# TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

		SUMMARY	<b>REPORT</b>	
Scratch Ticket Information			Date Completed	8/24/2020
Game #		2212	Confirmed Packs	3,450
Game Name		Find the 9s	Active Packs	1,631
Quantity Printed		9,187,950	Warehouse Packs	614
Price Point		\$1	Returned Packs	875
Start Date		4/6/2020	Printed Payout Percentage	59.99%
Top Prize	\$	1,000	Percent Sold	88.19%
Number of Top Prizes Remaining		13	Number of Weeks Out	20
	Curr	rent Game	Sales Analysis	
TANGIBLE COSTS				
Expenditure Impact:				
Cost to print tickets	\$	93,901	Actual ticket production costs	
Prize payout expense	\$ 4,559,208		Data from Instant Ticket Tier Liability scree	en in ES
Estimated Direct Costs	\$	4,653,109		
TANGIBLE BENEFITS				
Revenue Impact:				
Estimated sales	\$	8,102,853	Based on # of tkts printed, times % sold fr	om DaVinci report,
Total Estimated Benefits	\$	8,102,853	times the price point	
Evenes of Devenue over Evenended	¢	2 440 744		
Excess of Revenue over Expended	\$	3,449,744		
INTANGIBLE POSITIVE BENEFITS: Allows for open bin space for new ga Allows retailers to return inventory to	o TLC that is			
INTANGIBLE NEGATIVE BENEFITS There are still valuable prizes remain		ame		
There are suit valuable prizes ferrial		janie.		

Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information							
Previous 3 Weeks	Sales from	<u>DaVinci</u>					
Most recent week sales	\$	94,662					
Next week	\$	119,377					
Next week	\$	143,406					
Avg Weekly Sales Current Game	\$	119,148					
Avg Weekly Sales \$1; 5M - 9.99M Qty	\$	616,770					
Percentage Of Variance In Sales		81%					

## TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

## **Instant Ticket Information**

Game #	2212	Printed Payout Percentage	59.99%
Game Name	Find the 9s	Actual Payout Percentage	56.27%
Percent Sold	88.19%	Number of Weeks Out	20
Average # of Weeks for 85% Sell-thro	ough for Same Price Poin	t Game With Similar Print Run.	13

## Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Scratch Ticket Strategy Coordinator Date

Products Manager

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations E	Pivision Di- Required - 0/0 Sold	
Executive	Date	

## **Bowersock**, Dale

From: Sent:	Tirloni, Robert Friday, August 28, 2020 5:49 PM
То:	Bowersock, Dale
Subject:	FW: Game Pre-Call Recommendations for 9/4/20
Attachments:	2212 Find the 9s.pdf; 2167 Mega Loteria.pdf; RE: Game Pre-Call Recommendations for 9/4/20
Importance:	High

Approving the Game Close Analysis for game 2212 and game 2167, 8/28/2020.

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Wednesday, August 26, 2020 8:38 AM
To: Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Subject: FW: Game Pre-Call Recommendations for 9/4/20

I approve both #2212 Find the 9s and #2167 Mega Loteria for Pre-call.

