	\$1	9,056,850	WILD CHERRY DOUBLER	12/16/19	5/3/20	6/17/20	19	92.74%	1,371	916	0	1,048	\$50,806.00	\$60,877.00	\$67,645.00	\$91,053.00
	2185	\$2	7,319,875	HOLIDAY CHEER	11/18/19	5/3/20	6/17/20	23	91.03%	576	133	0	4,022	\$10,214.00	\$16,626.00	\$14,208.00	\$17,522.00
	2179	\$2	5,454,125	VETERANS CASH	10/21/19	5/3/20	6/17/20	27	86.59%	1,756	628	0	2,316	\$49,844.00	\$57,452.00	\$52,724.00	\$63,370.00
	2052	\$3	35,669,250	\$50,000 BONUS CASHWORD	2/4/19	5/3/20	6/17/20	64	97.64%	2,407	1,130	105	1,035	\$258,558.00	\$307,104.00	\$324,345.00	\$443,727.00
	1828	\$3	41,527,800	TEXAS LOTERIA	9/17/18			84	97.69%	6,473	4,211	22	124	\$748,965.00	\$967,230.00	\$1,176,990.00	\$1,394,745.00
	2157	\$5	7,339,200	5X EL DINERO	10/7/19	4/8/20	5/23/20	29	79.53%	321	268	16,173	2,264	\$59,520.00	\$105,085.00	\$144,010.00	\$201,555.00
	2180	\$5	10,212,525	BONUS 7	10/21/19			27	97.55%	1,503	1,294	2	116	\$348,690.00	\$461,360.00	\$536,245.00	\$732,875.00
	2158	\$5	9,750,750	COWBOYS	8/19/19	4/8/20	5/23/20	36	61.68%	299	193	46,325	1,942	\$52,575.00	\$90,880.00	\$119,545.00	\$170,930.00
	2159	\$5	5,626,275	HOUSTON TEXANS	8/19/19	4/8/20	5/23/20	36	63.69%	323	141	23,748	1,985	\$15,125.00	\$46,765.00	\$65,705.00	\$90,970.00
	2088	\$5	7,343,025	MERRY MONEY	11/4/19	4/8/20	5/23/20	25	87.04%	394	121	209	10,667	-\$24,675.00	-\$9,135.00	\$18,110.00	\$70,005.00
	2082	\$5	22,519,650	SUPER CROSSWORD	11/26/18			74	94.57%	5,975	3,989	4,232	102	\$909,175.00	\$906,375.00	\$809,410.00	\$925,395.00
	2074	\$5	40,124,625	SUPER LOTERIA	1/21/19			66	99.15%	2,297	1,167	19	71	\$520,470.00	\$763,785.00	\$912,355.00	\$1,021,385.00

Liability for 2186 / for Life to Date

Product Status:
Active

SmartCash Enabled:
N/A

Validation Range: 08/16/2019 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	100895	\$504,475.00	657717	\$3,288,585.00	86.70%	6167169
2	2	N/A	\$10.00	35735	\$357,350.00	248725	\$2,487,250.00	87.44%	6219633
3	3	N/A	\$10.00	23152	\$231,520.00	166669	\$1,666,690.00	87.80%	6245642
4	0	N/A	\$25.00	24160	\$604,000.00	153633	\$3,840,825.00	86.41%	6146620
5	0	N/A	\$25.00	7347	\$183,675.00	51926	\$1,298,150.00	87.60%	6231527
6	0	N/A	\$25.00	6841	\$171,025.00	52491	\$1,312,275.00	88.47%	6293067
7	0	N/A	\$25.00	6840	\$171,000.00	52410	\$1,310,250.00	88.46%	6292052
8	0	N/A	\$50.00	2692	\$134,600.00	18068	\$903,400.00	87.03%	6190835
9	0	N/A	\$50.00	2488	\$124,400.00	18266	\$913,300.00	88.01%	6260487
10	0	N/A	\$50.00	3478	\$173,900.00	26089	\$1,304,450.00	88.24%	6276488
11	0	N/A	\$50.00	1327	\$66,350.00	10542	\$527,100.00	88.82%	6317938
12	0	N/A	\$50.00	1370	\$68,500.00	10523	\$526,150.00	88.48%	6293825
13	0	N/A	\$100.00	155	\$15,500.00	1031	\$103,100.00	86.93%	6183587
14	0	N/A	\$100.00	349	\$34,900.00	2626	\$262,600.00	88.27%	6278766
15	0	N/A	\$100.00	362	\$36,200.00	2600	\$260,000.00	87.78%	6243884
16	0	N/A	\$100.00	350	\$35,000.00	2620	\$262,000.00	88.22%	6274966
17	0	N/A	\$100.00	336	\$33,600.00	2636	\$263,600.00	88.69%	6309038
18	0	N/A	\$500.00	13	\$6,500.00	108	\$54,000.00	89.26%	6348994
19	0	N/A	\$500.00	18	\$9,000.00	103	\$51,500.00	85.12%	6055059
20	0	N/A	\$500.00	12	\$6,000.00	109	\$54,500.00	90.08%	6407781
21	0	N/A	\$500.00	14	\$7,000.00	167	\$83,500.00	92.27%	6563030
22	0	N/A	\$500.00	20	\$10,000.00	161	\$80,500.00	88.95%	6327233
23	0	N/A	\$100,000.00	1	\$100,000.00	3	\$300,000.00	75.00%	5334919
			Totals:	217955	\$3,084,495.00	1,479,223	\$21,153,725.00		

