

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

4/16/2021

Game #	2253	Confirmed Packs	1,914
Game Name	\$200,000 Extreme Cash	Active Packs	2,211
Quantity Printed	13,996,275	Warehouse Packs	237
Price Point	\$5	Returned Packs	310
Start Date	9/8/2020	Printed Payout Percentage	68.10%
Top Prize	\$ 200,000	Percent Sold	96.45%
Number of Top Prizes Remaining	0	Number of Weeks Out	31

**Current Game Sales Analysis**

**TANGIBLE COSTS**

**Expenditure Impact:**

Cost to print tickets	\$ 1,095,394	Actual ticket production costs
Prize payout expense	\$ 45,148,770	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs**      \$ 46,244,164

**TANGIBLE BENEFITS**

**Revenue Impact:**

Estimated sales	\$ 67,497,036	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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**Total Estimated Benefits**      \$ 67,497,036

**Excess of Revenue over Expended**      **\$ 21,252,872**

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	769,900
Next week	\$	1,122,115
Next week	\$	1,425,325
Avg Weekly Sales Current Game	\$	1,105,780
Avg Weekly Sales \$5; 10-14.99M Qty	\$	1,965,388
<b>Percentage Of Variance In Sales</b>		<b>44%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	<div>2253</div>	Printed Payout Percentage	<div>68.10%</div>
Game Name	<div>\$200,000 Extreme Cash</div>	Actual Payout Percentage	<div>66.89%</div>
Percent Sold	<div>96.45%</div>	Number of Weeks Out	<div>31</div>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			<div>27</div>

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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***Not Required - All Top Prizes Claimed***

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Scratch Ticket Strategy Coordinator      Date

***Not Required - All Top Prizes Claimed***

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Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

***Not Required - All Top Prizes Claimed***

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Lottery Operations Division Director      Date

***Not Required - All Top Prizes Claimed***

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Controller      Date

***Not Required - All Top Prizes Claimed***

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Executive Director      Date

## Bowersock, Dale

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**From:** WebsiteSupport@lottery.state.tx.us  
**Sent:** Friday, April 16, 2021 5:23 AM  
**To:** WEBSITE\_SCRATCH\_ZTP  
**Subject:** ZTP Occurrence: Date 04/15/2021

All top prizes for the following game(s) have been claimed as of 04/15/2021.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2253	\$200,000 Extreme Cash	\$5	\$200,000	7	7		0	0	9/8/2020				04/15/2021

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.