Dale Bowersock Scratch Ticket Strategy Coordinator



															Net S	ales	
Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	8/22/20	8/15/20	8/8/20	8/1/20
Baseline	2216	\$1	17,132,100	HOT 7S	6/1/20			12	53.81%	14,752	9,646	26,493	45	\$581,268.00	\$600,372.00	\$684,286.00	\$691,333.00
	2228	\$1	9,299,850	PRIZE PIGGY	7/6/20			7	54.78%	11,559	8,143	6,825	37	\$559,170.00	\$572,662.00	\$751,421.00	\$906,618.00
	2232	\$1	9,168,000	TRIPLE 777	8/3/20			3	21.18%	16,734	11,031	18,325	7	\$768,094.00	\$750,519.00	\$423,046.00	\$450.00
	2062	\$2	7,065,750	WILD TRIPLER	7/20/20			5	37.47%	16,258	10,195	7,315	24	\$1,011,948.00	\$1,138,894.00	\$1,221,162.00	\$1,223,962.00
	2231	\$5	5,626,200	50X FAST CASH	7/20/20			5	36.68%	20,552	10,653	14,551	6	\$1,569,840.00	\$2,027,525.00	\$2,414,770.00	\$2,674,175.00
	2235	\$5	9,893,475	COWBOYS	8/17/20			1	2.02%	27,011	9,918	90,163	5	\$999,430.00	\$1,125.00	\$0	\$0
	2229	\$5	7,122,225	DOUBLE DIAMOND	7/6/20			7	40.78%	14,848	8,192	31,624	9	\$1,442,020.00	\$1,544,435.00	\$1,892,850.00	\$2,273,215.00
	2233	\$5	7,111,425	GOLD MINE 9X	8/3/20			3	30.46%	25,404	10,302	25,897	4	\$3,468,940.00	\$4,409,140.00	\$2,951,360.00	\$2,250.00
	2236	\$5	5,627,925	HOUSTON TEXANS	8/17/20			1	2.11%	26,184	8,288	37,346	70	\$593,155.00	\$750.00	\$0	\$0
	2215	\$5	7,188,075	ROUTE 66 ROAD TO \$1,000,000!	6/15/20			10	61.64%	11,691	6,316	17,528	83	\$875,970.00	\$1,085,925.00	\$1,323,005.00	\$1,624,580.00
	2128	\$5	7,253,550	WILD CASH MULTIPLIER	7/6/20			7	38.23%	15,324	8,501	34,390	16	\$1,361,190.00	\$1,432,155.00	\$1,832,160.00	\$2,169,205.00
	2244	\$10	26,557,800	MEGA LOTERIA	6/22/20			9	13.56%	36,987	10,449	405,334	207	\$6,476,830.00	\$6,415,070.00	\$6,132,940.00	\$5,375,160.00
	2268	\$10	8,125,100	ROYAL WINNINGS	8/18/20			1	3.83%	39,699	9,459	101,108	5	\$3,108,830.00	\$0	\$0	\$0
	2218	\$10	11,105,000	SUPER 7S	6/1/20			12	57.49%	27,379	10,008	53,656	11	\$3,920,140.00	\$4,276,330.00	\$4,622,350.00	\$4,641,360.00
	2219	\$20	8,837,100	MEGA 7S	6/1/20			12	42.40%	30,688	10,192	158,546	23	\$4,949,100.00	\$5,342,060.00	\$5,757,180.00	\$5,782,380.00
	2261	\$50	5,430,340	\$200 MILLION CA\$H	8/17/20			1	3.12%	30,775	7,392	221,060	0	\$8,458,400.00	\$2,000.00	\$0	\$0
Mature	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			153	0.00%	0	0	2,164	22	\$0	\$0	\$0	\$0
	<mark>2212</mark>	<mark>\$1</mark>	<mark>9,187,950</mark>	FIND THE 9S	<mark>4/6/20</mark>			20	<mark>88.19%</mark>	<mark>3,450</mark>	<mark>1,631</mark>	<mark>614</mark>	<mark>875</mark>	<mark>\$94,662.00</mark>	<mark>\$119,377.00</mark>	<mark>\$143,406.00</mark>	<mark>\$164,698.00</mark>
	1804	\$1	829,650	LUCKY STARS	9/18/17			153	0.00%	0	0	70	765	\$0	\$0	\$0	\$0
	2222	\$1	9,297,600	MATCH 2 WIN	5/18/20			14	66.99%	8,309	4,479	5,581	891	\$236,069.00	\$272,224.00	\$307,744.00	\$331,385.00
	2193	\$1	29,035,950	MONOPOLY 10X	1/6/20			33	86.99%	11,426	7,150	4,798	41	\$394,672.00	\$409,910.00	\$444,415.00	\$463,669.00
	2124	\$1	853,200	WINNING 7S	8/8/19			54	0.00%	0	0	4,198	577	\$0	\$0	\$0	\$0
	2161	\$2	34,822,125	BINGO EXTRA	10/7/19			46	84.59%	13,402	8,944	18,204	57	, , ,	, , ,	\$1,219,312.00	, , ,
	2162	\$2	40,877,750	BREAK THE BANK	8/5/19			55	86.42%	13,509	10,175	18,254	31	\$1,196,396.00		\$1,268,370.00	
	2214	\$2	9,300,375	LUCHA LIBRE LOOT	4/20/20			18	63.46%	6,954	3,907	14,149	964	\$355,826.00	\$368,384.00	\$404,842.00	\$446,110.00
	2060	\$2	35,449,750	WEEKLY GRAND	8/19/19			53	65.78%	11,652	9,400	72,415	32	\$732,396.00	\$771,120.00	\$824,188.00	\$855,950.00
	2168	\$3	35,604,750	\$50,000 BONUS CASHWORD	2/17/20			27	45.94%	14,403	9,675	127,497	50	\$1,876,623.00	\$1,944,468.00	\$2,057,796.00	\$2,013,801.00
	2194	\$3	19,285,125	MONOPOLY 30X CROSSWORD	1/6/20			33	88.63%	7,936	7,602	901	59	\$1,051,356.00	\$1,082,592.00	\$1,178,853.00	\$1,191,534.00
	2163	\$3	41,105,925	TEXAS LOTERIA	4/6/20			20	25.14%	18,662	12,024	376,549	13	\$1,519,161.00	\$1,536,849.00	\$1,611,438.00	\$1,594,314.00
	2164	\$5	22,076,025	\$100,000 VIP CASHWORD	3/16/20			23	49.37%	16,965	8,494	120,844	26	\$1,965,915.00	\$2,071,765.00	\$2,159,310.00	\$2,174,415.00

