

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 5/25/2021

Game #	2205	Confirmed Packs	10,060
Game Name	Instant Jackpot	Active Packs	6,351
Quantity Printed	7,332,000	Warehouse Packs	3,386
Price Point	\$5	Returned Packs	92
Start Date	2/15/2021	Printed Payout Percentage	68.15%
Top Prize	\$ 100,000	Percent Sold	76.87%
Number of Top Prizes Remaining	0	Number of Weeks Out	14

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 718,712	Actual ticket production costs
Prize payout expense	\$ 18,957,590	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 19,676,302

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 28,180,542	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 28,180,542

Excess of Revenue over Expended **\$ 8,504,240**

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	1,034,570
Next week	\$	1,090,905
Next week	\$	1,193,150
Avg Weekly Sales Current Game	\$	1,106,208
Avg Weekly Sales \$5; 5M - 9.99M Qty	\$	1,946,842
Percentage Of Variance In Sales		43%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2205	Printed Payout Percentage	68.15%
Game Name	Instant Jackpot	Actual Payout Percentage	67.27%
Percent Sold	76.87%	Number of Weeks Out	14
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			17

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Scratch Ticket Strategy Coordinator Date

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director Date

Controller Date

Executive Director Date

Not Required
All Top Prizes Claimed

Bowersock, Dale

From: WebsiteSupport@lottery.state.tx.us
Sent: Tuesday, May 25, 2021 5:22 AM
To: WEBSITE_SCRATCH_ZTP
Subject: ZTP Occurrence: Date 05/24/2021

All top prizes for the following game(s) have been claimed as of 05/24/2021.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2205	Instant Jackpot	\$5	\$100,000	5	5		0	0	2/15/2021				05/24/2021

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.