# Play the Games of Texas!

Da Vinci Report

4/16/21

Week End Date:4/10/21

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														4/10/21	4/3/21	3/27/21	3/20/21
Mature	2279	\$3	18,324,250	30X THE CASH CROSSWORD	1/4/21			14	53.26%	11,527	8,578	43,333	68	\$1,779,465.00	\$1,809,423.00	\$1,860,867.00	\$1,862,376.00
	2163	\$3	41,105,925	TEXAS LOTERIA	4/6/20			53	64.91%	16,896	11,594	155,931	70	\$1,525,188.00	\$1,552,677.00	\$1,548,981.00	\$1,465,815.00
	2147	\$5	7,260,150	\$100 GRAND	12/7/20			18	75.74%	6,613	4,294	10,039	139	\$601,025.00	\$664,120.00	\$713,675.00	\$776,290.00
	2280	\$5	22,744,950	50X THE CASH	1/4/21			14	46.22%	16,314	9,545	128,653	54	\$3,152,240.00	\$3,466,920.00	\$3,354,200.00	\$3,242,675.00
	2250	\$5	22,721,550	BINGO TIMES 20	11/23/20			20	25.59%	12,519	8,905	198,778	17	\$1,773,475.00	\$1,820,300.00	\$1,738,000.00	\$1,684,965.00
	2247	\$5	18,355,500	BONUS BREAK THE BANK	12/28/20			15	15.93%	12,929	8,798	179,221	11	\$1,725,505.00	\$1,625,735.00	\$1,514,820.00	\$1,398,905.00
	2276	\$5	9,101,400	CASH MONEY	12/21/20			16	69.89%	9,914	6,237	16,370	101	\$1,194,810.00	\$1,339,705.00	\$1,313,500.00	\$1,354,890.00
	2249	\$5	54,041,700	SUPER LOTERIA	11/2/20			23	39.86%	26,129	12,784	380,040	29	\$5,126,600.00	\$5,452,395.00	\$5,280,750.00	\$5,139,120.00
	2335	\$10	12,021,150	\$50 OR \$100!	12/7/20			18	53.23%	10,245	4,807	92,612	338	\$1,990,680.00	\$2,474,540.00	\$2,282,150.00	\$2,455,910.00
	2281	\$10	17,131,100	100X THE CASH	1/4/21			14	51.53%	25,741	10,782	118,606	80	\$5,847,020.00	\$6,779,330.00	\$6,308,920.00	\$6,043,420.00
	2271	\$10	8,192,300	COOL RICHES	9/21/20			29	70.55%	8,586	4,489	30,280	418	\$915,360.00	\$1,031,270.00	\$1,028,170.00	\$1,082,840.00
	2255	\$20	9,050,125	\$1,000,000 EXTREME CASH	9/8/20			31	60.29%	15,387	7,987	113,723	39	\$2,978,340.00	\$3,475,840.00	\$3,283,340.00	\$3,151,860.00
	2282	\$20	9,107,850	200X THE CASH	1/4/21			14	47.83%	27,630	10,404	140,763	45	\$5,830,200.00	\$6,784,520.00	\$6,455,980.00	\$6,244,120.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			204	71.18%	16,356	7,817	367,656	55	\$3,152,300.00	\$3,378,240.00	\$3,182,420.00	\$3,029,480.00
	2040	\$20	7,214,300	MAD MONEY MULTIPLIER	10/19/20			25	50.62%	10,448	5,380	122,298	77	\$1,750,440.00	\$2,113,800.00	\$2,041,700.00	\$1,991,180.00