## Liability for 2212 / for Life to Date

Proc Activ		Status:	SmartCash N/A		Validation Rang	<b>ge:</b> 03/03/2	020 - 12/31/2037	7	
			Outstar	nding Prizes					
Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$1.00	185172	\$185,172.00	672304	\$672,304.00	78.40%	7203811
2	2	N/A	\$2.00	35500	\$71.000.00	148259	\$296.518.00	80.68%	7412950
3	3	N/A	\$2.00	116650	\$233,300.00	495913	\$991,826.00	80.96%	7438294
4	4	N/A	\$5.00	5080	\$25,400.00	25563	\$127,815.00	83.42%	7664770
5	5	N/A	\$5.00	5021	\$25,105.00	25660	\$128,300.00	83.63%	7684325
6	6	N/A	\$5.00	9869	\$49,345.00	51455	\$257,275.00	83.91%	7709313
7	7	N/A	\$10.00	2322	\$23,220.00	12950	\$129,500.00	84.80%	7790986
8	8	N/A	\$10.00	2239	\$22,390.00	13061	\$130,610.00	85.37%	7843386
9	9	N/A	\$10.00	4532	\$45,320.00	26111	\$261,110.00	85.21%	7829082
10	10	N/A	\$20.00	2240	\$44,800.00	13032	\$260,640.00	85.33%	7840319
11	11	N/A	\$20.00	2201	\$44,020.00	13137	\$262,740.00	85.65%	7869480
12	0	N/A	\$25.00	3060	\$76,500.00	16082	\$402,050.00	84.01%	7719183
13	0	N/A	\$40.00	274	\$10,960.00	1637	\$65,480.00	85.66%	7870577
14	0	N/A	\$40.00	790	\$31,600.00	4968	\$198,720.00	86.28%	7927359
15	0	N/A	\$40.00	514	\$20,560.00	3298	\$131,920.00	86.52%	7949071
16	0	N/A	\$100.00	32	\$3,200.00	154	\$15,400.00	82.80%	7607227
17	0	N/A	\$100.00	90	\$9,000.00	478	\$47,800.00	84.15%	7732112
18	0	N/A	\$100.00	86	\$8,600.00	495	\$49,500.00	85.20%	7827943
19	0	N/A	\$100.00	61	\$6,100.00	512	\$51,200.00	89.35%	8209826
20	0	N/A	\$500.00	2	\$1,000.00	19	\$9,500.00	90.48%	8312907
21	0	N/A	\$500.00	7	\$3,500.00	84	\$42,000.00	92.31%	8481184
22	0	N/A	<mark>\$1,000.00</mark>	5	\$5,000.00	5	\$5,000.00	50.00%	4593974
23	0	N/A	<mark>\$1,000.00</mark>	8	\$8,000.00	22	\$22,000.00	73.33%	6737829
			Totals:	375755	\$953,092.00	1,525,199	\$4,559,208.00		

