# TEXAS LOTTERY COMMISSION <br> Scratch Ticket Game Closing Analysis SUMMARY REPORT 

## Scratch Ticket Information



## Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci
Most recent week sales
\$ 397,290
Next week \$ 383,190

Next week \$ 417,650
Avg Weekly Sales Current Game
\$
399,377
Avg Weekly Sales \$5; 20M-24.99M Qty*
\$
2,543,539
Percentage Of Variance In Sales
84\%

# TEXAS LOTTERY COMMISSION <br> Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS 

## Instant Ticket Information

| Game \# | 2247 | Printed Payout Percentage | 67.98\% |
| :---: | :---: | :---: | :---: |
| Game Name | Bonus Break the Bank | Actual Payout Percentage | 66.95\% |
| Percent Sold | 96.84\% | Number of Weeks Out | 105 |
| Average \# of | ght for Same Price Poi | Game With Similar Print Ru | 39 |

* no games at the $15 \mathrm{M}-19.99 \mathrm{M}$ level so the $20 \mathrm{M}-24.99 \mathrm{M}$ level was used.


## Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.
$\square$ I am recommending closing the above game based on the below business reason(s):

Not Required - All Top Prizes Claimed
Scratch Ticket Strategy Coordinator Date

Not Required - All Top Prizes Claimed
Products Manager
Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - All Top Prizes Claimed
Lottery Operations Division Director Date

Not Required - All Top Prizes Claimed
Controller Date

Not Required - All Top Prizes Claimed
Deputy Executive Director Date

Not Required - All Top Prizes Claimed

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| :---: | :---: | :---: |
|  | Da Vinci Report | 1/5/23 |
| Week End Date:12/31/22 |  |  |


| Product Line | Game | \$ | Tix Run | Name | Start | Call | Close | Wks | \% Sold | Confirmed | Active | Ware | Return | Net Sales |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | 12/31/22 | 12/24/22 | 12/17/22 | 12/10/22 |
| Sold/Closing | 2403 | \$2 | 9,058,125 | LUCKY 3 | 7/18/22 | 1/8/23 | 2/22/23 | 24 | 69.33\% | 1,394 | 2,428 | 15,228 | 775 | \$169,834.00 | \$186,478.00 | \$228,634.00 | \$224,414.00 |
|  | 2373 | \$3 | 24,134,125 | POWER 30X CROSSWORD | 1/3/22 | 12/10/22 | 1/24/23 | 52 | 83.76\% | 387 | 495 | 24,023 | 1,004 | \$133,401.00 | \$207,345.00 | \$364,086.00 | \$427,068.00 |
|  | 2327 | \$3 | 28,614,750 | TEXAS LOTERIA | 10/4/21 | 12/29/22 | 2/12/23 | 65 | 93.62\% | 5,059 | 4,543 | 8,663 | 570 | \$549,264.00 | \$491,748.00 | \$514,692.00 | \$539,694.00 |
|  | 2401 | \$5 | 10,122,225 | 50X THE CASH | 6/6/22 | 1/8/23 | 2/22/23 | 30 | 82.71\% | 881 | 958 | 18,461 | 1,059 | \$246,525.00 | \$242,795.00 | \$277,125.00 | \$311,420.00 |
|  | 2247 | \$5 | 18,355,500 | BONUS BREAK THE BANK | 12/28/20 | 1/8/23 | 2/22/23 | 105 | 96.84\% | 1,835 | 2,131 | 262 | 459 | \$397,290.00 | \$383,190.00 | \$417,650.00 | \$426,080.00 |
|  | 2406 | \$5 | 7,342,125 | HIT \$ 200,000 ! | 7/5/22 | 1/8/23 | 2/22/23 | 26 | 78.81\% | 958 | 1,146 | 14,364 | 1,941 | \$207,665.00 | \$222,555.00 | \$265,225.00 | \$279,415.00 |
|  | 2404 | \$5 | 7,259,325 | SIZZLING HOT \$100,000 | 6/20/22 | 1/8/23 | 2/22/23 | 28 | 71.92\% | 792 | 893 | 20,872 | 2,796 | \$153,855.00 | \$150,785.00 | \$190,595.00 | \$194,660.00 |
|  | 2342 | \$5 | 59,686,425 | SUPER LOTERIA | 10/18/21 |  |  | 63 | 94.84\% | 14,959 | 8,798 | 8,089 | 41 | \$2,656,000.00 | \$2,422,985.00 | \$2,838,605.00 | \$3,567,525.00 |
|  | 2346 | \$10 | 13,460,600 | \$500,000 EXTREME LUCK | 4/5/21 | 12/10/22 | 1/24/23 | 91 | 98.36\% | 215 | 117 | 233 | 648 | \$61,720.00 | \$95,230.00 | \$161,740.00 | \$200,530.00 |
|  | 2348 | \$10 | 11,152,000 | \$50 OR \$100 | 12/6/21 | 12/10/22 | 1/24/23 | 56 | 90.73\% | 427 | 271 | 12,598 | 1,778 | \$128,000.00 | \$221,320.00 | \$373,320.00 | \$483,430.00 |
|  | 2393 | \$10 | 11,938,450 | BIG CASH | 4/4/22 | 1/8/23 | 2/22/23 | 39 | 67.65\% | 2,236 | 1,850 | 69,263 | 481 | \$504,750.00 | \$530,790.00 | \$578,610.00 | \$636,340.00 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Liability for 2247 / for Life to Date