	2298	\$20	11,819,775	MILLION DOLLAR LOTERIA	11/16/20			21	59.36%	34,194	10,617	130,833	31	\$8,173,380.00	\$9,093,600.00	\$8,443,520.00	\$8,257,900.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			56	56.21%	12,689	6,272	187,195	40	\$2,728,980.00	\$3,537,630.00	\$3,371,940.00	\$3,299,160.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			160	50.16%	13,580	5,884	654,053	37	\$3,458,880.00	\$4,426,470.00	\$4,343,010.00	\$4,157,820.00
	2261	\$50	5,430,340	\$200 MILLION CASH	8/17/20			34	87.76%	12,905	4,931	9,609	50	\$5,114,250.00	\$6,296,000.00	\$5,938,150.00	\$5,885,900.00
	2274	\$50	5,139,100	500X LOTERIA SPECTACULAR	10/5/20			27	78.13%	12,993	4,265	34,146	57	\$3,784,550.00	\$4,394,850.00	\$4,549,550.00	\$6,503,350.00
Sold/Closing	2252	\$1	12,231,900	\$5,000 EXTREME CASH	9/8/20	3/11/21	4/25/21	31	97.05%	97	40	259	649	\$5,962.00	\$7,885.00	\$22,371.00	\$32,723.00
	2259	\$1	10,139,550	7-11-21	10/5/20	2/28/21	4/14/21	27	96.23%	0	0	167	1,663	\$1,177.00	\$1,481.00	\$1,730.00	\$8,135.00
	2265	\$1	9,176,250	TIC TAC SNOW	11/2/20	4/4/21	5/19/21	23	94.68%	142	93	335	1,874	\$5,183.00	\$8,430.00	\$15,195.00	\$17,273.00
	2269	\$2	7,308,125	GIFTS GALORE	11/16/20	5/9/21	6/23/21	21	82.93%	1,314	569	3,877	2,986	\$43,408.00	\$45,826.00	\$69,478.00	\$79,610.00
	2262	\$2	5,953,375	VETERANS CASH	10/19/20	5/9/21	6/23/21	25	71.65%	2,846	2,555	5,714	617	\$180,006.00	\$164,710.00	\$185,692.00	\$170,684.00
	2060	\$2	35,449,750	WEEKLY GRAND	8/19/19	2/25/21	4/11/21	86	95.65%	0	0	473	3,079	\$20,010.00	\$46,858.00	\$149,568.00	\$238,714.00
	2168	\$3	35,604,750	\$50,000 BONUS CASHWORD	2/17/20	5/9/21	6/23/21	60	97.50%	2,494	1,576	320	405	\$396,558.00	\$476,160.00	\$688,320.00	\$849,399.00
	2164	\$5	22,076,025	\$100,000 VIP CASHWORD	3/16/20	4/2/21	5/17/21	56	98.69%	660	498	190	432	\$188,695.00	\$307,425.00	\$417,830.00	\$596,005.00
	2253	\$5	13,996,275	\$200,000 EXTREME CASH	9/8/20			31	96.45%	1,914	2,211	237	310	\$769,900.00	\$1,122,115.00	\$1,425,325.00	\$1,525,430.00
	2270	\$5	7,327,125	CAESARS	11/16/20	5/9/21	6/23/21	21	90.54%	3,294	2,896	173	522	\$542,775.00	\$746,910.00	\$832,025.00	\$937,185.00
	2235	\$5	9,893,475	COWBOYS	8/17/20	4/4/21	5/19/21	34	57.08%	226	245	53,283	825	\$67,830.00	\$107,185.00	\$156,775.00	\$196,170.00
	2267	\$5	7,281,750	HOLIDAY BUCKS	11/2/20	5/9/21	6/23/21	23	82.72%	1,571	731	9,138	3,714	\$83,160.00	\$102,205.00	\$127,785.00	\$146,200.00