NO. OF NO. PO PACK S PACKS PACKS	IZE: POOL:	9,187,950 38.28 150 1,600 61,253	MIN: MAX:	8,937,600 9,302,400 9,187,950	"FI END	ND THE 9s" ( OF PRODUCT) OCTOBER 22,	ERY COMMISSIO GAME NUMBER ION PRIZE STRUG 2019 - VERSION - REVENUE	2212 CTURE	- \$5,512,300	PAYOUT % -	59.99%	
							WINNERS IN	WINNERS IN	WINNERS IN	ſ	PERCENT	VALIDATION
PRIZE	#	TIER				ODDS OF	38.28	150	240,000	PRIZE	OF PRIZE	TIER
TIER	WINS	CODE		GET:	WIN:	1 IN:	POOLS	(PER PACK*)	(PER POOL)	COST	FUND**	LEVELS
1	1	L		\$1	\$1	10.72	857,476	14.00	22,400	\$ 857,476	15.56%	
2	1	L		\$2	\$2	50.00	183,759	3.00	4,800		6.67%	
3	2	L		\$1 x 2	\$2	15.00	612,563	10.00		\$ 1,225,126	22.23%	
4	1	L		\$5	\$5	299.84	30,643	0.50	800	\$ 153,215	2.78%	
5	3	L		(\$2 x 2) + \$1	\$5	299.47	30,681	0.50	800		2.78%	
6	4	L		(\$1 x 3) + \$2	\$5	149.83	61,324	1.00	1,600	\$ 306,620	5.56%	
7	1	L		\$10	\$10	601.62	15,272	0.25	400	\$ 152,720	2.77%	
8	6	L		(\$1 x 5) + \$5	\$10	600.52	15,300	0.25	400	\$ 153,000	2.78%	
9	4	L		\$5 + (\$2 x 2) + \$1	\$10	299.84	30,643	0.50	800	\$ 306,430	5.56%	
10	1	L		\$20	\$20	601.62	15,272	0.25	400	\$ 305,440	5.54%	LOW TIER
11	6	L		(\$2 x 5) + \$10	\$20	599.03	15,338	0.25	400	\$ 306,760	5.57%	77.78%
12	1	Μ		\$25 (AW)	\$25	479.99	19,142	-	500	\$ 478,550	8.68%	
13	1	М		\$40	\$40	4,807.93	1,911	-	50	\$ 76,440	1.39%	
14	4	М		(\$5 x 3) + \$25 (AW)	\$40	1,595.68	5,758	-	150	\$ 230,320	4.18%	
15	6	Μ		(\$10 x 2) + (\$5 x 4)	\$40	2,410.27	3,812	-	100	\$ 152,480	2.77%	
16	1	М		\$100	\$100	49,397.58	186	-	5	\$ 18,600	0.34%	
17	5	М		\$40 + (\$5 x 2) + (\$25 (AW) x 2)	\$100	16,175.97	568	-	15	\$ 56,800	1.03%	
18	6	Μ		(\$10 x 3) + (\$25 (AW) x 2) + \$20	\$100	15,814.03	581	-	15	\$ 58,100	1.05%	
19	4	М		\$25 (AW) x 4	\$100	16,034.82	573	-	15	\$ 57,300	1.04%	
20	1	М		\$500	\$500	437,521.43	21	-		\$ 10,500	0.19%	MID TIER
21	5	М		\$100 x 5	\$500	100,966.48	91	-		\$ 45,500	0.83%	21.49%
22	1	Н		\$1,000	\$1,000	918,795.00	10	-		\$ 10,000	0.18%	HIGH TIER
23	6	Н		(\$100 x 5) + \$500	\$1,000	306,265.00	30	-		\$ 30,000	0.54%	0.73%
					2 decimals:	4.83	1,900,954	30.50	49,650	\$ 5,512,300	100.00%	100.00% **
					4 decimals:	4.8333						