| Product Status: SmartCash Enabled: $\quad$ Validation Range: 11/20/2020-08/22/2023 |  |  |
| :---: | :--- | :---: |
| Active |  |  |
| Outstanding Prizes |  |  |


| Tier |  | SmartCash | Tier Value | Count | Amount | Tickets Paid Life to Date | Amount Paid Life to Date | \% paid | Est. Tickets Sold |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1 | N/A | \$5.00 | 121343 | \$606,715.00 | 1469457 | \$7,347,285.00 | 92.37\% | 16955379 |
| 2 | 2 | N/A | \$10.00 | 15165 | \$151,650.00 | 229575 | \$2,295,750.00 | 93.80\% | 17218125 |
| 3 | 3 | N/A | \$10.00 | 23307 | \$233,070.00 | 466062 | \$4,660,620.00 | 95.24\% | 17481289 |
| 4 | 4 | N/A | \$10.00 | 23666 | \$236,660.00 | 465724 | \$4,657,240.00 | 95.16\% | 17467861 |
| 5 | 5 | N/A | \$15.00 | 6990 | \$104,850.00 | 115369 | \$1,730,535.00 | 94.29\% | 17306905 |
| 6 | 6 | N/A | \$15.00 | 7811 | \$117,165.00 | 175715 | \$2,635,725.00 | 95.74\% | 17574276 |
| 7 | 7 | N/A | \$15.00 | 10055 | \$150,825.00 | 234775 | \$3,521,625.00 | 95.89\% | 17601652 |
| 8 | 8 | N/A | \$15.00 | 7837 | \$117,555.00 | 175667 | \$2,635,005.00 | 95.73\% | 17571582 |
| 9 | 9 | N/A | \$20.00 | 3316 | \$66,320.00 | 57919 | \$1,158,380.00 | 94.58\% | 17361512 |
| 10 | 10 | N/A | \$20.00 | 2465 | \$49,300.00 | 58680 | \$1,173,600.00 | 95.97\% | 17615516 |
| 11 | 11 | N/A | \$20.00 | 4737 | \$94,740.00 | 117734 | \$2,354,680.00 | 96.13\% | 17645535 |
| 12 | 12 | N/A | \$20.00 | 4636 | \$92,720.00 | 117724 | \$2,354,480.00 | 96.21\% | 17660043 |
| 13 | 0 | N/A | \$50.00 | 786 | \$39,300.00 | 14497 | \$724,850.00 | 94.86\% | 17411482 |
| 14 | 0 | N/A | \$50.00 | 7688 | \$384,400.00 | 175822 | \$8,791,100.00 | 95.81\% | 17586511 |
| 15 | 0 | N/A | \$50.00 | 993 | \$49,650.00 | 29671 | \$1,483,550.00 | 96.76\% | 17761089 |
| 16 | 0 | N/A | \$50.00 | 2545 | \$127,250.00 | 73903 | \$3,695,150.00 | 96.67\% | 17744434 |
