# TEXAS LOTTERY COMMISSION <br> Scratch Ticket Game Closing Analysis <br> SUMMARY REPORT 

## Scratch Ticket Information



## Weekly Sales Comparison Information

|  | Previous 3 Weeks Sales from DaVinci |  |
| :---: | :---: | ---: |
| Most recent week sales | $\$$ | 259,146 |
| Next week | $\$$ | 318,519 |
| Next week | $\$$ | 481,611 |
| Avg Weekly Sales Current Game | $\$$ | 353,092 |
| Avg Weekly Sales $\$ 3 ; 5-9.99 M$ Qty* | $\$$ | 962,270 |
| Percentage Of Variance In Sales |  | $63 \%$ |

# TEXAS LOTTERY COMMISSION <br> Scratch Ticket Game Closing Analysis <br> RECOMMENDATION AND APPROVALS 

## Instant Ticket Information

| Game \# | 2266 | Printed Payout Percentage | 66.02\% |
| :---: | :---: | :---: | :---: |
| Game Name | Winter Words | Actual Payout Percentage | 63.37\% |
| Percent Sold | 90.30\% | Number of Weeks Out | 12 |
| Average \# of Weeks for $85 \%$ Sell-through for Same Price Point Game With Similar Print Run.* |  |  | 16 |

*No data available at the $<5 \mathrm{M}$ qty. $5-9.99 \mathrm{M}$ qty was used.

## Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.
$\square$ I am recommending closing the above game based on the below bysiness reason(s):

From:
WebsiteSupport@lottery.state.tx.us
Sent:
Wednesday, January 27, 2021 5:24 AM
To:
WEBSITE_SCRATCH_ZTP
Subject:
ZTP Occurrence: Date 01/26/2021

All top prizes for the following game(s) have been claimed as of 01/26/2021.

| Game <br> Number | Game <br> Name | Price | Prize <br> Amount | Prizes <br> Printed | Prizes <br> Claimed | Pending Top Claims | Pending Top Claims Count | Prizes Remaining | Sales <br> Begin <br> Date | Pre- <br> Call <br> Date | Call <br> Date | Sales <br> End <br> Date | Last <br> Top <br> Prize <br> Claimed <br> Date |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2266 | Winter Words | \$3 | \$20,000 | 5 | 5 |  | 0 | 0 | 11/2/2020 |  |  |  | 01/26/2021 |

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery ${ }^{\circledR}$ claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.