"Money Bag" Play Symbol = AW (WIN \$25 INSTANTLY!)

#### TEXAS LOTTERY COMMISSION **"FIND THE 9s" GAME NUMBER 2212** END OF PRODUCTION PRIZE STRUCTURE OCTOBER 22, 2019 - VERSION 2

Consolidated odds are 1 in:	\$1	10.72	857,476
	\$2	11.54	796,322
	\$5	74.91	122,648
	\$10	150.09	61,215
	\$20	300.16	30,610
	\$25	479.99	19,142
	\$40	800.27	11,481
	\$100	4,815.49	1,908
	\$500	82,035.27	112
	\$1,000	229,698.75	40
			1,900,954

WIN: G	ET	A	В	C	D
\$1 \$1	1	16 = \$ 16	12 = \$ 12	16 = \$ 16	12 = \$ 12
\$2 \$2	2	3 = \$ 6	3 = \$ 6	3 = \$ 6	3 = \$ 6
\$2 \$1	1 x 2	9 = \$ 18	11 = \$ 22	9 = \$ 18	11 = \$ 22
\$5 \$5	5	0 = \$ 0	1 = \$ 5	0 = \$ 0	1 = \$ 5
\$5 (\$	52 x 2) + \$1	0 = \$ 0	0 = \$ 0	1 = \$5	1 = \$ 5
\$5 (\$	51 x 3) + \$2	0 = \$ 0	1 = \$ 5	1 = \$5	2 = \$10
\$10 \$1	10	1 = \$10	0 = \$ 0	0 = \$ 0	0 = \$ 0
\$10 (\$	51 x 5) + \$5	0 = \$ 0	1 = \$ 10	0 = \$ 0	0 = \$ 0
\$10 \$5	5 + (\$2 x 2) + \$1	0 = \$ 0	1 = \$ 10	0 = \$ 0	1 = \$ 10
\$20 \$2	20	1 = \$20	0 = \$ 0	0 = \$ 0	0 = \$ 0
\$20 (\$	32 x 5) + \$10	0 =	0 = \$ 0	<u>1</u> = <u>\$</u> 20	0 = \$ 0
		30 \$70	30 \$70	31 \$70	31 \$70

\* Each of the four GLEPS types will be used in approximately 25% of the packs in the game. \*\* Numbers are rounded.

Note: There will be no more than 33 winners per pack.



# **INTEROFFICE MEMO**

Tom Hanson, Acting Charitable Bingo O

Gary Grief, Executive Director

**Payment Approval** 

550 -9:181 ,000. 9 - 107 - 2500

9:107.95 10.22 93.900-84-U

0.0000

March 9, 2020

The attached invoice(s) for service is being submitted for approval.