| 17 | 0 | N/A | \$100.00 | 254 | \$25,400.00 | 4343 | \$434,300.00 | 94.47\% | 17341295 |
| 18 | 0 | N/A | \$100.00 | 282 | \$28,200.00 | 7355 | \$735,500.00 | 96.31\% | 17677714 |
| 19 | 0 | N/A | \$100.00 | 278 | \$27,800.00 | 7292 | \$729,200.00 | 96.33\% | 17681414 |
| 20 | 0 | N/A | \$100.00 | 333 | \$33,300.00 | 8848 | \$884,800.00 | 96.37\% | 17689735 |
| 21 | 0 | N/A | \$100.00 | 501 | \$50,100.00 | 14034 | \$1,403,400.00 | 96.55\% | 17722813 |
| 22 | 0 | N/A | \$100.00 | 224 | \$22,400.00 | 5903 | \$590,300.00 | 96.34\% | 17684432 |
| 23 | 0 | N/A | \$100.00 | 323 | \$32,300.00 | 8895 | \$889,500.00 | 96.50\% | 17712320 |
| 24 | 0 | N/A | \$500.00 | 6 | \$3,000.00 | 144 | \$72,000.00 | 96.00\% | 17621279 |
| 25 | 0 | N/A | \$500.00 | 14 | \$7,000.00 | 284 | \$142,000.00 | 95.30\% | 17493161 |
| 26 | 0 | N/A | \$500.00 | 23 | \$11,500.00 | 592 | \$296,000.00 | 96.26\% | 17669034 |
| 27 | 0 | N/A | \$500.00 | 9 | \$4,500.00 | 301 | \$150,500.00 | 97.10\% | 17822598 |
| 28 | 0 | N/A | \$500.00 | 8 | \$4,000.00 | 298 | \$149,000.00 | 97.39\% | 17875617 |
| 29 | 0 | N/A | \$500.00 | 16 | \$8,000.00 | 596 | \$298,000.00 | 97.39\% | 17875617 |
| 30 | 0 | N/A | \$5,000.00 | 1 | \$5,000.00 | 9 | \$45,000.00 | 90.00\% | 16519951 |
| 31 | 0 | N/A | \$5,000.00 | 1 | \$5,000.00 | 9 | \$45,000.00 | 90.00\% | 16519951 |
| 32 | 0 | N/A | \$5,000.00 | 0 | \$0.00 | 31 | \$155,000.00 | 100.00\% | 18355499 |
| 33 | 0 | N/A | \$5,000.00 | 0 | \$0.00 | 21 | \$105,000.00 | 100.00\% | 18355499 |
| 34 | 0 | N/A | \$5,000.00 | 0 | \$0.00 | 31 | \$155,000.00 | 100.00\% | 18355499 |
| 35 | 0 | N/A | \$100,000.00 | 0 | \$0.00 | 10 | \$1,000,000.00 | 100.00\% | 18355501 |
|  |  |  | Totals: | 245613 | \$2,889,670.00 | 4,037,290 | \$59,499,075.00 |  |  |



## Interoffice Memo

## Payment Approval (VIA EMAIL)

November 17, 2020

The attached invoice(s) for service is being submitted for approval.