END OF PRODUCTION PRIZE STRUCTURE
July 30, 2019 - (POOLS # 1 - 68 COMPLETE)

Prize Structure
 TEXAS LOTTERY
 GAME NO.2186 "POWER 5s"
 May 3, 2019 - VERSION B

Order Quantity: 7,113,225	Pack Size: 75	Pool Size: 120,000	Winners: 1,697,178	Total Payout
Price Point: \$5.00	Packs/Game: 94,843	Number of Pools: 59.28	Non-winners: 5,416,047	Prize Fund: \$24,238,220.00
Revenue: \$35,566,125.00	Packs/Pool: 1,600		Overall Odds: 4.1912	Payout: 68.15%

ORIGINAL ORDER

SHIPMENT # 1-2
COMPLETE
POOLS # 1-68

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund	
							Pack	Pool	Total			
Low Tiers												
01	1	L	\$5	\$5	\$5.00	9.3766	8.00	12,800.00	758,612	\$3,793,060.00	15.65%	
02	1	L	\$10	\$10	\$10.00	25.0061	3.00	4,800.00	284,460	\$2,844,600.00	11.74%	
03	2	L	\$5 x 2	\$10	\$10.00	37.4733	2.00	3,200.00	189,821	\$1,898,210.00	7.83%	
						Total (\$10.00):	14.9979	5.00	8,000.00	474,281	\$4,742,810.00	19.57%
						Total (Low Tiers):	5.7695	13.00	20,800.00	1,232,893	\$8,535,870.00	35.22%
Mid Tiers												
04	1	M	\$25	\$25	\$25.00	40.0085	1.88	3,000.00	177,793	\$4,444,825.00	18.34%	
05	1	M	\$5 (5X)	\$25	\$25.00	120.0078	0.63	1,000.00	59,273	\$1,481,825.00	6.11%	
06	3	M	(\$10 x 2) + \$5	\$25	\$25.00	119.8885	0.63	1,000.00	59,332	\$1,483,300.00	6.12%	
07	2	M	\$15 + \$10	\$25	\$25.00	120.0544	0.63	1,000.00	59,250	\$1,481,250.00	6.11%	
						Total (\$25.00):	20.0007	3.75	6,000.00	355,648	\$8,891,200.00	36.68%
08	1	M	\$50	\$50	\$50.00	342.6409	0.22	350.00	20,760	\$1,038,000.00	4.28%	
09	1	M	\$10 (5X)	\$50	\$50.00	342.7400	0.22	350.00	20,754	\$1,037,700.00	4.28%	
10	2	M	\$25 x 2	\$50	\$50.00	240.5799	0.31	500.00	29,567	\$1,478,350.00	6.10%	
11	5	M	\$10 x 5	\$50	\$50.00	599.3112	0.13	200.00	11,869	\$593,450.00	2.45%	
12	10	M	\$5 x 10	\$50	\$50.00	598.1018	0.13	200.00	11,893	\$594,650.00	2.45%	
						Total (\$50.00):	75.0000	1.00	1,600.00	94,843	\$4,742,150.00	19.56%
13	1	M	\$100	\$100	\$100.00	5997.6602	0.01	20.00	1,186	\$118,600.00	0.49%	
14	2	M	\$15 (5X) + \$5 (5X)	\$100	\$100.00	2391.0000	0.03	50.00	2,975	\$297,500.00	1.23%	
15	3	M	\$50 + (\$25 x 2)	\$100	\$100.00	2401.4939	0.03	50.00	2,962	\$296,200.00	1.22%	
16	4	M	\$25 x 4	\$100	\$100.00	2395.0253	0.03	50.00	2,970	\$297,000.00	1.23%	
17	10	M	\$10 x 10	\$100	\$100.00	2393.4135	0.03	50.00	2,972	\$297,200.00	1.23%	
						Total (\$100.00):	544.4489	0.14	220.00	13,065	\$1,306,500.00	5.39%
18	1	M	\$500	\$500	\$500.00	58786.9835	0.00	2.00	121	\$60,500.00	0.25%	
19	1	M	\$100 (5X)	\$500	\$500.00	58786.9835	0.00	2.00	121	\$60,500.00	0.25%	
20	16	M	(\$100 x 2) + (\$50 x 2) + (\$25 x 2) + (\$15 x 10)	\$500	\$500.00	58786.9835	0.00	2.00	121	\$60,500.00	0.25%	
21	10	M	(\$100 x 2) + (\$50 x 4) + (\$25 x 4)	\$500	\$500.00	39299.5856	0.00	3.00	181	\$90,500.00	0.37%	
22	25	M	\$100 + (\$50 x 2) + (\$25 x 5) + \$15 + (\$10 x 16)	\$500	\$500.00	39299.5856	0.00	3.00	181	\$90,500.00	0.37%	
						Total (\$500.00):	9811.3448	0.01	12.00	725	\$362,500.00	1.50%
						Total (Mid Tiers):	15.3209	4.90	7,832.00	464,281	\$15,302,350.00	63.13%
High Tiers												
23	1	H	\$100,000	\$100,000	\$100,000.00	1778306.2500	0.00	0.07	4 *	\$400,000.00	1.65%	
						Total (High Tiers):	1778306.2500	0.00	0.07	4	\$400,000.00	1.65%
						Total :	4.1912	17.90	28,632.07	1,697,178	\$24,238,220.00	100.00%