|  |  |  |  |  | *pla |  |  |  |  | $\text { KiSb }^{\star}$ |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Da | ci Rep |  |  |  |  |  | /27/21 |  |  |  |  |
|  |  |  |  |  |  |  | Week | nd Dat | :1/23/2 |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Net S | ales |  |
| Product Line | Game | \$ | Tix Run | Name | Start | Call | Close | Wks | \% Sold | Confirmed | Active | Ware | Return | 1/23/21 | 1/16/21 | 1/9/21 | 1/2/21 |
| Mature | 2168 | \$3 | 35,604,750 | \$50,000 BONUS CASHWORD | 2/17/20 |  |  | 49 | 86.09\% | 11,598 | 7,708 | 16,507 | 33 | \$1,601,775.00 | \$1,602,540.00 | \$1,960,989.00 | \$2,211,240.00 |
|  | 2163 | \$3 | 41,105,925 | texas loteria | 4/6/20 |  |  | 42 | 51.96\% | 16,258 | 11,680 | 229,361 | 20 | \$1,607,757.00 | \$1,559,001.00 | \$1,599,570.00 | \$1,553,958.00 |
|  | 2164 | \$5 | 22,076,025 | \$100,000 VIP CASHWORD | 3/16/20 |  |  | 45 | 87.98\% | 12,835 | 8,583 | 9,394 | 55 | \$1,943,020.00 | \$1,914,300.00 | \$1,951,935.00 | \$2,045,540.00 |
|  | 2253 | \$5 | 13,996,275 | \$200,000 EXTREME CASH | 9/8/20 |  |  | 20 | 73.98\% | 12,733 | 9,531 | 21,750 | 80 | \$1,949,260.00 | \$1,900,280.00 | \$2,131,080.00 | \$2,159,675.00 |
|  | 2235 | \$5 | 9,893,475 | cowboys | 8/17/20 |  |  | 23 | 51.72\% | 3,975 | 3,497 | 54,306 | 163 | \$481,750.00 | \$492,235.00 | \$659,885.00 | \$753,190.00 |
|  | 2236 | \$5 | 5,627,925 | houston texans | 8/17/20 |  |  | 23 | 59.96\% | 3,078 | 2,506 | 22,326 | 657 | \$316,090.00 | \$356,580.00 | \$389,500.00 | \$471,940.00 |
|  | 2260 | \$5 | 9,129,300 | LADY LUCK 7 | 10/5/20 |  |  | 16 | 77.23\% | 7,147 | 5,695 | 12,604 | 49 | \$1,239,975.00 | \$1,238,965.00 | \$1,410,425.00 | \$1,573,435.00 |
|  | 2263 | \$5 | 7,337,700 | MONEY MULTIPLIER | 10/19/20 |  |  | 14 | 86.99\% | 5,990 | 4,510 | 227 | 368 | \$925,265.00 | \$1,127,580.00 | \$1,599,640.00 | \$1,973,850.00 |
|  | 2254 | \$10 | 11,095,550 | \$500,000 EXTREME CASH | 9/8/20 |  |  | 20 | 69.29\% | 18,644 | 10,294 | 33,926 | 44 | \$3,231,830.00 | \$3,218,050.00 | \$3,548,710.00 | \$4,152,440.00 |
|  | 2271 | \$10 | 8,192,300 | COOL RICHES | 9/21/20 |  |  | 18 | 54.50\% | 15,607 | 8,980 | 45,698 | 337 | \$1,748,470.00 | \$1,846,390.00 | \$2,226,760.00 | \$2,636,390.00 |
|  | 2244 | \$10 | 26,557,800 | MEGA LOTERIA | 6/22/20 |  |  | 31 | 71.74\% | 33,205 | 12,224 | 92,305 | 138 | \$7,824,000.00 | \$7,514,180.00 | \$7,551,450.00 | \$7,957,990.00 |
|  | 2255 | \$20 | 9,050,125 | \$1,000,000 EXTREME CASH | 9/8/20 |  |  | 20 | 43.16\% | 19,514 | 9,234 | 172,099 | 51 | \$2,958,640.00 | \$3,062,540.00 | \$3,323,140.00 | \$3,945,860.00 |
|  | 1838 | \$20 | 34,728,300 | INSTANT MILLIONAIRE | 5/15/17 |  |  | 193 | 66.98\% | 15,335 | 7,367 | 430,344 | 19 | \$2,516,220.00 | \$2,606,840.00 | \$2,801,200.00 | \$3,146,160.00 |
|  | 2040 | \$20 | 7,214,300 | MAD MONEY MULTIPLIER | 10/19/20 |  |  | 14 | 36.49\% | 17,144 | 7,767 | 154,857 | 20 | \$2,149,680.00 | \$2,228,320.00 | \$2,907,020.00 | \$3,924,400.00 |
|  | 2219 | \$20 | 8,837,100 | MEGA 7S | 6/1/20 |  |  | 34 | 83.46\% | 17,287 | 7,857 | 28,759 | 59 | \$2,784,120.00 | \$2,753,500.00 | \$3,000,360.00 | \$3,471,800.00 |