Da Vinci Report **5/25/21**

Week End Date: 5/22/21

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														5/22/21	5/15/21	5/8/21	5/1/21
Mature	2163	\$3	41,105,925	TEXAS LOTERIA	4/6/20			59	72.15%	19,163	12,042	115,991	99	\$1,493,538.00	\$1,464,246.00	\$1,445,793.00	\$1,500,540.00
	2280	\$5	22,744,950	50X THE CASH	1/4/21			20	59.70%	16,245	8,853	92,407	42	\$2,295,655.00	\$2,225,350.00	\$2,428,840.00	\$2,546,820.00
	2250	\$5	22,721,550	BINGO TIMES 20	11/23/20			26	34.30%	13,837	8,844	172,806	37	\$1,594,100.00	\$1,581,505.00	\$1,593,780.00	\$1,673,345.00
	2247	\$5	18,355,500	BONUS BREAK THE BANK	12/28/20			21	26.08%	14,935	9,016	153,634	23	\$1,437,315.00	\$1,510,020.00	\$1,529,740.00	\$1,596,650.00
	2276	\$5	9,101,400	CASH MONEY	12/21/20			22	80.43%	6,985	4,181	10,230	71	\$583,155.00	\$628,945.00	\$707,175.00	\$846,280.00
	2205	\$5	7,332,000	INSTANT JACKPOT	2/15/21			14	76.87%	10,060	6,351	3,386	92	\$1,034,570.00	\$1,090,905.00	\$1,193,150.00	\$1,399,695.00
	2286	\$5	9,173,475	MONEY MONEY MONEY	2/1/21			16	65.26%	8,461	5,055	27,010	46	\$901,925.00	\$918,195.00	\$1,015,615.00	\$1,179,690.00
	2332	\$5	19,670,175	SUPER CROSSWORD	2/8/21			15	31.00%	17,864	8,970	149,271	27	\$2,365,645.00	\$2,337,905.00	\$2,382,905.00	\$2,510,760.00
	2249	\$5	54,041,700	SUPER LOTERIA	11/2/20			29	50.95%	28,618	13,703	300,669	52	\$5,100,275.00	\$4,854,340.00	\$4,739,960.00	\$4,962,535.00
	2248	\$10	21,021,400	\$250,000 50X CASHWORD	1/18/21			18	42.75%	28,123	9,044	196,509	29	\$4,400,850.00	\$4,348,530.00	\$4,525,800.00	\$4,807,130.00
	2335	\$10	12,021,150	\$50 OR \$100!	12/7/20			24	60.17%	9,644	3,536	79,602	79	\$1,101,070.00	\$1,175,360.00	\$1,254,950.00	\$1,463,540.00
	2281	\$10	17,131,100	100X THE CASH	1/4/21			20	66.70%	26,946	8,507	72,513	27	\$3,713,140.00	\$3,644,040.00	\$3,944,460.00	\$4,611,740.00
	2284	\$10	5,907,900	JUMBO BUCKS 300X	2/15/21			14	56.98%	17,093	7,445	21,809	245	\$1,590,340.00	\$1,573,480.00	\$1,669,270.00	\$1,894,850.00
	2320	\$10	10,137,050	LIMITED EDITION	2/1/21			16	46.29%	12,597	5,322	88,692	21	\$1,405,070.00	\$1,457,580.00	\$1,628,560.00	\$1,890,750.00
	2287	\$20	8,996,025	\$1,000,000 CROSSWORD	2/1/21			16	47.21%	29,129	8,672	144,343	36	\$4,711,540.00	\$4,530,320.00	\$4,676,100.00	\$5,221,460.00
	2255	\$20	9,050,125	\$1,000,000 EXTREME CASH	9/8/20			37	68.72%	17,280	6,974	84,704	53	\$2,299,700.00	\$2,222,640.00	\$2,349,620.00	\$2,785,520.00
	2282	\$20	9,107,850	200X THE CASH	1/4/21			20	62.64%	24,178	7,632	98,308	52	\$3,643,680.00	\$3,527,520.00	\$4,088,540.00	\$5,023,720.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			210	73.67%	18,523	7,060	334,052	79	\$2,533,320.00	\$2,794,260.00	\$2,811,060.00	\$3,032,360.00
	2040	\$20	7,214,300	MAD MONEY MULTIPLIER	10/19/20			31	56.40%	9,566	4,084	109,619	60	\$1,165,540.00	\$1,158,620.00	\$1,248,880.00	\$1,529,940.00
	2298	\$20	11,819,775	MILLION DOLLAR LOTERIA	11/16/20			27	78.23%	40,457	10,335	40,538	68	\$7,348,860.00	\$6,947,560.00	\$6,986,320.00	\$7,636,140.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			62	59.95%	13,030	5,747	170,581	53	\$2,073,360.00	\$2,119,890.00	\$2,149,410.00	\$2,308,110.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			166	51.85%	13,248	5,533	633,207	42	\$2,671,890.00	\$2,879,970.00	\$2,819,220.00	\$2,994,510.00
	2337	\$50	6,074,900	\$5 MILLION FORTUNE	1/18/21			18	48.38%	20,557	6,859	124,487	32	\$6,105,500.00	\$5,741,250.00	\$5,500,750.00	\$5,961,200.00
	2274	\$50	5,139,100	500X LOTERIA SPECTACULAR	10/5/20			33	84.34%	10,202	2,792	23,680	122	\$2,282,400.00	\$2,317,900.00	\$2,253,800.00	\$2,627,200.00
Sold/Closing	2275	\$2	7,218,375	777	12/21/20	5/6/21	6/20/21	22	94.11%	372	208	240	420	\$37,006.00	\$86,052.00	\$126,946.00	\$148,220.00
	2269	\$2	7,308,125	GIFTS GALORE	11/16/20	5/9/21	6/23/21	27	83.37%	158	55	3,860	3,557	-\$42,634.00	-\$9,184.00	\$19,706.00	\$27,476.00
	2225	\$2	7,337,875	TRIPLE 333S	1/18/21	6/6/21	7/21/21	18	94.58%	618	598	279	397	\$72,540.00	\$88,772.00	\$106,640.00	\$152,632.00
	2262	\$2	5,953,375	VETERANS CASH	10/19/20	5/9/21	6/23/21	31	77.41%	362	341	5,350	1,014	\$24,430.00	\$80,368.00	\$112,586.00	\$139,970.00
	2168	\$3	35,604,750	\$50,000 BONUS CASHWORD	2/17/20	5/9/21	6/23/21	66	98.39%	220	143	234	804	\$35,673.00	\$91,878.00	\$137,928.00	\$168,885.00
	2147	\$5	7,260,150	\$100 GRAND	12/7/20	6/6/21	7/21/21	24	82.91%	2,632	2,452	7,620	219	\$354,060.00	\$362,165.00	\$411,735.00	\$442,470.00
	2253	\$5	13,996,275	\$200,000 EXTREME CASH	9/8/20	4/16/21	5/31/21	37	97.94%	26	7	226	669	\$745.00	\$13,415.00	\$53,300.00	\$132,730.00
	2270	\$5	7,327,125	CAESARS	11/16/20	5/9/21	6/23/21	27	94.50%	258	243	79	877	\$50,690.00	\$135,180.00	\$209,175.00	\$260,485.00