| Vendor Name |  |
| :--- | :--- |
| P.O. Number (if applicable) | IGT |
| Invoice Number | 362-21-9009RL004 |
| Tx Game Name: | 90116160 |
| Invoice Amount: | $\$ 1,424,364.83$ |

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

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Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

## Robert Tirloni (Products Manager)

Please forward to the next person for approval

Ryan Mindell (Lottery Operations Division Director)

Please return to Maria Perez in the Office of the Controller by


November 27, 2020

## DocuSign Envelope ID: 8C258706-D572-4A87-A9DC-FE6C014857B4

IGT Global Solutions Corporation
d/b/a IGT Solutions Corp. in the State of Texas 10 Memorial Boulevard Providence, RI 02903

Telephone 401 392-1000
Fax 401 392-1234
FED ID No. 05-0389840
BILL TO: 20318
Texas Lottery Commission

## INVOICE

INVOICE NUMBER: 90116160
DATE

Gary Grief, Executive Director
611 East 6th Street
Austin TX 78701



REMARKS:
Unrounded Invoice Total $\$ 1,424,064.8250$
PAYMENT TERMS:
Due within 30 days
REMITTANCE:
Please remit payment in USD:
For wire transfer payments:
Wells Fargo Bank, N.A
420 Montgomery Street
San Francisco CA 94104
SWIFT: WFBIUS6S
ABA No. 121000248
Account No. 4417073848
For ACH payments:
Wells Fargo Bank, N.A
420 Montgomery Street
San Francisco CA 94104
ABA No. 121000248


## Instant Ticket Game Analysis

03/01/20-02/26/22

## Average Number of Weeks for 85\% Average Sell Through

|  | A | B | C | D | E | F | G | H |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Price Point |  |  |  | Price Point |  |  |  |
| Print Quantities | \$1 | \$2 | \$3 | \$5 | \$10 | \$20 | \$30 | \$50 |
| < 5M | None | None | Week 10* | None | None | None | None | None |
| 5M-9.99M | Week 15 | Week 16 | None | Week 19 | Week 17 | Week 39 | None | Week 34 |
| 10M-14.99M | Week 15 | None | None | Week 23 | Week 33 | Week 32 | None | None |
| 15M-19.99M | Week 23 | None | Week 27* | None | Week 34* | None | None | None |
| 20M-24.99M | None | None | None | Week 39 | Week 41* | None | None | None |
| 25M-29.99M | Week 32* | None | None | None | Week 36* | None | None | None |
| 30M-34.99M | None | None | None | None | None | None | None | None |
| >35M | None | Week 63 | Week 70* | Week 48* | Week 43* | None | None | None |

Average Weekly Dollar Sales at 85\% Average Sell Through

|  | A | B | C | D | E | F | G | H |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | int |  | Price Point |  |  |  |
| Print Quantities | \$1 | \$2 | \$3 | \$5 | \$10 | \$20 | \$30 | \$50 |
| < 5M | None | None | \$1,280,407 | None | None | None | None | None |
| 5M-9.99M | \$523,427 | \$836,412 | None | \$1,829,626 | \$3,575,687 | \$4,083,763 | None | \$6,822,934 |
| 10M-14.99M | \$646,883 | None | None | \$2,572,905 | \$3,255,577 | \$6,279,880 | None | None |
| 15M-19.99M | \$637,501 | None | \$1,754,298 | None | \$4,557,575 | None | None | None |
| 20M-24.99M | None | None | None | \$2,543,539 | \$4,377,999 | None | None | None |
| 25M-29.99M | \$795,571 | None | None | None | \$6,250,278 | None | None | None |
| 30M-34.99M | None | None | None | None | None | None | None | None |
| >35M | None | \$1,031,140 | \$1,494,231 | \$4,784,040 | \$7,855,672 | None | None | None |

None = no games at this level with $85 \%$ sell through

* only one game at this level with $85 \%$ sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only