**Liability for 2253 / for Life to Date**Product Status:  
ActiveSmartCash Enabled:  
N/A

Validation Range: 08/05/2020 - 12/31/2037

**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	105304	\$526,520.00	1200985	\$6,004,925.00	91.94%	12867991
2	2	N/A	\$10.00	25331	\$253,310.00	347680	\$3,476,800.00	93.21%	13045794
3	3	N/A	\$10.00	17410	\$174,100.00	309214	\$3,092,140.00	94.67%	13250233
4	4	N/A	\$15.00	17906	\$268,590.00	262131	\$3,931,965.00	93.61%	13101331
5	5	N/A	\$15.00	12828	\$192,420.00	267030	\$4,005,450.00	95.42%	13354720
6	6	N/A	\$20.00	2824	\$56,480.00	43893	\$877,860.00	93.96%	13150212
7	7	N/A	\$20.00	2081	\$41,620.00	44622	\$892,440.00	95.54%	13372626
8	8	N/A	\$20.00	2047	\$40,940.00	44670	\$893,400.00	95.62%	13382999
9	9	N/A	\$20.00	1931	\$38,620.00	44607	\$892,140.00	95.85%	13415527
10	0	N/A	\$25.00	5546	\$138,650.00	87778	\$2,194,450.00	94.06%	13164513
11	0	N/A	\$25.00	4253	\$106,325.00	89040	\$2,226,000.00	95.44%	13358219
12	0	N/A	\$25.00	3868	\$96,700.00	89456	\$2,236,400.00	95.86%	13416171
13	0	N/A	\$50.00	2542	\$127,100.00	44192	\$2,209,600.00	94.56%	13234976
14	0	N/A	\$50.00	1863	\$93,150.00	44696	\$2,234,800.00	96.00%	13436231
15	0	N/A	\$50.00	1683	\$84,150.00	45010	\$2,250,500.00	96.40%	13491794
16	0	N/A	\$50.00	1637	\$81,850.00	44994	\$2,249,700.00	96.49%	13504930
17	0	N/A	\$100.00	331	\$33,100.00	5517	\$551,700.00	94.34%	13204078
18	0	N/A	\$100.00	357	\$35,700.00	8357	\$835,700.00	95.90%	13422867
19	0	N/A	\$100.00	346	\$34,600.00	8376	\$837,600.00	96.03%	13441045
20	0	N/A	\$100.00	219	\$21,900.00	5637	\$563,700.00	96.26%	13472848
21	0	N/A	\$100.00	246	\$24,600.00	5609	\$560,900.00	95.80%	13408216
22	0	N/A	\$300.00	26	\$7,800.00	448	\$134,400.00	94.51%	13228546
23	0	N/A	\$300.00	25	\$7,500.00	565	\$169,500.00	95.76%	13403212
24	0	N/A	\$300.00	36	\$10,800.00	654	\$196,200.00	94.78%	13266034
25	0	N/A	\$300.00	23	\$6,900.00	695	\$208,500.00	96.80%	13547926
26	0	N/A	\$1,000.00	1	\$1,000.00	5	\$5,000.00	83.33%	11663562
27	0	N/A	\$1,000.00	1	\$1,000.00	7	\$7,000.00	87.50%	12246739
28	0	N/A	\$1,000.00	1	\$1,000.00	5	\$5,000.00	83.33%	11663562
29	0	N/A	\$1,000.00	0	\$0.00	5	\$5,000.00	100.00%	13996275
30	0	N/A	\$200,000.00	0	\$0.00	7	\$1,400,000.00	100.00%	13996274
<b>Totals:</b>				<b>210666</b>	<b>\$2,506,425.00</b>	<b>3,045,885</b>	<b>\$45,148,770.00</b>		