Liability for 2205 / for Life to Date

Product Status:
Active

SmartCash Enabled:
N/A

Validation Range: 01/23/2020 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	245850	\$1,229,250.00	650024	\$3,250,120.00	72.56%	5319917
2	2	N/A	\$10.00	119283	\$1,192,830.00	336695	\$3,366,950.00	73.84%	5413962
3	3	N/A	\$10.00	67428	\$674,280.00	209532	\$2,095,320.00	75.65%	5546969
4	0	N/A	\$25.00	26472	\$661,800.00	87738	\$2,193,450.00	76.82%	5632562
5	0	N/A	\$50.00	3415	\$170,750.00	11875	\$593,750.00	77.67%	5694408
6	0	N/A	\$50.00	17244	\$862,200.00	58139	\$2,906,950.00	77.12%	5654791
7	0	N/A	\$50.00	3395	\$169,750.00	11913	\$595,650.00	77.82%	5705912
8	0	N/A	\$50.00	1269	\$63,450.00	3808	\$190,400.00	75.00%	5499361
9	0	N/A	\$100.00	478	\$47,800.00	1569	\$156,900.00	76.65%	5619886
10	0	N/A	\$100.00	2119	\$211,900.00	7029	\$702,900.00	76.84%	5633649
11	0	N/A	\$100.00	2261	\$226,100.00	7943	\$794,300.00	77.84%	5707377
12	0	N/A	\$100.00	693	\$69,300.00	2354	\$235,400.00	77.26%	5664433
13	0	N/A	\$250.00	221	\$55,250.00	604	\$151,000.00	73.21%	5367912
14	0	N/A	\$250.00	397	\$99,250.00	1353	\$338,250.00	77.31%	5668683
15	0	N/A	\$250.00	403	\$100,750.00	1333	\$333,250.00	76.79%	5629928
16	0	N/A	\$500.00	53	\$26,500.00	192	\$96,000.00	78.37%	5745893
17	0	N/A	\$500.00	57	\$28,500.00	194	\$97,000.00	77.29%	5666964
18	0	N/A	\$500.00	48	\$24,000.00	183	\$91,500.00	79.22%	5808467
19	0	N/A	\$500.00	28	\$14,000.00	75	\$37,500.00	72.82%	5338834
20	0	N/A	\$1,000.00	29	\$29,000.00	47	\$47,000.00	61.84%	4534263
21	0	N/A	\$1,000.00	18	\$18,000.00	36	\$36,000.00	66.67%	4887999
22	0	N/A	\$1,000.00	23	\$23,000.00	28	\$28,000.00	54.90%	4025411
23	0	N/A	\$10,000.00	3	\$30,000.00	12	\$120,000.00	80.00%	5865600
24	0	N/A	\$100,000.00	0	\$0.00	5	\$500,000.00	100.00%	7331999
Totals:				491187	\$6,027,660.00	1,392,681	\$18,957,590.00		



INTEROFFICE MEMO

Gary Grief, Executive Director Michael P. Farrell, Charitable

#2205

7,332,000 =
1,000 =
7,332,000

7,332 =
95.33 =

698,959,000

698,959,000 +

5,000,000 +

14,752,000 +

718,712,000

0,000

Payment Approval

January 29, 2020

The attached invoice(s) for service is being submitted for approval.