|  | 2209 | \$30 | 12,028,825 | \$250 MILLION CASH PARTY | 3/16/20 |  |  | 45 | 47.74\% | 13,267 | 7,506 | 227,249 | 29 | \$2,719,680.00 | \$2,857,620.00 | \$3,101,460.00 | \$3,213,540.00 |
|  | 2053 | \$30 | 34,080,725 | \$750 MILLION WINNER'S CIRCLE | 3/19/18 |  |  | 149 | 46.35\% | 13,402 | 7,317 | 705,808 | 30 | \$3,409,530.00 | \$3,690,930.00 | \$3,838,320.00 | \$3,883,740.00 |
|  | 2261 | \$50 | 5,430,340 | \$200 MILLION CA\$H | 8/17/20 |  |  | 23 | 66.62\% | 18,056 | 6,624 | 61,252 | 55 | \$6,066,250.00 | \$7,591,000.00 | \$7,648,950.00 | \$7,538,850.00 |
|  | 2274 | \$50 | 5,139,100 | 500X LOTERIA SPECTACULAR | 10/5/20 |  |  | 16 | 52.60\% | 26,705 | 8,188 | 80,795 | 33 | \$7,461,150.00 | \$8,718,100.00 | \$8,780,700.00 | \$8,866,250.00 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sold/Closing | 2259 | \$1 | 10,139,550 | 7-11-21 | 10/5/20 |  |  | 16 | 91.54\% | 1,846 | 2,240 | 210 | 442 | \$180,979.00 | \$220,638.00 | \$288,944.00 | \$353,932.00 |
|  | 2216 | \$1 | 17,132,100 | HOT 7 S | 6/1/20 | 1/3/21 | 2/17/21 | 34 | 95.90\% | 184 | 389 | 663 | 1,229 | \$34,228.00 | \$54,940.00 | \$82,858.00 | \$97,491.00 |
|  | 2232 | \$1 | 9,168,000 | TRIPLE 777 | 8/3/20 | 1/3/21 | 2/17/21 | 25 | 93.42\% | 144 | 331 | 615 | 1,179 | \$32,055.00 | \$50,869.00 | \$76,768.00 | \$87,722.00 |
|  | 2062 | \$2 | 7,065,750 | WILD TRIPLER | 7/20/20 | 1/3/21 | 2/17/21 | 27 | 92.89\% | 85 | 82 | 148 | 2,547 | \$7,548.00 | \$19,392.00 | \$36,488.00 | \$64,622.00 |
|  | 2266 | \$3 | 4,939,750 | WINTER WORDS | 11/2/20 |  |  | 12 | 90.30\% | 1,252 | 1,308 | 199 | 131 | \$259,146.00 | \$318,519.00 | \$481,611.00 | \$735,144.00 |
|  | 2231 | \$5 | 5,626,200 | 50X FAST CASH | 7/20/20 | 2/7/21 | 3/24/21 | 27 | 87.76\% | 1,541 | 1,358 | 3,617 | 1,101 | \$208,645.00 | \$211,060.00 | \$243,845.00 | \$284,850.00 |
|  | 2177 | \$5 | 18,315,600 | BONUS BREAK THE BANK | 11/18/19 | 1/5/21 | 2/19/21 | 62 | 95.95\% | 967 | 1,000 | 444 | 102 | \$369,960.00 | \$708,650.00 | \$1,210,705.00 | \$1,332,150.00 |
|  | 2229 | \$5 | 7,122,225 | DOUBLE DIAMOND | 7/6/20 | 1/3/21 | 2/17/21 | 29 | 74.59\% | 202 | 181 | 19,663 | 1,486 | \$50,370.00 | \$85,560.00 | \$172,865.00 | \$230,290.00 |
|  | 2215 | \$5 | 7,188,075 | ROUTE 66 ROAD TO \$1,000,000! | 6/15/20 | 27/21 | 3/24/21 | 32 | 83.26\% | 1,217 | 952 | 11,962 | 806 | \$116,170.00 | \$139,315.00 | \$139,985.00 | \$167,500.00 |
|  | 2237 | \$5 | 40,877,775 | SUPER LOTERIA | 12/16/19 | 2/7/21 | 3/24/21 | 58 | 99.21\% | 871 | 432 | 38 | 1,591 | \$137,850.00 | \$174,675.00 | \$242,285.00 | \$315,810.00 |
|  | 2128 | \$5 | 7,253,550 | WILD CASH MULTIPLIER | 7/6/20 | 2/7/21 | 3/24/21 | 29 | 70.56\% | 1,543 | 1,368 | 22,777 | 1,303 | \$200,240.00 | \$208,215.00 | \$231,035.00 | \$264,420.00 |
|  | 2226 | \$10 | 18,095,250 | \$250,000 50X CASHWORD | 5/1/20 | 1/15/21 | 3/1/21 | 38 | 96.95\% | 3,494 | 2,481 | 15 | 96 | \$1,982,090.00 | \$3,928,880.00 | \$4,776,840.00 | \$5,109,450.00 |
|  | 2264 | \$10 | 5,629,800 | MERRY MAGIC | 10/19/20 | 1/8/21 | 2/22/21 | 14 | 88.28\% | 2,394 | 2,103 | 471 | 83 | \$811,490.00 | \$1,442,030.00 | \$2,706,810.00 | \$4,313,720.00 |