Prize Structure  
TEXAS LOTTERY  
GAME NO.2253 "\$200,000 EXTREME Cash"  
March 16, 2020 - VERSION A

								Total Payout	
Order Quantity:	13,996,275	Pack Size:	75	Pool Size:	120,000	Winners:	3,256,551	Prize Fund:	\$47,655,195.00
Price Point:	\$5.00	Packs/Game:	186,617	Number of Pools:	116.64	Non-winners:	10,739,724	Payout:	68.10%
Revenue:	\$69,981,375.00	Packs/Pool:	1,600			Overall Odds:	4.30		

ORIGINAL ORDER

Kind	Wins	Tier	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
		Level					Pack	Pool	Total		
Low Tiers											
01	1	L	\$5	\$5	\$5.00	10.7145	7.00	11,200.00	1,306,289	\$6,531,445.00	13.71%
02	1	L	\$10	\$10	\$10.00	37.5224	2.00	3,200.00	373,011	\$3,730,110.00	7.83%
03	2	L	\$5 x 2	\$10	\$10.00	42.8513	1.75	2,800.00	326,624	\$3,266,240.00	6.85%
Total (\$10.00):						20.0051	3.75	6,000.00	699,635	\$6,996,350.00	14.68%
04	1	L	\$15	\$15	\$15.00	49.9801	1.50	2,400.00	280,037	\$4,200,555.00	8.81%
05	3	L	\$5 x 3	\$15	\$15.00	50.0121	1.50	2,400.00	279,858	\$4,197,870.00	8.81%
Total (\$15.00):						24.9980	3.00	4,800.00	559,895	\$8,398,425.00	17.62%
06	1	L	\$20	\$20	\$20.00	299.5970	0.25	400.00	46,717	\$934,340.00	1.96%
07	2	L	\$10 x 2	\$20	\$20.00	299.6869	0.25	400.00	46,703	\$934,060.00	1.96%
08	3	L	\$10 + (\$5 x 2)	\$20	\$20.00	299.5970	0.25	400.00	46,717	\$934,340.00	1.96%
09	4	L	\$5 x 4	\$20	\$20.00	300.7494	0.25	400.00	46,538	\$930,760.00	1.95%
Total (\$20.00):						74.9767	1.00	1,600.00	186,675	\$3,733,500.00	7.83%
Total (Low Tiers):						5.0849	14.75	23,600.00	2,752,494	\$25,659,720.00	53.84%
Mid Tiers											
10	1	M	\$25	\$25	\$25.00	149.9751	0.50	800.00	93,324	\$2,333,100.00	4.90%
11	1	M	\$5 w/ DIAMOND	\$25	\$25.00	150.0249	0.50	800.00	93,293	\$2,332,325.00	4.89%
12	3	M	(\$10 x 2) + \$5	\$25	\$25.00	149.9751	0.50	800.00	93,324	\$2,333,100.00	4.90%
Total (\$25.00):						49.9972	1.50	2,400.00	279,941	\$6,998,525.00	14.69%
13	1	M	\$50	\$50	\$50.00	299.4881	0.25	400.00	46,734	\$2,336,700.00	4.90%
14	1	M	\$10 w/ DIAMOND	\$50	\$50.00	300.6137	0.25	400.00	46,559	\$2,327,950.00	4.89%
15	5	M	\$10 x 5	\$50	\$50.00	299.7510	0.25	400.00	46,693	\$2,334,650.00	4.90%
16	10	M	\$5 x 10	\$50	\$50.00	300.1496	0.25	400.00	46,631	\$2,331,550.00	4.89%
Total (\$50.00):						75.0000	1.00	1,600.00	186,617	\$9,330,850.00	19.58%
17	1	M	\$100	\$100	\$100.00	2393.3439	0.03	50.00	5,848	\$584,800.00	1.23%
18	1	M	\$20 w/ DIAMOND	\$100	\$100.00	1606.1826	0.05	75.00	8,714	\$871,400.00	1.83%
19	3	M	\$50 + (\$25 x 2)	\$100	\$100.00	1604.7094	0.05	75.00	8,722	\$872,200.00	1.83%
20	10	M	\$10 x 10	\$100	\$100.00	2390.0743	0.03	50.00	5,856	\$585,600.00	1.23%
21	4	M	\$5 w/ DIAMOND x 4	\$100	\$100.00	2390.4825	0.03	50.00	5,855	\$585,500.00	1.23%
Total (\$100.00):						399.9507	0.19	300.00	34,995	\$3,499,500.00	7.34%
22	1	M	\$300	\$300	\$300.00	29528.0063	0.00	4.00	474	\$142,200.00	0.30%
23	5	M	\$100 + (\$50 x 4)	\$300	\$300.00	23722.5000	0.00	5.00	590	\$177,000.00	0.37%
24	2	M	\$50 w/ DIAMOND + \$50	\$300	\$300.00	20284.4565	0.00	6.00	690	\$207,000.00	0.43%
25	20	M	(\$50 x 3) + (\$20 x 3) + (\$10 x 4) + (\$5 x 10)	\$300	\$300.00	19493.4192	0.00	6.00	718	\$215,400.00	0.45%
Total (\$300.00):						5661.9235	0.01	21.00	2,472	\$741,600.00	1.56%
Total (Mid Tiers):						27.7690	2.70	4,321.00	504,025	\$20,570,475.00	43.17%
High Tiers											
26	1	H	\$1,000	\$1,000	\$1,000.00	2332712.5000	0.00	0.04	6	\$6,000.00	0.01%
27	2	H	\$500 + \$100 w/ DIAMOND	\$1,000	\$1,000.00	1749534.3750	0.00	0.09	8	\$8,000.00	0.02%
28	4	H	\$250 x 4	\$1,000	\$1,000.00	2332712.5000	0.00	0.04	6	\$6,000.00	0.01%
29	20	H	\$50 x 20	\$1,000	\$1,000.00	2799255.0000	0.00	0.04	5	\$5,000.00	0.01%
Total (\$1,000.00):						559851.0000	0.00	0.21	25	\$25,000.00	0.05%
30	1	H	\$200,000	\$200,000	\$200,000.00	1999467.8571	0.00	0.06	7 *	\$1,400,000.00	2.94%
Total (High Tiers):						437383.5938	0.00	0.27	32	\$1,425,000.00	2.99%
Total :						4.2979	17.45	27,921.27	3,256,551	\$47,655,195.00	100.00%

\* Exact Quantity by Kind Level

DIAMOND = win 5 TIMES the prize

There will be no more than twenty (20) winners per pack.