Vendor Name: Pollard Banknote Limited
P.O. Number (if applicable): 362-20-9010RL003
Invoice Number: 8514146
Tx Game Name: Instant Jackpot Game #2205

Quantity	Unit Price	
7332	95.33	\$698,959.00
1	5000.00	\$5,000.00
1	14752.88	\$14,752.88

DB

Total Amount

\$718,712.44

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock
Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

DB

1/29/2020
Date

Robert Tirloni
Robert Tirloni (Products Manager)
Please forward to the next person for approval

1/30/2020
Date

Ryan Mindell
Ryan Mindell (Lottery Operations Division Director)

1-30-2020
Date

Please return to Maria Perez in the Office of the Controller by

February 8, 2020

INVOICE NO.: 8514146

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States
Terms: Net 30 days after date of invoice	

Invoice Date	Order No.	Your Order	Customer No.
January 27, 2020	1063939		5008

Order name: Instant Jackpot #2205
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 4 x 8	7,332,000	22.52 /M	165,116.64
Four colour process / Spectrum base graphics	7,332,000	8.00 /M	58,656.00
Fluorescent / Neon ink	7,332,000	6.38 /M	46,778.16
Integrated Overprints / Continuous Image	7,332,000	8.00 /M	58,656.00
Flood UV varnish on ticket front	7,332,000	2.43 /M	17,816.76
Silver Scratch FX®	7,332,000	48.00 /M	351,936.00
Silver Scratch FX®	1	5,000.00 Ea	5,000.00
Point of Sale Promotional Item	1	14,752.88 Ea	14,752.88

Under unit price '/M' = price per thousand.

Before Taxes:	718,712.44 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	718,712.44 USD

Banking Instructions:

TD Bank, NA
 2035 Limestone Rd.
 Wilmington, DE 19808
 ABA# 026013673
 Bank Account # 3248176206

Delivery: Prepaid
 Tax ID/Contract Number: NA
 GST Registration Number: 819251463