## Liability for 2266 / for Life to Date

| Product Status: SmartCash Enabled: Validation Range: 09/24/2020-12/31/2037 |  |  |
| :---: | :---: | :---: |
| Active $\quad$ N/A |  |  |
| Outstanding Prizes |  |  |


| Tier |  | SmartCash | Tier Value | Count | Amount | Tickets Paid Life to Date | Amount Paid Life to Date | \% paid | Est. Tickets Sold |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1 | N/A | \$3.00 | 85359 | \$256,077.00 | 428375 | \$1,285,125.00 | 83.38\% | 4118990 |
| 2 | 2 | N/A | \$5.00 | 42691 | \$213,455.00 | 233833 | \$1,169,165.00 | 84.56\% | 4177129 |
| 3 | 3 | N/A | \$10.00 | 11416 | \$114,160.00 | 67676 | \$676,760.00 | 85.57\% | 4226755 |
| 4 | 4 | N/A | \$10.00 | 19859 | \$198,590.00 | 138197 | \$1,381,970.00 | 87.44\% | 4319093 |
| 5 | 5 | N/A | \$15.00 | 2834 | \$42,510.00 | 16900 | \$253,500.00 | 85.64\% | 4230352 |
| 6 | 6 | N/A | \$15.00 | 2346 | \$35,190.00 | 17398 | \$260,970.00 | 88.12\% | 4352804 |
| 7 | 7 | N/A | \$15.00 | 9440 | \$141,600.00 | 69596 | \$1,043,940.00 | 88.06\% | 4349750 |
| 8 | 8 | N/A | \$20.00 | 1403 | \$28,060.00 | 8512 | \$170,240.00 | 85.85\% | 4240761 |
| 9 | 9 | N/A | \$20.00 | 2288 | \$45,760.00 | 17456 | \$349,120.00 | 88.41\% | 4367315 |
| 10 | 10 | N/A | \$20.00 | 2325 | \$46,500.00 | 17449 | \$348,980.00 | 88.24\% | 4358940 |
| 11 | 0 | N/A | \$30.00 | 265 | \$7,950.00 | 1827 | \$54,810.00 | 87.33\% | 4314016 |
| 12 | 0 | N/A | \$30.00 | 985 | \$29,550.00 | 7209 | \$216,270.00 | 87.98\% | 4345943 |
| 13 | 0 | N/A | \$30.00 | 1101 | \$33,030.00 | 8437 | \$253,110.00 | 88.46\% | 4369539 |
| 14 | 0 | N/A | \$50.00 | 115 | \$5,750.00 | 692 | \$34,600.00 | 85.75\% | 4235820 |
| 15 | 0 | N/A | \$50.00 | 231 | \$11,550.00 | 1777 | \$88,850.00 | 88.50\% | 4371481 |
| 16 | 0 | N/A | \$50.00 | 234 | \$11,700.00 | 1815 | \$90,750.00 | 88.58\% | 4375620 |
| 17 | 0 | N/A | \$50.00 | 248 | \$12,400.00 | 2241 | \$112,050.00 | 90.04\% | 4447561 |
| 18 | 0 | N/A | \$50.00 | 352 | \$17,600.00 | 2910 | \$145,500.00 | 89.21\% | 4406705 |
| 19 | 0 | N/A | \$100.00 | 37 | \$3,700.00 | 161 | \$16,100.00 | 81.31\% | 4016665 |
| 20 | 0 | N/A | \$100.00 | 99 | \$9,900.00 | 944 | \$94,400.00 | 90.51\% | 4470876 |
| 21 | 0 | N/A | \$100.00 | 113 | \$11,300.00 | 921 | \$92,100.00 | 89.07\% | 4399912 |
| 22 | 0 | N/A | \$100.00 | 51 | \$5,100.00 | 366 | \$36,600.00 | 87.77\% | 4335607 |
| 23 | 0 | N/A | \$100.00 | 13 | \$1,300.00 | 191 | \$19,100.00 | 93.63\% | 4624962 |
| 24 | 0 | N/A | \$100.00 | 28 | \$2,800.00 | 173 | \$17,300.00 | 86.07\% | 4251625 |
| 25 | 0 | N/A | \$300.00 | 10 | \$3,000.00 | 73 | \$21,900.00 | 87.95\% | 4344599 |
| 26 | 0 | N/A | \$300.00 | 12 | \$3,600.00 | 195 | \$58,500.00 | 94.20\% | 4653387 |
| 27 | 0 | N/A | \$300.00 | 28 | \$8,400.00 | 179 | \$53,700.00 | 86.47\% | 4271571 |
| 28 | 0 | N/A | \$300.00 | 10 | \$3,000.00 | 114 | \$34,200.00 | 91.94\% | 4541383 |
| 29 | 0 | N/A | \$20,000.00 | 0 | \$0.00 | 5 | \$100,000.00 | 100.00\% | 4939749 |
|  |  |  | Totals: | 183893 | \$1,303,532.00 | 1,045,622 | \$8,479,610.00 |  |  |