Vendor Name:	IGT Global Solutions Corporation	
Invoice Number:	90112169	
Tx Game name:	Game #2212 Find the 9S	
PO #:	362-20-9009RL005	
Invoice Amount:	\$93,900.85	

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

NR

3/10/2020 Date 3/11/2020

Dale Bowersock (Scratch Ticket Strategy Coordinator) Please forward to the next person for approval

Robert Tirloni (Products Manager)

Please forward to the next person for approval

Ryan Mindell (Lottery Operations Division Director)

Please return to Maria Perez in the Office of the Controller by

Date

3-11-2020 Date

March 19, 2020



BILL TO: 20318 Texas Lottery Commission Gary Grief, Executive Director 611 East 6th Street Austin TX 78701

IGT Global Solutions Corporation d/b/a IGT Solutions Corp. in the State of Texas 10 Memorial Boulevard Providence, RI 02903

Telephone 401 392-1000 Fax 401 392-1234 FED ID No. 05-0389840

USA

# INVOICE

INVOICE NUMBER: 90112169 DATE : March 6, 2020

10 P.C. A. 111 -

2020 MAR -6 PH 4: 32

Brrian Grant Geninet

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	QUANTITY	UNIT PRICE	-	EXTENDED AMOUNT
001 GAME 2212	91636 010	"FIND THE 9S" 2212 -Truck#1 9,187,950 PC 2.40" x 4.00" Tickets \$ 9.46/M Full UV (\$0.08 per sq inch per thousand) \$0.76/M TOTAL \$ 10.22/M	0.01022		93,900.85
			TOTAL AMOUNT DUE	USD =	93,900.85

REMARKS: Unrounded Invoice Total \$ 93,900.8490

PAYMENT TERMS: Due within 30 days

REMITTANCE:

Please remit payment in USD:

For wire transfer payments:	For ACH payments:
Wells Fargo Bank, N.A	Wells Fargo Bank, N.A
420 Montgomery Street	420 Montgomery Street
San Francisco CA 94104	San Francisco CA 94104
SWIFT: WFBIUS6S	
ABA No. 121000248	ABA No. 121000248
Account No. 4417073848	Account No. 4417073848
Account Name: IGT Global Solutions Corp	Account Name: IGT Global Solutions Corporation

For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

### Instant Ticket Game Analysis 2/25/18-2/29/20

## Average Number of Weeks for 85% Average Sell Through

	Price Point					Price Point			
Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 13	Week 18	Week 16	Week 19	3M	None	None	None	Week 56*
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 61*
15M-19.99M	Week 23	None	Week 34*	Week 26*	5M	Week 26*	Week 25*	Week 40*	None
20M-24.99M	None	None	None	None	6M	Week 20	Week 25*	None	None
25M-29.99M	Week 28*	None	None	None	7M	Week 25*	Week 64*	None	None
30M-34.99M	Week 56*	None	None	None	8M	Week 23	Week 38*	None	None
>35M	None	Week 60	Week 56	Week 47*	>9M	Week 27	Week 49*	None	None

## Average Weekly Dollar Sales at 85% Average Sell Through

	Price Point					Price Point			
Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$616,770	\$761,968	\$962,270	\$1,810,073	3M	None	None	None	\$2,732,470
10M-14.99M	None	None	None	\$1,848,221	4M	\$2,364,236	None	None	\$3,177,965
15M-19.99M	\$631,464	None	\$1,225,446	\$3,225,872	5M	\$1,959,320	\$4,111,875	\$3,795,213	None
20M-24.99M	None	None	None	None	6M	\$3,291,377	\$4,223,614	None	None
25M-29.99M	\$900,100	None	None	None	7M	\$2,488,242	\$1,950,276	None	None
30M-34.99M	\$462,626	None	None	None	8M	\$3,151,041	\$4,005,888	None	None
>35M	None	\$1,085,176	\$1,761,946	\$3,641,275	>9M	\$4,077,657	\$3,200,387	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets Unaudited - For Internal Use Only