RECEIVED
 2020 JAN 29 AM 11:29
 OFFICE OF THE
 COMPTROLLER

NO. OF TICKETS (+/-2%): 7,332,000
 NO. POOLS: 20.37
 PACK SIZE: 75
 PACKS/POOL: 4,800
 PACKS/GAME: 97,760

Minimum Quantity: 7,056,000
 Maximum Quantity: 7,344,000

TEXAS LOTTERY COMMISSION
 "INSTANT JACKPOT" - GAME NO. 2205
 END OF PRODUCTION PRIZE STRUCTURE
 17-Jan-20 VERSION A

7,332,000 \$5 TICKETS \$36,660,000 REVENUE PRIZE FUND \$24,985,250 PAYOUT % 68.15%

PRIZE TIER	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 20.37 POOLS	WINNERS IN 75 (PER PACK*)	WINNERS IN 360,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	L	\$5	1	\$5	8.18	895,874	9.16	43,987	\$4,479,370	17.93%	
2	2	L	\$10	1	\$10	16.08	455,978	4.66	22,388	\$4,559,780	18.25%	LOW TIER
3	3	L	\$5 x 2	2	\$10	26.47	276,960	2.83	13,599	\$2,769,600	11.08%	47.26%
4	0	M	\$5 "5X"	1	\$25	64.20	114,210	1.17	5,608	\$2,855,250	11.43%	****
5	0	M	\$20 x 2 + \$5 x 2	4	\$50	479.53	15,290	0.16	750	\$764,500	3.06%	
6	0	M	\$10 "5X"	1	\$50	97.26	75,383	0.77	3,700	\$3,769,150	15.09%	
7	0	M	\$5 x 10	10	\$50	478.97	15,308	0.16	750	\$765,400	3.06%	
8	0	M	\$50	1	\$50	1,444.16	5,077	0.05	250	\$253,850	1.02%	
9	0	M	\$100	1	\$100	3,581.83	2,047	0.02	100	\$204,700	0.82%	
10	0	M	\$20 "5X"	1	\$100	801.49	9,148	0.09	450	\$914,800	3.66%	
11	0	M	\$5 x 5 + \$10 "5X" + \$25	7	\$100	718.54	10,204	0.10	500	\$1,020,400	4.08%	
12	0	M	\$10 x 10	10	\$100	2,406.30	3,047	0.03	150	\$304,700	1.22%	
13	0	M	\$250	1	\$250	8,887.27	825	0.01	40	\$206,250	0.83%	
14	0	M	\$10 "5X" + \$20 x 5 + \$25 x 4	10	\$250	4,189.71	1,750	0.02	85	\$437,500	1.75%	
15	0	M	\$50 "5X"	1	\$250	4,223.50	1,736	0.02	85	\$434,000	1.74%	
16	0	M	\$100 x 2 + \$50 "5X" + \$5 x 10	13	\$500	29,926.53	245	0.00	12	\$122,500	0.49%	
17	0	M	\$100 "5X"	1	\$500	29,211.16	251	0.00	12	\$125,500	0.50%	
18	0	M	\$50 "5X" + \$250	2	\$500	31,740.26	231	0.00	11	\$115,500	0.46%	MID TIER
19	0	M	\$500	1	\$500	71,184.47	103	0.00	5	\$51,500	0.21%	49.41%
20	0	H	\$20 "5X" + \$50 x 3 + \$100 x 5 + \$250	10	\$1,000	96,473.68	76	0.00	3.73	\$76,000	0.30%	
21	0	H	\$50 x 20	20	\$1,000	135,777.78	54	0.00	2.65	\$54,000	0.22%	
22	0	H	\$1,000	1	\$1,000	143,764.71	51	0.00	2.50	\$51,000	0.20%	
23	0	H	\$10,000	1	\$10,000	488,800.00	15	0.00	0.74	\$150,000	0.60%	HIGH TIER
24	0	H	\$100,000	1	\$100,000	1,466,400.00	5 ***	0.00	0.25	\$500,000	2.00%	3.33%
						3.89	1,883,868	19.27	92,491.96	\$ 24,985,250	100.00%	100.00%
						3.8920						

Note: "5X" = win 5 TIMES the prize by revealing one (1) "Diamond" Play Symbol.

Consolidated odds are 1 in:

\$5	8.18	895,874
\$10	16.08	732,938
\$25	64.20	114,210
\$50	66.02	111,058
\$100	299.93	24,446
\$250	1,700.77	4,311
\$500	8,833.73	830
\$1,000	40,508.29	181
\$10,000	488,800.00	15
\$100,000	1,466,400.00	5
		1,883,868

* Each of the following GLEPS will be used in approximately 16.67% of each pack of 75 tickets.
 ** Numbers are rounded.
 *** This Number of prizes is guaranteed delivery to the Lottery.
 **** The \$25 prize level is included in the GLEPS but should be programmed as a Mid-Tier prize.

Closing Scratch Ticket Game Analysis
2/24/19-2/27/21

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	A	B	C	D		E	F	G	H
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 14	Week 16	Week 17	Week 17	3M	None	None	None	None
10M-14.99M	Week 16	None	None	Week 25	4M	Week 16*	None	None	Week 51*
15M-19.99M	Week 23	None	Week 31	Week 48	5M	Week 13*	None	Week 38*	Week 35*
20M-24.99M	None	None	None	Week 38	6M	Week 14	Week 24	None	None
25M-29.99M	Week 32*	None	None	None	7M	Week 16	Week 34	None	None
30M-34.99M	None	Week 46*	None	None	8M	Week 21	Week 40	None	None
>35M	None	Week 63	None	Week 42*	>9M	Week 30	Week 36*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	A	B	C	D		E	F	G	H
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$560,738	\$776,573	\$927,958	\$1,946,842	3M	None	None	None	None
10M-14.99M	\$607,596	None	None	\$2,218,148	4M	\$2,364,236	None	None	\$3,873,162
15M-19.99M	\$633,975	None	\$1,585,325	\$1,515,020	5M	\$3,760,439	None	\$3,506,730	\$6,271,944
20M-24.99M	None	None	None	\$2,468,328	6M	\$4,039,631	\$4,400,564	None	None
25M-29.99M	\$776,998	None	None	None	7M	\$3,884,366	\$3,675,833	None	None
30M-34.99M	None	\$1,280,700	None	None	8M	\$3,381,845	\$3,828,587	None	None
>35M	None	\$1,061,088	None	\$4,122,095	>9M	\$4,682,820	\$5,671,831	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
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