| PRIZE <br> LEVEL | TIER <br> CODE | Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

$$
\begin{aligned}
& \text { Winter Words } \\
& \text { Texas Lottery Game \# 2266 } \\
& \text { IGT Job \# O12015 } \\
& \text { Version 4 dated May 29, } 2020
\end{aligned}
$$

Consolidated
odds are 1 in:

| $\$ 3$ | 9.62 | 513,734 |
| ---: | ---: | ---: |
| $\$ 5$ | 17.86 | 276,524 |
| $\$ 10$ | 20.83 | 237,148 |
| $\$ 15$ | 41.68 | 118,514 |
| $\$ 20$ | 99.93 | 49.433 |
| $\$ 30$ | 249.18 | 19,824 |
| $\$ 50$ | 465.36 | 10,615 |
| $\$ 100$ | $1,595.01$ | 3,019 |
| $\$ 300$ | $7,954.51$ | 621 |
| $\$ 20,000$ | $987,950.00$ | 5 |
|  |  |  |


| PRIZE LEVEL | Description | Number of Wins perTicket | GLEPS TYPE: | A |  | B |  | C |  | D |  | TOTAL |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | PEER GAME: | 9,859 |  | 9,915 |  | 9,869 |  | 9,875 |  | 39,518 |  |
|  |  |  | PER POOL:  |  |  | 240 |  | 240 |  | 240 |  | 960 |  |
|  |  |  | PRIZE: | Number: | Amount: | Number: | Amount: | Number: | Amount: | Number: | Amount: | TOTAL | AMOUNT |
| 1 | \$3 | 1 | \$3 | 13 | \$39 | 13 | \$39 | 13 | \$39 | 13 | \$39 | 513,734 | \$1,541,202 |
| 2 | \$5 | 1 | \$5 | 8 | \$40 | 5 | \$25 | 8 | \$40 | 7 | \$35 | 276,524 | \$1,382,620 |
| 3 | \$10 | 1 | \$10 | 1 | \$10 | 3 | \$30 | 2 | \$20 | 2 | \$20 | 79,092 | \$790,920 |
| 4 | \$5 2 | 2 | \$10 | 5 | \$50 | 4 | \$40 | 4 | \$40 | 3 | \$30 | 158,056 | \$1,580,560 |
| 5 | \$15 | 1 | \$15 | 1 | \$15 | 0 | \$0 | 0 | \$0 | , | \$15 | 19,734 | \$296,010 |
| 6 | \$3 5 | 5 | \$15 | 0 | \$0 | 0 | \$0 | , | \$15 | 1 | \$15 | 19,744 | \$296,160 |
| 7 | \$5 x 3 |  | \$15 | 2 | \$30 | 2 | \$30 | 2 | \$30 | 2 | \$30 | 79,036 | \$1,185,540 |
| 8 | \$20 |  | \$20 | 0 | \$0 | 1 | \$20 | 0 | \$0 | 0 | \$0 | 9,915 | \$198,300 |
| 9 | \$5 $\times 4$ |  | \$20 | 0 | \$0 | 0 | \$0 | 1 | \$20 | 1 | \$20 | 19,744 | \$394,880 |
| 10 | (\$5 x 2) + \$10 | , | \$20 | , | \$20 | 1 | \$20 | 0 | \$0 |  | \$0 | 19,774 | \$395,480 |
| TOTAL PRIZES |  |  |  | 31 | \$204 | 29 | \$204 | 31 | \$204 | 30 | \$204 | 1,195,353 | \$8,061,672 |