7113225

758612

284460

189821

177793

59273

59332

59250

20760

20754

29567

11869

11893

1186

2975

2962

2970

2972

121

121

121

181

181

4

* Exact Quantity by Kind Level

5X = win 5 TIMES the PRIZE

There will be no more than twenty (20) winners per pack.



INTEROFFICE MEM

Gary Grief, Executive Director Michael P. Farrell, Charitable

7-113-225
1-000-
7-113-2250
7-113-225
46-54
025-020-
025-020-
3-500-0000
025-120-2-8-5

Payment Approval

August 12, 2019

WOR

The attached invoice(s) for service is being submitted for approval.

Vendor Name: Scientific Games, Inc
 Invoice Number: TX 08092019-1
 Tx Game name: TX-2186 Power 5's 5s
 PO #: 362-19-9019RV2RL034

Shipment	Quantity	Price	Total
1	3497.85	\$46.34	\$162,090.37
additional charges			\$3,500.00
2	3615.375	\$46.34	\$167,536.48

Total Amount **\$333,126.85**

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock WOR

8/14/19
Date

Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

8/15/19
Date

Robert Tirroni
Robert Tirroni (Products Manager)
Please forward to the next person for approval

8-15-19
Date

Ryan Mindell
Ryan Mindell (Lottery Operations Division Director)

Please return to Maria Perez in the Office of the Controller by

In an effort to close out FY 19 please forward ASAP, thanks for you help.

Maria Perez



RECEIVED
2019 AUG -9 PM 3:12
OFFICE OF THE
CONTROLLER

Invoice: TX 08092019-1
"TX 2186 - POWER 5s"
August 9, 2019

Supplier : Scientific Games International
1500 Bluegrass Lakes Parkway
Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
Attn: Accounts Payable
P.O. BOX 16630
AUSTIN, TX 78761-6630
United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>
TX-2186	1	POWER 5s	3,497,850	46.34	\$162,090.37
		Additional Charges			\$3,500.00
TX-2186	2	POWER 5s	3,615,375	46.34	\$167,536.48
				Total Due	\$333,126.85

Due Date: September 8, 2019

Wire Transfer Instructions:

Bank: Bank of America
Swift: BOFAUS3N
Acct Name: Scientific Games International, Inc.-Operating
Acct #: 501017395032
Wire Routing #: 026009593

Instant Ticket Game Analysis
2/25/18-2/29/20

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 13	Week 18	Week 16	Week 19	3M	None	None	None	Week 56*
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 61*
15M-19.99M	Week 23	None	Week 34*	Week 26*	5M	Week 26*	Week 25*	Week 40*	None
20M-24.99M	None	None	None	None	6M	Week 20	Week 25*	None	None
25M-29.99M	Week 28*	None	None	None	7M	Week 25*	Week 64*	None	None
30M-34.99M	Week 56*	None	None	None	8M	Week 23	Week 38*	None	None
>35M	None	Week 60	Week 56	Week 47*	>9M	Week 27	Week 49*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$616,770	\$761,968	\$962,270	\$1,810,073	3M	None	None	None	\$2,732,470
10M-14.99M	None	None	None	\$1,848,221	4M	\$2,364,236	None	None	\$3,177,965
15M-19.99M	\$631,464	None	\$1,225,446	\$3,225,872	5M	\$1,959,320	\$4,111,875	\$3,795,213	None
20M-24.99M	None	None	None	None	6M	\$3,291,377	\$4,223,614	None	None
25M-29.99M	\$900,100	None	None	None	7M	\$2,488,242	\$1,950,276	None	None
30M-34.99M	\$462,626	None	None	None	8M	\$3,151,041	\$4,005,888	None	None
>35M	None	\$1,085,176	\$1,761,946	\$3,641,275	>9M	\$4,077,657	\$3,200,387	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only