SHIPMENT # 1-4 COMPLETE POOLS # 1-137
13996275
1306289
373011
326624
280037
279858
46717
46703
46717
46538
93324
93293
93324
46734
46559
46693
46631
5848
8714
8722
5856
5855
474
590
690
718
6
8
6
5
7



# INTEROFFICE MEMO

*Gary Grief, Executive Director      Tom Hanson, Charitable Bingo Operations Director*

## Payment Approval

August 12, 2020

The attached invoice(s) for service is being submitted for approval.

Vendor Name:	Scientific Games
Invoice Number:	TX 08112020
Invoice Amount:	\$1,095,394.06
Tx Game name:	Game #2253 \$200,000 Extreme Cash
PO #:(if applicable)	362-20-9019RL017

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

\_\_\_\_\_  
Dale Bowersock (Scratch Ticket Strategy Coordinator)  
Please forward to the next person for approval

\_\_\_\_\_  
Date

\_\_\_\_\_  
Robert Tirloni (Products Manager)  
Please forward to the next person for approval

\_\_\_\_\_  
Date

\_\_\_\_\_  
Ryan Mindell (Lottery Operations Division Director)

\_\_\_\_\_  
Date

Please return to Maria Perez in the Office of the Controller by

**August 22, 2020**





**Invoice: TX 08112020**  
**"TX 2253 \$200,000 EXTREME CASH"™**  
**August 11, 2020**

Supplier : Scientific Games International  
 1500 Bluegrass Lakes Parkway  
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY  
 Attn: Accounts Payable  
 P.O. BOX 16630  
 AUSTIN, TX 78761-6630  
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2253	1	TX-2253 \$200,000 EXTREME CASH	3,498,000	74.71 \$	261,335.58	1038355
		Additional Charges			49,732.35	
TX-2253	2	TX-2253 \$200,000 EXTREME CASH	3,498,300	74.71 \$	261,357.99	1038371
TX-2253	3	TX-2253 \$200,000 EXTREME CASH	3,498,375	74.71 \$	261,363.60	1038359
TX-2253	4	TX-2253 \$200,000 EXTREME CASH	3,501,600	74.71 \$	261,604.54	1038360
Total Due					<u>\$1,095,394.06</u>	

**\*Please include the SG invoice numbers with your remittance**

Due Date: September 12, 2020

Wire Transfer Instructions:

Bank: Bank of America  
 Swift: BOFAUS3N  
 Acct Name: Scientific Games International, Inc.-Operating  
 Acct #: 501017395032  
 Wire Routing #: 026009593



**Instant Ticket Game Analysis**  
**8/26/18-8/30/20**

**Average Number of Weeks for 85% Average Sell Through**

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 14	Week 16	Week 16	Week 17	3M	None	None	None	None
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 56
15M-19.99M	Week 23*	None	Week 33	Week 26*	5M	Week 26*	Week 22*	Week 27	None
20M-24.99M	None	None	None	Week 48	6M	Week 14	Week 21	None	None
25M-29.99M	Week 30	None	None	None	7M	Week 18	Week 45	None	None
30M-34.99M	None	Week 46*	None	None	8M	Week 20*	Week 35*	None	None
>35M	None	Week 54*	Week 62	Week 47*	>9M	Week 40	None	None	None

**Average Weekly Dollar Sales at 85% Average Sell Through**

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$598,210	\$786,271	\$962,270	\$1,910,553	3M	None	None	None	None
10M-14.99M	None	None	None	\$1,965,388	4M	\$2,364,236	None	None	\$3,525,563
15M-19.99M	\$629,679	None	\$1,405,386	\$3,225,872	5M	\$1,959,320	\$4,672,585	\$5,273,477	None
20M-24.99M	None	None	None	\$2,129,434	6M	\$4,039,631	\$5,031,851	None	None
25M-29.99M	\$838,549	None	None	None	7M	\$3,610,003	\$3,302,718	None	None
30M-34.99M	None	\$1,280,700	None	None	8M	\$3,479,987	\$4,349,250	None	None
>35M	None	\$1,286,299	\$1,629,327	\$3,641,275	>9M	\$4,179,750	None	None	None

None = no games at this level with 85% sell through  
 \* only one game at this level with 85% sell through

Excludes Promotional Tickets  
 Unaudited - For Internal Use Only