IGT Confidential and proprietary

## Interoffice Memo

## Payment Approval (VIA EMAIL)

September 30, 2020

The attached invoice(s) for service is being submitted for approval.

| Vendor Name |  |
| :--- | :--- |
| P.O. Number (if applicable) | IGT |
| Invoice Number | $\frac{362-20-9009 R L 021}{90115286}$ |
| Tx Game Name: | Game 2266 Winter Words |
| Invoice Amount: | $\$ 307,338.71$ |
|  |  |

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator) Please forward to the next person for approval


Date

October 10, 2020

IGT Global Solutions Corporation
d/b/a IGT Solutions Corp. in the State of Texas
10 Memorial Boulevard
Providence, RI 02903
USA
Telephone 401 392-1000
Fax 401 392-1234
FED ID No. 05-0389840
BILL TO: 20318
Texas Lottery Commission

Gary Grief, Executive Director
611 East 6th Street
Austin TX 78701


REMARKS:
Unrounded Invoice Total \$ 307,338.7075
PAYMENT TERMS:
Due within 30 days
REMITTANCE:
Please remit payment in USD:

For wire transfer payments:
Wells Fargo Bank, N.A
420 Montgomery Street
San Francisco CA 94104
SWIFT: WFBIUS6S
ABA No. 121000248
Account No. 4417073848
Account Name: IGT Global Solutions Corp

For ACH payments:
Wells Fargo Bank, N.A
420 Montgomery Street
San Francisco CA 94104
ABA No. 121000248
Account No. 4417073848
Account Name: IGT Global Solutions Corporation


## Instant Ticket Game Analysis

8/26/18-8/30/20

Average Number of Weeks for 85\% Average Sell Through

|  | Price Point |  |  |  |  | Price Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Print Quantities | \$1 | \$2 | \$3 | \$5 | Print Quantities | \$10 | \$20 | \$30 | \$50 |
| < 5M | None | None | None | None | 2M | None | None | None | None |
| 5M-9.99M | Week 14 | Week 16 | Week 16 | Week 17 | 3M | None | None | None | None |
| 10M-14.99M | None | None | None | Week 27 | 4M | Week 16* | None | None | Week 56 |
| 15M-19.99M | Week 23* | None | Week 33 | Week 26* | 5M | Week 26* | Week 22* | Week 27 | None |
| 20M-24.99M | None | None | None | Week 48 | 6M | Week 14 | Week 21 | None | None |
| 25M-29.99M | Week 30 | None | None | None | 7M | Week 18 | Week 45 | None | None |
| 30M-34.99M | None | Week 46* | None | None | 8M | Week 20* | Week 35* | None | None |
| >35M | None | Week 54* | Week 62 | Week 47* | >9M | Week 40 | None | None | None |

Average Weekly Dollar Sales at 85\% Average Sell Through

|  | Price Point |  |  |  |  | Price Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Print Quantities | \$1 | \$2 | \$3 | \$5 | Print Quantities | \$10 | \$20 | \$30 | \$50 |
| $<5 \mathrm{M}$ | None | None | None | None | 2M | None | None | None | None |
| 5M-9.99M | \$598,210 | \$786,271 | \$962,270 | \$1,910,553 | 3M | None | None | None | None |
| 10M-14.99M | None | None | None | \$1,965,388 | 4M | \$2,364,236 | None | None | \$3,525,563 |
| 15M-19.99M | \$629,679 | None | \$1,405,386 | \$3,225,872 | 5M | \$1,959,320 | \$4,672,585 | \$5,273,477 | None |
| 20M-24.99M | None | None | None | \$2,129,434 | 6M | \$4,039,631 | \$5,031,851 | None | None |
| 25M-29.99M | \$838,549 | None | None | None | 7M | \$3,610,003 | \$3,302,718 | None | None |
| 30M-34.99M | None | \$1,280,700 | None | None | 8M | \$3,479,987 | \$4,349,250 | None | None |
| >35M | None | \$1,286,299 | \$1,629,327 | \$3,641,275 | $>9 \mathrm{M}$ | \$4,179,750 | None | None | None |

[^0]Excludes Promotional Tickets Unaudited - For Internal Use Only


[^0]:    None = no games at this level with $85 \%$ sell through

    * only one game at this level with $85 \%$ sell through

